

# HO NAM "FELIX" TONG

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## EDUCATION

University of California, Davis

- Managerial Economics, B.S

Major GPA : 3.23

-Statistics, Minor

## SKILLS

- Trilingual

(Cantonese, Mandarin, English)

-Programming (R, Python)

-Data Cleaning

-Advanced Microeconomics and

-Macroeconomics Theory

-Advanced in Microsoft Excel

-Salesforce trained

-Google Analytics trained

## AWARDS

-Chabot College Faculty Award for Excellence and Outstanding Student

- Student Senate Scholarship

- Forensics Intramural Communication Competition - 1st Place Runner-up

- Luther and Marie Davis Scholarship

## PROFESSIONAL INTERESTS

-Consulting

-Data Analytics

-Finance and Index Investment

-Finance Technology

-Marketing

-Psychology

## WORK EXPERIENCE

### MARKETING AND DATA ANALYST INTERN

RISK AND SAFETY SOLUTION | JUN 2018 - PRESENT | Davis

-Evaluating changes and updates of website traffic in order to conduct report of webpages.

- Assisted the sales manager to handle the client's questions by providing administrative support.

### DATA MANAGEMENT INTERN

RISK AND SAFETY SOLUTION | JUN 2018 - PRESENT | Davis FTSE INTERNATIONAL LTD. | JUL 2018 - AUG 2018 | Hong Kong

-Analyzed 5000+ data regarding sales performance, activity and company trends to increase revenue.

-Identified trends, inefficiencies and recommended improvements for the company's management system.

-Distributed information and advice to field teams on various promotional activities in order to increase efficiency and effectiveness within departments.

## EXPERIENCE

### Vice President of Finance

UC Davis Alpha Kappa Psi Business Fraternity | June 2019 -Present | Davis

- Direct financing strategies, analysis, forecasting, and budgeting with an overall treasury of \$10,000.

- Create financial plans and work with 12 other executive-board members in order to make sure each committee runs smoothly with proper financial support.

-Oversee all financial related matters that the fraternity needs, regardless of the depth or scope of the matter.

### Auditor

UC Davis AKPsi | Jan 2019- June 2019| Davis

- Responsible for handling income statements and balance sheets to provide clear financial information to the members in the organization.

- Assist with financing strategies, analysis, forecasting, and budgeting with an overall treasury of \$5,000.

- Recorded all financial transactions, control expenditure to provide transparency for members of the organization.

### ASACC Advocacy Conference

Participant | Mar 2017 | Washington D.C.

-Met with a congresswoman to discuss the topic of sanctuary campuses.

-Educated the student participants on the major issues that are critical to community college such as financial aid.

-Learned the basics of leadership, citizenship, and advocacy concepts.

### Collegiate DECA Competitive Events Program

Participant | Apr 2017 | Anaheim

- Compete for top international honors in one of 25 different competitions.

- Prepared students for their professional careers and judged their ideas with professional industry leaders.