

ANKIT DUBEY

PRODUCT MANAGEMENT PROFESSIONAL

CONTACT DETAILS

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CORE COMPETENCIES

- ➔ Product Strategy
- ➔ Product Roadmap
- ➔ Backlog Management
- ➔ Agile Methodology
- ➔ Scrum Framework
- ➔ User Stories
- ➔ Cross-functional Collaboration
- ➔ Stakeholder Management
- ➔ Feature Prioritization
- ➔ Market Research
- ➔ Product Lifecycle Management
- ➔ Product Development
- ➔ Product Launch
- ➔ Client Engagement
- ➔ Requirements Gathering
- ➔ Product Innovation
- ➔ Customer Experience (CX)
- ➔ Data-Driven Decision Making
- ➔ UX/UI Collaboration
- ➔ Risk Management

TECHNICAL SKILLS

- ➔ PostgreSQL, API Development, API Testing, Git
- ➔ Tools: Mixpanel, Google Analytics, Figma, Whimsical, JIRA, Github, Postman

EDUCATION

Product Management Fellowship | NextLeap | Jan'24-May'24

- Recognized as Top Fellow for outstanding performance among over 350 students.
- Successfully completed weekly product management projects, covering key areas like problem definition, user research, ideation, validation, metric-based decision-making, and solution development.

Bachelor of Engineering (BE) | Vidyavardhini College of Engineering and Technology | CGPA 8.35/10.00 | Jun'17-Aug'21

PROFILE SUMMARY

- ➔ **Experienced Product Developer with 3+ years of experience in designing, developing, and deploying innovative software solutions** in a B2B startup environment, focusing on creating impactful features tailored to client needs within the education sector.
- ➔ **Technical Leadership:** Skilled in **full-stack software development**, including API development and integration, with a proven ability to lead teams through the end-to-end development cycle while balancing client expectations and technical feasibility.
- ➔ **Robust acumen in defining and communicating the product vision and strategy**, including market analysis, **product positioning, and roadmap development**; skilled in creating and **maintaining a product backlog** with clear and **concise user stories** and acceptance criteria that can be executed by the Development Team.
- ➔ **Experienced in building and maintaining relationships with key stakeholders**, to ensure alignment with product strategy and delivery goals.
- ➔ Proficient in developing and **implementing growth strategies to increase user acquisition, engagement, and retention**, including **optimizing conversion funnels, conducting A/B testing, running marketing campaigns**, and exploring new channels for user acquisition.
- ➔ **Excels in developing product roadmap that aligns with business objectives** and customer needs, and ensuring timely delivery of product features; proven capabilities in **ensuring the quality of the product by managing the testing process, reviewing test plans and cases**, and working with Development and QA Teams to **identify and resolve defects**.
- ➔ **Resourceful in evaluating business processes, anticipating requirements**, uncovering areas for improvement, and **developing solutions; brainstorming, ideating & defining product features; driving product vision, strategy, roadmap & release plans**.

WORK EXPERIENCE

Product Developer | Newton Classroom, Hyderabad | Nov 2023 - Present

Responsibilities:

- ➔ Engaging with educational institutions to gather insights on user requirements, translating these needs into actionable product features that enhance the overall user experience and operational efficiency.
- ➔ Collaborating with cross-functional teams to design and implement scalable backend systems that support the needs of over 20,000 users across multiple schools, ensuring high availability and performance.
- ➔ Leading the development of APIs for various functionalities, including payroll, attendance, and transportation, which significantly improved user engagement & streamlined school operations.
- ➔ Conducting regular user research and validation sessions to refine product features, ensuring alignment with user expectations and market trends.
- ➔ Overseeing the integration of third-party services into the product ecosystem, enhancing the overall functionality and user experience for clients.
- ➔ Managing the product backlog and prioritizing features based on user feedback and business objectives, ensuring timely delivery of high-impact solutions.
- ➔ Facilitating communication between technical teams and stakeholders to ensure clarity on project goals and deliverables, fostering a collaborative work environment.
- ➔ Analyzing product performance metrics to identify areas for improvement and implementing strategies to enhance user satisfaction and retention.

Achievements:

- ➔ Successfully launched a Payroll feature that boosted revenue by 30% within six months, significantly contributing to the company's growth and client acquisition efforts.
- ➔ Enhanced operational efficiency by reducing overhead costs by 15% through the implementation of a cloud-based management system, benefiting over 30 schools.
- ➔ Increased user engagement by 30% through the deployment of over 50 APIs, which improved the functionality and interactivity of the platform.
- ➔ Recognized for outstanding performance and awarded the title of Top Fellow during the Product Management Fellowship, distinguishing among over 350 participants.
- ➔ Spearheaded the optimization of existing APIs, resulting in a 30% increase in performance and a notable reduction in server load, leading to cost savings for the organization.
- ➔ Engineered a cloud based K-12 management system "Newton" for Indian educators.

Software Engineer | Capgemini, Pune | Sep'21-Nov'23

Responsibilities:

- ➔ Spearheaded the development of 10+ APIs, establishing the core backend functionality for the client product.
- ➔ Overhauled 3+ reusable UI components, accelerating development velocity by 30% while optimizing user experience.
- ➔ Orchestrated cross-functional collaboration to refine BOM creation processes and streamline quoting workflows using Infor CPQ.