

# SIMPLE REGRESSION MODEL

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*Introductory Econometrics: A Modern Approach* (2nd ed.)  
by J. Wooldridge.

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## Simple Regression Model

### Simple (Bivariate) Regression Model

$$y = \beta_0 + \beta_1 x + u$$

- ▶  $y$ : dependent variable
- ▶  $x$ : explanatory variable
- ▶ Also called “bivariate linear regression model”, “two-variable linear regression model”
- ▶ Purpose: to explain the dependent variable  $y$  by the independent variable  $x$

## Simple Regression Model

### Terminology

$y$	$x$
<b>Dependent variable</b>	<b>Independent variable</b>
<b>Explained variable</b>	<b>Explanatory variable</b>
<b>Response variable</b>	<b>Control variable</b>
<b>Predicted variable</b>	<b>Predictor variable</b>
<b>Regressand</b>	<b>Regressor</b>

## Predictor variable: $y = \beta_0 + \beta_1 x + u$

### $u$ : Random Error term - Disturbance term

Represents factors other than  $x$  that affect  $y$ . These factors are treated as “unobserved” in the simple regression model.

### Slope parameter $\beta_1$

- ▶ If the other factors in  $u$  are held fixed, i.e.  $\Delta u = 0$ , then the linear effect of  $x$  on  $y$ :

$$\Delta y = \beta_1 \Delta x$$

- ▶  $\beta_1$ : slope term.

### Intercept term (also called constant term): $\beta_0$

the value of  $y$  when  $x = 0$ .

## Simple Regression Model: Examples

### Agricultural production and fertilizer usage

$$yield = \beta_0 + \beta_1 fertilizer + u$$

yield: quantity of wheat production

### Slope parameter $\beta_1$

$$\Delta yield = \beta_1 \Delta fertilizer$$

Ceteris Paribus, one unit change in fertilizer leads to  $\beta_1$  unit change in wheat yield.

### Random error term: $u$

Contains factors such as land quality, rainfall, etc, which are assumed to be unobserved.

Ceteris Paribus  $\Leftrightarrow$  Holding all other factors fixed  $\Leftrightarrow \Delta u = 0$

## Simple Regression Model: Examples

### A Simple Wage Equation

$$wage = \beta_0 + \beta_1 educ + u$$

wage: hourly wage (in dollars); educ: education level (in years)

### Slope parameter $\beta_1$

$$\Delta wage = \beta_1 \Delta educ$$

$\beta_1$  measures the change in hourly wage given another year of education, holding all other factors fixed (ceteris paribus).

### Random error term $u$

Other factors include labor force experience, innate ability, tenure with current employer, gender, quality of education, marital status, number of children, etc. Any factor that may potentially affect worker productivity.

## Linearity

- ▶ The linearity of simple regression model means: a one-unit change in  $x$  has the same effect on  $y$  regardless of the initial value of  $x$ .
- ▶ This is unrealistic for many economic applications.
- ▶ For example, if there increasing or decreasing returns to scale then this model is inappropriate.
- ▶ In wage equation, the impact of the next year of education on wages has a larger effect than did the previous year.
- ▶ An extra year of experience may also have similar increasing returns.
- ▶ We will see how to allow for such possibilities in the following classes.

## Assumptions for Ceteris Paribus conclusions

### 1. Expected value of the error term $u$ is zero

- ▶ If the model includes a constant term ( $\beta_0$ ) then we can assume:

$$E(u) = 0$$

- ▶ This assumption is about the distribution of  $u$  (unobservables). Some  $u$  terms will be + and some will be - but on average  $u$  is zero.
- ▶ This assumption is always guaranteed to hold by redefining  $\beta_0$ .

## Assumptions for Ceteris Paribus conclusions

### 2. Conditional mean of $u$ is zero

- ▶ How can we be sure that the ceteris paribus notion is valid (which means that  $\Delta u = 0$ )?
- ▶ For this to hold,  $x$  and  $u$  must be uncorrelated. But since correlation coefficient measures only the linear association between two variables it is not enough just to have zero correlation.
- ▶  $u$  must also be uncorrelated with the functions of  $x$  (e.g.  $x^2$ ,  $\sqrt{x}$  etc.)
- ▶ *Zero Conditional Mean* assumption ensures this:

$$E(u|x) = E(u) = 0$$

- ▶ This equation says that the average value of the unobservables is the same across all slices of the population determined by the value of  $x$ .

## Zero Conditional Mean Assumption

### Conditional mean of $u$ given $x$ is zero

$$E(u|x) = E(u) = 0$$

- ▶ Both  $u$  and  $x$  are random variables. Thus, we can define the conditional distribution of  $u$  given a value of  $x$ .
- ▶ A given value of  $x$  represents a slice in the population. The conditional mean of  $u$  for this specific slice of the population can be defined.
- ▶ This assumption means that the average value of  $u$  does not depend on  $x$ .
- ▶ For a given value of  $x$  unobservable factors have a zero mean. Also, unconditional mean of unobservables is zero.

## Zero Conditional Mean Assumption: Example

Wage equation:

$$wage = \beta_0 + \beta_1 educ + u$$

- ▶ Suppose that  $u$  represents innate ability of employees, denoted  $abil$ .
- ▶  $E(u|x)$  assumption implies that innate ability is the same across all levels of education in the population:

$$E(abil|educ = 8) = E(abil|educ = 12) = \dots = 0$$

- ▶ If we believe that average ability increases with years of education this assumption will not hold.
- ▶ Since we cannot observe ability we cannot determine if average ability is the same for all education levels.

## Zero Conditional Mean Assumption: Example

Agricultural production-fertilizer model:

- ▶ Recall the fertilizer experiment: the land is divided into equal plots and different amounts of fertilizer is applied to each plot.
- ▶ If the amount of fertilizer is assigned to land plots independent of the quality of land then the zero-conditional-mean assumption will hold.
- ▶ However, if larger amounts of fertilizer is assigned to land plots with higher quality then the expected value of the error term will increase with the amount of fertilizer.
- ▶ In this case zero conditional mean assumption is false.

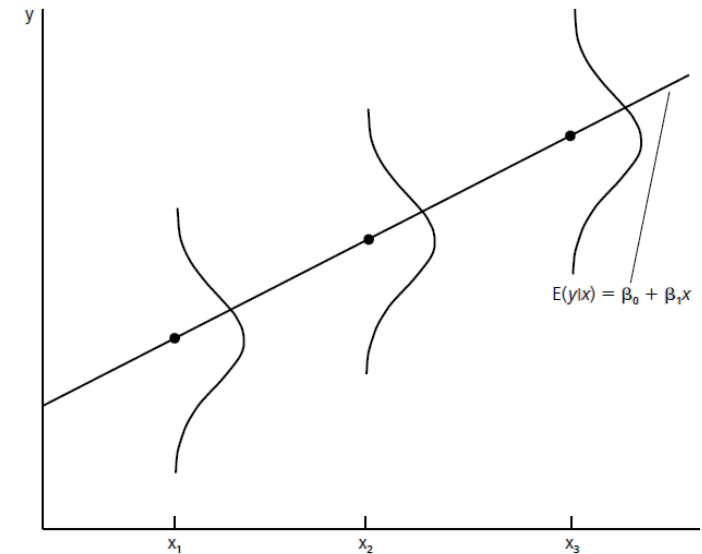
## Population Regression Function (PRF)

- ▶ Expected value of  $y$  given  $x$ :

$$\begin{aligned} E(y|x) &= \beta_0 + \beta_1 x + \underbrace{E(u|x)}_{=0} \\ &= \beta_0 + \beta_1 x \end{aligned}$$

- ▶ This is called PRF. Obviously, conditional expectation of the dependent variable is a linear function of  $x$ .
- ▶ Linearity of PRF: for a one-unit change in  $x$  conditional expectation of  $y$  changes by  $\beta_1$ .
- ▶ The center of the conditional distribution of  $y$  for a given value of  $x$  is  $E(y|x)$ .

## Population Regression Function (PRF)



## Systematic and Unsystematic Parts of Dependent Variable

- ▶ In the simple regression model

$$y = \beta_0 + \beta_1 x + u$$

under  $E(u|x) = 0$  the dependent variable  $y$  can be decomposed into two parts:

- ▶ Systematic part:  $\beta_0 + \beta_1 x$ . This is the part of  $y$  explained by  $x$ .
- ▶ Unsystematic part:  $u$ . This is the part of  $y$  that cannot be explained by  $x$ .

## Estimation of Unknown Parameters

- ▶ How can we estimate the unknown population parameters  $(\beta_0, \beta_1)$  given a cross-sectional data set.?
- ▶ Suppose that we have a random sample of  $n$  observations:

$$\{y_i, x_i : i = 1, 2, \dots, n\}$$

- ▶ Regression model can be written for each observation as follows:

$$y_i = \beta_0 + \beta_1 x_i + u_i, \quad i = 1, 2, \dots, n$$

- ▶ Now we have a system of  $n$  equations with two unknowns.

## Estimation of unknown population parameters $(\beta_0, \beta_1)$

$$y_i = \beta_0 + \beta_1 x_i + u_i, \quad i = 1, 2, \dots, n$$

$n$  equations with 2 unknowns:

$$y_1 = \beta_0 + \beta_1 x_1 + u_1$$

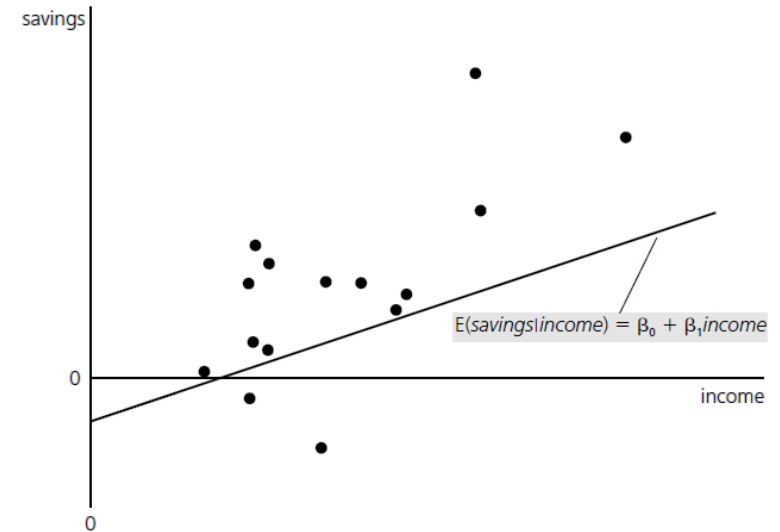
$$y_2 = \beta_0 + \beta_1 x_2 + u_2$$

$$y_3 = \beta_0 + \beta_1 x_3 + u_3$$

$$\vdots = \vdots$$

$$y_n = \beta_0 + \beta_1 x_n + u_n$$

## Random Sample Example: Savings and income for 15 families



## Estimation of unknown population parameters $(\beta_0, \beta_1)$ : Method of Moments

We just made two assumptions for ceteris paribus conclusions to be valid:

$$E(u) = 0$$

$$\text{Cov}(x, u) = E(xu) = 0$$

NOTE: If  $E(u|x) = 0$  then by definition  $\text{Cov}(x, u) = 0$  but the reverse may not be true. Since  $E(u) = 0$  then by definition  $\text{Cov}(x, u) = E(xu)$ . Using these assumptions and  $u = y - \beta_0 - \beta_1 x$

**Population Moment Conditions** can be written as:

$$E(y - \beta_0 - \beta_1 x) = 0$$

$$E[x(y - \beta_0 - \beta_1 x)] = 0$$

Now we have 2 equations with 2 unknowns.

## Method of Moments: Sample Moment Conditions

Population moment conditions:

$$E(y - \beta_0 - \beta_1 x) = 0$$

$$E[x(y - \beta_0 - \beta_1 x)] = 0$$

Replacing these with their sample analogs we obtain:

$$\frac{1}{n} \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$

$$\frac{1}{n} \sum_{i=1}^n x_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$

This system can easily be solved for  $\hat{\beta}_0$  and  $\hat{\beta}_1$  using sample data. Note that  $\hat{\beta}_0$  and  $\hat{\beta}_1$  have hats on them, they are not fixed quantities. They change as the data change.

## Method of Moments: Sample Moment Conditions

Using the properties of the summation operator, from the first sample moment condition:

$$\bar{y} = \hat{\beta}_0 + \hat{\beta}_1 \bar{x}$$

where  $\bar{y}$  and  $\bar{x}$  sample means.

Using this we can write

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$

Substituting this into the second sample moment condition we can solve for  $\hat{\beta}_1$ .

## Method of Moments

Substituting  $\hat{\beta}_0$  into second moment condition after multiplying it with  $1/n$ :

$$\sum_{i=1}^n x_i (y_i - (\bar{y} - \hat{\beta}_1 \bar{x}) - \hat{\beta}_1 x_i) = 0$$

This expression can be written as

$$\sum_{i=1}^n x_i (y_i - \bar{y}) = \hat{\beta}_1 \sum_{i=1}^n x_i (x_i - \bar{x})$$

## Slope Estimator

$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

The following properties have been used in deriving the expression above:

$$\sum_{i=1}^n x_i (x_i - \bar{x}) = \sum_{i=1}^n (x_i - \bar{x})^2$$

$$\sum_{i=1}^n x_i (y_i - \bar{y}) = \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})$$

## Slope Estimator

$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

1. Slope estimator is the ratio of the sample covariance between  $x$  and  $y$  to the sample variance of  $x$ .
2. The sign of  $\hat{\beta}_1$  depends on the sign of sample covariance. If  $x$  and  $y$  are positively correlated in the sample,  $\hat{\beta}_1$  is positive; if  $x$  and  $y$  are negatively correlated then  $\hat{\beta}_1$  is negative.
3. To be able to calculate  $\hat{\beta}_1$   $x$  must have enough variability:

$$\sum_{i=1}^n (x_i - \bar{x})^2 > 0$$

If all  $x$  values are the same then the sample variance will be 0. In this case,  $\hat{\beta}_1$  will be undefined. For example, if all employees have the same level of education, say 12 years, then it is not possible to measure the impact of education on wages.

## Ordinary Least Squares (OLS) Estimation

Fitted values of  $y$  can be calculated after  $\hat{\beta}_0$  and  $\hat{\beta}_1$  are found:

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$$

Residuals are the difference between observed and fitted values:

$$\begin{aligned}\hat{u}_i &= y_i - \hat{y}_i \\ &= y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i\end{aligned}$$

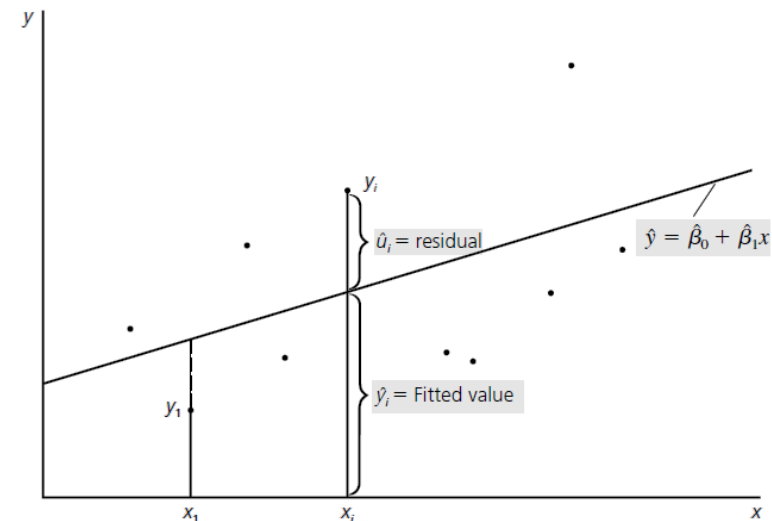
Residual is not the same as error term. The random error term  $u$  is unobserved whereas  $\hat{u}$  is estimated given a sample of observations.

### OLS Objective Function

OLS estimators are found by making the **sum of squared residuals** (SSR) as small as possible:

$$\min_{\hat{\beta}_0, \hat{\beta}_1} \sum_{i=1}^n \hat{u}_i^2$$

## Residuals



## Ordinary Least Squares (OLS) Estimators

### OLS Problem

$$\min_{\hat{\beta}_0, \hat{\beta}_1} SSR = \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$

### OLS First Order Conditions

$$\frac{\partial SSR}{\partial \hat{\beta}_0} = -2 \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$

$$\frac{\partial SSR}{\partial \hat{\beta}_1} = -2 \sum_{i=1}^n x_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$

The solution of this system is the same as the solution of the system obtained using the method of moments. Notice that if we multiply sample moment conditions by  $-2n$  we obtain OLS first order conditions.

## Population and Sample Regression Functions

### Population Regression Function - PRF

$$E(y|x) = \beta_0 + \beta_1 x$$

PRF is unique and unknown.

### Sample Regression Function - SRF

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x$$

SRF may be thought of as the estimated version of PRF.  
Interpretation of slope coefficient:

$$\hat{\beta}_1 = \frac{\Delta \hat{y}}{\Delta x}$$

or

$$\Delta \hat{y} = \hat{\beta}_1 \Delta x$$

## Example: CEO Salary and Firm Performance

- ▶ We want to model the relationship between CEO salary and firm performance:

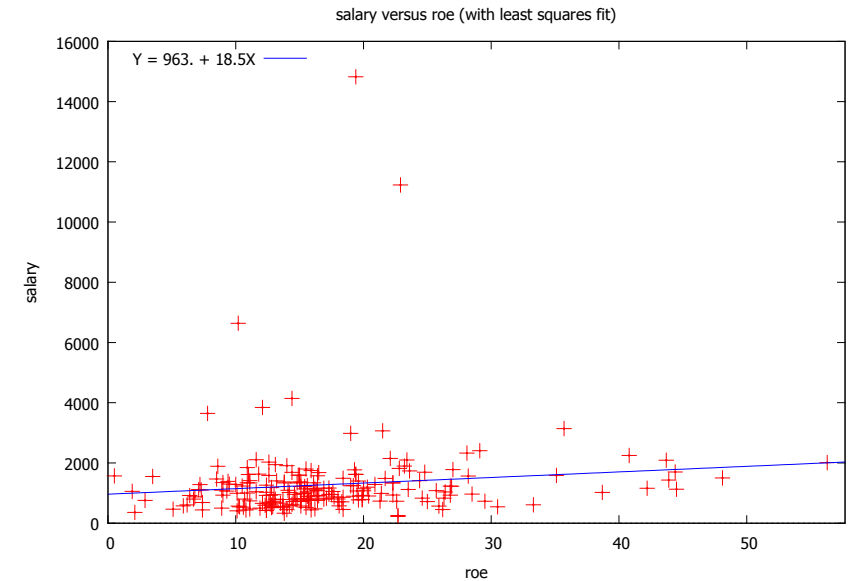
$$salary = \beta_0 + \beta_1 roe + u$$

- ▶ salary: annual CEO salary (1000 US\$), roe: average return on equity for the last three years, %
- ▶ Using  $n = 209$  firms in ceosal1.gdt data set in GRETL the SRF is estimated as follows:

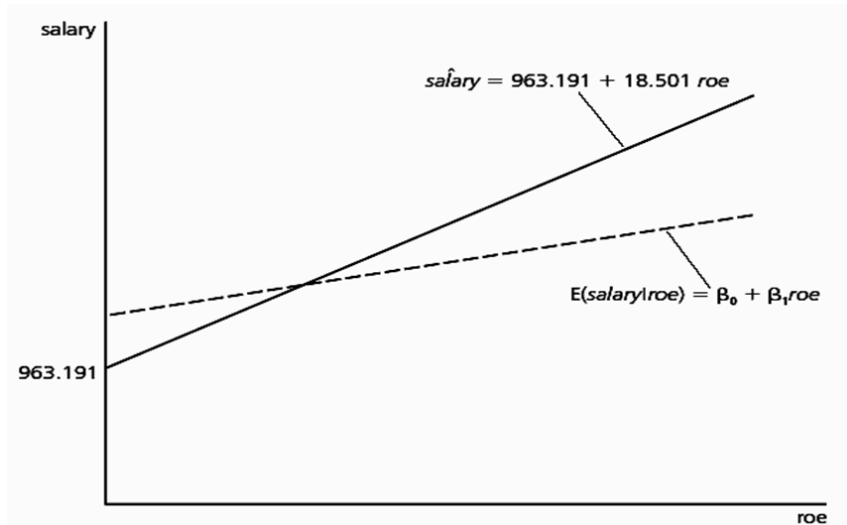
$$\widehat{salary} = 963.191 + 18.501 roe$$

- ▶  $\hat{\beta}_1 = 18.501$ . Interpretation: If the return of equity increases by one percentage point, i.e.  $\Delta roe = 1$ , then salary is predicted to increase by 18.501 or 18,501 US\$ (ceteris paribus).

## CEO Salary Model - SRF



## CEO Salary Model - SRF



## CEO Salary Model - Fitted values, Residuals

obsno	roe	salary	salaryhat	uhat
1	14.1	1095	1224.058	-129.0581
2	10.9	1001	1164.854	-163.8542
3	23.5	1122	1397.969	-275.9692
4	5.9	578	1072.348	-494.3484
5	13.8	1368	1218.508	149.4923
6	20.0	1145	1333.215	-188.2151
7	16.4	1078	1266.611	-188.6108
8	16.3	1094	1264.761	-170.7606
9	10.5	1237	1157.454	79.54626
10	26.3	833	1449.773	-616.7726
11	25.9	567	1442.372	-875.3721
12	26.8	933	1459.023	-526.0231



## Algebraic Properties of OLS Estimators

- ▶ Sum of OLS residuals, as well as their sample mean is zero:

$$\sum_{i=1}^n \hat{u}_i = 0, \quad \bar{\hat{u}} = 0$$

This follows from the first sample moment condition.

- ▶ Sample covariance between  $x$  and residuals is zero:

$$\sum_{i=1}^n x_i \hat{u}_i = 0$$

This follows from the second sample moment condition.

- ▶ The point  $(\bar{x}, \bar{y})$  is always on the regression line.
- ▶ Sample average of the fitted values is equal to the sample average of observed  $y$  values:  $\bar{\hat{y}} = \bar{y}$

## Sum of Squares

- ▶ For each observation  $i$  we have

$$y_i = \hat{y}_i + \hat{u}_i$$

Summing both sides of this equation we obtain the following quantities:

- ▶ SST: Total Sum of Squares

$$SST = \sum_{i=1}^n (y_i - \bar{y})^2$$

- ▶ SSE: Explained Sum of Squares

$$SSE = \sum_{i=1}^n (\hat{y}_i - \bar{y})^2$$

- ▶ SSR: Residual Sum of Squares

$$SSR = \sum_{i=1}^n \hat{u}_i^2$$

## Sum of Squares

- ▶ SST gives the total variation in  $y$ :

$$SST = \sum_{i=1}^n (y_i - \bar{y})^2$$

Note that  $\text{Var}(y) = SST/(n-1)$ .

- ▶ Similarly, SSE measures the variation in the fitted values.

$$SSE = \sum_{i=1}^n (\hat{y}_i - \bar{y})^2$$

- ▶ SSR measures the sample variation in the residuals.

$$SSR = \sum_{i=1}^n \hat{u}_i^2$$

- ▶ Total sample variation in  $y$  can be written as

$$SST = SSE + SSR$$

## Goodness-of-fit

- ▶ By definition total sample variation in  $y$  can be decomposed into two parts:

$$SST = SSE + SSR$$

- ▶ Dividing both sides by SST we obtain:

$$1 = \frac{SSE}{SST} + \frac{SSR}{SST}$$

- ▶ The ratio of explained variation to the total variation is called the **coefficient of determination** and denoted by  $R^2$ :

$$R^2 = \frac{SSE}{SST} = 1 - \frac{SSR}{SST}$$

- ▶ Since SSE can never be larger than SST we have  $0 \leq R^2 \leq 1$
- ▶  $R^2$  is interpreted as the fraction of the sample variation in  $y$  that is explained by  $x$ . After multiplying by 100 it can be interpreted as the percentage of the sample variation in  $y$  explained by  $x$ .
- ▶  $R^2$  can also be calculated as follows:  $R^2 = \text{Corr}(y, \hat{y})^2$

## Incorporating Nonlinearities in Simple Regression

- ▶ Linear relationships may not be appropriate in some cases.
- ▶ By appropriately redefining variables we can easily incorporate nonlinearities into the simple regression.
- ▶ Our model will still be **linear in parameters**. We do not use nonlinear transformations of parameters.
- ▶ In practice natural logarithmic transformations are widely used. ( $\log(y) = \ln(y)$ ).
- ▶ Other transformations may also be used, e.g., adding quadratic or cubic terms, inverse form, etc.

## Linearity in Parameters

- ▶ The linearity of the regression model is determined by the linearity of  $\beta$ s not  $x$  and  $y$ .
- ▶ We can still use nonlinear transformations of  $x$  and  $y$  such as  $\log x$ ,  $\log y$ ,  $x^2$ ,  $\sqrt{x}$ ,  $1/x$ ,  $y^{1/4}$ . The model is still linear in parameters.
- ▶ But the models that include nonlinear transformations of  $\beta$ s are not linear in parameters and cannot be analyzed using OLS framework.
- ▶ For example the following models are not linear in parameters:

$$consumption = \frac{1}{\beta_0 + \beta_1 income} + u$$

$$y = \beta_0 + \beta_1^2 x + u$$

$$y = \beta_0 + e^{\beta_1 x} + u$$

## Functional Forms using Natural Logarithms

### Log-Level

$$\log y = \beta_0 + \beta_1 x + u$$

$$\Delta \log y = \beta_1 \Delta x$$

$$\% \Delta y = (100\beta_1) \Delta x$$

Interpretation: For a one-unit change in  $x$ ,  $y$  changes by  $\%(100\beta_1)$ .

Note:  $100\Delta \log y = \% \Delta y$

### Level-Log

$$y = \beta_0 + \beta_1 \log x + u$$

$$\begin{aligned} \Delta y &= \beta_1 \Delta \log x \\ &= \left( \frac{\beta_1}{100} \right) \underbrace{100 \Delta \log x}_{\% \Delta x} \end{aligned}$$

Interpretation: For a %1 change in  $x$ ,  $y$  changes by  $(\beta_1/100)$  (in its own units of measurement).

## Functional Forms using Natural Logarithms

### Log-Log (Constant Elasticity Model)

$$\log y = \beta_0 + \beta_1 \log x + u$$

$$\Delta \log y = \beta_1 \Delta \log x$$

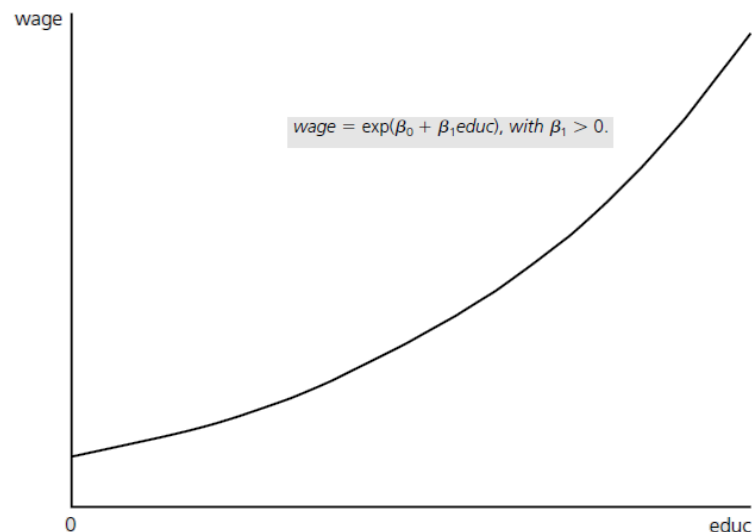
$$\% \Delta y = \beta_1 \% \Delta x$$

Interpretation:  $\beta_1$  is the elasticity of  $y$  with respect to  $x$ . It gives the percentage change in  $y$  for a %1 change in  $x$ .

$$\frac{\% \Delta y}{\% \Delta x} = \beta_1$$

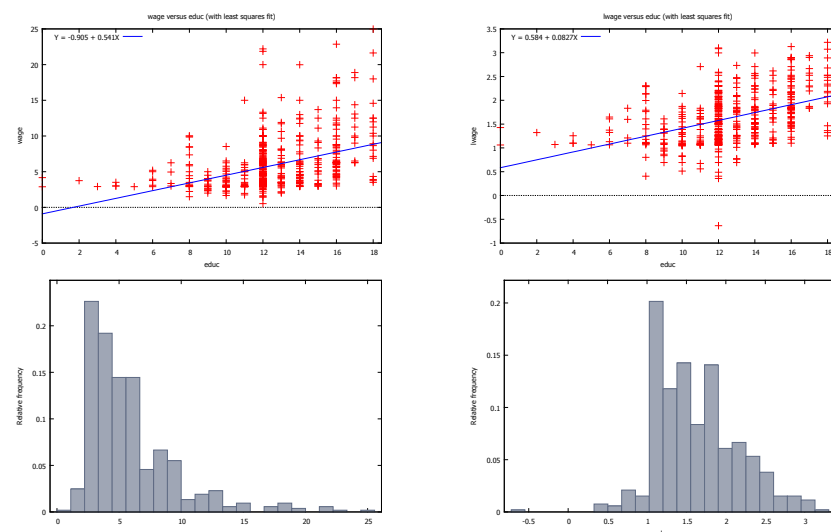
## Example: Wage-Education Relationship,

$$\log(wage) = \beta_0 + \beta_1 educ + u$$



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## Wage-Education Relationship



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## Log-Level Simple Wage Equation

$$\widehat{\log wage} = 0.584 + 0.083 \text{ educ}$$

(0.097)      (0.008)

$$n = 526 \quad R^2 = 0.186$$

(standard errors in parentheses)

- ▶ After multiplying the slope estimate by 100 it can be interpreted as %;  $100 \times 0.083 = 8.3$
- ▶ An additional year of education is predicted to increase average wages by %8.3. This is called *return to another year of education*.
- ▶ **WRONG:** *an additional year of education increases logwage by %8.3.* Here, wage increases by %8.3 not logwage.
- ▶  $R^2 = 0.186$ : Education explains about %18.6 of the variation in *logwage*.

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## Log-Log Example: CEO Salaries (ceosal1.gdt)

Model:

$$\log(salary) = \beta_0 + \beta_1 \log(sales) + u$$

Estimation results:

$$\widehat{\log(salary)} = 4.822 + 0.257 \log(sales)$$

(0.288)      (0.035)

$$n = 209 \quad R^2 = 0.211$$

(standard errors in parentheses)

- ▶ Interpretation: %1 increase in firm sales increases CEO salary by %0.257. In other words, the elasticity of CEO salary with respect to sales is 0.257. About %4 increase in firm sales will increase CEO salary by %1.
- ▶  $R^2 = 0.211$ : logsales can explain about %21.1 of variation in logsalary.

## Functional Forms using Natural Logarithms: Summary

Model	Dependent Variable	Independent Variable	Interpretation of $\beta_1$
level-level	$y$	$x$	$\Delta y = \beta_1 \Delta x$
level-log	$y$	$\log(x)$	$\Delta y = (\beta_1/100)\% \Delta x$
log-level	$\log(y)$	$x$	$\% \Delta y = (100\beta_1)\Delta x$
log-log	$\log(y)$	$\log(x)$	$\% \Delta y = \beta_1 \% \Delta x$

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## Statistical Properties of OLS Estimators, $\hat{\beta}_0, \hat{\beta}_1$

- ▶ What are the properties of the distributions of  $\hat{\beta}_0, \hat{\beta}_1$  over different random samples from the population?
- ▶ What are the expected values and variances of OLS estimators?
- ▶ We will first examine finite sample properties: unbiasedness and efficiency. These are valid for any sample size  $n$ .
- ▶ Recall that unbiasedness means that the mean of the sampling distribution of an estimator is equal to the unknown parameter value.
- ▶ Efficiency is related to the variance of the estimators. An estimator is said to be efficient if its variance is the smallest among a set of unbiased estimators.

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## Unbiasedness of OLS Estimators

We need the following assumptions for unbiasedness:

1. SLR.1: Model is linear in parameters:  $y = \beta_0 + \beta_1 x + u$
2. SLR.2: Random sampling: we have a random sample from the target population.
3. SLR.3: Zero conditional mean:  $E(u|x) = 0$ . Since we have a random sample we can write:

$$E(u_i|x_i) = 0, \quad \forall i = 1, 2, \dots, n$$

4. SLR.4: Sample variation in  $x$ . The variance of  $x$  must not be zero:

$$\sum_{i=1}^n (x_i - \bar{x})^2 > 0$$

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## Unbiasedness of OLS Estimators

### THEOREM: Unbiasedness of OLS

If all SLR.1-SLR.4 assumptions hold then OLS estimators are unbiased:

$$E(\hat{\beta}_0) = \beta_0, \quad E(\hat{\beta}_1) = \beta_1$$

PROOF:

This theorem says that the centers of the sampling distributions of OLS estimators (i.e. their expectations) are equal to the unknown population parameter.

## Notes on Unbiasedness

- ▶ Unbiasedness is feature of the sampling distributions of  $\hat{\beta}_0$  and  $\hat{\beta}_1$  that are obtained via repeated random sampling.
- ▶ As such, it does not say anything about the estimate that we obtain for a given sample. It is possible that we could obtain an estimate which is far from the true value.
- ▶ Unbiasedness generally fails if any of the SLR assumptions fail.
- ▶ SLR. 2 needs to be relaxed for time series data. But there are ways that it cannot hold in cross-sectional data as well.
- ▶ If SLR. 3 fails then the OLS estimators will generally be biased. This is the most important issue in nonexperimental data.
- ▶ If  $x$  and  $u$  are correlated then we have **biased estimators**.
- ▶ **Spurious correlation**: we find a relationship between  $y$  and  $x$  that is really due to other unobserved factors that affect  $y$ .

## Unbiasedness of OLS: A Simple Monte Carlo Experiment

- ▶ Population model (DGP - Data Generating Process):

$$y = 1 + 0.5x + 2 \times N(0, 1)$$

- ▶ True parameter values are known:  $\beta_0 = 1$ ,  $\beta_1 = 0.5$ ,  $u = 2 \times N(0, 1)$ .  $N(0, 1)$  represents a random draw from the standard normal distribution.
- ▶ The values of  $x$  are drawn from the Uniform distribution:  $x = 10 \times Unif(0, 1)$
- ▶ Using random numbers we can generate artificial data sets. Then, for each data set we can apply the OLS method to find estimates.
- ▶ After repeating these steps many times, say 1000, we would obtain 1000 slope and intercept estimates.
- ▶ Then we can analyze the sampling distribution of these estimates.
- ▶ This is a simple example of Monte Carlo simulation experiment. These experiments may be useful in analyzing properties of estimators.
- ▶ The following code is written in GRET.

## Unbiasedness of OLS: A Simple Monte Carlo Experiment

```

nulldata 50
seed 123
genr x = 10 * uniform()
loop 1000
    genr u = 2 * normal()
    genr y = 1 + 0.5 * x + u
    ols y const x
    genr a = $coeff(const)
    genr b = $coeff(x)
    genr r2 = $rsq
    store MC1coeffs.gdt a b
Endloop

```

## Variances of the OLS Estimators

- ▶ Unbiasedness of OLS estimators,  $\hat{\beta}_0$  and  $\hat{\beta}_1$  is a feature about the center of the sampling distributions.
- ▶ We should also know how far we can expect  $\hat{\beta}_1$  to be away from  $\beta_1$  on average.
- ▶ In other words, we should know the sampling variation in OLS estimators in order to establish efficiency and to calculate standard errors.
- ▶ SLR.5: Homoscedasticity (constant variance assumption): This says that the variance of  $u$  conditional on  $x$  is constant:

$$\text{Var}(u|x) = \sigma^2$$

- ▶ This is also the unconditional variance:  $\text{Var}(u) = \sigma^2$
- ▶ Using this assumption we can say that  $u$  and  $x$  are statistically independent:  $E(u|x) = E(u) = 0$  and  $\text{Var}(u|x) = \text{Var}(u) = \sigma^2$

## Variances of the OLS Estimators

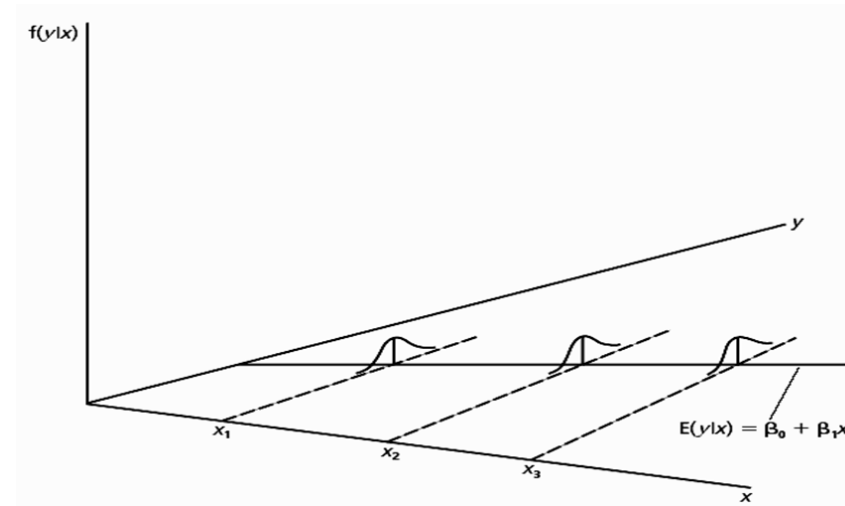
- Assumptions SLR.3 and SLR.5 can be rewritten in terms of the conditional mean and variance of  $y$ :

$$E(y|x) = \beta_0 + \beta_1 x$$

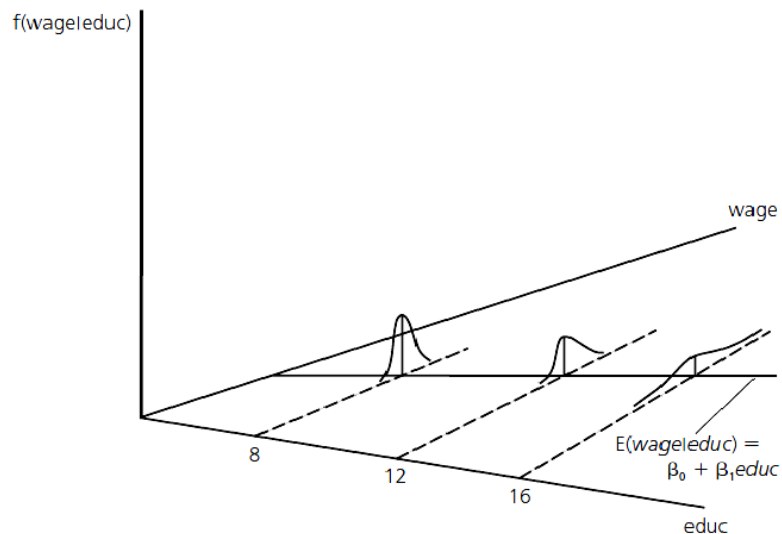
$$\text{Var}(y|x) = \sigma^2$$

- Conditional expectation of  $y$  given  $x$  is linear in  $x$ .
- Conditional variance of  $y$  given  $x$  is constant and equal to the error variance,  $\sigma^2$ .

## Simple Regression Model under Homoscedasticity



## An example of Heteroskedasticity



## Sampling Variances of the OLS Estimators

Under assumptions SLR.1 through SLR.5:

$$\text{Var}(\hat{\beta}_1) = \frac{\sigma^2}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{\sigma^2}{s_x^2}$$

and

$$\text{Var}(\hat{\beta}_0) = \frac{\sigma^2 n^{-1} \sum_{i=1}^n x_i^2}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

- These formulas are not valid under heteroscedasticity (if SLR.5 does not hold).
- Sampling variances of OLS estimators increase with the error variance and decrease with the sampling variation in  $x$ .

## Error Terms and Residuals

- ▶ Error terms and residuals are not the same.
- ▶ Error terms are not observable:

$$y_i = \beta_0 + \beta_1 x_i + u_i$$

- ▶ Residuals can be calculated after the model is estimated:

$$y_i = \hat{\beta}_0 + \hat{\beta}_1 x_i + \hat{u}_i$$

- ▶ Residuals can be rewritten as a function of error terms:

$$\hat{u}_i = y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i = \beta_0 + \beta_1 x_i + u_i - \hat{\beta}_0 - \hat{\beta}_1 x_i$$

$$\hat{u}_i = u_i - (\hat{\beta}_0 - \beta_0) - (\hat{\beta}_1 - \beta_1)x_i$$

- ▶ From unbiasedness:  $E(\hat{u}) = E(u) = 0$ .

## Estimating the Error Variance

- ▶ We would like to find an unbiased estimator for  $\sigma^2$ .
- ▶ Since by assumption we have  $E(u^2) = \sigma^2$  an unbiased estimator is:

$$\frac{1}{n} \sum_{i=1}^n u_i^2$$

- ▶ But we cannot use this because we do not observe  $u$ .  
Replacing the errors with the residuals:

$$\frac{1}{n} \sum_{i=1}^n \hat{u}_i^2 = \frac{SSR}{n}$$

- ▶ However, this estimator is **biased**. We need to make degrees of freedom adjustment. Thus, the unbiased estimator is:

$$\hat{\sigma}^2 = \frac{1}{n-2} \sum_{i=1}^n \hat{u}_i^2 = \frac{SSR}{n-2}$$

- ▶ degrees of freedom (dof) = number of observations - number of parameters =  $n-2$

## Standard Errors of OLS estimators

- ▶ The square root of the variance of the error term is called the standard error of the regression):

$$\hat{\sigma} = \sqrt{\hat{\sigma}^2} = \sqrt{\frac{1}{n-2} \sum_{i=1}^n \hat{u}_i^2} = \sqrt{\frac{SSR}{n-2}}$$

- ▶  $\hat{\sigma}$  is also called the *root mean squared error*.
- ▶ Standard error of the OLS slope estimate can be written as:

$$se(\hat{\beta}_1) = \frac{\hat{\sigma}}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2}} = \frac{\hat{\sigma}}{s_x}$$

## Regression through the Origin

- ▶ In some rare cases we want  $y = 0$  when  $x = 0$ . For example, tax revenue is zero whenever income is zero.
- ▶ We can redefine the simple regression model without the constant term as follows:  $\tilde{y} = \tilde{\beta}_1 x$ .
- ▶ Using OLS principle

$$\min \sum_{i=1}^n (\tilde{y}_i - \tilde{\beta}_1 x_i)^2$$

- ▶ First Order Condition:

$$\sum_{i=1}^n x_i (\tilde{y}_i - \tilde{\beta}_1 x_i) = 0$$

- ▶ Solving this we obtain the OLS estimator of the slope parameter:

$$\tilde{\beta}_1 = \frac{\sum_{i=1}^n x_i y_i}{\sum_{i=1}^n x_i^2}$$