

HoMei Leung

www.homeileung.com | iemoh.leung@gmail.com | Quincy, MA

Designing and building digital experiences with a focus on simplicity, function, and pixel-perfection.

Education

freeCodeCamp

Jan 2024 - Jun 2024
Responsive Web Design
Javascript Algorithms and Data Structures

CareerFoundry

Apr 2022 - Dec 2022
User Interface Design
Animation for UI Designers

Rensselaer Polytechnic Institute (Troy, NY)

Sep 2013 - Dec 2017
B.S., Materials Engineering

Skills

Design & Research

User flows, Iconography,
Wireframes, Prototypes, Mockups,
Motion Design, Design Systems,
Responsive Design, Workshop
Facilitation, User Interviews,
Usability Testing, Personas,
Competitor Analysis, Card Sorting

Development

HTML, CSS, Javascript, Git,
Github

Tools

Figma, Adobe Illustrator, Miro,
Mural, Usability Hub, Jira, Slack,
Microsoft Teams & Office,
Webflow, VSCode

Experience

UX/UI Designer @ Ahold Delhaize USA

Quincy, MA (Hybrid) // Jan 2023 - Dec 2023

Constructed in-depth user flow screen maps and site maps for a suite of applications utilized by 5 omnichannel grocery brands, resulting in comprehensive information architecture documentation

Conducted UX research with retail grocery store associates to discover undocumented information architecture on legacy applications and inform design decisions for application used by 5 departments across 2,000+ stores in the United States

Co-created design systems and component libraries to establish and maintain consistent design language across 2 mobile applications utilized by Stop & Shop front end departments

Influenced the transformation of requirement-based ways of working to a user-centric one alongside the product owner within an Agile framework through user story writing and presentation of user research

Materials Application Engineer @ General Electric Aerospace

Lynn, MA // Sep 2019 - Mar 2022

Substantiated multiple significant process changes with a multi-disciplinary engineering team that resulted in cost savings

Wrote and presented technical reports requiring detailed research and data analysis from data library and laboratory testing

Projects

Anigamu, E-commerce App

Aug 2022 - Sep 2022

Developed brand guidelines for a virtual artist alley concept that included principles, logo, typography, colors, and image style

Discovered user interface improvements through testing and iterative design