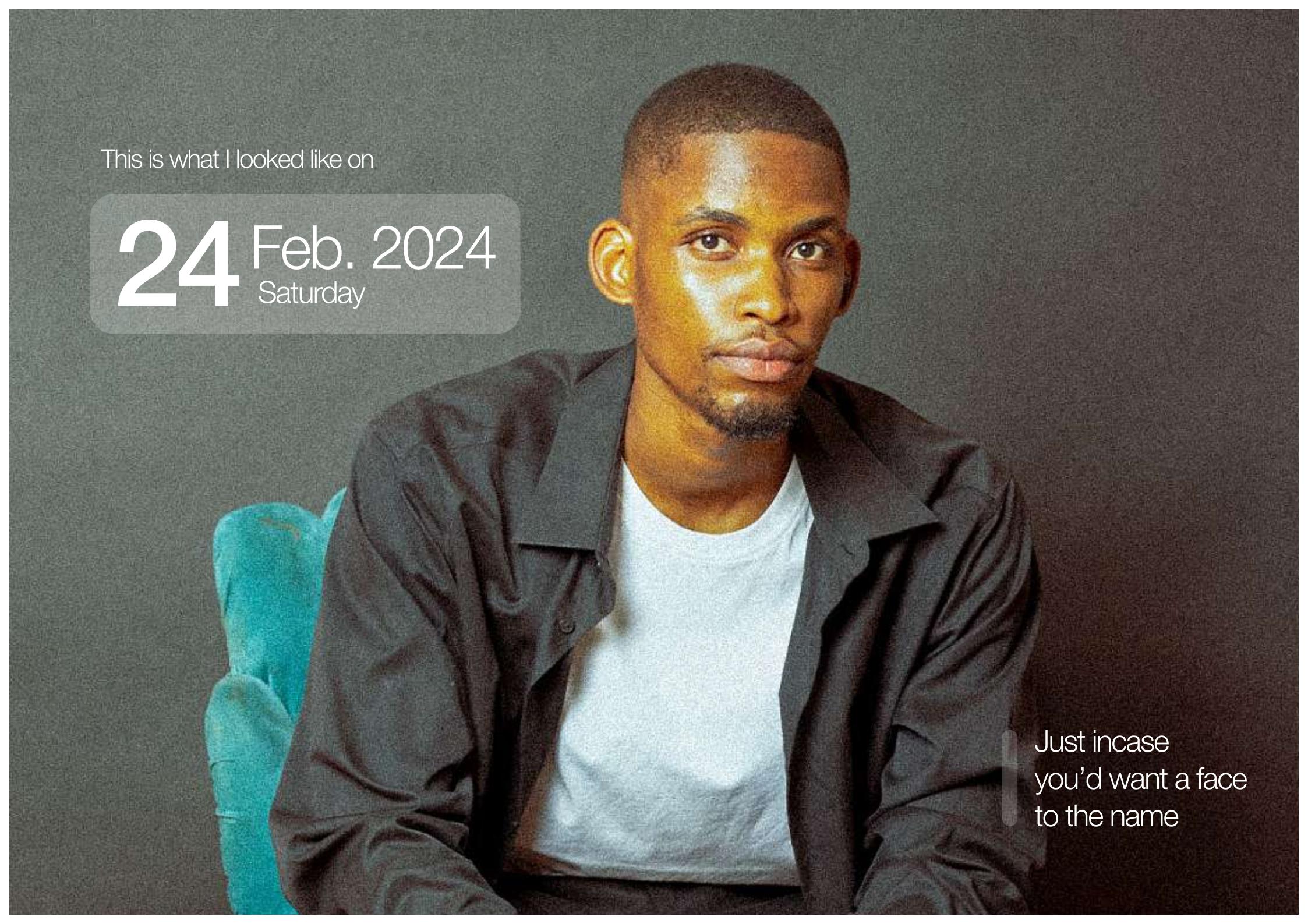


Hiya I'm  Daniel Adonis
and this is my
Portfolio

I'm a graphic designer,

but especially a Visual identity designer



This is what I looked like on

24 Feb. 2024
Saturday

Just incase
you'd want a face
to the name

I have worked together with brands to:

Build trust and credibility with their target audience

Establish a strong and memorable brand presence

Communicate their brand values effectively.

Attract and retain customers

Increase brand awareness and market share

T Y P O G R A P H Y



Medium
Sea
Green

#26BB62



P A T T E R N S

Through

Aesthetically Functional Logos

Effective color palettes

Near perfect typeface/font selection

Consistent Visual Assets

Photography and illustration guidelines

The 15 logos in this page are few of the logos I have made recently
and most importantly I see them as **ambassadors of my ability**
as a visual identity designer



My top 3 visual Identities of all time

Instead of overwhelming you with all my projects,
I've hand-picked my **3 strongest ones** to
showcase my capabilities.

- 1  Zoomah
Logistics Brand
- 2  Veloxa
Tech Education Brand
- 3  Findar
Real estate Chatbot

Zoomah

...We want something the logistics industry haven't seen before, something **Personable, Fun, Warm, Secure, Modern, Friendly, Professional and Playful**



Industry: Logistics

Project Scope: Visual Identity Design

Zoomah 



I created a Logo system containing:

An Icon only | A badge | A Horizontal version | A horizontal version with Tagline

Kamerik 105

10 variants

Life is beautiful!

Alas, poor Yorick! I knew him,
Horatio, a fellow of infinite jest,
of most excellent fancy. He
hath bore me on his back a
thousand times!

In the year 2250, humanity had reached new heights in technological advancements. Colonizing other planets had become a norm, and intergalactic travel was commonplace. People could teleport from one planet to another in mere seconds, and flying cars filled the skies. Artificial intelligence was integrated into every aspect of life, from managing households to running complex interplanetary businesses. However, despite all the progress, there were still issues that needed to be addressed. Climate change had taken a toll on many planets, and resources were becoming scarce.

Red Salsa

#FF3C45

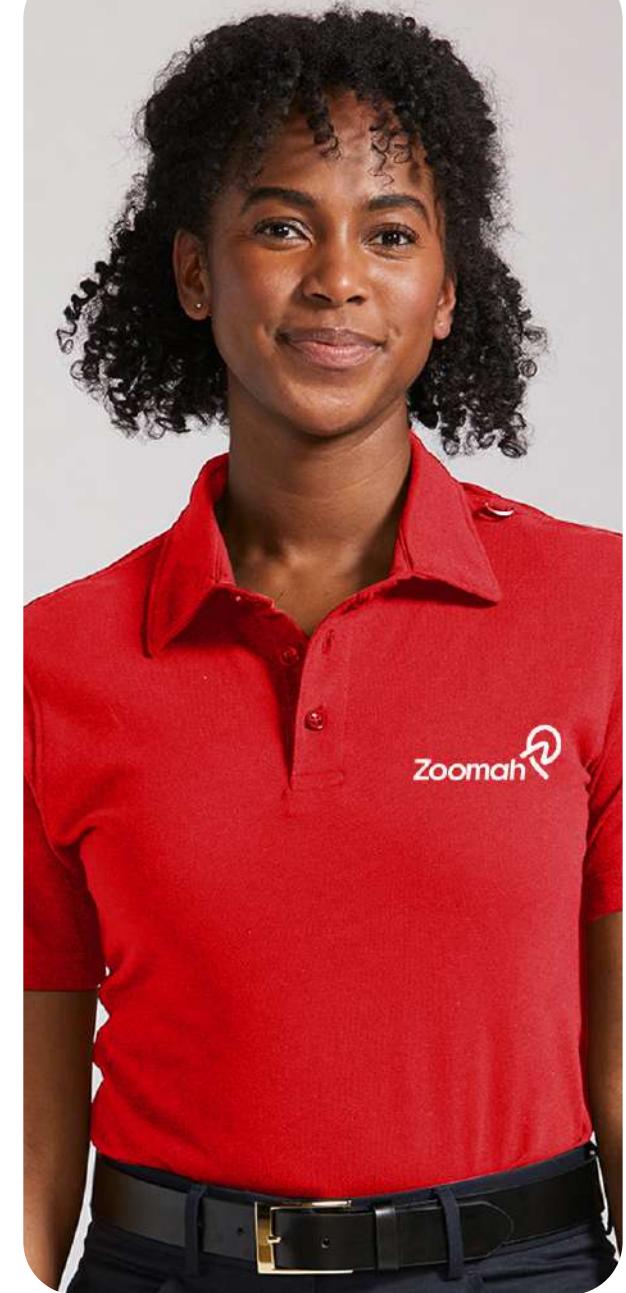
Dark Jungle Green

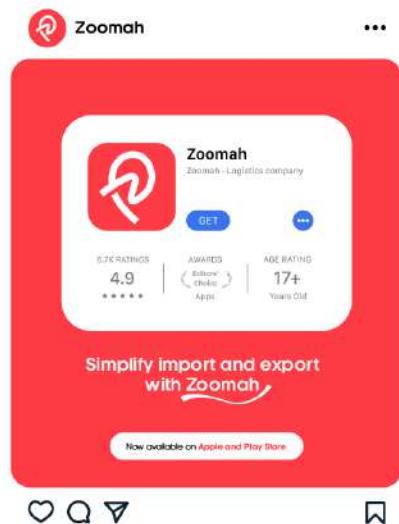
#0A1F2B

I then went ahead to curate a Typography and Color system



I made a brand pattern





“ ”

...God is a designer,
I mean look at the
aesthetics and
functionality of
the world



...The Nigerian tech education industry needs a professional touch to it, and that's what we are here for, Making sure people who are interested in tech have the best knowledge.



Industry: Tech Education

Project Scope: Visual Identity Design





Veloxa

I created a Logo system containing:

An Icon only | A Vertical version with Tagline | A Horizontal version | A Vertical version

Helvetica

8 variants

Life is beautiful!

Alas, poor Yorick! I knew him,
Horatio, a fellow of infinite jest, of
most excellent fancy. He hath bore
me on his back a thousand times!

In the year 2250, humanity had reached new heights in technological advancements. Colonizing other planets had become a norm, and intergalactic travel was commonplace. People could teleport from one planet to another in mere seconds, and flying cars filled the skies. Artificial intelligence was integrated into every aspect of life, from managing households to running complex interplanetary businesses. However, despite all the progress, there were still issues that needed to be addressed. Climate change had taken a toll on many planets, and resources were becoming scarce.

Brandeis Blue

#0068FF



Dodger Blue

#1E96FC



Blue-Magenta Violet

#583B8F



Yellow Orange

#FF9201

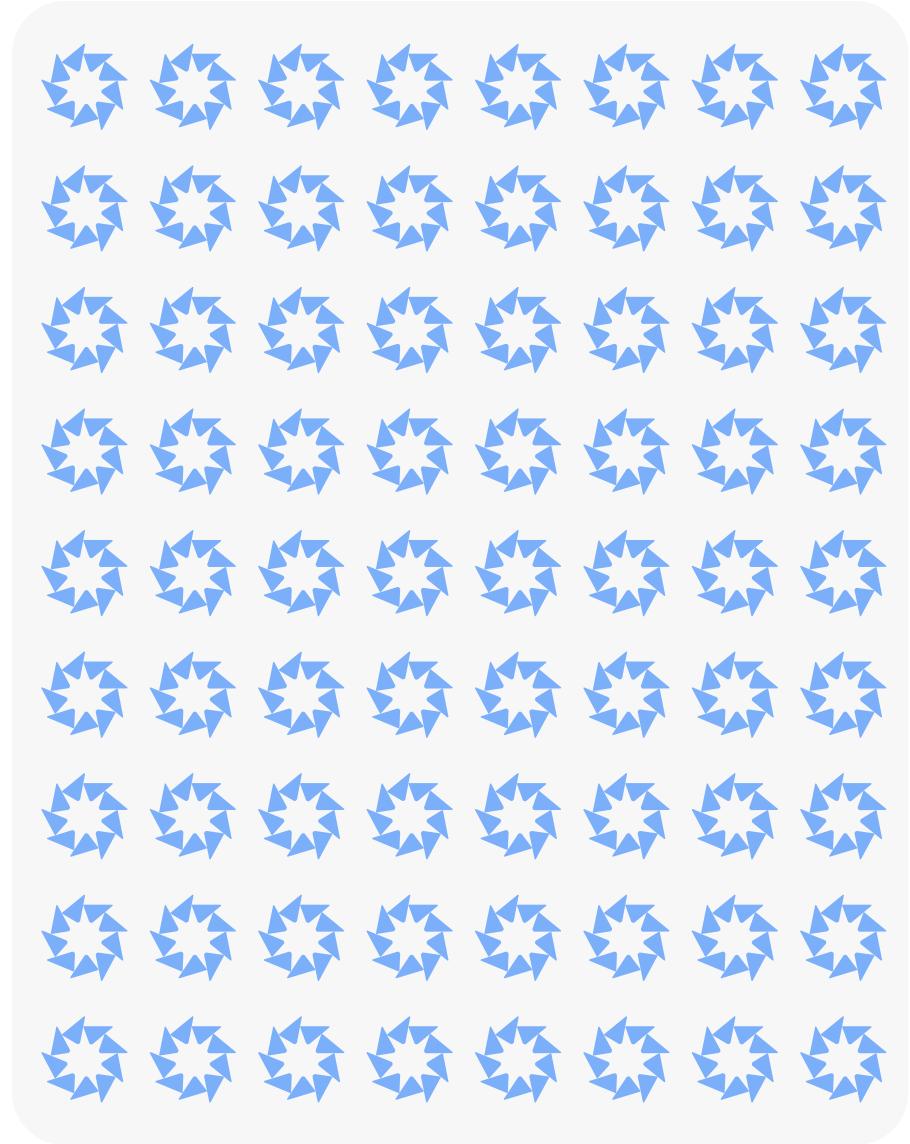
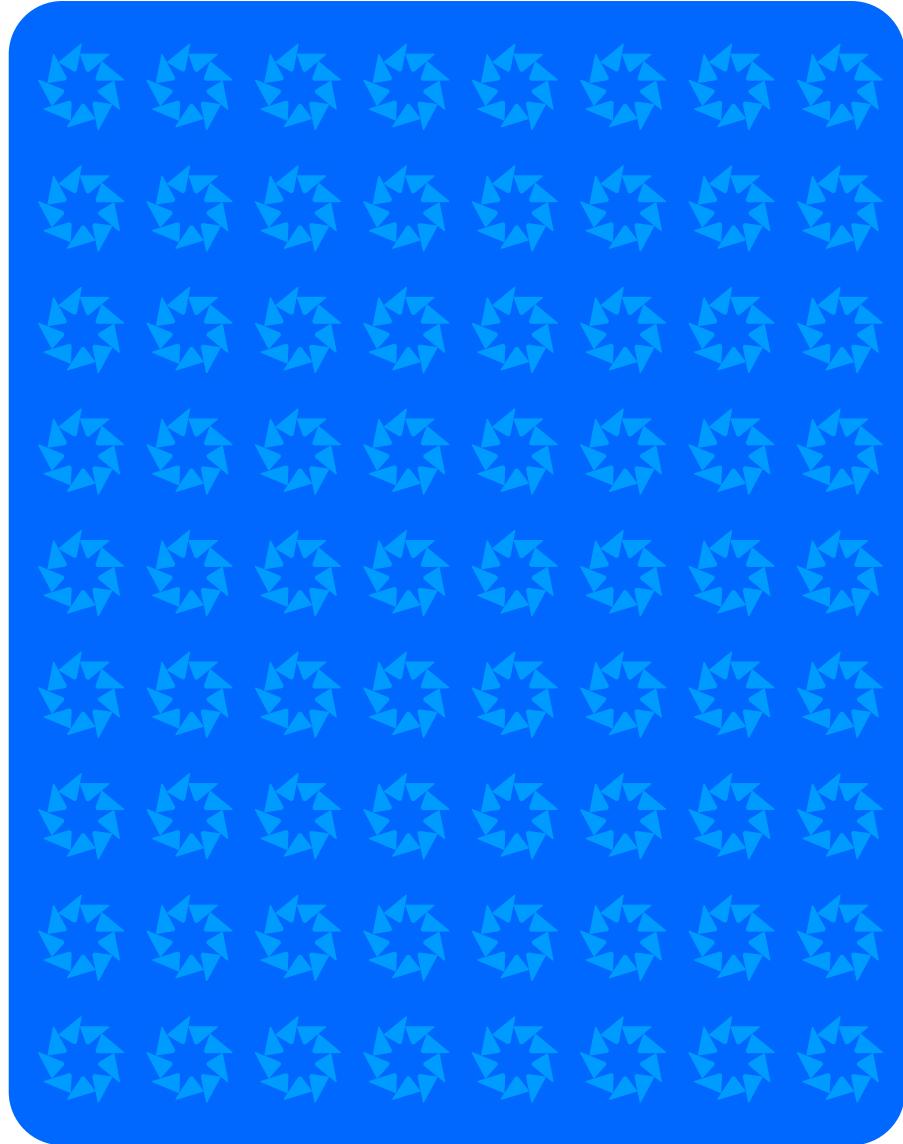


Charcoal Gray

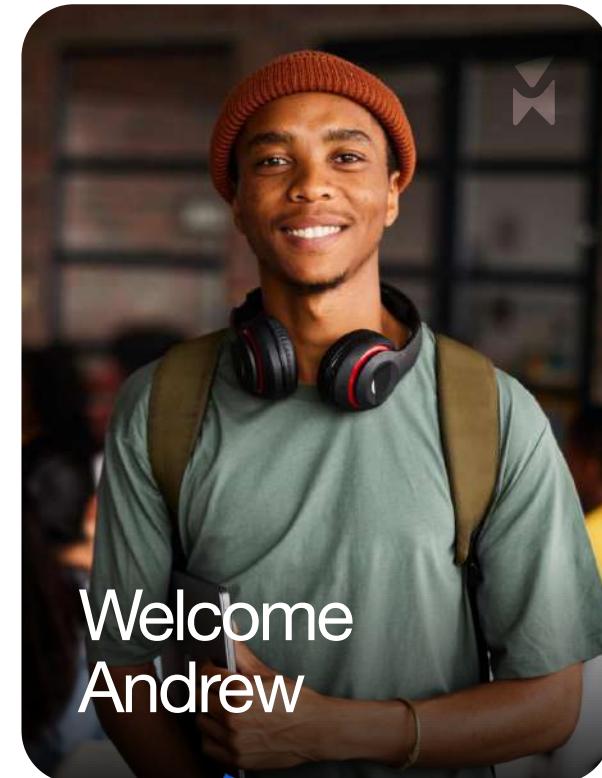
#222329

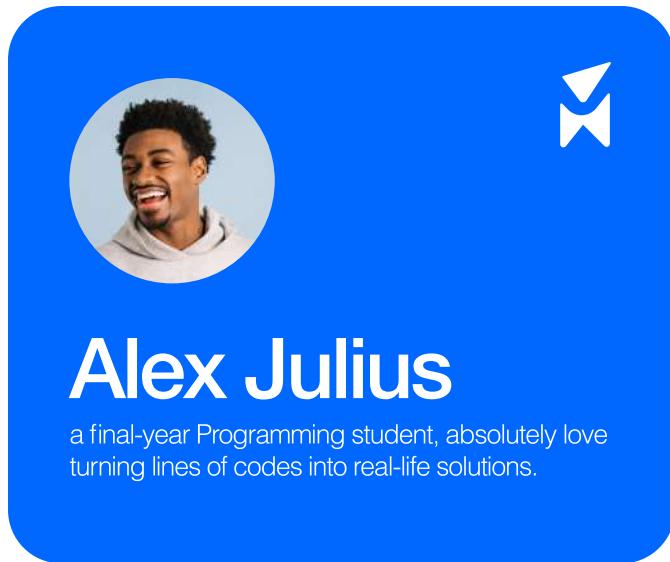


I then went ahead to curate a Typography and Color system



I made a brand pattern





The screen of a smartphone displays a blue-themed user interface. At the top left is the 'Veloxa' logo and at the top right is the website 'www.veloxa.com'. The main content area has a blue gradient background. It features the text 'Picking Affordable Tech-Related Courses' in white. 'Picking' and 'Courses' are positioned above a white speech bubble containing the text 'Tech-Related'. 'Affordable' is positioned above another white speech bubble containing the text 'Courses'. To the right of the text is a stylized orange 'M' logo. At the bottom of the screen is a photograph of a young man with glasses and headphones, smiling while working on a laptop.



“”

Good things take time,
Good designs too.

Findar

...We need an Identity that is friendly, warm and unique, we are serving a wide audience so it has to be appealing to people worldwide.

Industry: AI Real estate

Project Scope: Visual Identity Design





I created a Logo system containing:

An Icon only | A Horizontal version | A Badge | A Vertical version

Br Firma

16 variants

Life is beautiful!

Alas, poor Yorick! I knew him,
Horatio, a fellow of infinite jest, of
most excellent fancy. He hath bore
me on his back a thousand times!

In the year 2250, humanity had reached new heights in technological advancements. Colonizing other planets had become a norm, and intergalactic travel was commonplace. People could teleport from one planet to another in mere seconds, and flying cars filled the skies. Artificial intelligence was integrated into every aspect of life, from managing households to running complex interplanetary businesses. However, despite all the progress, there were still issues that needed to be addressed. Climate change had taken a toll on many planets, and resources were becoming scarce.

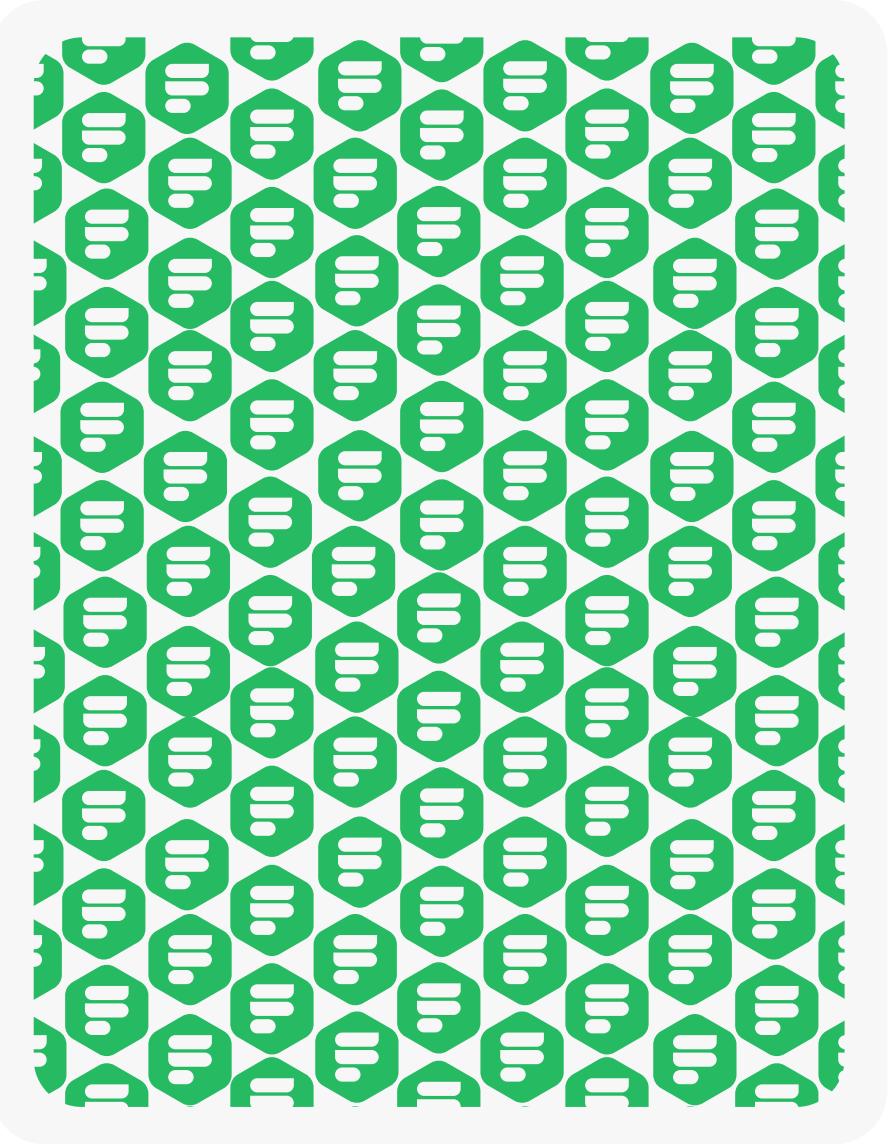
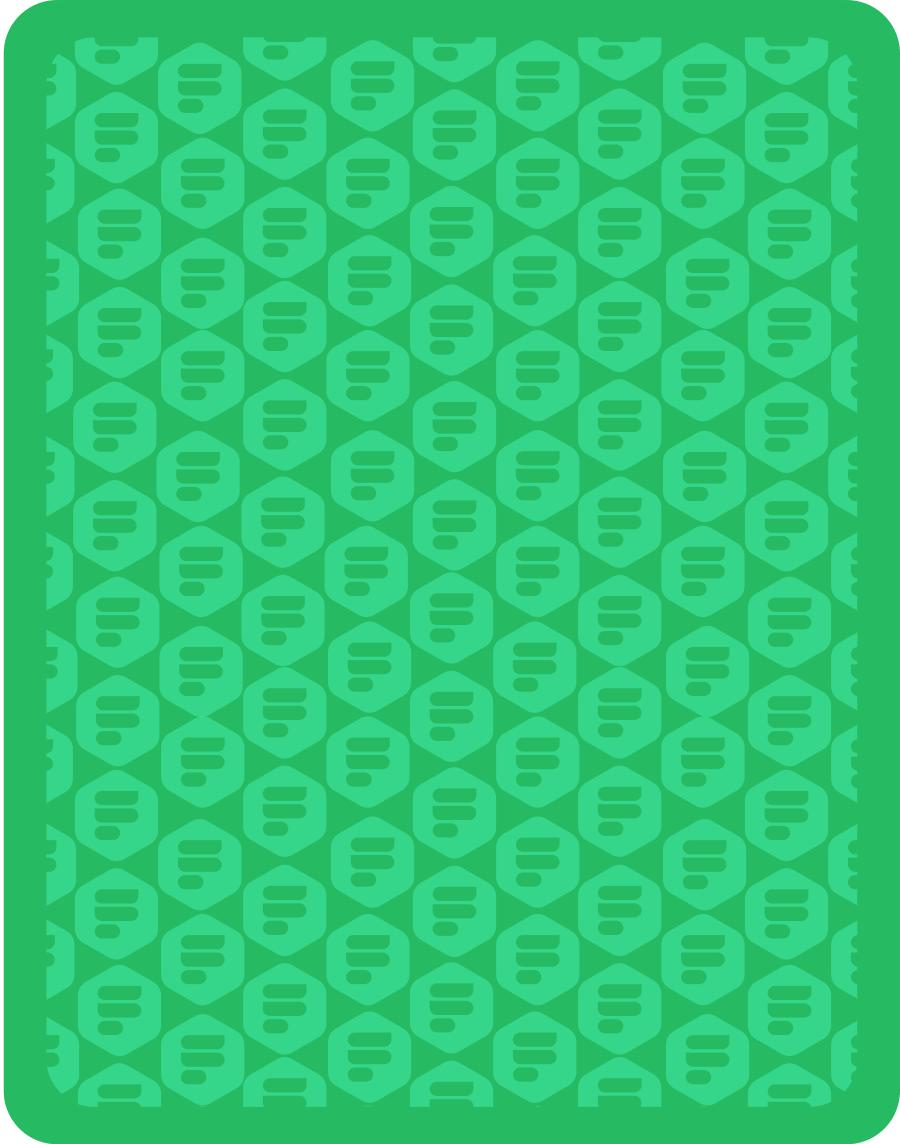
Medium Sea Green

#26BB62

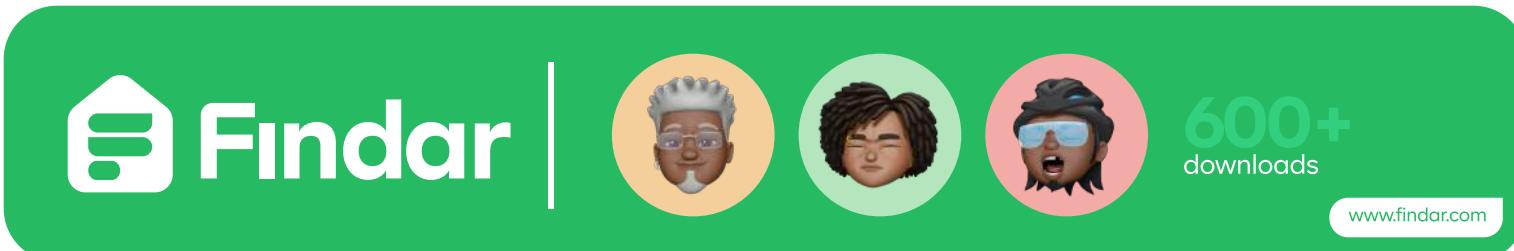
Dark Gunmetal

#1A1A32

I then went ahead to curate a **Typography and Color system**

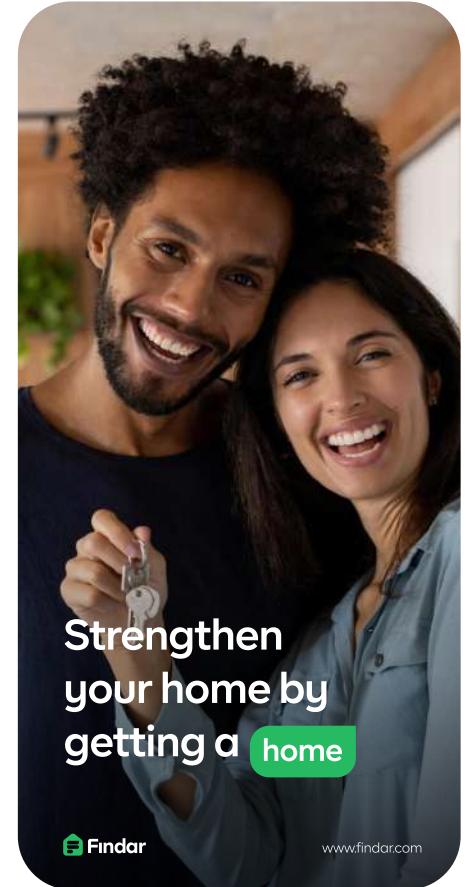


I made a brand pattern



**Charming Bungalow
in Quiet Neighborhood**

Square Footage: 1,200 sq ft
Year Built: 1950
Pet Policy: Negotiable
Rent: \$1,800/month





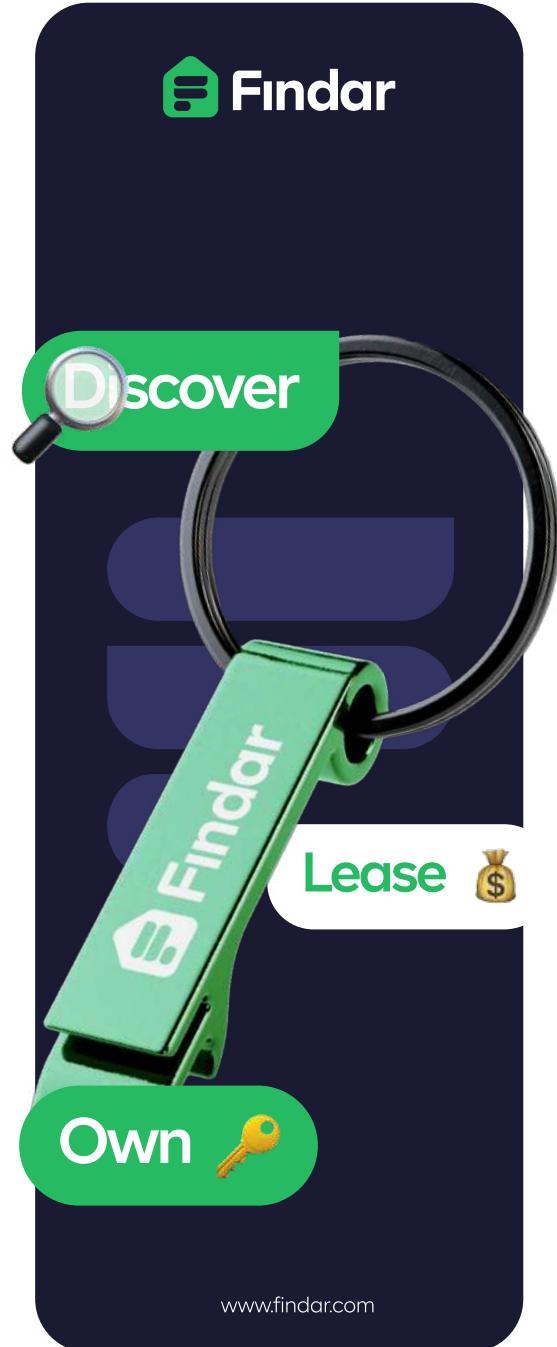
Lease your apartment

★★★★★

Copy 2BR bungalow w/ fireplace & patio! Quiet neighborhood, modern touches. Download app for tour.

Share

Findar



“ ”

*“Hi I’m Deadline
nice to meet you”*
Oh another deadline,
Hi I’m Daniel, nice to
meet another one of you,
it’s kinda my thing,
meeting you guys.

Since the beginning of my career,
I've worked in agencies as a *multi-disciplinary*
in the course I have made posters
and social media flyers.

The next few pages are going
to highlight my best of them

And of course I have also freelanced,
so I'll also show those work too

I'll indicate **Freelance or What agency** right here.

I-Fitness | PROVIDUSBANK

PROVIDUSBANK WELLNESS INITIATIVE

STAY FIT. BE INDEPENDENT.

Get up to a 30% discount at Fitness with your ProvidusBank Platinum Mastercard on flexible membership plans.

Silver Gym Membership: Lagos 20%, Abuja 20%

Bronze Gym Membership: Lagos 30%, Abuja 30%

Chat with us on WhatsApp at 09153933333, call 07007684382, or email businessconierge@providusbank.com for more information.

Your ProvidusBank Verve Card

now supports Global Payments.

- Netflix
- Spotify
- Amazon Prime Video
- Microsoft
- Facebook (Payu payment option)
- Showmax
- Flywire
- Uber wallet Funding

Don't have a ProvidusBank card? Open an account today and request one <https://appprovidusbank.com/accountopening>

Do you have dependants or staff working for you and you need to stop giving cash or your ATM card for them to transact?

Then, the ProvidusBank Secondary card is designed for you.

To get the card, simply follow the steps below:

- Send a request to open a sub-account under your customer record.
- Request the bank to issue a card on that sub-account in the name of the dependant.
- Request that all security OTP is routed to dependants' phone and email.
- The card will be processed and delivered to primary customer.

For more information, chat with our Business Concierge on WhatsApp at 09153933333, call 07007684382 or email businessconierge@providusbank.com.

Four reasons to use the ProvidusBank Tap-2-Pay functionality

- Checkout convenience
- Saves time for sightseeing
- Card safekeeping
- Secured payments

To get started, tokenize your ProvidusBank Platinum Naira Mastercard into the ProvidusPlus mobile app and Tap-2-Pay at your favourite merchant's stores worldwide.

www.providusbank.com

**Passion is your joy, it is the essence of who you are.
You have to unwrap it and find it.**

-JACKIE ST. ONGE

Ramadan Kareem

May your prayers in the holy month of Ramadan bring you enlightening celebrations.

www.providusbank.com

**Unlock unlimited potentials
and elevate your business
to new heights with the**

ProvidusBank Corporate Banking Account



For more information
Chat with us on WhatsApp at 09159133333, call 070077684387 or
email businessconcierge@providusbank.com

**Move your
Business forward**

Make and receive payments using your Providus
SME Card and enjoy the comfort you deserve



Request for an SME card
through our **Business Concierge Today**

WhatsApp and Email: Businessconcierge@providusbank.com or 070077684387

Welcome to
Customer Service Week 2023.

We are excited to
announce that **three
lucky customers will win
N100,000 each today.**

How to win

- Step 1: Visit the nearest ProvidusBank branch close to you or log onto <https://forms.office.com/v/GmIqWdUx0>
- Step 2: Login with your registered phone number
- Step 3: Launch the game and answer correctly.

The games would begin at 12noon prompt.
Best of Luck!

Eligibility:
Only customers of ProvidusBank



* Terms and conditions apply.

Daily Games

A winner receives a cash gift
of ₦10,000 every day.




**It's another day
to stand a chance
to win N100K.**

Three customers stand a chance to win today.
Kindly visit the nearest branch or participate
online, at 12noon prompt for a chance to win.

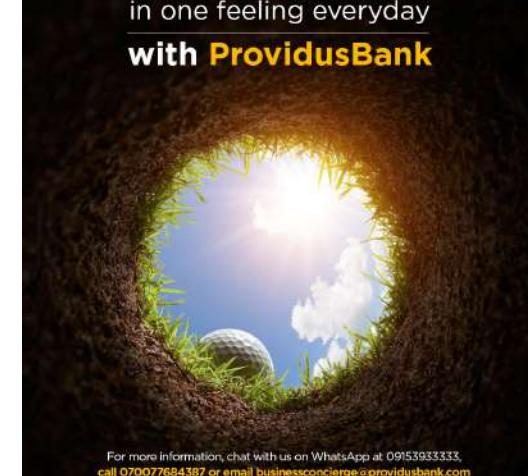


Steps

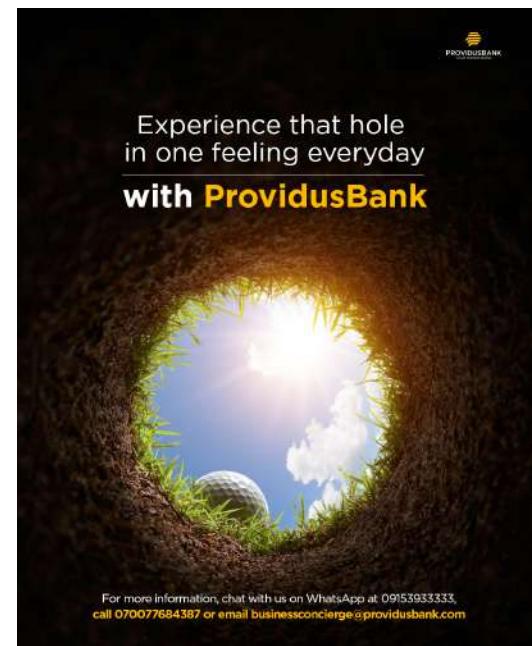
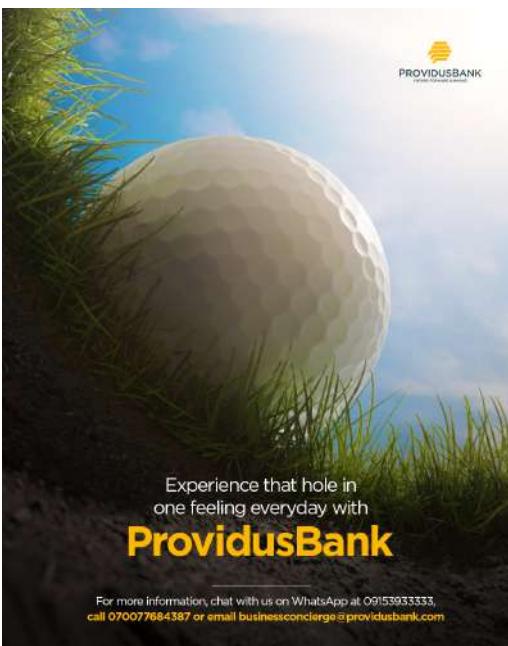
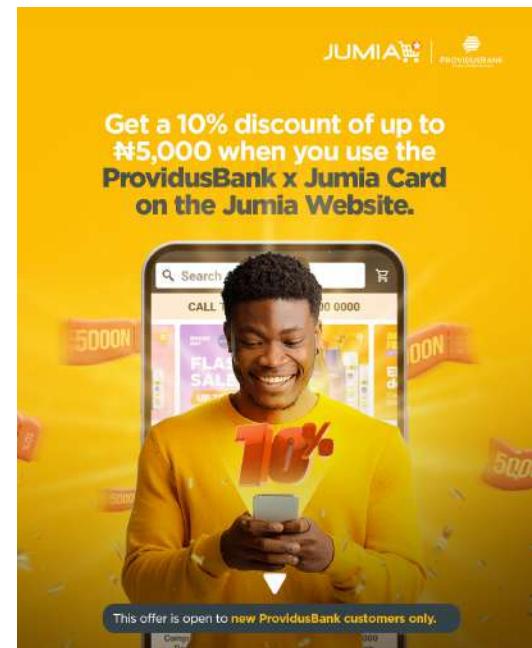
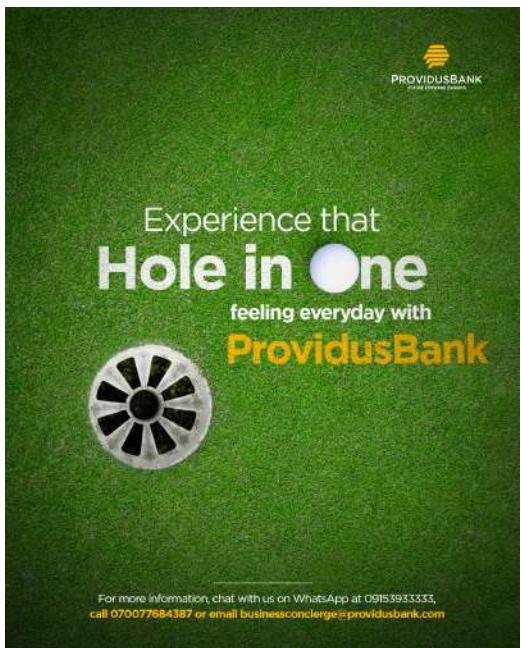
- 1 Visit the nearest ProvidusBank branch close to you or log onto <https://forms.office.com/v/GmIqWdUx0>.
- 2 Login with your registered phone number
- 3 Launch the game and answer correctly.

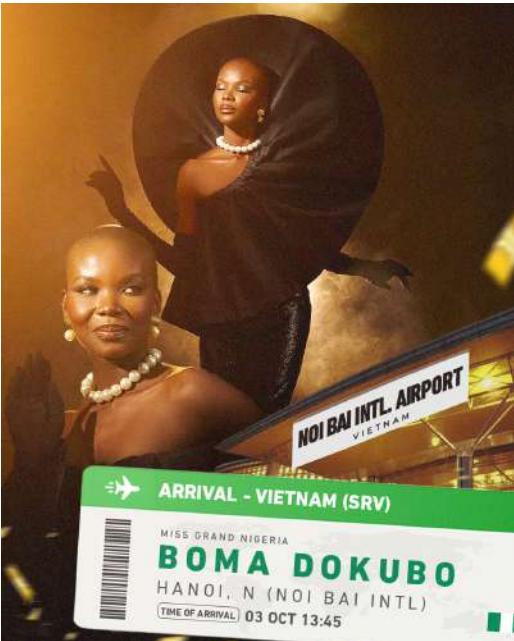
Only customers of ProvidusBank are eligible to participate.
Terms and conditions apply.

Experience that hole
in one feeling everyday
with ProvidusBank

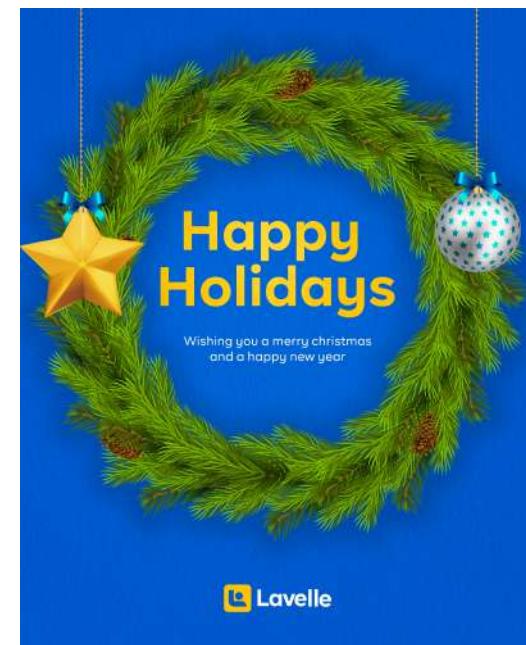
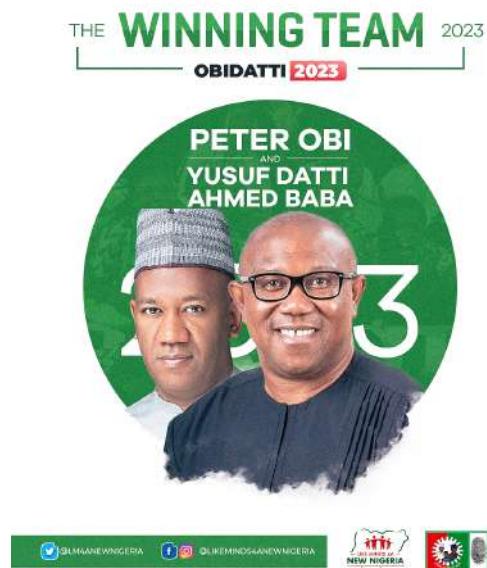


For more information, chat with us on WhatsApp at 09159133333,
call 070077684387 or email businessconcierge@providusbank.com





Freelaunce



And that's a wrap!

**I'd love to work with/for you,
Please reach out through
the following contact options.**