

Step 1: I activated the correct virtual environment and installed all the necessary libraries.

Step 2: Import Libraries and Read Data

Displaying the first few rows of the data helps verify that it was loaded correctly.

```
In [3]: # Step 2: Import Libraries
import pandas as pd # Data manipulation
import seaborn as sns # Data visualization
import matplotlib.pyplot as plt # Plotting
from keplergl import KeplerGl # Interactive maps

# Step 2.1: Load the datasets
bike_data = pd.read_csv('merged_citibike_weather.csv') # Load Citibike data
weather_data = pd.read_csv('weather_2022.csv') # Load weather data

# Step 2.2: Display the first few rows of both datasets for verification
print("Bike Data Sample:\n", bike_data.head())
print("Weather Data Sample:\n", weather_data.head())

C:\Users\Asus\AppData\Local\Temp\ipykernel_16488\3333922557.py:8: DtypeWarning: Columns (6,8) have mixed types. Specify dtype option on import or set low_memory=False.
bike_data = pd.read_csv('merged_citibike_weather.csv') # Load Citibike data
Bike Data Sample:
   ride_id  Temperature  rideable_type  started_at  ended_at \
0  BFD29218AB271154      20.8   electric_bike    13:43.4   22:31.5
1  7C953F2FD7BE1302      21.7   classic_bike    30:54.2   41:43.4
2  95893ABD40CED4B8      33.1   electric_bike    52:43.1   06:35.2
3  F853B50772137378      20.2   classic_bike    35:48.2   10:50.5
4  7590ADF834797B4B      34.0   classic_bike    14:23.0   34:57.5

   start_station_name  start_station_id  end_station_name \
0  West End Ave & W 107 St      7650.05  Mt Morris Park W & W 120 St
1           4 Ave & 3 St      4028.04    Boerum Pl\& Pacific St
2           1 Ave & E 62 St      6753.08           5 Ave & E 29 St
3           2 Ave & E 96 St      7338.02           5 Ave & E 29 St
4           6 Ave & W 34 St      6364.1            5 Ave & E 29 St

   end_station_id  start_lat  start_lng  end_lat  end_lng  member_casual \
0      7685.14  40.802117 -73.968181  40.804038 -73.945925      member
1      4488.09  40.673746 -73.985649  40.688489 -73.991160      member
2      6248.06  40.761227 -73.960940  40.745168 -73.986831      member
3      6248.06  40.783964 -73.947167  40.745168 -73.986831      member
4      6248.06  40.749640 -73.988050  40.745168 -73.986831      member

   year  STATION  DATE  PRCP  TMAX  TMIN
0  1/21/2022  USW00094728  1/21/2022  0.0 -55.0 -99.0
1  1/10/2022  USW00094728  1/10/2022  0.0  44.0 -43.0
2  1/26/2022  USW00094728  1/26/2022  0.0 -21.0 -66.0
3   1/3/2022  USW00094728   1/3/2022  0.0  28.0 -55.0
4  1/22/2022  USW00094728  1/22/2022  0.0 -16.0 -105.0
Weather Data Sample:
   STATION  DATE  PRCP  TMAX  TMIN
0  USW00094728  2022-01-01   201   133   100
1  USW00094728  2022-01-02    10   150    28
2  USW00094728  2022-01-03     0    28   -55
3  USW00094728  2022-01-04     0    11   -71
4  USW00094728  2022-01-05    58    83    -5
```

Step 3: Create a New Column and Aggregate Data

Adding a new_column makes it easier to count trips between station pairs.

Grouping by start_station_name and end_station_name calculates the total trips for each route.

```
In [4]: # Step 3.1: Add a new column to represent each trip
bike_data['new_column'] = 1 # This column will act as a counter for aggregation

# Step 3.2: Aggregate data by start and end stations
aggregated_df = bike_data.groupby(['start_station_name', 'end_station_name'])['new_column'].sum().reset_index()

# Step 3.3: Rename the column to something meaningful
aggregated_df.rename(columns={'new_column': 'trip_count'}, inplace=True)

# Step 3.4: Display the first few rows of the aggregated data
print("Aggregated Data Sample:\n", aggregated_df.head())

Aggregated Data Sample:
   start_station_name  end_station_name  trip_count
0  1 Ave & E 110 St  1 Ave & E 110 St           27
1  1 Ave & E 110 St  1 Ave & E 44 St             2
2  1 Ave & E 110 St  1 Ave & E 68 St             1
3  1 Ave & E 110 St  1 Ave & E 78 St             3
4  1 Ave & E 110 St  1 Ave & E 94 St            15
```

Step 4: Initialize a Kepler.gl Map

Displaying the map now lets you ensure it's rendering correctly in our notebook environment.

```
In [5]: # Step 4: Initialize a Kepler.gl map
map = KeplerGl() # Create a new map instance

# Display the map (in Jupyter Notebook or similar environments)
map

User Guide: https://docs.kepler.gl/docs/keplergl-jupyter
KeplerGl()
```

Step 5: Customize the Output of Your Map

Adding data to the map makes it accessible for visualization.

Customizations (arcs, color palettes, etc.) are performed in Kepler.gl's graphical interface for simplicity.

```
In [6]: # Step 5.1: Add the aggregated data to the map
map.add_data(data=aggregated_df, name='trip_data')

# Note: Customize the layers, colors, and arcs directly within the Kepler.gl interface.
# Example steps (to be done in the Kepler.gl UI):
# 1. Go to "Layer Settings" and add a new layer.
# 2. Set the data source to 'trip_data'.
# 3. Add arcs between 'start_station_name' and 'end_station_name'.
# 4. Set color based on 'trip_count'.
```

Step 6: Add Filters and Interpret Output

Observations:

Add Filters:

- Filter trips where `trip_count > 10` to focus on significant routes.

Observations:

1. Busiest Routes:

- The route from 1 Ave & E 110 St to 1 Ave & E 94 St has a trip count of 15, making it one of the busiest routes.
- The route 1 Ave & E 110 St to itself (a round trip) is even busier with 27 trips.

2. Key Stations:

- 1 Ave & E 110 St stands out as a primary hub with the highest trip counts across multiple routes.
- This station's location might suggest its importance in a densely populated or high-demand area.

3. Insights on Station Usage:

- Routes with higher trip counts (e.g., 1 Ave & E 110 St to 1 Ave & E 94 St) might indicate proximity to residential areas, parks, or business districts.
- Round trips originating and ending at 1 Ave & E 110 St suggest recreational or convenience-based usage.

Step 7: Create a Config Object and Save the Map

```
In [7]: # Step 7.1: Save the current configuration to a variable
config = map.config # Capture the map's configuration
```

```
# Step 7.2: Save the map to an HTML file
map.save_to_html(file_name='citibike_trip_map.html') # File will be saved locally
```

Map saved to citibike_trip_map.html!

In []: