



# LU ZHANG UX DESIGNER

UX UI WEB PRODUCT GRAPHIC ILLUSTRATION SKETCH MOTION

📞 703.223.3987      ✉️ louisazhang0112@gmail.com

🌐 [instagram.com/homarosa](https://www.instagram.com/homarosa)

## EXPERIENCE

### UX UI Designer

Armature Corp

Feb 2019- Oct 2019

- ◆ Restructured and redesigned the navigation system of the quality management software. Redesigned its operational dashboard. Designed compatible customized widgets.
- ◆ Developed marketing materials, such as roll up banners, posters, t-shirts and web banner, etc.

### UX UI Designer

Maxus Tech

May 2017 - Jan 2019

May 2018 - Jan 2019

- ◆ Maintained three corresponding Apps: Hungry, Cheffoo and Hungry Express. Make sure the three Apps functionally compatible.
- ◆ In charge of designing the new version of Food ordering App: Hungry, including build information architecture, define intuitive and logical user flow, create wireframe, motion mockups, and visual design.
- ◆ Developed marketing materials, such as banners, posters, packaging, t-shirts and brand video, etc.

Feb 2018 - May 2018

- ◆ Designed the first version of Merchant side App: Chefoo, for partner restaurants.
- ◆ Followed the implementation of design in detail and worked with engineers to ensure the product quality.

Oct 2017 - Feb 2018

- ◆ Redesigned overall user interfaces for Deliverymen App: Hungry Express.
- ◆ Introduced distribution, and task schedule features into the App. Improved the main workflow, which helped to reduce delay, and communication cost.

### Visual Designer Illustrator

7thOrange studio

2014 - 2016

- ◆ Designed and illustrated H5 pages, icons, banners, digital advertisements, t-shirts and picture books.
- ◆ Assisted commercial illustrations.

## EDUCATION

### Xcot Art Studio

Visual Art and Illustration,  
Professional Course

2010 - 2014

### Fudan University

Bachelor of Arts,  
International Economics

2005 - 2009

## SKILLS

### Design

Visual Design. Prototyping. Wireframing. Userflow Defining.  
User Journey Mapping. Motion Design. Usability Testing.

### Tools

Sketch. Adobe Photoshop. Adobe Illustrator. Adobe XD.  
Principle. Axure RP. Zeplin. Wix. Windows Office.