



# **CYBERSECURITY AND CYBERWAR**

**WHAT EVERYONE NEEDS TO KNOW®**

Paul A. Strassmann

New Canaan Mens Club – January 9, 2015

- From individuals to organized groups.
- Drug cartels, mafias, terrorist cells and nation-states.

- Defenders protect 100.0%, all times.
- Espionage succeeds in 0.01% of time.

# Number Internet Devices = 15+ Billions

E-mail addresses = 2

Facebook, Twitter, LinkedIn = 3

Personal and work numbers = 2

Financial Accounts = 4

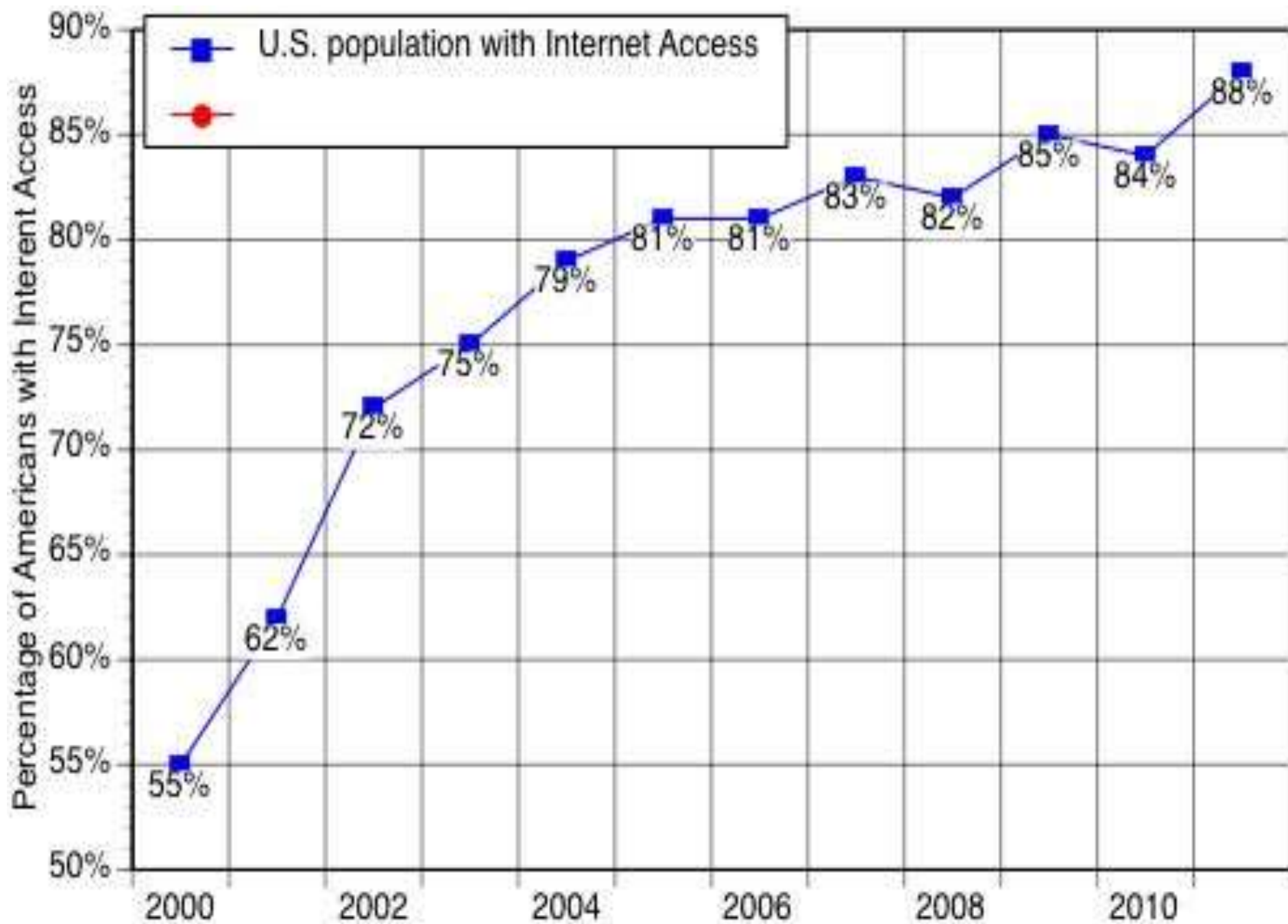
Health = 3

Federal, State, Municipal = 3

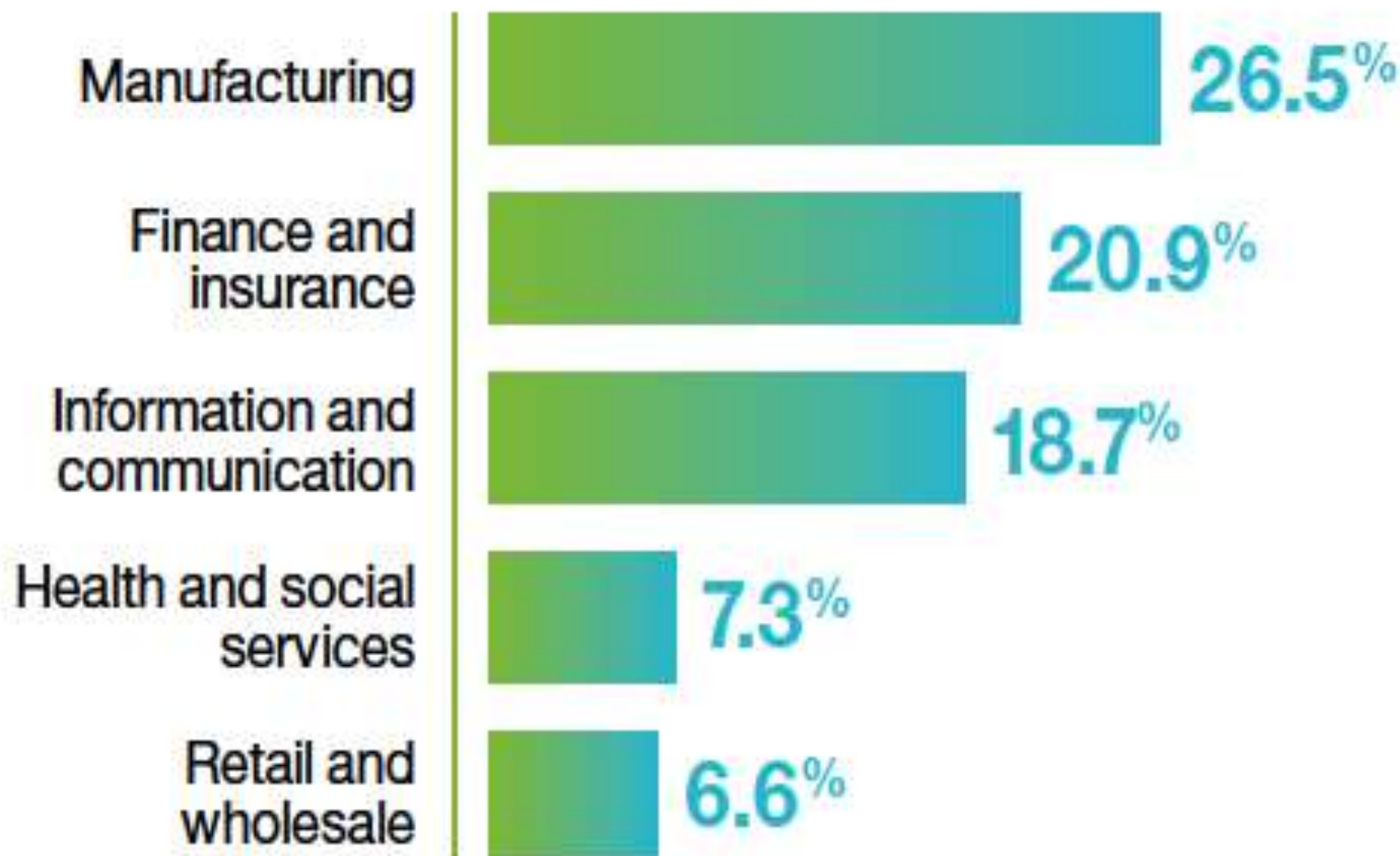
eBay, Amazon = 3

System ID and badges = 2

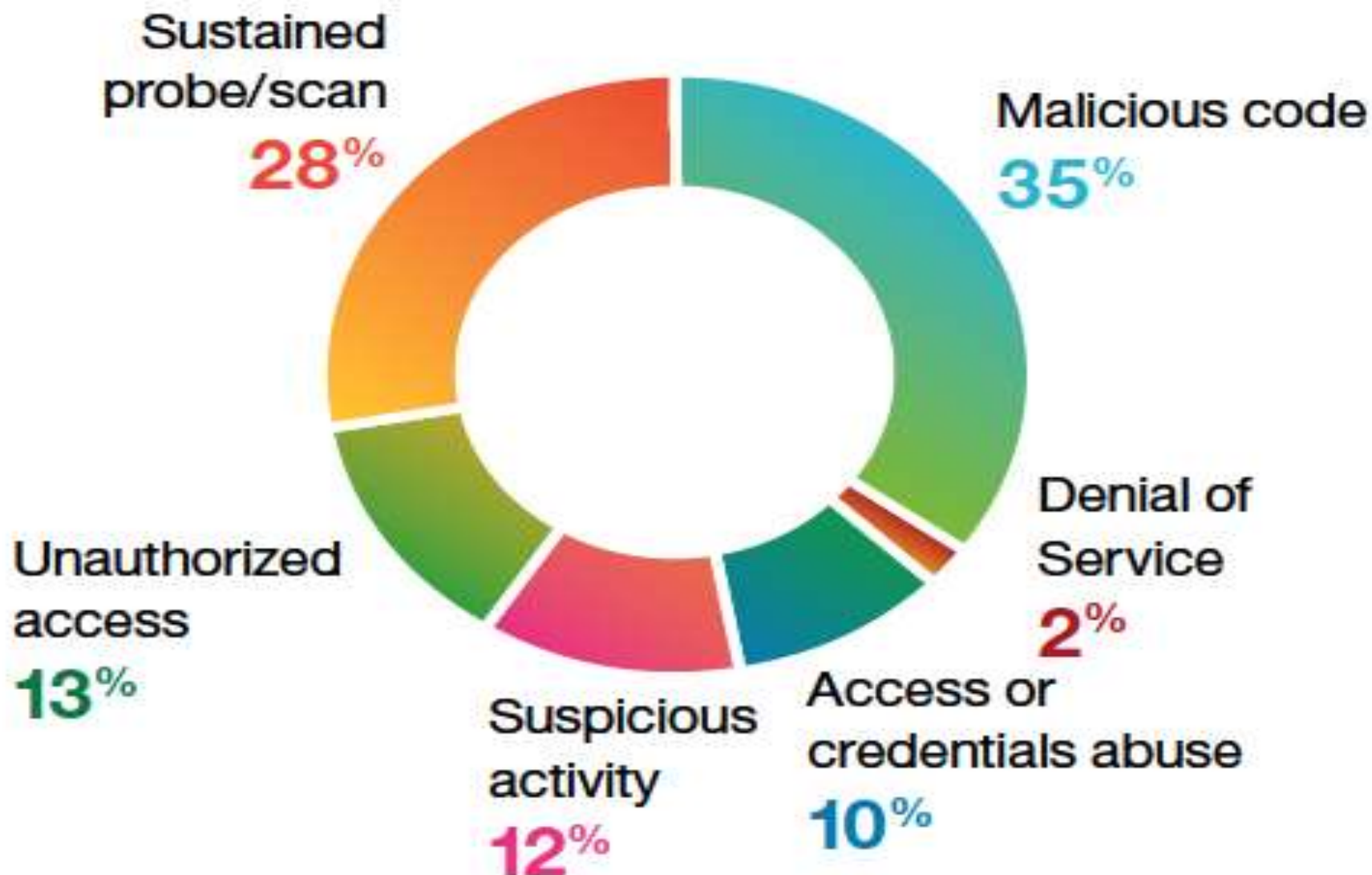
## Number of Digital Identities = 50+ Billions



# Incident rates across monitored industries

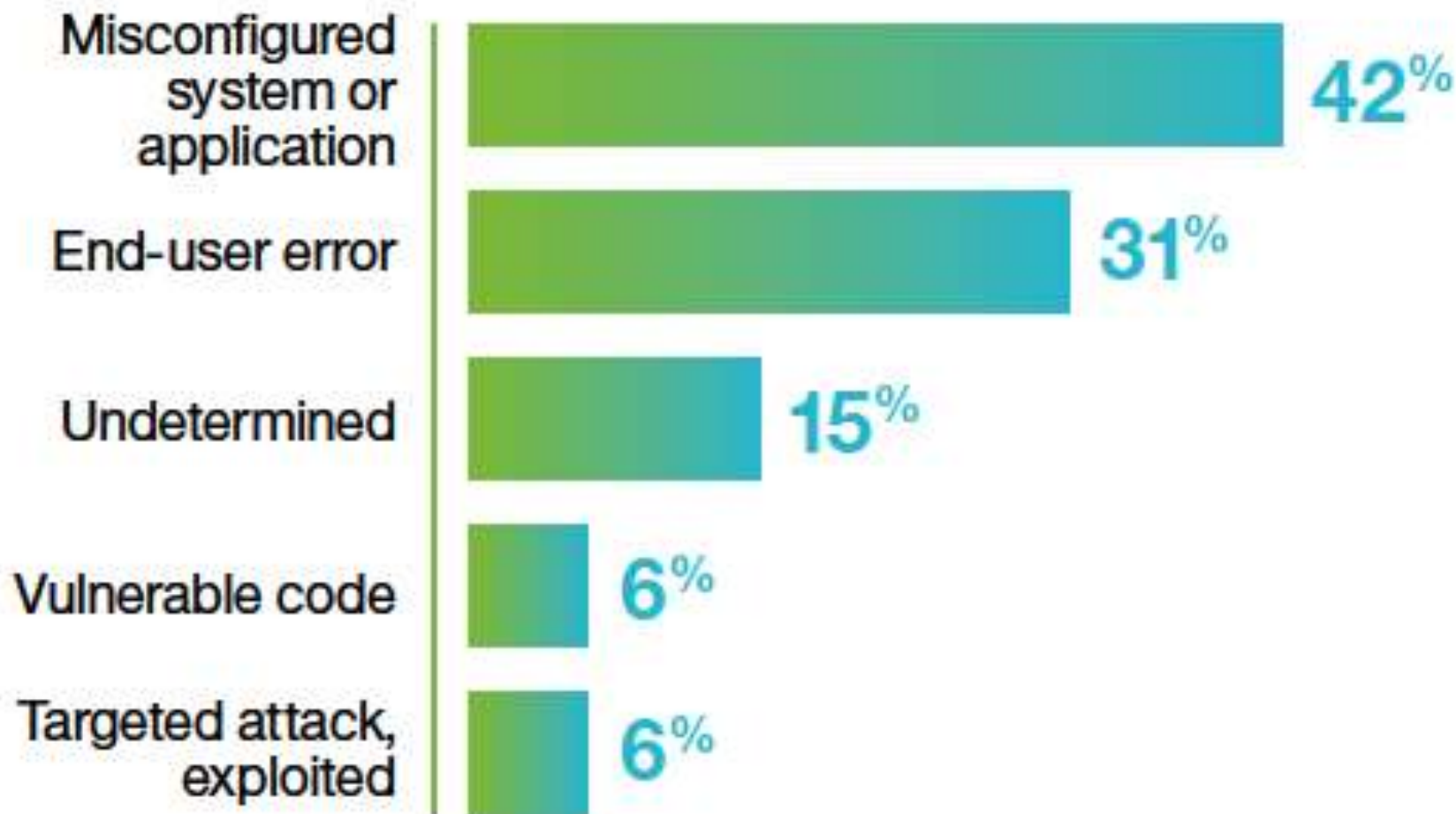


## Categories of incidents

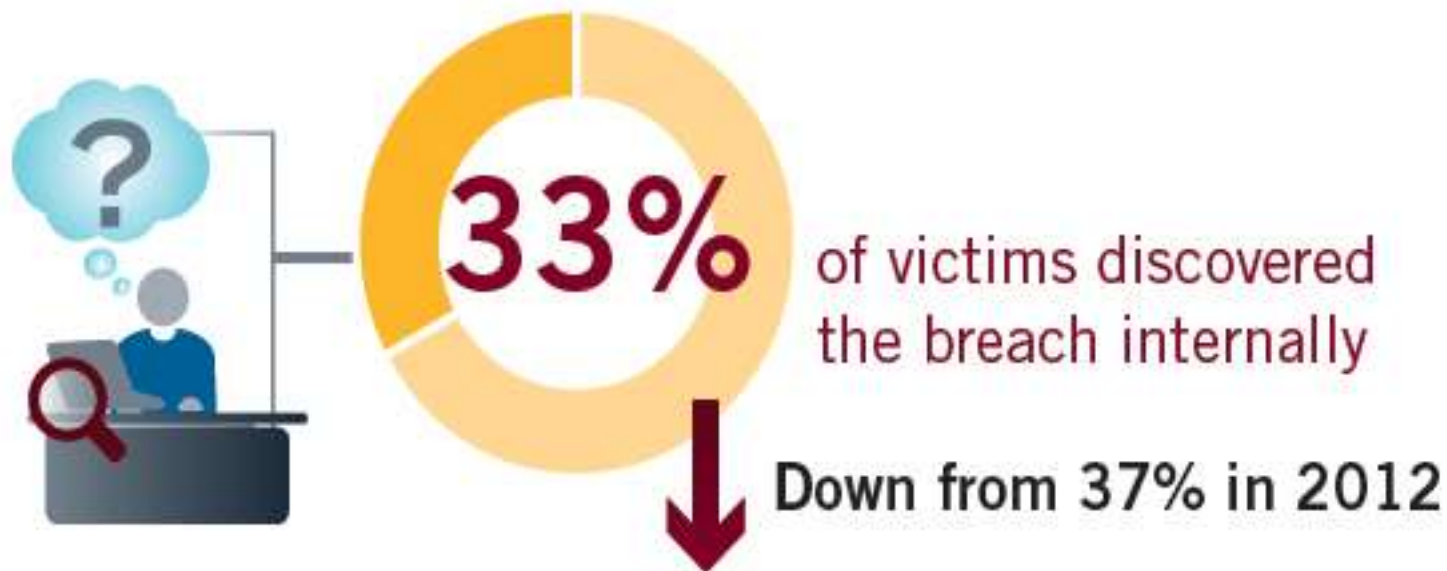




## How breaches occur









# 229

median number of days that  
threat groups were present on a  
victim's network before detection



**14 days less than 2012**

**Longest Presence: 2,287 days**

Command-and-  
Control  
Server



## Infection

Phishing  
(Social)

Hide Transmission  
(SSL, IM, P2P)

Remote Exploit  
(Shell Access)

Malware Delivery  
(Drive-by-Download)

## Persistence

Rootkits/  
Bootkits

Backdoor  
(Poison Ivy)

Anti-AV  
(InfectMBR)

## Communication

Encryption  
(SSL, SSH, Custom)

Proxies, RDP,  
Application  
Tunnels

Port Evasions  
(tunnel over  
open ports)

Fast Flux  
(Dynamic DNS)

## Command & Control

Common Apps  
(Social media, P2P)

Update  
Configure  
Files

EXE Updates

Backdoors  
and Proxies





Homeland  
Security



Federal Bureau  
of Investigation

## JOINT INDICATOR BULLETIN

Distributed as TLP: GREEN

Reference Number: JIB-14-20199

### Destructive Malware

09 December 2014

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*DHS and FBI will actively update this document as more information becomes available.*

### Summary

This Joint Indicator Bulletin (JIB)<sup>1</sup> is the result of efforts between the Department of Homeland Security (DHS) National Cybersecurity and Communications Integration Center (NCCIC)/United States Computer Emergency Readiness Team (US-CERT) and the Federal Bureau of Investigation (FBI) to highlight known cyber threat indicators.

- Typical large firm receives 50,000 intrusion/day
- Pentagon reports 10 million attempts/day
- Nuclear Security Admin: 10 million hacks/day

SOURCE (March 8, 2013):

<http://www.nextgov.com/cybersecurity/2013/03/how-many-cyberattacks-hit-united-states-last-year/61775/>

- New Malicious Web Domains/day 74,000
- Web Attacks Blocked/day 247,350
- Bot Infections/day 3.4  
millions
- Avg. number of stolen identities 604,826



## *U.S. Critical Infrastructure*

- Chemicals
- Communications
- Critical Manufacturing
- Dams
- Defense Industrial Base
- Emergency Services
- Energy
- Financial Services
- Food and Agriculture
- Government Services
- Pharmaceuticals
- Public Safety
- Public Health
- Information Technology
- Nuclear Reactors
- Transportation

## Source of Losses

- Cyber espionage
- Cybertheft
- Cybercrime
- Loss of sensitive business information
- Service and employment disruption
- Insurance, and recovery costs
- Competitive damage
- Reputational damage
- Loss of intellectual property
- Loss of intangible assets

## Sources of Cyber Attacks

- Hactivists
- Theft by Criminals
- Organized Crime
- Insider Compromises
- Economic Espionage
- Information Warfare
  - Government
  - Government proxies

## *U.S. Costs of Cyber Crime*

- Estimated Cost: \$100 billion to \$500 billion
- Loss of 500,000 jobs
- Loss to national security

## *Pixel Tracker Bug Advertised* (November 15, 2014)

- Available for private database of 140,000.
  - Delivers e-mails, passwords, usernames and private messages of all the members.
  - Price: \$90 via BitCoin.
- 
- *Countermeasures: Disable Browser Feature*

# *INFORMATION WARFARE*

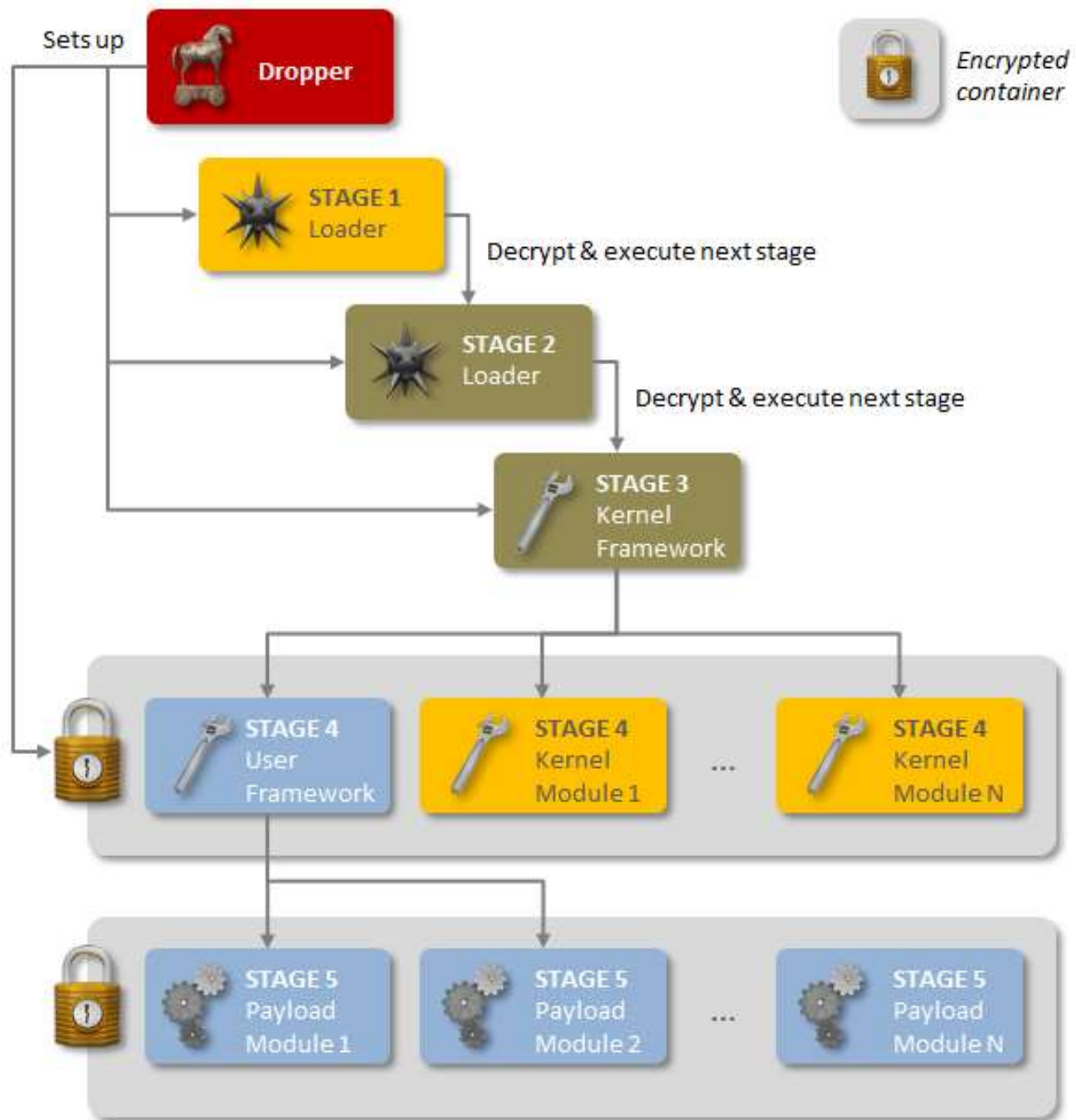






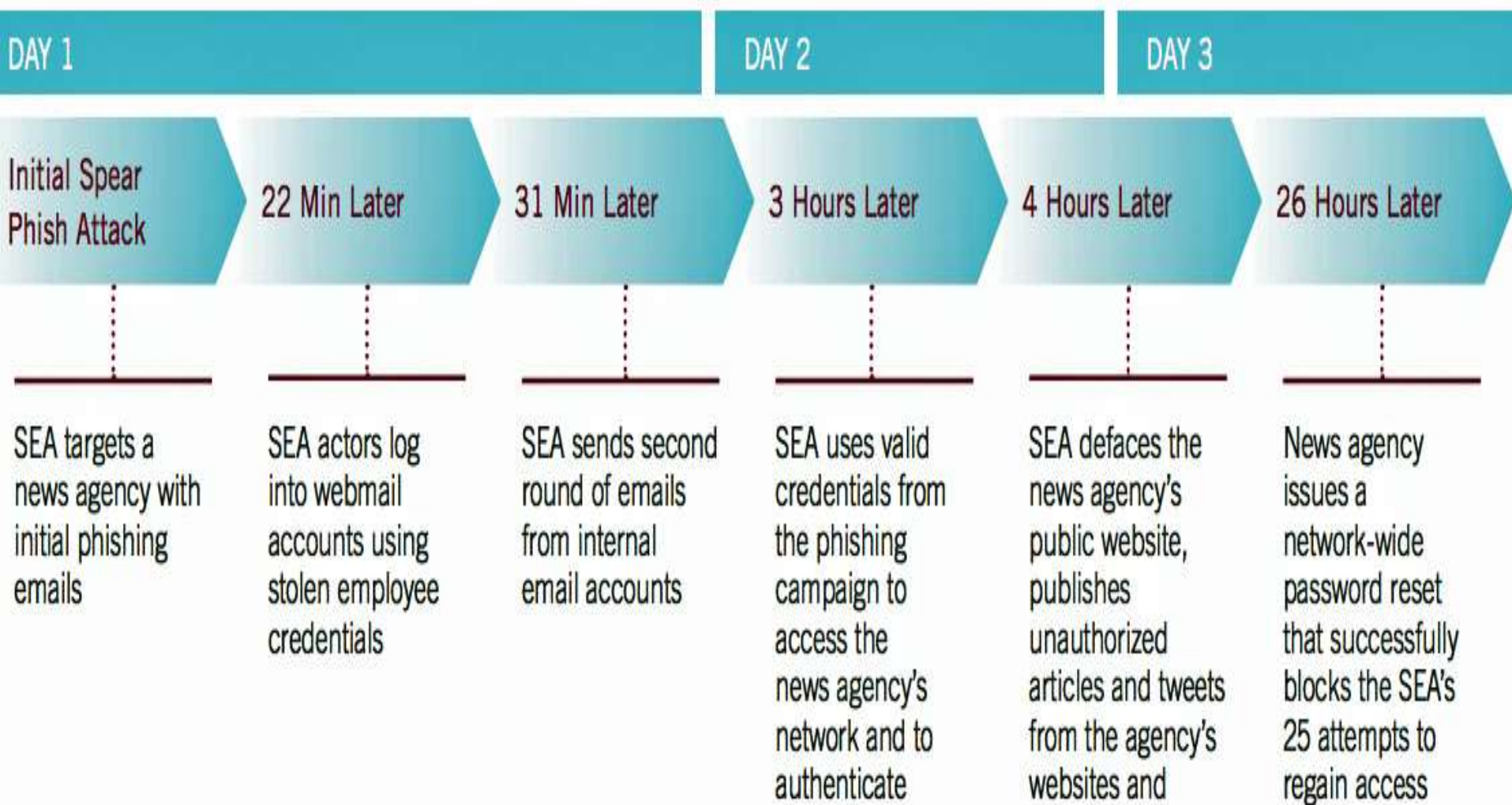
## Major Information Warfare Programs

Year Discovered	Spy Ware
2010	Stuxnet
2010	Aurora
2012	Flame
2013	Red October
2014	DarkHotel
2014	Uroburos
2014	The Mask
2014	Regin





## Example of a Simple Attack



## Commercial Attack Tools Available for \$10 to \$50,000

Zeus: Cybercrime Suppliers in Russia

SpyEye: From Malaysia

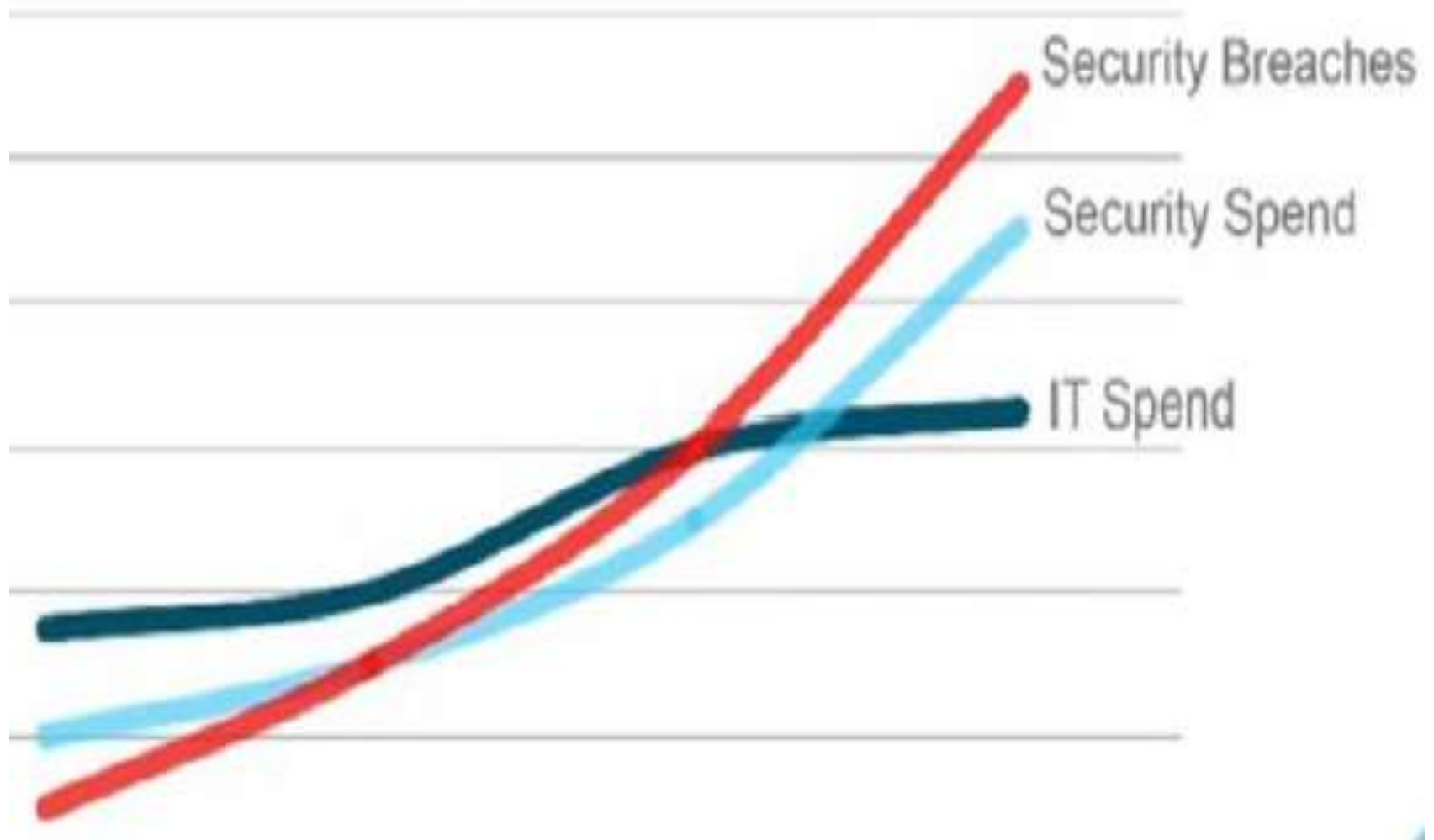
Bugat v2: Origin unknown

Gozi Prinimalka Blitzkrieg: Russian

Carberp: Priced up to \$40,000 for kit

# *CYBER DEFENSES*

## *Costs of Security Exceed the Costs of Risks*





## *Distribution of Malware*



## Malware

- Certified Definitions\* 23,847,280
- Additions During August 2013 136,051

\* [http://www.symantec.com/security\\_response/definitions/certified/](http://www.symantec.com/security_response/definitions/certified/) - 8/17/2013

\*\* IDC #242346

# U.S. Computer Emergency Readiness Team



# US-CERT

UNITED STATES COMPUTER EMERGENCY READINESS TEAM



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[C<sup>3</sup> VP](#)

**US-CERT strives for a safer, stronger Internet for all Americans by responding to major incidents, analyzing threats, and exchanging critical cybersecurity information with trusted partners around the world.**

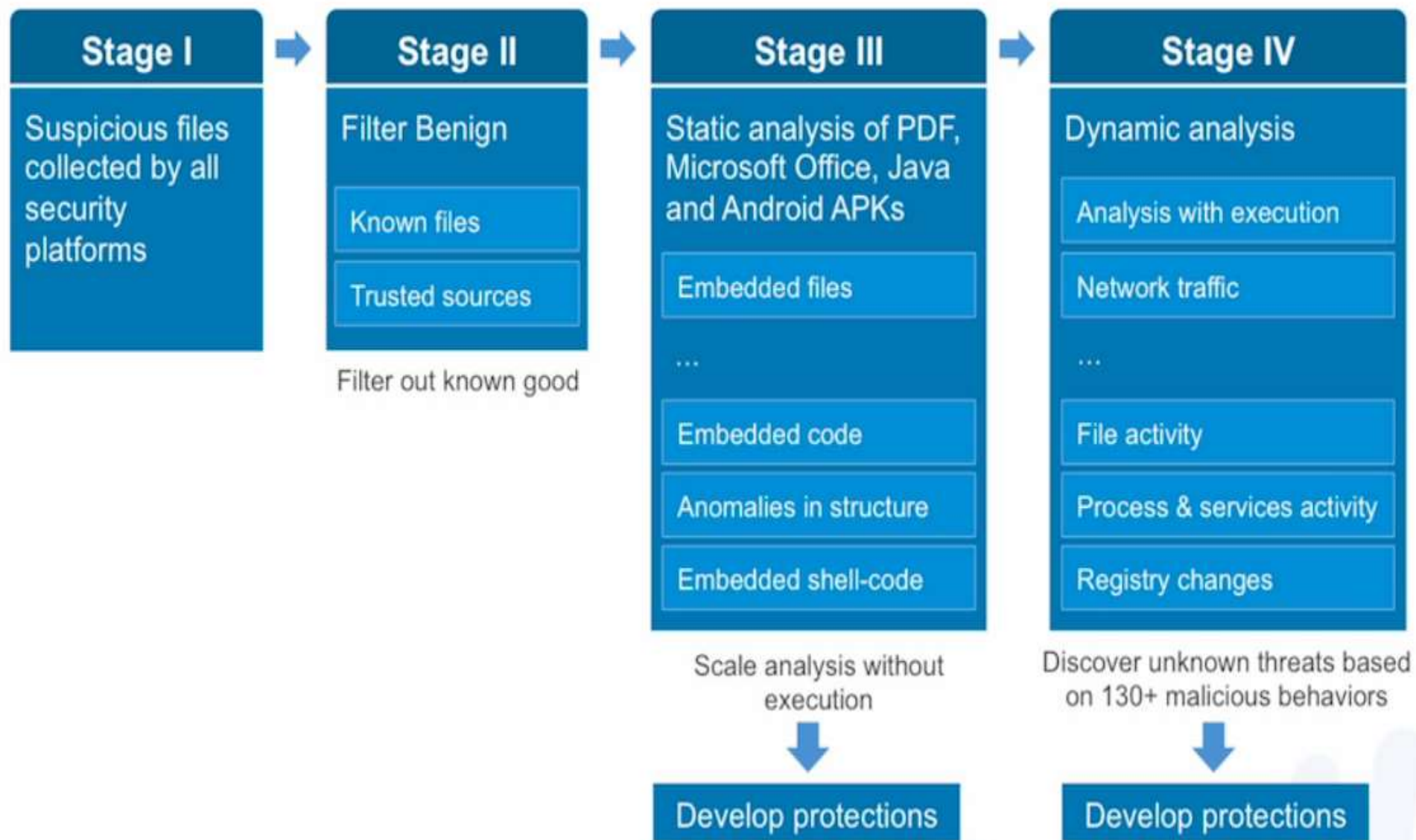
# National Vulnerability Database



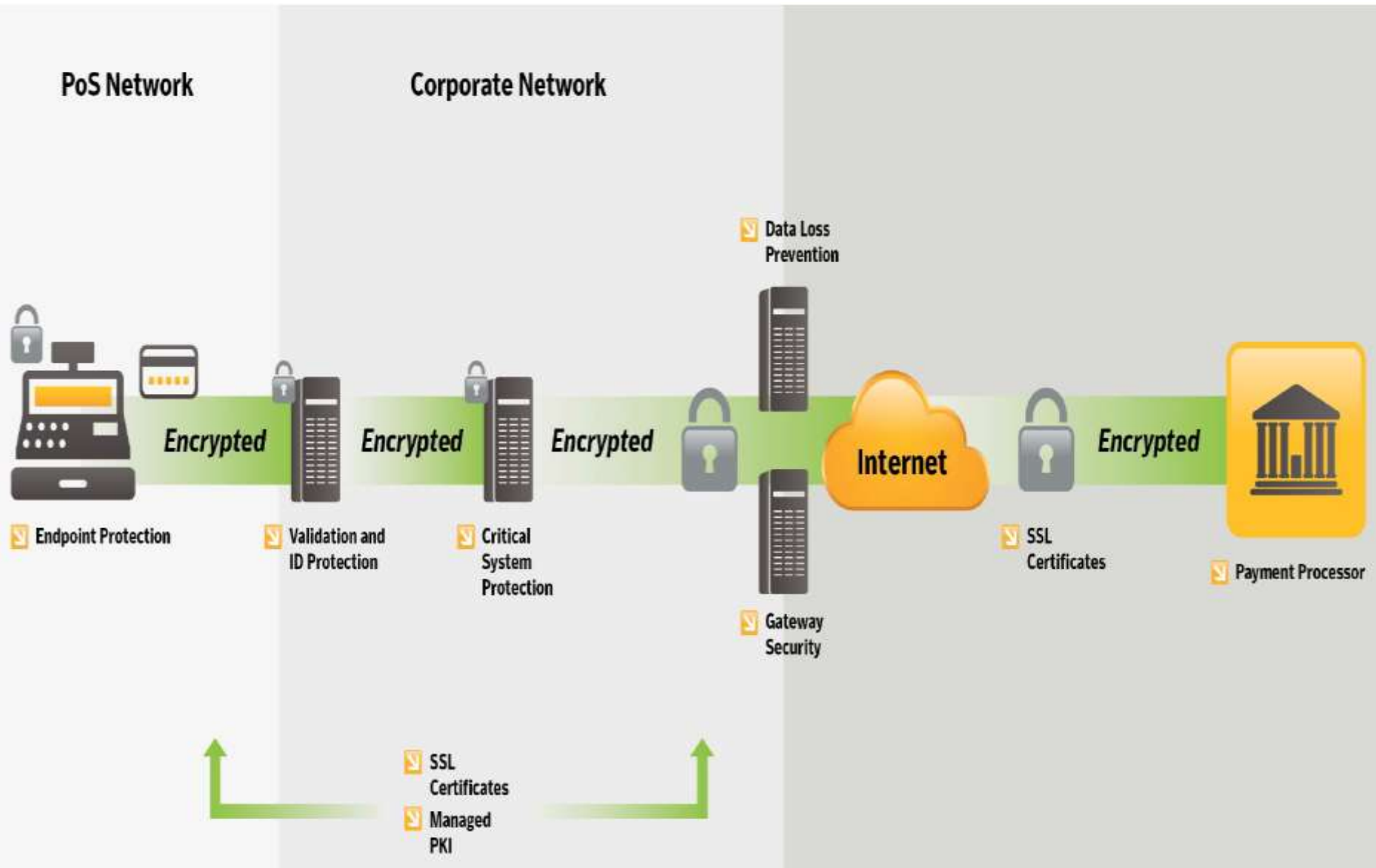
62,829 Vulnerabilities, June 2014



# Wildfire Core Detection Techniques



# How to Defend a Point-of-Sale System



# *PERSONAL PROTECTION*



## E-mail: Strassmann to Hollstein and Messert

for 11/14 introduction



**Paul Strassmann** <paul@strassmann.com>

Nov 11

to Bchollstein, jtmessert, econgleton

Would appreciate posting the attached.

Thanks, Paul



### Investment Club

January 5, 2015:

*SMC Portfolio of Eight Stock Picks*



Announcemenet ...

## Sent to Hollstein and Messert

```
1 <!DOCTYPE html><html><head><meta http-equiv="Content-Type" content="text/html; charset=UTF-8">
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a.splice&&"undefined"!=typeof a.propertyIsEnumerable&&!a.propertyIsEnumerable("splice"))return"array";if(
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a.propertyIsEnumerable&&!a.propertyIsEnumerable("call"))return"function"}else return"null";
5 else if("function"==b&&"undefined"==typeof a.call)return"object";return b},h=Date.now||function(){return new
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\s\x0a0+$\s/g,"")},m=function(a,b){return a<b?-1:a>b?1:0};var p;e:{var q=d.navigator;if(q){var
r=q.userAgent;if(r){p=r;break e}}p=""}var
t=-1!=p.indexOf("Opera")||-1!=p.indexOf("OPR"),u=-1!=p.indexOf("Trident")||-1!=p.indexOf("MSIE"),v=-1!=p.inde
xOf("Gecko")&&-1!=p.toLowerCase().indexOf("webkit")&&
6 !(-1!=p.indexOf("Trident")||-1!=p.indexOf("MSIE")),w=-1!=p.toLowerCase().indexOf("webkit"),x=function(){var
a="",b;if(t&&d.opera)return a=d.opera.version,"function"==e(a)?a():a;v?b=/rv\:[(^\)]+)(\)|;)/:u?
b=/\b(?:MSIE|rv)\:[(^\)]+)(\)|;)/:w&&(b=/WebKit\/(\S+)/);b&&(a=(a=b.exec(p))&a[1]:"");return u&&(b=
(b=d.document)?b.documentMode:void 0,b>parseFloat(a)?String(b):a),y={},z=function(a){var b;if(!(b=y[a]))
{b=0;for(var c=k(String(x)).split("."),n=k(String(a)).split("."),A=Math.max(c.length,n.length),
```





Your Order Can Ship Today

Hello Paul,

Order # 1436797168 has been placed on a brief hold until we hear from you.

**[Verify here and your order will be shipped](#)**

We will send you a tracking number once you confirm.

This is in regards to your Black Friday Perk Deals

[Please Proceed to the Walgreens Activation Center HERE](#)

CryptoLocker



Private key will be  
destroyed on

1/6/2015 12:53:45 PM

Time left

**71:53:30**

Checking wallet.

Received: **0.00 BTC**

## Your Personal files are encrypted!

Your personal files **encryption** produced on this computer: photos, videos, documents, etc. Encryption was produced using a **unique** public key RSA-2048 generated for this computer.

To decrypt files you need to obtain the **private key**.

The **single copy** of the private key, which will allow to decrypt the files, located on a secret server on the Internet; the server will **destroy** the key after a time specified in this window. After that, **nobody and never will be able** to restore files...

To **obtain** the private key for this computer, which will automatically decrypt files, you need to pay **1.00 bitcoin** (~299 USD).

You can easily delete this software, but know that without it, you will never be able to get your original files back.

Disable your antivirus to prevent the removal of this software.

For more information on how to buy and send bitcoins, click "Pay with Bitcoin"  
To open a list of encoded files, click "Show files"

Do not delete this list, it will be used for decryption. And do not move your files.

Show files

Pay with Bitcoin

## What to Do for Partial Protection



**Norton™ Security**

Protect your data and devices from viruses, online threats, identity theft & financial scams.

☐ Norton™ Security 1 year \$79

☒ Norton™ Security 1 year with Backup<sup>2</sup> \$89

**DOWNLOAD NOW**



Multi-device Mix & Match <sup>1</sup>

## McAfee Total Protection 2015

Complete PC protection for your online life.

**\$44.99**

Save \$45.00

Use on up to 3 computers

**Buy Now**

Award Winning Protection



## What to Do

- Never click on unknown e-mail attachment
- Never download application from uncertified source
- Never accept offers from unverified senders
- Always back up your systems

## Optional:

- *Switch to G-mail for two factor authentication*
- *Switch to Apple*



## Gmail Two Factor Authentication

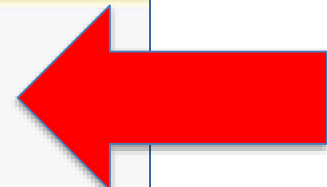


### 2-Step Verification

Haven't received the code yet? [Resend code](#)



A phone call with your code has been made to: (\*\*\*) \*\*\*-\*\*05



670894

**Verify**

☒ Remember this computer for 30 days.

## Advice

- INTERNET is vulnerable
- You may be “hacked”
- Self-protection: set up backup computer
- Security services available