# 0. Preprocess the original Excel file

python purchase\_prediction/scripts/preprocess.py

# 1. Preview the cleaned data

python purchase\_prediction/scripts/preview.py

# 2. Create RFM features

python purchase\_prediction/scripts/features.py

# 3. Label the RFM data

python purchase\_prediction/scripts/label\_data.py

# 4. Train and evaluate logistic regression model

python purchase\_prediction/scripts/model.py

# 5. Launch the Streamlit app for predictions

streamlit run purchase\_prediction/app/streamlit\_app.py