Md. Selim Reza

880-183-180-3255 | me@selimreza.com | www.SelimReza.com

SOFTWARE DEVELOPER

Seeking a responsible and challenging position with a turbulent and dynamic organization which offers opportunities for personal and professional development and where I can best utilize my knowledge and skills. Areas of Expertise include:

□ PHP	□ MySQL	□ CodeIgniter	□ Yii 1-2
□ JavaScript	□ JQuery	□ Ajax	□ JSON
□ Wordpress	□ Joomla	□ Drupal	□ Magento

Professional Experience

LIVEMEDICX SOLUTIONS LTD   **2013- present**
Software Developer

Hired to Develop Enterprise resource planning (ERP) software and application for a international organization. I develop some important modules i.e. Purchase, Inventory, Sales, Accounts Payable and General Ledger (Accounts).

Key Contributions:

- Contributed software engineering expertise in the development of products through the Software Development Life Cycle (SDLC), from requirements definition through successful deployment.
- Facilitated customization of systems by encouraging software engineering team to adopt emerging standards for software application development architecture and tools.
- Excelled in rapid application development and management of technological issues for assigned projects, earning the highest customer satisfaction rating for all software solutions delivered.
- Introduced methodologies and best practices that enhanced product definition, release processes and customization of applications to user needs.

TRUST ID BD   **2011-2013**
Programmer

Hired to develop web application software for a international organization. I developed some important application i.e. E-Commerce, News Portal, CMS.

Key Contributions:

- PHP (OOP) with MVC Framework CodeIgniter
- Customized web applications by utilizing PHP, MySQL and HTML5
- Develop CMS (Joomla, Wordpress, Drupal and Magento)
- Utilizing XML, CSS, PHP, Ajax, JQuery, and HTML
- CSS framework 960 Grid System
- Payment Gateway: PayPal, Authorized.net

SUPERIOR INTERNET SOLUTIONS LTD   **2009 –2011**
PPC Expert (Adwords.Google.com)

Hired to grow marketing strategies and develop client relationships through conventional and the online marketing existence for internet, B2C initiate transporting online sales & charge of the medical equipment.
Key Contributions:
- Designed, built, incorporated and handled main creation plans included emails, on-line, contextual, and SEM to load $2 million sales pipeline
- Started and implemented the SEO approach that set company websites in topmost 3 natural records of 3-main search engines for leading keywords
- Search Engine Marketing (SEM), Pay Per Click (PPC), Campaign Management.
- Keywords Analysis and Targeting, Recommending, Ad Ranking in Google,
- Search Engine Optimization (SEO), Web Contents Management And Development.

Educational Proficiency

Masters of Science (M.Sc.) in Mathematics and ICT (2009)
Result: 1st Class (obtaining 61% marks) - University, Bangladesh

Bachelors of Science (B.Sc.) in Mathematics (2008)
Result: 1st Class (obtaining 60% marks) - University, Bangladesh

Diploma in Computer Science and Application (DCSA) – 2008
Result: 1st Class (obtaining 75% marks) - Islamic University, Bangladesh

Higher Secondary Certificate (H.S.C) - (2003)
Result: 1st Class (obtaining 65% marks) – Meherpur Govt. College

Secondary School Certificate (S.S.C.) (2001)
Result: 1st Class (obtaining 78% marks) - Meherpur Govt. High School

Thanks

Sreza

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Signature of **Md. Selim Reza**