



CHOCOWONDERS

€ 144.00

Total NET Sales

€ 31.49

Total VAT Sales

€ 55.50

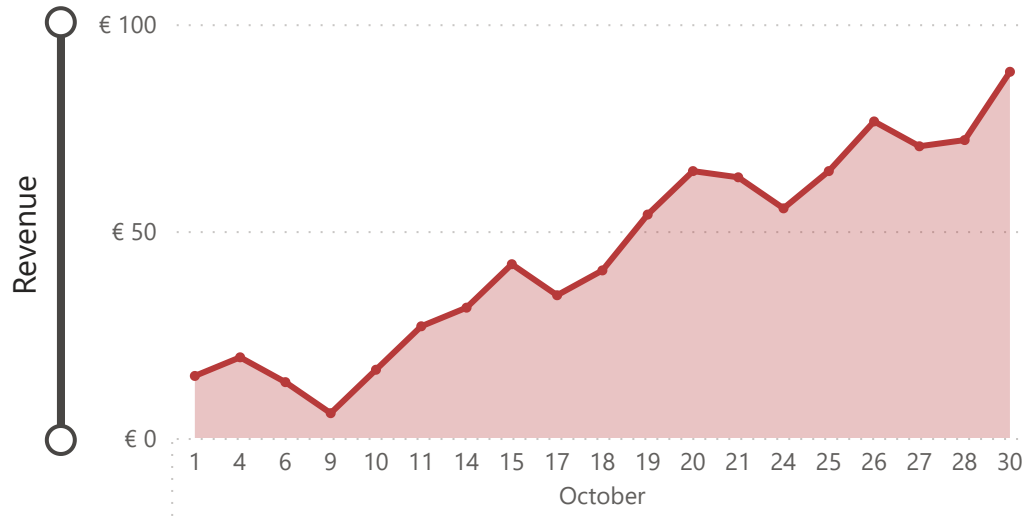
Total NET Credits

£11.46

Total VAT Credits

### Trending Global Revenue

Trend across all markets.



### Output Balances

Determine if tax is owed or to be reclaimed.

€ 88.50

Sales Balance

€ 20.03

VAT Balance

### Top 5 Markets by Revenue

### Transactions

NET

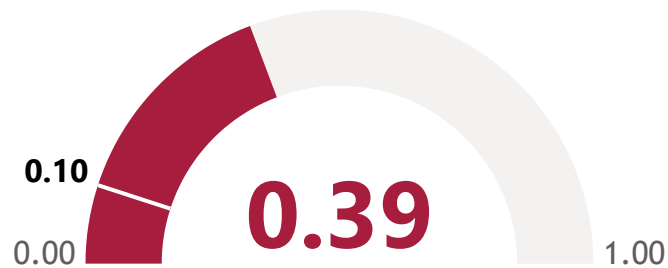
VAT

Rate

Top 5 Markets by Revenue	Transactions	NET	VAT	Rate
Portugal	3	€ 27.00	€ 6.21	23.0%
Ireland	2	€ 19.50	€ 4.49	23.0%
Czechia	1	€ 13.50	€ 2.84	21.0%
Finland	1	€ 10.50	€ 2.52	24.0%
Slovenia	1	€ 9.00	€ 1.98	22.0%
Total	8	€ 79.50	€ 18.03	

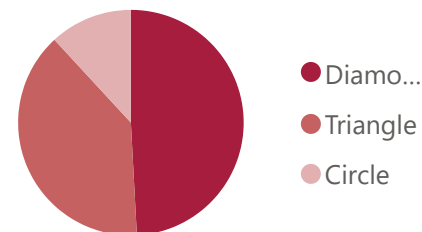
### Credits/Sales Ratio

Total credit notes should be less than 10% of original orders.



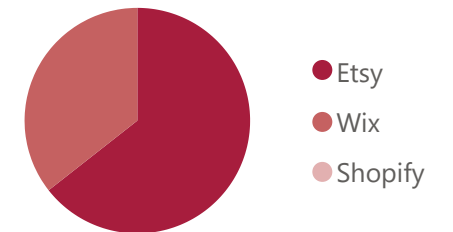
### Product by Revenue

Hover over chart for more detail.



### Marketplace by Revenue

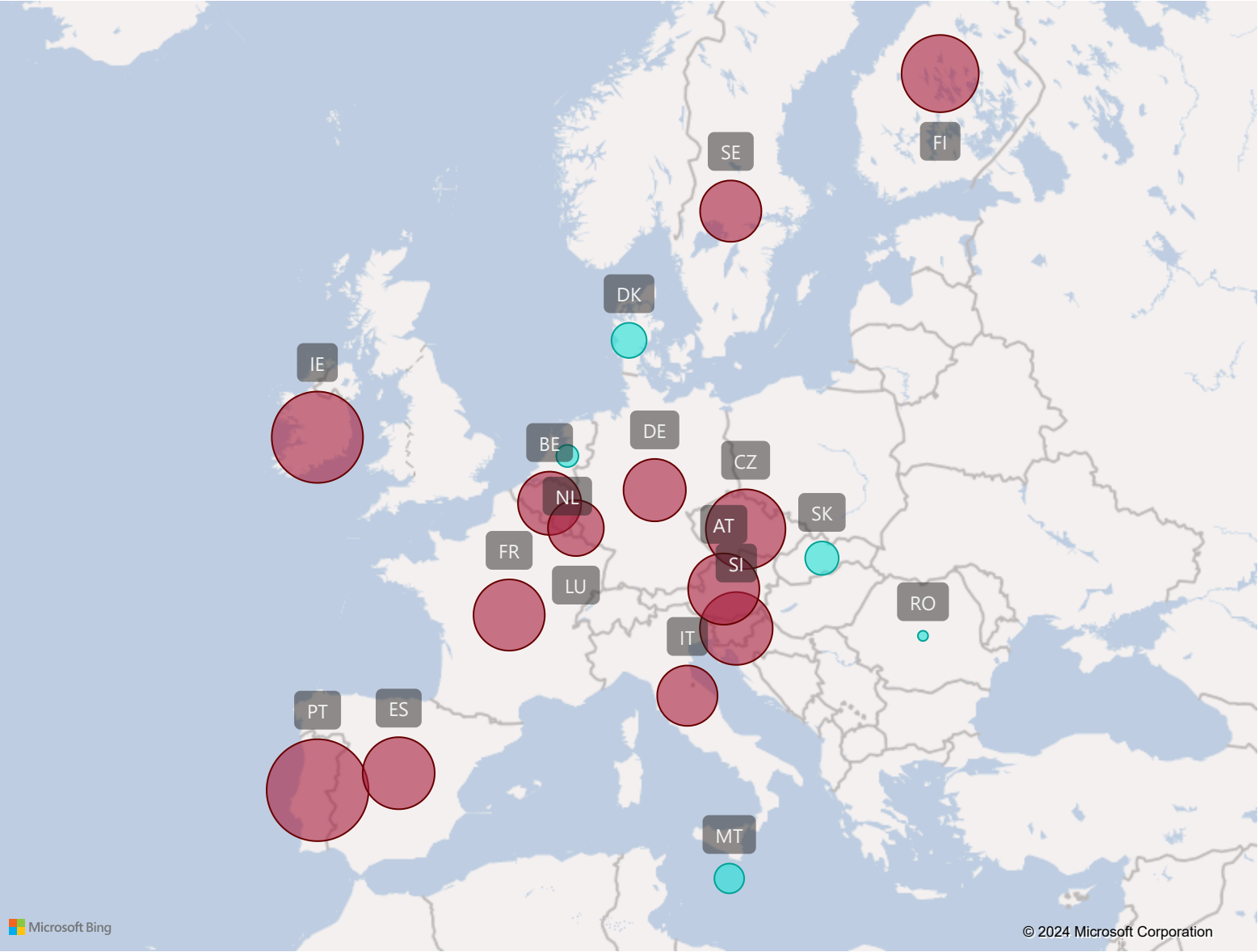
Hover over chart for more detail.





VAT by Country

Breakdown of VAT position for each market. Hover over bubbles for more detail.



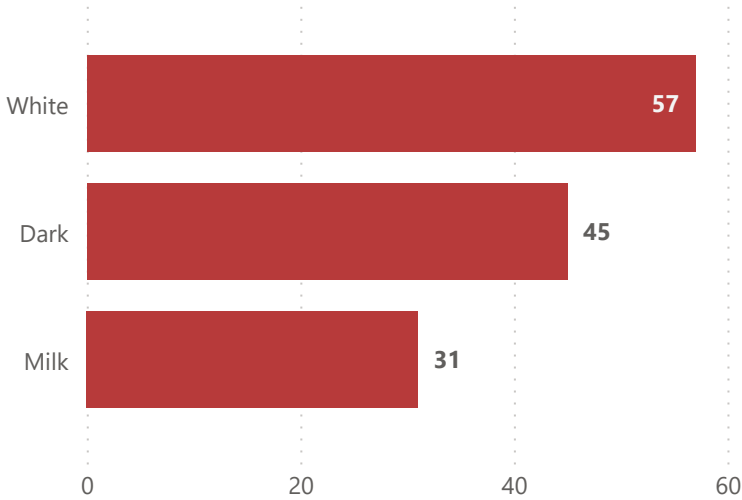
Country

Select all	AT	BE	BG
CY	CZ	DE	DK
EE	EL	ES	FI
FR	HR	HU	IE
IT	LT	LU	LV
MT	NL	PL	PT
RO	SE	SI	SK



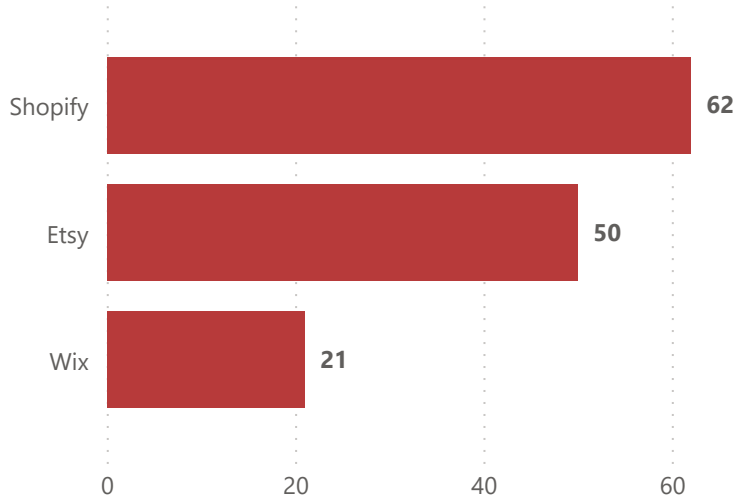
### Orders by Product Type

Hover over chart for more detail.



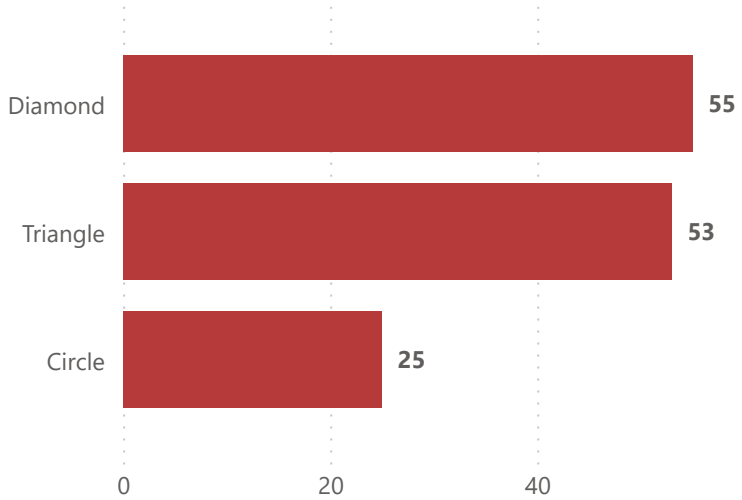
### Orders by Market Platform

Hover over chart for more detail.



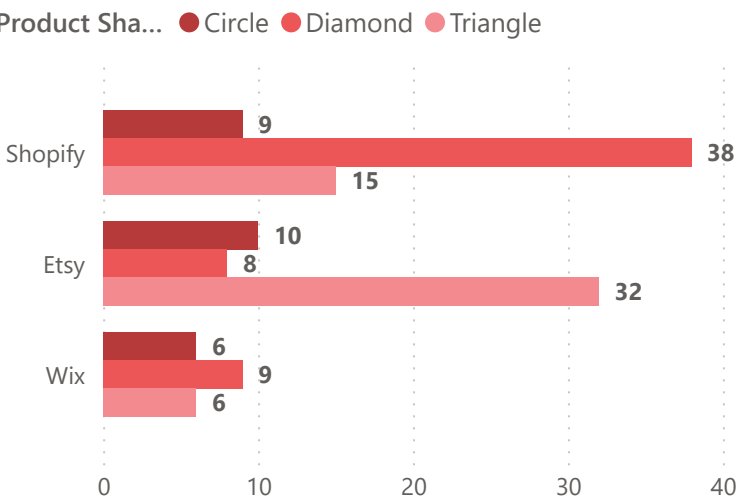
### Orders by Product Shape

Hover over chart for more detail.



### Orders by Combined Details

Hover over chart for more detail.



### Country

Selec...	AT	BE	BG
CY	CZ	DE	DK
EE	EL	ES	FI
FR	HR	HU	IE
IT	LT	LU	LV
MT	NL	PL	PT
RO	SE	SI	SK



## Key Influencer Analysis

Key influencers   Top segments



What influences Platform to be Etsy ?

When...

....the likelihood of Platform being Etsy increases by

NET goes up 6.88

1.88x

Sum of Quantity goes up 2.29

1.39x

## Sales Decomposition Tree

Chocolate ×

Shape ×

**Total NET Sales**  
€ 144.00

**White**  
€ 70.50

Milk  
€ 39.00

Dark  
€ 34.50

Triangle  
€ 37.50

Diamond  
€ 33.00