CONTACT

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Stephanie Hotz
Senior art director | UX/UI designer

> PROFILE

I'm Stephanie, a senior art director, UX/UI designer and interdisciplinary concepter based in Berlin, Germany.

I believe in a natural and inventive culture where the work of multi-disciplinary thinkers can come together and find its way into society.

I always focus on the user's experience in the specific context of each project – whether for an artwork, branding and/or a digital service. I'm here to generate great user experiences that solve everyday problems.

> SERVICES

BRANDING	> Creative and art direction > Concept and visual design > Brand and corporate design > Packaging > Finishing > Production and supervision
UX/UI DESIGN	> User journeys and user flows > User Personas > Information architecture > Usability testing and analysis > Wireframing and rapid prototyping > UI components and documentation > Asset creation and developer handouts
> TOOLSET	> Adobe CS / Sketch / Balsamiq / InVision / Figma / Zeplin / Slack and more

> EXPERIENCE

07/2018 – PRESENT
Senior art director and UX/UI designer working for corporates, institutions and agencies

11/2014 – 06/2018
Senior art director working for corporates, institutions and agencies on concept, branding, packaging, campaigning, finishing, supervision and project management

02/2008 – 10/2014
Visual designer & art director

01/2007 – 02/2008
Junior art director @Jung von Matt/Alster Werbeagentur GmbH, Hamburg, Germany

SINCE 2006 – PRESENT
Art projects, exhibitions, grants and granted residencies

> EDUCATION

04/2018 – 07/2018
UX designer @CareerFoundry

02/2008 – 10/2009
Graduate studies "Fine arts"
Bauhaus-University Weimar, Germany

04/2005 – 04/2006
Exchange studies "Intermedia arts"
Tokyo University of the Arts, Tokyo, Japan

09/2003 – 04/2004
Exchange studies "Visual design" EINA – Escola de Disseny y Arte, Barcelona, Spain

10/1999 – 09/2006
Diploma studies "Fine arts"
Bauhaus-University Weimar, Germany

> LANGUAGES

> German = native > English = C1
> French, spanish = B1 > Japanese = A2