## Endogeneity and Instrumental Variables (IV) Estimation

Hüseyin Taştan<sup>1</sup>

<sup>1</sup>Department of Economics Ph.D. Program - Advanced Econometrics Yildiz Technical University

December 3, 2013

3

## Omitting a Relevant Variable

- ▶ What happens if we exclude an important variable?
- ▶ If a relevant variable is omitted this implies that its parameter is **not** 0 in the population regression function (PRF). This is called **underspecification** of the model.
- ▶ In this case OLS estimators will be **biased** and **inconsistent**.
- ▶ E.g. suppose that the PRF includes 2 independent variables:

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u$$

▶ Suppose that we omitted  $x_2$  because, say, it is unobservable. Now the sample regression is

$$\tilde{y} = \tilde{\beta}_0 + \tilde{\beta}_1 x_1$$

▶ Is the OLS estimator on  $x_1$ ,  $\tilde{\beta}_1$ , still unbiased/consistent?

2

# Instrumental Variables (IV) and Two-Stage Least Square (2SLS)

OLS/GLS will be inconsistent under the following circumstances

- ► Ignoring an important variable(s) (Omitted Variable, Unobserved Heterogeneity)
- ► Measurement errors in *X* variables (Classical Errors in Variables)
- Simultaneity

Explanatory variables and the random disturbance term will be correlated:

$$\mathsf{E}(\boldsymbol{x}u) \neq \mathbf{0}$$

 $\Longrightarrow$  ENDOGENEITY

4

## Omitting a Relevant Variable

► The impact of the omitted variable will be included in the error term:

$$y = \beta_0 + \beta_1 x_1 + \nu$$

▶ True model includes  $x_2$ . Thus the error term  $\nu$  can be written as:

$$\nu = \beta_2 x_2 + u$$

▶ OLS estimator of  $\beta_1$  in the model above is:

$$\tilde{\beta}_1 = \frac{\sum_{i=1}^{n} (x_{i1} - \bar{x}_1) y_i}{\sum_{i=1}^{n} (x_{i1} - \bar{x}_1)^2}$$

▶ To determine the magnitude and sign of the bias we will substitute y in the formula for  $\tilde{\beta}_1$ , re-arrange and take expectation.

## Omitting a Relevant Variable

$$\tilde{\beta}_{1} = \frac{\sum (x_{i1} - \bar{x}_{1})(\beta_{0} + \beta_{1}x_{i1} + \beta_{2}x_{i2} + u_{i})}{\sum (x_{i1} - \bar{x}_{1})^{2}}$$

$$= \beta_{1} + \beta_{2} \frac{\sum (x_{i1} - \bar{x}_{1})x_{i2}}{\sum (x_{i1} - \bar{x}_{1})^{2}} + \frac{\sum (x_{i1} - \bar{x}_{1})u_{i}}{\sum (x_{i1} - \bar{x}_{1})^{2}}$$

Taking (conditional) expectation we obtain

$$E(\tilde{\beta}_1|x_1, x_2) = \beta_1 + \beta_2 \frac{\sum (x_{i1} - \bar{x}_1)x_{i2}}{\sum (x_{i1} - \bar{x}_1)^2} + \frac{\sum (x_{i1} - \bar{x}_1)}{\sum (x_{i1} - \bar{x}_1)^2}$$

$$= \beta_1 + \beta_2 \left( \frac{\sum (x_{i1} - \bar{x}_1)x_{i2}}{\sum (x_{i1} - \bar{x}_1)^2} \right)$$

7

#### **Omitted Variable Bias**

$$bias = E(\tilde{\beta}_1) - \beta_1 = \beta_2 \tilde{\delta}_1$$

- Iff  $\tilde{\delta}_1 = 0$  or  $\beta_2 = 0$  then bias is 0.
- ▶ The sign of bias depends on both  $\beta_2$  and the correlation between omitted variable  $(x_2)$  and included variable  $(x_1)$ .
- ▶ It is not possible to calculate this correlation if omitted variable cannot be observed.
- ▶ The following table summarizes possible cases:

Direction of Bias

4		Dias		
			$Corr(x_1, x_2) > 0$	$Corr(x_1, x_2) < 0$
	$\beta_2$	> 0	positive bias	negative bias
	$\beta_2$	< 0	negative bias	positive bias

6

### Omitting a Relevant Variable

$$E(\tilde{\beta}_1|x_1, x_2) = \beta_1 + \beta_2 \left( \frac{\sum (x_{i1} - \bar{x}_1)x_{i2}}{\sum (x_{i1} - \bar{x}_1)^2} \right)$$

The expression in the parenthesis to the right of  $\beta_2$  is just the regression of  $x_2$  on  $x_1$ :

$$\tilde{x}_2 = \tilde{\delta}_0 + \tilde{\delta}_1 x_1$$

Thus

$$E(\tilde{\beta}_1) = \beta_1 + \beta_2 \tilde{\delta}_1$$
$$bias = E(\tilde{\beta}_1) - \beta_1 = \beta_2 \tilde{\delta}_1$$

This is called **omitted variable bias**.

8

#### Omitted Variable Bias

$$bias = E(\tilde{\beta}_1) - \beta_1 = \beta_2 \tilde{\delta}_1$$

- ▶ The size of the bias is also important. It depends on both  $\tilde{\delta}_1$  and  $\beta_2$ .
- ▶ A small bias relative to  $\beta_1$  may not be a problem in practice.
- ▶ But in most cases we are not able to calculate the size of the bias.
- ▶ In some cases we may have an idea about the direction of bias. For example, suppose that in the wage equation true PRF contains both education and ability.
- ► Suppose also that ability is omitted because it cannot be observed, leading to omitted variable bias.
- ▶ In this case we can say that sign of the bias is + because it is reasonable to think that people with more ability tend to have higher levels of education and ability is positively related to

#### **Omitted Variable Bias**

► The effect of omitted variable will be in *u*. Thus, the exogeneity assumption fails.

$$wage = \beta_0 + \beta_1 educ + \beta_2 ability + u$$

Instead of this model we estimate

$$wage = \beta_0 + \beta_1 educ + \nu$$

$$\nu = \beta_2 ability + u$$

• Education will be correlated with the error term  $(\nu)$ .

$$\mathsf{E}(\nu|educ) \neq 0$$

▶ Education is endogenous. If we omit ability the effect of education on wages will be overestimated. Some part of the effect of education on wage comes from ability.

11

## Using Proxy Variables

► Consider the following model

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3^* + u$$

 $y : \log(\text{wage}), x_1 : \text{educ}, x_2 : \text{exper}, x_3^* : \text{ability (unobserved)}$ 

- $ightharpoonup x_3^*$ : unobserved;  $x_3$ : proxy for unobserved variable
- ▶ Proxy variable must be related to the unobserved variable, represented by the following simple regression:

$$x_3^* = \delta_0 + \delta_3 x_3 + \nu_3$$

- We need the error term  $\nu_3$  because these variables are not exactly related.
- ▶ Typically, these variables are positively correlated so that  $\delta_3 > 0$ .
- If  $\delta_3 = 0$  then  $x_3$  cannot be a suitable proxy.

10

## Using Proxy Variables for Unobserved Explanatory Variables

- ► Can we use a proxy variable for an omitted unobserved explanatory variable?
- ▶ We know that if the unobserved variable is an important, relevant variable then OLS estimators are biased and inconsistent.
- ► The question can be rephrased as follows: Can we solve or at least mitigate the omitted variable bias using proxy variables?
- ▶ A **Proxy variable** is something that is related to the unobserved variable that we would like to control for.
- ► Example: recall that in the wage equation we could not observe innate ability. Can we use intelligence quotient (IQ) as a proxy for ability?
- ▶ IQ does not have to be the same thing as ability, we know they are not. But what we need is for IQ to be correlated with ability.

12

## **Using Proxy Variables**

- ▶ How can we use  $x_3$  to get an unbiased or at least consistent estimators?
- We can just pretend that  $x_3^*$  and  $x_3$  are the same and run the regression of y on  $x_1, x_2, x_3$ . This is called **plug-in solution** to the omitted variables problem.
- ▶ How does this approach produce consistent estimators?
- ▶ To show this we need to make some assumptions about the error terms u and  $\nu_3$ .
- ▶ The error term, u, is uncorrelated with  $x_1$ ,  $x_2$  and  $x_3^*$ . This is the standard assumption.
- ▶ In addition to this, u must be uncorrelated with  $x_3$ . Since  $x_3$  is the proxy variable, it is irrelevant in the population model. It is  $x_3^*$  that affects y not  $x_3$ .

$$\mathsf{E}(u|x_1,x_2,x_3^*,x_3) = \mathsf{E}(u|x_1,x_2,x_3^*) = 0$$

### Using Proxy Variables

- ▶ The error term  $\nu_3$  is uncorrelated with  $x_1$ ,  $x_2$  and  $x_3$ .
- This can be stated as follows:

$$\mathsf{E}(x_3^*|x_1, x_2, x_3) = \mathsf{E}(x_3^*|x_3) = \delta_0 + \delta_3 x_3$$

- ▶ This says that once  $x_3$  is controlled for the expected value of  $x_3^*$  does not depend on  $x_1$  and  $x_2$ .
- ► For example, in the wage equation where IF is the proxy variable for ability this condition becomes

$$\mathsf{E}(ability|educ,exper,IQ) = \mathsf{E}(ability|IQ) = \delta_0 + \delta_3 IQ$$

▶ This implies that the average level of ability only changes with IQ, not with educ and exper. Is this a reasonable assumption?

15

## Using Proxy Variables: Wage2.dta

Sum squared resid

- This data set contains information about monthly wages, education, experience, tenure, IQ scores, and several demographic characteristics for a sample of 935 working men in 1980.
- Adding IQ test scores we obtain the following results:
   Model 1: OLS, using observations 1–935
   Dependent variable: Iwage

	Coefficient	Std. Error	t-ratio	p-value	
const	5.17644	0.128001	40.4407	0.0000	
educ	0.0544106	0.00692849	7.8532	0.0000	
exper	0.0141458	0.00316510	4.4693	0.0000	
tenure	0.0113951	0.00243938	4.6713	0.0000	
married	0.199764	0.0388025	5.1482	0.0000	
south	-0.0801695	0.0262529	-3.0537	0.0023	
urban	0.181946	0.0267929	6.7908	0.0000	
black	-0.143125	0.0394925	-3.6241	0.0003	
IQ	0.00355910	0.000991808	3.5885	0.0004	
Mean de	pendent var 6	.779004 S.D.	dependent	var 0.42114	4

0.262809

122.1203 S.E. of regression

Adjusted  $R^2$ 

0.363152

0.256441

14

## Using Proxy Variables

▶ Plugging in  $x_3^* = \delta_0 + \delta_3 x_3 + \nu_3$  into the model and rearranging we obtain

$$y = (\beta_0 + \beta_3 \delta_0) + \beta_1 x_1 + \beta_2 x_2 + \beta_3 \delta_3 x_3 + u + \beta_3 \nu_3$$

• Let the composite error term be  $e = u + \beta_3 \nu_3$ 

$$y = \alpha_0 + \beta_1 x_1 + \beta_2 x_2 + \alpha_3 x_3 + e$$

where 
$$\alpha_0 = (\beta_0 + \beta_3 \delta_0), \alpha_3 = \beta_3 \delta_3$$

- ▶ If the assumptions for the proxy variables are all satisfied then the composite error term e will be uncorrelated with the explanatory variables included in the model. Thus, OLS estimators of  $\alpha_0$ ,  $\beta_1$ ,  $\beta_2$ ,  $\alpha_3$  will be consistent.
- ▶ The coefficient on IQ,  $\alpha_3$ , measures the impact of a one point change in IQ test score on wage.

16

## Using Lagged Dependent Variables as Proxy Variables

- ▶ In some applications (eg, the wage example) we have at least a vague idea about which unobserved factor we want to control.
- ▶ In other applications, we suspect that one or more of the independent variables is correlated with an omitted variable, but we have no idea how to obtain a proxy for that omitted variable.
- ▶ In such cases, we can include the value of the dependent variable y from an earlier time period,  $y_{-1}$ .
- ➤ To do this we need the lagged value of the dependent variable. This provides a way of controlling historical factors that cause current differences in dependent variable.
- ► For example, some cities have had high crime rates in the past Many of the unobserved factors contribute to both high current and past crime rates. Slowly moving components in dependent variable (inertial effects) can be captured by the lagged value.

## Using Lagged Dependent Variables as Proxy Variables

- ► Example: CRIME2.dta, 1987 crime data for 46 cities, information in 1982 also available
- ▶ The model without the lagged crime rate:

$$1 \cdot \widehat{\text{crmrte}}$$
87 =  $3.34 - 0.029 \text{ unem}$ 87 +  $0.203 \text{ Llawexpc}$ 87   
  $n = 46 \quad R^2 = 0.057$ 

▶ The model with lagged crime rate:

- ▶ In the first model, crime rate decreases as unemployment increases. This is counterintuitive.
- After controlling for the crime rate in 1982 (5 years ago) coefficient on unem is positive but insignificant.
- What is the elasticity of the current crime rate to the crime rate in the previous period?

19

## Measurement Error in Explanatory Variable

Assume that the error term u is uncorrelated with both  $x_1^*$  and  $x_1$  so that:

$$\mathsf{E}(y|x_1^*, x_1) = \mathsf{E}(y|x_1^*)$$

- ▶ This means that after controlling for  $x_1^*$  we no longer need  $x_1$  in the model.
- If we use  $x_1$  instead of  $x_1^*$ , what are the properties of OLS estimators? Are they still consistent?
- ► This depends on the assumption we make about the measurement error.
- ▶ There are two possible assumptions: (1) measurement error is uncorrelated with  $x_1$ .
- $\blacktriangleright$  (2) measurement error is uncorrelated with unobserved actual value,  $x_1^*$ .

18

## Measurement Error in Explanatory Variable

- ightharpoonup Measurement errors in y generally lead to increased in variance
- ightharpoonup But measurement errors in x variables can lead to more serious problems (ie, inconsistency).
- ► To determine conditions under which OLS estimators become inconsistent let us consider the simple regression model:

$$y = \beta_0 + \beta_1 x_1^* + u$$

Suppose that the first 4 Gauss-Markov assumptions hold.

- ▶ Here,  $x_1^*$  is the unobserved actual value and  $x_1$  is the observed value.
- ▶ Then, the measurement error is

$$e_1 = x_1 - x_1^*$$

Assume that the expected value of the measurement error is zero:  $\mathsf{E}(e_1)=0$ 

20

## (1) $e_1$ and $x_1$ are uncorrelated

▶ This assumption can be written as

$$\mathsf{Cov}(x_1, e_1) = 0$$

- ▶ Since  $e_1 = x_1 x_1^*$ , it must be the case that  $e_1$  and  $x_1^*$  are correlated.
- ▶ Under this assumption, substituting  $x_1^* = x_1 e_1$  in the model we obtain:

$$y = \beta_0 + \beta_1 x_1 + (u - \beta_1 e_1)$$

▶ Expected value and variance of the composite error term:

$$\mathsf{E}(u - \beta_1 e_1) = 0, \quad \mathsf{Var}(u - \beta_1 e_1) = \sigma_u^2 + \beta_1^2 \sigma_{e_1}^2$$

 $\triangleright$  OLS estimators are consistent because the error term and  $x_1$  are uncorrelated. But the variance will be higher.

## (2) $e_1$ and $x_1^*$ are uncorrelated (CEV Assumption)

- ➤ This is known as the "Classical Errors-in-Variables (CEV)". In the econometrics literature, when we talk about measurement error in explanatory variable we usually mean CEV.
- ▶ The CEV assumption can be written as:

$$Cov(x_1^*, e_1) = 0$$

► The observed value can be written as the sum of actual value and measurement error:

$$x_1 = x_1^* + e_1$$

lacktriangle Obviously, if  $x_1^*$  and  $e_1$  are uncorrelated, then,  $x_1$  and  $e_1$  must be correlated:

$$\mathsf{Cov}(x_1,e_1) = \mathsf{E}(x_1e_1) = \mathsf{E}(x_1^*e_1) + \mathsf{E}(e_1^2) = 0 + \sigma_{e_1}^2 = \sigma_{e_1}^2$$

▶ Under CEV assumption, the covariance between  $x_1$  and  $e_1$  is equal to the variance of the measurement error.

23

## (2) CEV Assumption: $Cov(x_1^*, e_1) = 0$

► In the simple regression model, the probability limit of the OLS estimator of the slope parameter is:

$$\begin{split} \mathsf{plim}(\hat{\beta}_1) &= \beta_1 + \frac{\mathsf{Cov}(x_1, u - \beta_1 e_1)}{\mathsf{Var}(x_1)} \\ &= \beta_1 - \frac{\beta_1 \sigma_{e_1}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2} \\ &= \beta_1 \left( 1 - \frac{\sigma_{e_1}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2} \right) \\ &= \beta_1 \left( \frac{\sigma_{x_1^*}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2} \right) \end{split}$$

22

## (2) CEV Assumption: $Cov(x_1^*, e_1) = 0$

Recall that the model was written as:

$$y = \beta_0 + \beta_1 x_1 + (u - \beta_1 e_1)$$

- ▶ Since  $e_1$  is included in the composite error term, its covariance with  $x_1$  will create a problem.
- ightharpoonup The covariance between composite error term and  $x_1$  is

$$Cov(x_1, u - \beta_1 e_1) = -\beta_1 Cov(x_1, e_1) = -\beta_1 \sigma_{e_1}^2$$

- ▶ Because this covariance is not 0, OLS estimators will be biased and inconsistent under CEV assumption
- ▶ We can calculate the amount of inconsistency in OLS.

24

## (2) CEV Assumption: $Cov(x_1^*, e_1) = 0$

▶ Probability limit of the OLS estimator:

$$\mathsf{plim}(\hat{\beta}_1) = \beta_1 \underbrace{\left(\frac{\sigma_{x_1^*}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2}\right)}_{<1} \neq \beta_1$$

- ▶ The term in the parenthesis will always be smaller than 1. If and only if  $\sigma_{e_1}^2 = 0$  then it is 1.
- ▶ This means that:  $\hat{\beta}_1$  is always closer to 0 than the true value  $\beta_1$  is. This is called **attenuation bias**.
- If  $\beta_1 > 0$  then  $\hat{\beta}_1$  will approach a value smaller than the true value in the limit (underestimation). Otherwise, it will approach a bigger value (overestimation).

## (2) CEV Assumption: $Cov(x_1^*, e_1) = 0$

▶ Probability limit of the OLS estimator:

$$\mathsf{plim}(\hat{\beta}_1) = \beta_1 \underbrace{\left(\frac{\sigma_{x_1^*}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2}\right)}_{\leq 1} \neq \beta_1$$

- ▶ If the variance of  $x_1^*$  is large as compared to the variance of  $e_1$  then the ratio  $\text{Var}(x_1^*)/\text{Var}(x_1)$  will be close to 1. In this case the amount of inconsistency may not be large. But it is almost impossible to determine this.
- ► Things are more complicated when we add more explanatory variables.
- ▶ But we can say that measurement errors generally lead to inconsistency of all OLS estimators.

27

## Simultaneous Equations Model (SEM) and Simultaneity

- ► The source of endogeneity in a SEM is simultaneity: explanatory and dependent variables are simultaneously determined
- ► For example: supply and demand simultaneously determine price
- ▶ Relationship between crime and police force.
- ► Simultaneity: there is a feedback from dependent variable to error term
- ▶ OLS is inconsistent, IV or GMM should be used.

26

## (2) CEV Assumption: $Cov(x_1^*, e_1) = 0$

► Consider the following model for the college success:

$$colGPA = \beta_0 + \beta_1 faminc^* + \beta_2 hsGPA + \beta_3 SAT + u$$

 $faminc \!\!:$  Family income,  $hsGPA \!\!:$  high school GPA,  $SAT \!\!:$  Scholastic Aptitude Test result

- ► faminc\* is the actual family income. If a questionnaire method is used to collect data then the student will be asked to report family income.
- ► We can collect data on hsGPA and SAT scores from student records. But we cannot do this for family income levels.
- ▶ If the reported income is different from the actual income, and if the CEV assumption is valid (ie actual income and measurement error are uncorrelated) then, OLS estimator for  $\beta_1$  will be biased and inconsistent.
- As a result, the impact of the family income on the college success will be underestimated (downward bias).

28

## SEM Example: Demand-Supply Model for Labor

Labor supply:

$$h^s = \alpha_1 w + \beta_1 z_1 + u_1$$

- $lackbox{ }h^s$ : annual labor hours supplied by employees
- ightharpoonup w: average hourly wage
- $ightharpoonup z_1$ : an observable variable that affects labor supply (supply-shifter, e.g., average wage level in another sector)

Labor demand:

$$h^d = \alpha_2 w + \beta_2 z_2 + u_2$$

- $\blacktriangleright h^d$ : firms' demand for labor hours
- ► z<sub>2</sub>: an observable variable that affects demand for labor (demand-shifter, e.g. prices of inputs)
- ▶ Both equations are structural, ie they can be derived from theory and have causal interpretation.

## SEM Example: Demand-Supply Model for Labor

Market equilibrium:

$$h^s = h^d \equiv h$$

Ignoring observation subscripts SEM can be written as:

$$h = \alpha_1 w + \beta_1 z_1 + u_1$$

$$h = \alpha_2 w + \beta_2 z_2 + u_2$$

- ▶ h, w: endogenous variables,  $(\alpha_1 \neq \alpha_2)$
- $ightharpoonup z_1, z_2$ : exogenous variables
- $\triangleright u_1, u_2$ : structural error terms
- ▶ Which one is supply, which one is demand?

31

## **OLS Simultaneity Bias**

$$y_1 = \alpha_1 y_2 + \beta_1 z_1 + u_1 \tag{1}$$

$$y_2 = \alpha_2 y_1 + \beta_2 z_2 + u_2 \tag{2}$$

 $z_1, z_2$ : strictly exogenous (determined outside the model). Solving the model for  $y_2$ :

$$y_2 = \alpha_2(\alpha_1 y_2 + \beta_1 z_1 + u_1) + \beta_2 z_2 + u_2$$
  
$$(1 - \alpha_2 \alpha_1)y_2 = \alpha_2 \beta_1 z_1 + \beta_2 z_2 + \alpha_2 u_1 + u_2$$

30

## SEM: Crime rate and police force

crime rate =  $\alpha_1 police$  force +  $\beta_{10}$  +  $\beta_{11} income$  +  $u_1$ police force =  $\alpha_2 crime$  rate +  $\beta_{20}$  + other factors +  $u_2$ 

- $\alpha_1 < 0, \, \alpha_2 > 0$
- ▶ Crime and police force are simultaneously determined.
- ▶ We need the second equation to estimate the first.
- ► Simultaneity: error term is correlated with endogenous variables

32

## **OLS Simultaneity Bias**

Assuming  $\alpha_1\alpha_2\neq 0$  the reduced form:

$$y_{2} = \pi_{21}z_{1} + \pi_{22}z_{2} + v_{2}$$

$$\pi_{21} = \frac{\alpha_{2}\beta_{1}}{1 - \alpha_{2}\alpha_{1}}, \quad \pi_{22} = \frac{\beta_{2}}{1 - \alpha_{2}\alpha_{1}}$$

$$v_{2} = \frac{\alpha_{2}u_{1} + u_{2}}{1 - \alpha_{2}\alpha_{1}}$$
(3)

 $v_2$ : reduced form error (uncorrelated with exogenous variables, OLS is consistent)

## **OLS Simultaneity Bias**

If we estimate (1) by OLS simultaneity bias will arise.  $\alpha_1$  and  $\beta_1$  cannot be estimated consistently.

$$y_1 = \alpha_1 y_2 + \beta_1 z_1 + u_1$$

- $ightharpoonup z_1$  and  $u_1$  are uncorrelated.
- ▶ However, as can be seen in the reduced form,  $v_2$  and  $u_1$  are correlated. In this case,  $y_2$  and  $u_1$  will be correlated by definition.
- lacktriangle Also, if  $u_1$  and  $u_2$  are correlated, then  $v_2$  and  $u_1$  will always be correlated.
- ▶ If  $\alpha_2 = 0$  and  $u_1, u_2$  uncorrelated then  $y_2$  and  $u_1$  will be uncorrelated. But these are very strong assumptions.
- ▶ The bias caused by the correlation between  $y_2$  and  $u_1$  is called *OLS simultaneity bias*.
- ▶ It is very difficult to determine the sign and the magnitude of the bias.

35

#### IV

Model:  $y = \boldsymbol{x}^{\top}\boldsymbol{\beta} + u$ . Let  $k \times 1$  instrument vector be  $\boldsymbol{z}$  (this may include explanatory variables). Instrumental variables should satisfy the following condition:

$$\mathsf{E}[\boldsymbol{z}u] = \mathbf{0}_k$$

From this population moment condition:

$$\mathsf{E}[\boldsymbol{z}\boldsymbol{x}^{\top}]\boldsymbol{\beta} = \mathsf{E}[\boldsymbol{Z}y]$$

$$oldsymbol{eta} = \left(\mathsf{E}\left[oldsymbol{z}oldsymbol{x}^{ op}
ight]
ight)^{-1}\mathsf{E}\left[oldsymbol{z}y
ight]$$

$$\boldsymbol{\hat{eta}}_{IV} = (\boldsymbol{Z}^{ op} \boldsymbol{X})^{-1} \boldsymbol{Z}^{ op} \boldsymbol{y}$$

34

## Solving Endogeneity: Instrumental Variables

- ▶ Suppose that one of the X variables, say  $X_k$ , is correlated with u.
- ▶ In that case all OLS estimators  $\hat{\beta}_i$  will be inconsistent.
- Solution: Find an observable exogenous variable which is not in the model,  $Z_1$ , and use that variable in the estimation.  $Z_1$  is called an instrument for  $X_k$ .
- ▶ How to choose an instrument?
  - $Cov(Z_1, u) = 0$
  - $ightharpoonup Z_1$  and  $X_k$  should be correlated.

36

#### IV: How to choose instruments?

Example: Simple wage equation

$$wage = \beta_1 + \beta_2 educ + u$$

- ightharpoonup Cov(educ, u) = 0 ??
- ▶ Can we estimate  $\beta_2$  consistently using OLS?
- ightharpoonup Educ may be correlated with unobserved factors in u (e.g., unobserved innate ability).
- ▶ Can we find an instrument for educ?
- ▶ Mother's, education level, father's education level, number of siblings, last four digits of citizen ID number (?), IQ level (?),...

## Simple model

 $y = \beta_0 + \beta_1 x + u$ 

- ▶ Instrument *z*: must be exogenous
- ightharpoonup z must not have a partial effect on y, it should not be a part of the model.
- $\triangleright$  z must not be correlated with other factors affecting y
- ightharpoonup z must be correlated with the endogenous x (positively or negatively)
- ▶ Must have  $Cov(z, u) = 0 \Longrightarrow$  cannot be tested! (maintained assumption)
- ▶ Must have  $Cov(z, x) \neq 0 \Longrightarrow can$  be tested.

39

## Simple Model: Example

 $score = \beta_0 + \beta_1 skipped + u$ 

score: final exam grade

skipped: number of classes missed during the semester

- If there are omitted variables affecting the score then the OLS estimator of  $\beta_1$  will be inconsistent. Can we find an IV for skipped?
- ▶ It should not have a direct affect on score, it should not be a part of the model
- ► Should be correlated with skipped but uncorrelated with student's ability (unobserved, included in *u*)
- ► E.g. distance: distance of the student's residence to the school
- We can assume that as the distance increases the probability of skipping classes will increase: positively correlated with skipped
- ► Is distance correlated with *u*?

Ctudent's income level is not included in the model, the mefor

38

## Simple Model

$$y = \beta_0 + \beta_1 x + u$$
$$Cov(z, u) = 0$$
$$Cov(z, x) \neq 0$$

How can we test the second condition?

$$x = \pi_0 + \pi_1 z + \nu$$

OLS estimator:

$$\pi_1 = \frac{\mathsf{Cov}(z, x)}{\mathsf{Var}(z)}$$

t-test:  $H_0: \pi_1 = 0, H_1: \pi_1 \neq 0$  should be significant!

40

## Simpel Model: Example (Wooldridge, Intro, pp.469-470)

Angrist (1990): the effect of being a veteran of the Vietnam war on lifetime earnings:

$$\log(earns) = \beta_0 + \beta_1 veteran + u$$

earns: lifetime earnings veteran: dummy variable = 1 if Vietnam veteran

- ▶ Problem: sample selection: the decision to serve in the military may be correlated with individual characteristics that affect wage. Cov(veteran, u) = 0 may not hold. OLS is
  - inconsistent
- ▶ draft lottery system provides a natural experiment environment (see Wooldridge, 2001, *Econometric Analysis of Cross Section and Panel Data*, ch.5, p.88).

## Simpel Model: Example (Wooldridge, Intro, pp.469-470)

Angrist (1990): the effect of being a veteran of the Vietnam war on lifetime earnings:

$$\log(earns) = \beta_0 + \beta_1 veteran + u$$

earns: lifetime earnings

veteran: dummy variable = 1 if Vietnam veteran

- ▶ Vietnam Draft lottery: young men were given lottery numbers that determined whether they would be called to serve at the war. Numbers given were randomly assigned and should be uncorrelated with *u*
- ► Those with a low enough number had to serve in Vietnam. Veteran is correlated with the lottery number, can be an IV?
- Question: if some men who were assigned low draft lottery numbers obtained additional schooling to reduce the probability of being drafted, is lottery number a good instrument for veteran?

43

## Identification in the simple model

$$\beta_1 = \frac{\mathsf{Cov}(z, y)}{\mathsf{Cov}(z, x)}$$

Sample analog of the population moment condition:

$$\hat{\beta}_1 = \frac{\sum (z - \bar{z})(y - \bar{y})}{\sum (z - \bar{z})(x - \bar{x})}$$

IV estimator  $\hat{\beta}_1$  is consistent:  $plim(\hat{\beta}_1) = \beta_1$  If z and x are weakly correlated the standard errors of IV estimates

If z and x are weakly correlated the standard errors of IV estimates can be high (Weak Instruments)

42

## Identification in the simple model

$$y = \beta_0 + \beta_1 x + u$$
$$Cov(z, u) = 0$$
$$Cov(z, x) \neq 0$$

 $\beta_1$  can be written in terms of population moments. The covariance between z and y can be written as follows:

$$\mathsf{Cov}(z,y) = \beta_1 \underbrace{\mathsf{Cov}(z,x)}_{\neq 0} + \underbrace{\mathsf{Cov}(z,u)}_{=0}$$

This implies

$$\beta_1 = \frac{\mathsf{Cov}(z, y)}{\mathsf{Cov}(z, x)}$$

Sample analog:

$$\hat{\beta}_1 = \frac{\sum (z - \bar{z})(y - \bar{y})}{\sum (z - \bar{z})(x - \bar{x})}$$

44

#### Weak Instruments

Probability limit of IV estimator:

$$plim\hat{\beta}_1 = \beta_1 + \frac{Corr(z, u)}{Corr(z, x)} \frac{\sigma_u}{\sigma_x}$$

Even if  ${\sf Corr}(z,u)$  small, if  ${\sf Corr}(z,x)$  is also small then IV may have large asymptotic bias. In some cases, using OLS would even be better. Probability limit of OLS estimator:

$$plim\tilde{\beta}_1 = \beta_1 + Corr(x, u) \frac{\sigma_u}{\sigma_x}$$

lf

$$\frac{Corr(z,u)}{Corr(z,x)} < Corr(x,u)$$

then IV should be preferred.

## Example: Birth weight and cigarette smoking

 $\log(bwght) = \beta_0 + \beta_1 packs + u$ 

bwgth: birth weight of newly born babies, packs: average cigarette smoked by mother during pregnancy (in packs)

- packs and u correlated?
- ▶ IV for packs: average cigarette price in the region
- ightharpoonup Is cigarette price correlated with u?

47

## Example: Birthweight and cigarette smoking

IV regression with cigprice:

. ivregress 2sls lbwght (packs = cigprice)

Instrumental variables (2SLS) regression

Number of obs = 1388 Wald chi2(1) = 0.12 Prob > chi2 = 0.7310 R-squared = .

Root MSE = .93818

lbwght	Coef.		_	P> z		Interval]
packs	2.988676 4.448136	8.692619	0.34	0.731 0.000	-14.04854 2.669468	20.0259 6.226805

Instrumented: packs
Instruments: cigprice

 $\mathbb{R}^2$  is negative, coefficient estimate on packs does not have expected sign.

46

## Example: Birth weight and cigarette smoking, BWGHT.dta

. reg packs cigprice

Source	SS	df 		MS		Number of obs F( 1, 1386)	
Model   Residual    Total	.011648626 123.684481  123.696129	1386 	.0892	238442		Prob > F R-squared Adj R-squared	= 0.7179 = 0.0001
packs				t			 Interval]
cigprice   _cons	.0002829 .0674257	.000	783 384	0.36 0.66	0.718 0.511	0012531 1337215	.0018188 .2685728

cigprice: should not be used as an IV

48

## Identification in Two Equation System

 $supply: q = \alpha_1 p + \beta_1 z_1 + u_1$  $demand: q = \alpha_2 p + u_2$ 

Notice that there are no demand-shifter in the demand equation. Suppose that we have a random sample  $(q,p,z_1)$ . Which equation can be identified and consistently estimated?

- ▶ In this system, demand is identified not supply. Why?
- A variable that can shift the supply curve can be used to identify the demand equation. Since we only observe equilibrium values (q,p), we cannot know which equation they belong to.
- ▶ If one of the equations change (shift) while the other is fixed then we can identify the fixed equation.
- ▶ In other words,  $z_1$  is an IV for demand.
- ▶ If we can find an observable demand shifter (for example, consumer income level) we can identify the supply equation.

#### More than one variable

Structural equation:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + u_1$$

 $\triangleright$   $y_1$ : endogenous

 $ightharpoonup z_1$ : exogenous

•  $y_2$ : endogenous, can be correlated with  $u_1$ 

► For example

$$\log(wage) = \beta_0 + \beta_1 educ + \beta_2 exper + u_1$$

► OLS estimators of all coefficients are inconsistent if educ is endogenous

▶ We need to find an exogenous variables that does not belong to the model. Let that variable be  $z_2$ :

$$\mathsf{E}(u_1) = 0$$
,  $\mathsf{Cov}(z_1, u_1) = 0$ ,  $\mathsf{Cov}(z_2, u_1) = 0$ 

51

#### Identification

Structural Equation:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + u_1$$

Reduced Form:

$$y_2 = \pi_0 + \pi_1 z_1 + \pi_2 z_2 + \nu_2$$

Note that endogenous variable is written in terms of exogenous variables.

$$E(\nu_2) = 0$$

$$\mathsf{Cov}(z_1, \nu_2) = 0$$

$$Cov(z_2, \nu_2) = 0$$

For identification we must have  $\pi_2 \neq 0$ .  $z_2$  is an IV for  $y_2$ . Note that the affect of  $z_1$  is partialled out.

50

#### More than one variable

Structural equation:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + u_1$$

$$\mathsf{E}(u_1) = 0, \quad \mathsf{Cov}(z_1, u_1) = 0, \quad \mathsf{Cov}(z_2, u_1) = 0$$

Sample analogs:

$$\sum \hat{u}_1 = 0$$

$$\sum z_1 \hat{u}_1 = 0$$

$$\sum z_2 \hat{u}_1 = 0$$

$$\hat{u}_1 = y - \hat{\beta}_0 - \hat{\beta}_1 y_2 - \hat{\beta}_2 z_1$$

IV estimators can be derived by solving the system above.

52

# Example: Proximity to university (Wooldridge, Intro II.ed, pp.474-5)

Card (1995):

- ► IV for education: a dummy variable for whether someone grew up near a four-year college
- ightharpoonup nearc4: = 1 for those who grew up near a 4-year college
- ▶ Dependent variable: logarithmic wages
- ► Explanatory variables: experience, black, SMSA, south, regional dummies, SMSA66
- ► SMSA: standard metropolitan statistical area (dummy)
- ▶ south: dummy variable =1 if located in the south

## Example: Proximity to College and Wages

Reduced form for educ:

. regress educ nearc4 exper expersq black smsa south smsa66 reg662- reg669

Source	SS	df	MS	Number of obs	=	3010
 +-				F( 15, 2994)	=	182.13
Model	10287.6179	15	685.841194	Prob > F	=	0.0000
Residual	11274.4622	2994	3.76568542	R-squared	=	0.4771
 +-				Adj R-squared	=	0.4745
Total	21562.0801	3009	7.16586243	Root MSE	=	1.9405

educ	Coef.	Std. Err.	t	P> t	[95% Conf.	Interval]
nearc4	.3198989	.0878638	3.64	0.000	.1476194	.4921785
exper	4125334	.0336996	-12.24	0.000	4786101	3464566
expersq	.0008686	.0016504	0.53	0.599	0023674	.0041046
black	9355287	.0937348	-9.98	0.000	-1.11932	7517377
smsa	.4021825	.1048112	3.84	0.000	.1966732	.6076918
south	0516126	. 1354284	-0.38	0.703	3171548	.2139296
smsa66	.0254805	.1057692	0.24	0.810	1819071	. 2328682
reg662	0786363	.1871154	-0.42	0.674	4455241	.2882514
reg663	027939	. 1833745	-0.15	0.879	3874918	.3316139
reg664	.117182	.2172531	0.54	0.590	3087984	.5431624
reg665	2726165	.2184204	-1.25	0.212	7008858	. 1556528
reg666	3028147	.2370712	-1.28	0.202	7676536	.1620242
reg667	2168177	. 2343879	-0.93	0.355	6763953	. 2427598
reg668	.5238914	.2674749	1.96	0.050	0005618	1.048344
reg669	.210271	.2024568	1.04	0.299	1866975	.6072395
_cons	16.63825	. 2406297	69.14	0.000	16.16644	17.11007

nearc4 is significant, can be an IV for educ (if uncorrelated with u)

55

## Example: Proximity to College and Wages

For neat tables use estout STATA package. To install

. ssc install estout

website:

http://repec.org/bocode/e/estout/

Komutlar:

```
quietly regress lwage educ exper expersq black smsa south smsa66 reg662- reg669
estadd scalar Num_obs = e(N)
estadd scalar R2 = e(r2)
```

eststo

quietly ivregress 2sls lwage exper expersq black smsa south smsa66 reg662- reg669 (educ = near estadd scalar Num\_obs = e(N)

estadd scalar R2 = e(r2)eststo

```
esttab , compress b(3) se(3) star(* 0.1 ** 0.05 *** 0.01) ///
      mtitles("OLS" "IV") stats(Num_obs R2, fmt(0 2)) ///
  title(CARD Data OLS and IV Estimation Results)
eststo clear
```

## Example: Proximity to College and Wages

. ivregress 2sls lwage exper expersq black smsa south smsa66 reg662- reg669 (educ = nearc4)

Instrumental variables (2SLS) regression

Number of obs = 3010 Wald chi2(15) = 769.20Prob > chi2 = 0.0000R-squared = 0.2382 Root MSE = .3873

1	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
i	.1315038	.0548174	2.40	0.016	.0240637	. 238944
1	.1082711	.0235956	4.59	0.000	.0620246	.1545176
1	0023349	.0003326	-7.02	0.000	0029868	001683
1	1467757	.0537564	-2.73	0.006	2521364	0414151
1	.1118083	.0315777	3.54	0.000	.0499171	.1736995
1	1446715	.027212	-5.32	0.000	1980061	0913369
1	.0185311	.0215511	0.86	0.390	0237082	.0607704
1	.1007678	.0375854	2.68	0.007	.0271017	. 1744339
1	.1482588	.0367162	4.04	0.000	.0762964	.2202211
1	.0498971	.0436234	1.14	0.253	0356032	.1353974
1	.1462719	.0469387	3.12	0.002	.0542738	.2382701
1	.1629029	.0517714	3.15	0.002	.0614328	. 2643731
1	.1345722	.0492708	2.73	0.006	.0380032	.2311413
1	083077	.0591735	-1.40	0.160	1990548	.0329008
1	.1078142	.0417024	2.59	0.010	.026079	. 1895494
I	3.666151	.9223682	3.97	0.000	1.858342	5.473959
		.135038   .1082711   .0023349   .1467757   .1118083   .1446715   .1085311   .1007678   .1482588   .0498971   .1462719   .1629029   .1345722   .083071   .1078142	.1315038 .0548174   .1082711 .0235956   .0023349 .0003326   .1467757 .0537564   .1118083 .0315777   .1446715 .027212   .0185311 .0215511 .1007678 .0375854   .1482588 .0367162   .0498971 .0436234   .1462719 .0469387   .1629029 .0517714   .1345722 .0492708   .089377 .0591735   .1078142 .0417024	.135038 .0548174 2.40   .1082711 .0235956 4.59  0023349 .0003326 -7.02  1467757 .0537564 -2.73   .1118083 .0315777 3.54  1446715 .027212 -5.32   .0185311 .0215511 0.86   .1007678 .0375854 2.68   .1482588 .0367162 4.04   .0498971 .0436234 1.14   .1462719 .0469387 3.12   .1629029 .0517714 3.15   .1345722 .0492708 2.73  083077 .0591735 -1.40   .078142 .0417024 2.59	1.1315038	.1315038 .0548174

Instrumented: educ

Instruments: exper expersq black smsa south smsa66 reg662 reg663 reg664 reg665 reg666 reg667 reg668 reg669 nearc4

56

## 2SLS: Single Endogenous Variable

Structural Equation:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + u_1$$

Let  $z_2$  and  $z_3$  be two exogenous variables excluded from the model. If both of these are correlated with  $y_2$  then they can be IVs. In this case we obtain two IV estimator both of which will in general be inefficient. But we can use linear combination of them as IV. Consider the reduced form:

$$y_2 = \pi_0 + \pi_1 z_1 + \pi_2 z_2 + \pi_3 z_3 + \nu_2$$

 $\pi_2 \neq 0$  or  $\pi_3 \neq 0$ . If both are 0 then the structural model cannot be identified. This can be tested using an F-test.

## 2SLS: Single Endogenous Variable

Structural Equation:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + u_1$$

Reduced form equation (linear projection of  $y_2$ ):

$$y_2 = \pi_0 + \pi_1 z_1 + \pi_2 z_2 + \pi_3 z_3 + \nu_2$$

IV-2SLS steps:

- ▶ Regress  $y_2$  on  $z_1$ ,  $z_2$ ,  $z_3$ , obtain  $\hat{y}_2$
- ▶ Regress  $y_1$  on  $\hat{y}_2$ ,  $z_1$

59

## Example: MROZ.dta (Wooldridge, Intro p.478)

```
. ivregress 2sls lwage exper expersq (educ = motheduc fatheduc)

Instrumental variables (2SLS) regression

Number of obs =
```

Wald chi2(3) = 24.65 Prob > chi2 = 0.0000 R-squared = 0.1357

Root MSE = .67155

lwage	Coef.		z	P> z		Interval]
educ   exper   expersq   _cons	.0613966 .0441704	.0312895 .0133696 .0003998 .398453	1.96 3.30 -2.25 0.12	0.050 0.001 0.025 0.904	.0000704 .0179665 0016826 7328532	.1227228 .0703742 0001154 .8290538

Instrumented: educ

Instruments: exper expersq motheduc fatheduc

58

# Example: Wages and Education for working women, MROZ.dta (Wooldridge, Intro p.478)

IVs for education level of working women: mother's and father's education level. Reduced form estimation results:

				if in		
	SS	df	MS		Number of obs	= 428
+-					F( 4, 423)	= 28.36
Model	471.620998	4 117	.90525		Prob > F	= 0.0000
Residual	1758.57526	423 4.15	738833		R-squared	= 0.2115
+-					Adj R-squared	= 0.2040
	2230.19626				Root MSE	
educ	Coef.	Std. Err.	t	P> t	[95% Conf.	Interval]
•					0338909	
expersq	0010091	.0012033	-0.84	0.402	0033744	.0013562
motheduc	. 157597	.0358941	4.39	0.000	.087044	.2281501
fatheduc	.1895484	.0337565	5.62	0.000	.1231971	.2558997
_cons	9.10264	.4265614	21.34	0.000	8.264196	9.941084

60

## 2SLS: More than one endogenous variables

Structural Equation:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 y_3 + \beta_3 z_1 + \beta_4 z_2 + \beta_5 z_3 + u_1$$

2SLS: We need at least two exogenous variables which are correlated with  $y_2$  and  $y_3$ . Order condition: Number of exogenous variables (instruments) must be at least as large as the number of endogenous variables in the model.

Rank condition: $rank(\boldsymbol{Z}^{\top}\boldsymbol{X}) = k$ 

#### IV-2SLS

Number of instruments can be larger than the number of endogenous variables. Let the model be

$$y_i = x_i^{\top} \beta + u_i, \quad i = 1, 2, \dots, n$$

where  $\boldsymbol{x}_i$  is  $k \times 1$ . Let  $\boldsymbol{z}_i$  be  $l \times 1$ ,  $l \geq k$ , vector of instrumental variables. Similarly, let  $\boldsymbol{X}$  be  $n \times k$  and  $\boldsymbol{Z}$   $n \times l$  data matrices. The IV estimator is

$$\hat{\boldsymbol{\beta}}_{IV} = \left( \boldsymbol{X}^{\top} \boldsymbol{Z} (\boldsymbol{Z}^{\top} \boldsymbol{Z})^{-1} \boldsymbol{Z}^{\top} \boldsymbol{X} \right)^{-1} \boldsymbol{X}^{\top} \boldsymbol{Z} (\boldsymbol{Z}^{\top} \boldsymbol{Z})^{-1} \boldsymbol{Z}^{\top} \boldsymbol{y} \qquad (4)$$

▶ 2SLS

lacksquare 1. stage: Regress X on Z, obtain  $\hat{X}$ 

lacksquare 2. stage: Regress  $m{y}$  on  $\hat{m{X}}$ , obtain  $\hat{m{eta}}_{IV} \equiv \hat{m{eta}}_{2SLS}$ 

63

## Hausman Endogeneity Test

Steps:

- Estimate the reduced form, (ie, regress the endogenous variable on all exogenous variables and IVs), obtain the residuals:  $\hat{\nu}$
- Add  $\hat{\nu}$  to the structural equation, conduct a t-test (can use heteroskedasticity-robust se).
- ▶ If significant then the variable is endogenous, prefer 2SLS

62

## Hausman Endogeneity Test

- ▶ IV performance can be worse than OLS if the instruments are weak.
- ▶ Is there a test that can help us to decide between 2SLS and OLS?
- ► Hausman test for endogeneity:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + \beta_3 z_2 + u_1$$

- ▶ If  $y_2$  and  $u_1$  are uncorrelated: OLS
- ▶ Hausman test: compares OLS and 2SLS estimates.
- ▶ If the difference is big: prefer 2SLS

64

## Overidentifying Restrictions (OID) Test

If the number of instruments is larger than the number of endogenous variables, we can test whether some of them are uncorrelated with the structural error. Steps:

- $\blacktriangleright$  Estimate the structural model by 2SLS and save the residuals:  $\hat{u}$
- ▶ Regress  $\hat{u}$  on all exogenous variables and obtain  $R^2$ .
- ightharpoonup Under the null hypothesis of no correlation between u and instrumental variables

$$OID = nR^2 \sim \chi_q^2$$

$$q = l - k > 0$$

Large enough OID test statistic implies that some of the IVs are invalid.

```
65
```

## STATA

```
ivregress post-estimation commands
```

. estat endogenous

```
Tests of endogeneity
Ho: variables are exogenous
```

```
Durbin (score) chi2(1) = 2.80707 (p = 0.0938)
Wu-Hausman F(1,423) = 2.79259 (p = 0.0954)
```

. estat overid

Tests of overidentifying restrictions:

```
Sargan (score) chi2(1) = .378071 (p = 0.5386)
Basmann chi2(1) = .373985 (p = 0.5408)
```

