

2020

Accord



honda.ca





When you're always making moves, you need a car that can keep up. Whether you're getting away for the weekend or getting to the office early, don't just show up, show them who's boss.

Overview 03

Exterior 06

Interior 08

Performance & Efficiency 09

Technology 11

HondaLink™ and
Advanced Connectivity 16

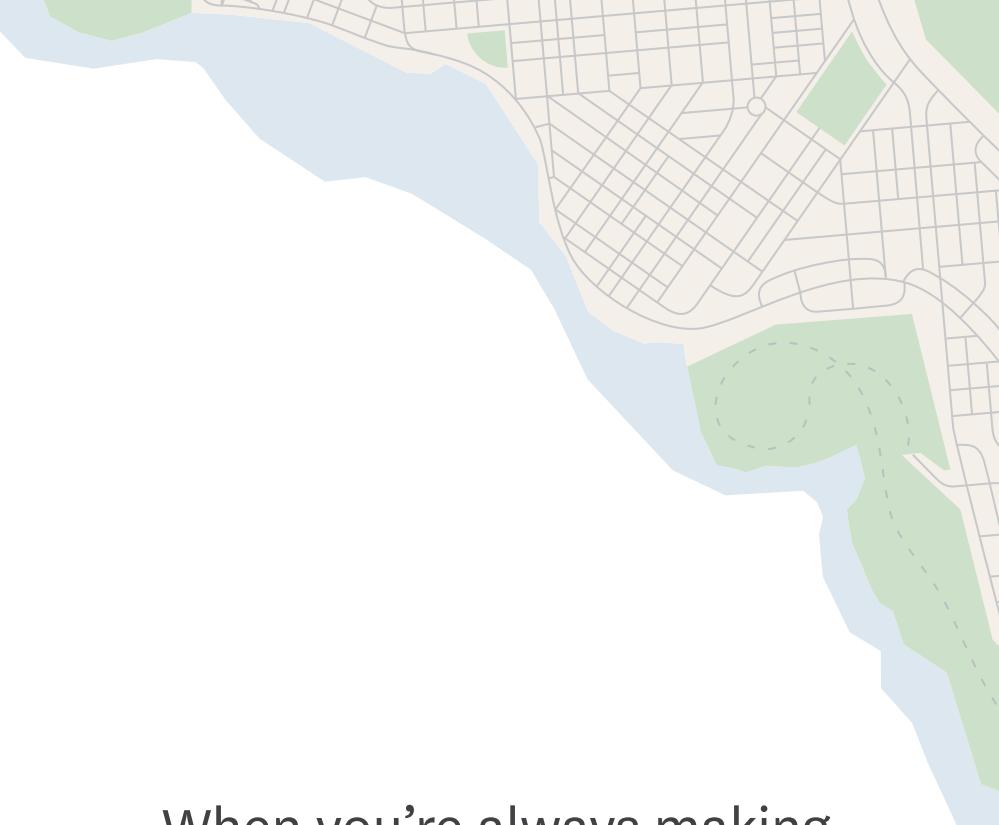
Honda Sensing™ Technologies 17

Safety 19

Colours & Trims 21

Warranty 24

The Power of Dreams 25



OVERVIEW

Driving for the driven.

The Accord, like those who drive it, embraces change. We don't just think about putting our drivers behind the wheel. We think about putting them behind pure dynamic power, with a striking, boldly designed exterior. When buckled in, you're surrounded by style, performance and our latest available tech features. When you're ready for more, the Accord is ready for you.

Key Features: Honda Sensing™ technologies, Apple CarPlay™^{1,2} / Android Auto™^{1,2}

1. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving. Drivers should not use handheld devices or operate certain vehicle features unless it is safe and legal to do so. Some features have technological limitations. For additional feature information, limitations and restrictions, please visit www.honda.ca/disclaimers and refer to the vehicle's Owner's Manual.

2. Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection; or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.



Accord Touring in Lunar Silver Metallic.



Accord Touring in Lunar Silver Metallic.



Accord Touring in Radiant Red Metallic.



Accord Touring in Obsidian Blue Pearl.

EXTERIOR

Born to be bold.

With its dynamic angles, wide stance and long wheel base, the Accord attracts stares from every direction. The chrome grille, available chrome door handles and available dual chrome exhaust finisher add a luxurious touch to the sporty, aerodynamic exterior. The LED headlights with auto-on/off, LED taillights and LED daytime running lights add to its sharp looks, making you feel like the only one on the road. Speaking of the road, the available 19" aluminum-alloy wheels add yet another element of style that'll make everyone's head spin.

Key Features: Available LED fog lights, available integrated LED turn signal indicators, available reverse gear tilt-down door mirror (passenger side), available one-touch power moonroof with tilt feature



INTERIOR

The comforts of home, on the road.

Once you're in, you'll never want to get out. Boasting segment-leading rear legroom¹, the Accord also features heated front seats with available ventilation and available heated rear seats to keep everyone happy. If you enjoy the finer things, you'll love the available heated leather-wrapped steering wheel and the available leather shift knob. When you're ready to get on your way, the proximity key entry system with pushbutton start lets you grab a front door handle to unlock, and push the start button to go. The convenience continues with the 60/40 split fold-down rear seatback, while the driver's seat adds support with 12-way power adjustment including 4-way power lumbar support, making your seats more than just something to sit in. Don't be shy. Say hello to luxury.

Key Features: 60/40 split fold-down rear seatback, available heated leather-wrapped steering wheel, available heated rear seats (outboard positions only), available perforated leather-trimmed seating surfaces, available ventilated front seats

1. Based on information available to Honda Canada Inc. as of October 1, 2019.



PERFORMANCE & EFFICIENCY

Get your cruise under control.

Think of the Accord as a well-tuned performance piece that really moves you. The 1.5-litre, 16-valve, Direct Injection, DOHC, i-VTEC® turbocharged 4-cylinder engine with 192 hp¹ and 192 lb.-ft. of torque¹ is a healthy serving of get up and go, with more than enough power to get you around. Opt for the available turbocharged 2.0-litre engine with 252 hp¹ and 273 lb.-ft. of torque¹ for an even more powerful way to conquer virtually any road. Available transmissions include: 6-speed manual transmission (MT) and a 10-speed automatic transmission (AT) with Grade Logic Control, which helps to provide exceptional control.

If driving is a sport, this is how you play. Engage the available Sport mode button to create a dynamic handling experience you need to feel to believe. Go further with the available Adaptive Damper System to adjust the damping force for true driving comfort, tuning the suspension to either help deliver precision around every turn or provide softer ride damping for a more seamless, comfortable drive. In slower conditions, the automatic brake hold feature makes stop-and-go traffic more convenient by engaging the brakes at a stop even after the brake pedal is released. The road is long, and that's just the way the Accord likes it.

Key Features: Available 6-speed manual transmission (MT), available 10-speed automatic transmission (AT) with Grade Logic Control, available continuously variable transmission (CVT), available steering wheel-mounted paddle shifters, available Adaptive Damper System

1. Horsepower and torque calculations reflect SAE net, Rev. 08/04, SAE J1349 procedures.



Accord Touring in Radiant Red Metallic.



TECHNOLOGY

Keep in touch on the go.

Wherever you're headed, the Accord can satisfy your tech needs. With Apple CarPlay™^{1,2} and Android Auto™^{1,2} easily connect your compatible smartphone to use on the 8" Display Audio System¹. On the same screen, display your route with the available Honda Satellite-Linked Navigation System™^{2,3} with bilingual Voice Recognition. These features are designed to make staying in touch with family and friends more convenient, and your drive more entertaining.

Safety-wise, the multi-angle rearview camera¹ with dynamic guidelines is engineered to have your back, while the available head-up display (HUD) is designed to project helpful information into your line of sight on the windshield, from speed to navigation to speed limit signs. The Accord also boasts a standard 7" colour TFT meter display with Driver Information Interface, showing your audio and phone info, vehicle warning messages, navigation, safety support, trip range and settings. With the Accord, Honda's latest tech is now in reach.

Features: Available head-up display (HUD), available Blind Spot Information (BSI) system¹ with Rear Cross Traffic Monitor¹ system, available Honda LaneWatch™ blind spot display¹, available remote engine starter, available rear USB charging ports²

¹ None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving. Drivers should not use handheld devices or operate certain vehicle features unless it is safe and legal to do so. Some features have technological limitations. For additional feature information, limitations and restrictions, please visit www.honda.ca/disclaimers and refer to the vehicle's Owner's Manual.

² Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection; or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.

³ Map database covers major metropolitan areas in Canada and the 48 contiguous U.S. states.

1. Multi-angle rearview camera¹ with dynamic guidelines

2. Available head-up display (HUD)

3. Apple CarPlay™^{1,2} / Android Auto™^{1,2}

4. Available Display Audio System¹ with Honda Satellite-Linked Navigation System™^{1,3} and bilingual Voice Recognition

5. Available wireless charging

6. 7" colour TFT meter display with Driver Information Interface

7. Available Blind Spot Information (BSI) system¹ with Rear Cross Traffic Monitor¹ system





Take a lap in luxury. Whether you
are late, early, or right on time,
you can't help but be fashionable
in the 2020 Accord.



HONDALINK™ AND ADVANCED CONNECTIVITY

And you thought your phone was smart.

Plug into the most tech-savvy Accord yet. The available HondaLink™ Subscription Services helps to connect you to a world of features both inside and outside your Accord, while other available apps and features are designed to entertain and inform.

HONDALINK™^{1,2,3} SUBSCRIPTION SERVICES



Remote Start

Enjoy getting into a comfortable car with automatically adjusted climate control.



Remote Door Lock/Unlock

Whether you're locked out or forgot to lock up, count on quick, keyless entry and remote assurance from almost anywhere.



Geofence Alert

Get notified when your car enters or leaves a designated region.



Stolen Vehicle Locator

Designed to help recover your stolen vehicle faster. The system uses sophisticated technology to assist the authorities with attempting to find your vehicle.



Auto Collision Notification (ACN)

In the event of an accident, a Response Agent automatically checks in and helps send emergency care, even when passengers aren't able to respond.

ADVANCED CONNECTIVITY



AT&T Wi-Fi Hotspot

Connect up to seven compatible devices with your vehicle's available built-in Wi-Fi hotspot.^{2,4} Enjoy up to 4G LTE speeds on multiple devices. From the open road, you'll be able to stream hours of videos, play games, get real-time email access and surf the web. You'll be able to stay connected up to 50 feet away from your Accord.



Stay Connected

To learn more about the many HondaLink™ features not listed here, visit honda.ca/hondalink.

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2. Only compatible with certain devices and operating systems. Operation may be dependent upon:

1. GPS satellite signal reception and available cellular data and/or voice connection;
or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.

3. Subscription to HondaLink™ services is required. HondaLink™-equipped vehicles come with complimentary time-limited trial subscriptions; fees, taxes and other charges will apply in order to continue subscription services upon trial expiry. The availability of certain GPS satellite and/or cellular networks is required for HondaLink™ to operate properly. Service interruptions may occur and/or vehicle system upgrades may be required if cellular network availability is compromised. Some restrictions may apply. For additional HondaLink™ information, please visit www.honda.ca/hondalink and www.honda.ca/privacy.

4. New vehicles are equipped with a complimentary time or data trial period, whichever comes first. After the trial period, contact AT&T to purchase available data plans. 4G LTE connection speeds may vary by region.

Has a sixth sense for safety.

The Honda Sensing™ technologies are designed to help make your drive safer. With intuitive technology and design, we've created a way forward that we can all feel good about. Whether you're driving or sitting in the passenger seat, feel confident in the latest in safety innovation from Honda.

BRAKE**Forward Collision Warning (FCW) System**

The FCW system¹ is designed to detect the presence of vehicles in front of you and issue audible, visual and tactile alerts if you're approaching with too much speed. If you fail to respond, CMBS® is triggered into operation.

Collision Mitigation Braking System™ (CMBS®)

To help reduce the likelihood or severity of a frontal impact, CMBS® is engineered to apply light brake pressure if you don't respond to FCW system alerts. If it still senses an imminent collision, CMBS® is designed to brake forcefully.

LDW**Lane Departure Warning (LDW) System**

The LDW system¹ is designed to monitor vehicle lane position and issue visual and tactile alerts if your vehicle drifts into another detected lane without signaling.

Lane Keeping Assist System (LKAS)

The LKAS¹ is engineered to gently correct your steering if you begin to leave a detected lane without signaling, applying torque progressively to the steering to help guide you back to the centre of the lane.

RDM**Road Departure Mitigation (RDM) system**

The RDM system¹ is designed to help steer and even apply the brakes if it detects that your vehicle may leave the road.

Adaptive Cruise Control (ACC) with Low-Speed Follow (LSF)

The available ACC system¹ with Low-Speed Follow[†] is designed to keep a constant speed and set following interval behind any vehicle detected in front of you, including an ability to slow, stop and start with the flow of traffic.

TSR**Traffic Sign Recognition (TSR)**

TSR uses a monocular camera to monitor speed limit signs, keeping you informed of the detected speed limit with a visual icon on the Driver Information Interface or the available head-up display.



[†] Low-Speed Follow is not available on MT trims.

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Solid on safety.

At Honda, we strive to provide a high level of standard safety features to help ensure the safety of occupants, other drivers and even pedestrians. This added peace of mind helps our drivers maintain the confidence to enjoy every road to the fullest.

ACTIVE SAFETY

Controlled Braking

To assist with safe stopping, the 4-wheel Anti-lock Braking System¹(ABS) is designed to help you maintain control under hard braking conditions, while Electronic Brakeforce Distribution (EBD) helps to optimize braking power based on weight distribution inside the vehicle. In addition, Brake Assist is engineered to help improve braking performance by applying brake pressure when a panic stop is detected.

Tire Pressure Monitoring System (TPMS)

To promote enhanced safety and fuel efficiency, the Tire Pressure Monitoring System² continually checks the air pressure in each tire. If pressure drops in any one tire, the driver receives a dashboard alert.

Vehicle Stability Assist (VSA®) with Traction Control

Vehicle Stability Assist¹ is designed to sense and help correct oversteer and understeer scenarios to enhance handling and cornering stability, while Traction Control is designed to minimize wheel spin when accelerating on loose or slippery surfaces, helping to inspire greater driver confidence.

Hill Start Assist¹

If you take your foot off the brake when stopped on an incline, this feature is engineered to temporarily maintain brake pressure to help prevent your Accord from starting to roll backwards.

Auto High Beam

The auto high beam feature automatically changes the low beam headlights to high beam headlights in certain circumstances to help improve your vision.

PASSIVE SAFETY

Seat Belt Safety

The Accord helps prepare you for the unexpected with 3-point height-adjustable front seat belts with automatic tensioning system, and 3-point rear seat belts.

Child Safety

The Accord features childproof rear door locks as well as rear seat Lower Anchors and Tethers for Children (LATCH), which give you a simple and convenient method to install compatible child safety seats without using the vehicle's seat belt system.

Pedestrian Safety

Innovative pedestrian safety features include an energy-absorbing hood and front fenders and deformable wiper pivots.

Advanced Compatibility Engineering™ (ACE™) Body Structure

The highly innovative, next-generation Advanced Compatibility Engineering™ (ACE™) body structure is engineered to help disperse frontal impact energy to enhance occupant protection, while more effectively controlling it in severe collisions to help prevent intrusion into the passenger cabin.

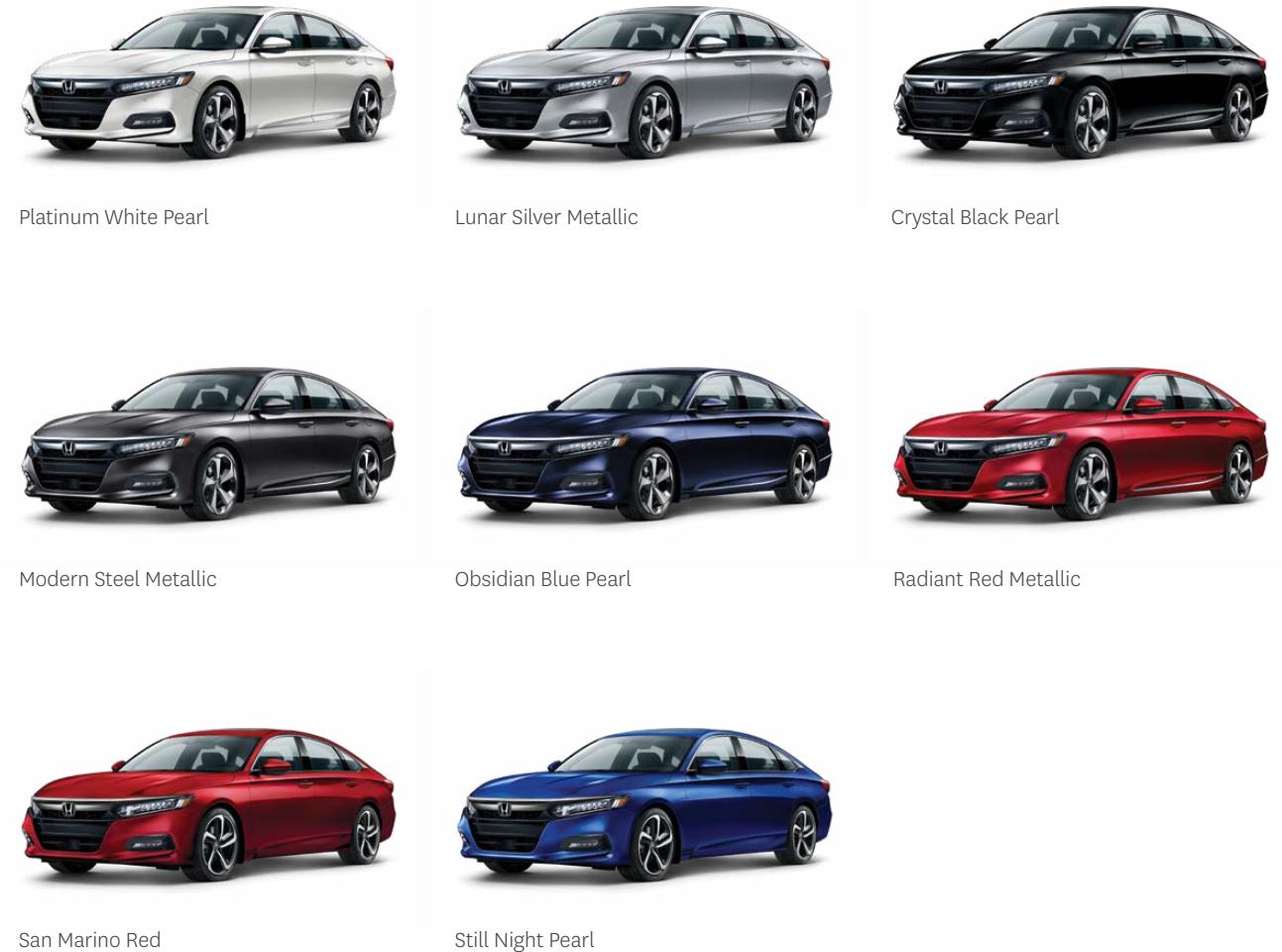
Eight Standard Airbags

The cabin of the Accord contains eight standard airbags. It features an i-SRS front airbag system, knee airbags and side curtain airbags with a rollover sensor system designed to deploy in the event of a rollover. Plus, it has SmartVent™ side airbags, which are designed to deploy in a manner that mitigates the risk of injury to out-of-position or smaller occupants.

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2. For optimal tire wear and performance, the pressure should be checked regularly with a tire gauge. Do not rely solely on the monitor system.

Accord Colours

EXTERIOR COLOURS



Perception of colour may vary when combined with blazing sun and high speeds.

COLOUR	LX	SPORT	EX-L	TOURING	SPORT 2.0	TOURING 2.0
Platinum White Pearl	Black Fabric	Black Combination (Leatherette/ Fabric)	Black Leather	Black Leather/ Ivory Leather	Black Combination (Leatherette/ Fabric)	Black Leather/ Ivory Leather
Lunar Silver Metallic	Black Fabric	Black Combination* (Leatherette/ Fabric)		Black Leather		Black Leather
Crystal Black Pearl	Black Fabric	Black Combination (Leatherette/ Fabric)	Black Leather	Black Leather	Black Combination (Leatherette/ Fabric)	Black Leather
Modern Steel Metallic			Black Leather	Black Leather	Black Combination† (Leatherette/ Fabric)	Black Leather
Obsidian Blue Pearl			Black Leather	Black Leather		Black Leather
Radiant Red Metallic				Black Leather		Black Leather
San Marino Red		Black Combination (Leatherette/ Fabric)			Black Combination (Leatherette/ Fabric)	
Still Night Pearl		Black Combination (Leatherette/ Fabric)			Black Combination (Leatherette/ Fabric)	

*CVT only. †AT only.

INTERIOR COLOURS



Accord Touring in Crystal Black Pearl.

Accord Trims

LX

KEY FEATURES

- 192-hp¹, 1.5-litre, 16-valve, Direct Injection, DOHC, i-VTEC® turbocharged 4-cylinder engine with 192 lb.-ft. of torque¹
- 17" aluminum-alloy wheels
- 180-watt AM/FM audio system with MP3/Windows Media® Audio playback capability and 8 speakers
- 4-wheel Anti-lock Braking System² (ABS)
- 60/40 split fold-down rear seatback
- 7" colour TFT meter display with Driver Information Interface
- Apple CarPlay^{2,3} / Android Auto^{™2,3}
- Auto high beam
- Body-coloured heated power door mirrors
- Continuously variable transmission (CVT)
- Display Audio System² with HondaLink™^{2,3}
- Driver attention monitor²
- Driver's seat with 12-way power adjustment including 4-way power lumbar support
- Dual-zone automatic climate control with air-filtration system
- ECON mode button
- Front passenger's seat with 4-way manual adjustment
- Front wiper de-icer
- HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface^{2,3} with steering wheel-mounted controls
- Heated front seats
- i-SRS airbag system (front)
- LED daytime running lights
- LED headlights with auto-on/off (low beam)
- LED taillights
- MacPherson strut front suspension
- Multi-angle rearview camera² with dynamic guidelines
- Multi-link independent rear suspension
- Proximity key entry system and pushbutton start
- Remote engine starter
- Security system
- Siri Eyes Free compatibility^{2,3}
- USB device connectors³ (2)
- Wi-Fi tethering³
- Honda Sensing™ Technologies

SPORT

ADDS TO OR REPLACES LX FEATURES:

- 19" aluminum-alloy wheels
- 452-watt AM/FM Premium audio system with MP3/Windows Media® Audio playback capability and 10 speakers including subwoofer
- 6-speed manual transmission (MT)
- Available continuously variable transmission (CVT)
- Aluminum-trimmed sport pedals
- Body-coloured heated power door mirrors with integrated LED turn signal indicators
- Dark chrome grille
- Dual exhaust with chrome finishers
- Honda LaneWatch™ blind spot display²
- Leather shift knob
- Leather-wrapped steering wheel
- Leatherette/fabric combi seating surfaces
- LED fog lights
- Near field communication (NFC)
- One-touch power moonroof with tilt feature
- Rear deck lid spoiler
- Sport mode button (CVT model)
- Steering wheel-mounted paddle shifters (CVT model)

TOURING

ADDS TO OR REPLACES EX-L FEATURES:

- 19" aluminum-alloy wheels
- Ambient lighting (door handles)
- AT&T Wi-Fi hotspot^{3,6}
- Blind Spot Information (BSI) system² with Rear Cross Traffic Monitor² system (replaces Honda LaneWatch™ blind spot display²)
- Body-coloured front and rear parking sensors
- Display Audio System² with Honda Satellite-Linked Navigation System™^{2,7} and bilingual Voice Recognition
- HD Radio™ ready
- Head-up display (HUD)
- HondaLink™^{2,3,9} Subscription Services
- LED headlights with auto-on/off (low and high beam)
- Rain-sensing windshield wipers
- Sport mode button
- Steering wheel-mounted paddle shifters
- Ventilated front seats
- Wireless charging

SPORT 2.0

ADDS TO OR REPLACES SPORT FEATURES:

- 252-hp¹, 2.0-litre, 16-valve, Direct Injection, DOHC, i-VTEC® turbocharged 4-cylinder engine with 273 lb.-ft. of torque¹
- Available 10-speed automatic transmission (AT) with Grade Logic Control
- 6-speed manual transmission (MT)

TOURING 2.0

ADDS TO OR REPLACES TOURING FEATURES:

- 252-hp¹, 2.0-litre, 16-valve, Direct Injection, DOHC, i-VTEC® turbocharged 4-cylinder engine with 273 lb.-ft. of torque¹
- 10-speed automatic transmission (AT) with Grade Logic Control
- Adaptive Damper System

HONDA SENSING™ TECHNOLOGIES

STANDARD ON ALL TRIMS

- Collision Mitigation Braking System™² (CMBS®)
- Forward Collision Warning (FCW) system²
- Lane Departure Warning (LDW) system²
- Road Departure Mitigation (RDM) system²
- Adaptive Cruise Control (ACC)² with Low-Speed Follow (CVT/AT only)
- Adaptive Cruise Control (ACC)² (MT only)
- Lane Keeping Assist System (LKAS)²
- Traffic sign recognition



1. Horsepower and torque calculations reflect SAE net. Rev. 08/04, SAE J1349 procedures.

2. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving. Drivers should not use handheld devices or operate certain vehicle features unless it is safe and legal to do so. Some features have technological limitations. For additional feature information, limitations and restrictions, please visit www.honda.ca/disclaimers and refer to the vehicle's Owner's Manual.

3. Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection;

4. HomeLink® can be programmed with codes of up to three remote-control devices (e.g., garage-door opener, home security system, etc.)

5. Only available in certain areas. Includes a no-charge trial of three months.

6. New vehicles are equipped with a complimentary time or data trial period, whichever comes first. After the trial period, contact AT&T to purchase available data plans. 4G LTE connection speeds may vary by region.

7. Map database covers major metropolitan areas in Canada and 48 contiguous U.S. states.

8. Coverage varies by market.

9. Subscription to HondaLink™ services is required. HondaLink™-equipped vehicles come with complimentary time-limited trial subscriptions; fees, taxes and other charges will apply in order to continue subscription services upon trial expiry. The availability of certain GPS satellite and/or cellular networks is required for HondaLink™ to operate properly. Service interruptions may occur and/or vehicle system upgrades may be required if cellular network availability is compromised. Some restrictions may apply. For additional HondaLink™ information, please visit www.honda.ca/hondalink and www.honda.ca/privacy.

We're Here.

At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will help keep your vehicle in terrific shape. If you need more information or assistance relating to your warranty, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to "design" your Honda and personalize it with items from a list of quality accessories.

We're Ready to Help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you, or any authorized driver, 24 hours a day, 7 days a week, anywhere in Canada or the United States (including the lower 48 states, the District of Columbia, Alaska, Hawaii, and Puerto Rico). Coverage is for 3 years over an unlimited distance and includes a 24-hour toll-free Honda Plus Roadside Assistance number, mechanical breakdown towing, emergency roadside service and many other helpful features. Ask your dealer for more information.

Honda Plus Extended Warranty. Experience added protection with Honda Plus coverage that is behind you for the road ahead. With available coverage options of up to 8 years/200,000 km, you can choose the one that best suits your needs. With a plan this wide-ranging, the only thing that's uncertain is where it will take you.

Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in a rear seat. Properly secure all items stored in cargo areas. Always read the vehicle owner's manual for detailed vehicle operation and feature information.

Honda reserves the right to terminate or change any of the services and/or features listed in this brochure at any time, for any reason. Some features require registration. Certain features may transmit to Honda and/or other service providers a vehicle's location, operating conditions or other information that may be tied to the vehicle identification number (VIN) and can be combined to track a vehicle. For Honda's data use and Privacy Policies, see www.honda.ca/privacy. Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Honda reserves the right to make changes at any time, without notice or obligation, in colours, specifications, accessories, materials, models and trim availability. Some vehicles may be shown with optional equipment. Some vehicles shown may be U.S. models. Canadian specifications may vary. For Android Auto™ data use and privacy policy, see Terms and Privacy Policy for Android Auto™ app or contact Google Inc. at www.google.com. Android Auto is a trademark of Google Inc. For Apple CarPlay™ data use and privacy policy, see Terms and Privacy Policy for Apple CarPlay™ or contact Apple Inc. at www.apple.com. Apple CarPlay, Siri and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. Bluetooth is a registered trademark of SIG Inc. Blu-ray is a trademark of Blu-ray Disc Association. HomeLink and HandsFreeLink are registered trademarks or trademarks of Johnson Controls Technology. HD Radio™ is a proprietary trademark of iBiquity Digital Corp. HDMI is a registered trademark of HDMI Licensing LLC. Windows Media is a registered trademark of Microsoft Corporation. LEED® is a registered trademark of the U.S. Green Building Council, licensed to the Canada Green Building Council for use in Canada. © 2019 Sirius XM Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. Honda and all other marks used herein are trademarks or registered trademarks of Honda Motor Co., Ltd. Honda Canada Inc., 180 Honda Boulevard, Markham, ON, Canada L6C OH9. 1-888-9-HONDA-9. www.honda.ca.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

New Honda Vehicle Warranty. The Honda warranty protection makes Power Train components a minor concern with the Honda 5-year/100,000-km No Nonsense Warranty. In addition to the Honda 5-year/100,000-km No Nonsense Warranty, you and your new Honda are protected by a Honda 3-year/60,000-km Distributor's Warranty as well as an additional series of warranties for such items as emission controls, body corrosion and more.

Genuine Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty. Using Genuine Honda Parts will help to maintain the quality, reliability and performance of your vehicle.

Here's to the dreamers.

The Power of Dreams

At Honda, The Power of Dreams drives us to create intelligent products that enhance mobility and increase the joy in people's lives. It is the mindset that guides us to help move people forward and protect the future we all share.

How do we do it? We never stop dreaming. In the 70s, we were the first automaker in the industry to voluntarily adhere to emissions standards. Now, we're advancing robotics and aviation, harnessing solar power and releasing a car that emits only water.

Through it all, our goal never changes: create a safer, smarter world in which people experience the joy of mobility.

The Honda Canada Foundation

The Honda Canada Foundation enables the realization of dreams by supporting people and organizations across the country that focus on four pillars: Family, Education, Environment and Engineering. Since 2005, more than 5.5 million Canadians have benefited from charitable programs funded by the Honda Canada Foundation.

Blue Skies for Our Children

We believe everything we do must exist in harmony with nature. That's where "Blue Skies for Our Children" was born. It's more than a mantra – it's an environmental pledge to the Earth and our future generations. And we're practicing what we preach.

Leading the LEED® certifications

Our sales offices also strive for environmental efficiencies. Honda's LEED® (Leadership in Energy and Environmental Design) Gold Certified Head Office campus in Markham, Ontario, includes green features such as a storm water management system, heat-reflective materials on the roof and bio swales for natural filtration. The facility uses 89 percent less litres of water per square foot and 38 percent less kilowatt hours of energy annually than the average office facility.

Zero Waste-to-Landfill

We don't waste time. Or anything else for that matter. Our goal is to increase our recycling efforts, reduce overall waste and divert materials from landfill sites. In fact, last year we sent less than one percent of waste to landfills from our office and parts distribution facilities combined.

One Honda. One Tree.

We're pretty obsessed with fresh air. For every lawn and garden or ATV product sold between April 1 and July 31 annually, the Honda Canada Foundation plants one tree. In the last 12 years, we've helped plant more than 160,000 trees in Canada.

Environmental Vehicles & Technology

Blending style, efficiency and a serious amount of thrill, the Accord Hybrid makes environmental responsibility feel almost rebellious. Combining a lithium-ion battery with a 2.0-litre engine, this Hybrid lets you go more and stop less on the way. The Honda Insight exemplifies hybrid efficiency, powered by a 1.5-litre Atkinson Cycle engine, electric motor and lithium-ion battery. And the future looks brighter with Honda advancing Fuel Cell technology that emits zero emissions.

Honda Clarity Plug-in Hybrid

Whoever said an eco-conscious came with compromise was sorely mistaken. This advanced plug-in hybrid vehicle lets you tap into electric power alongside the gas engine to create extra efficiency.

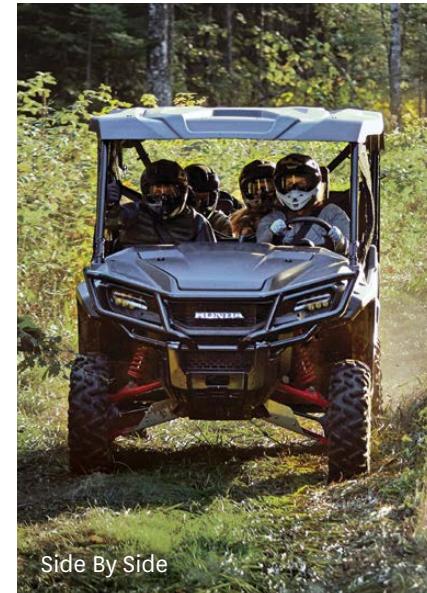
For more information, visit hondacanada.ca



HondaJet



Motorcycles



Side By Side



ASIMO



Honda Campus



Marine



Power Equipment



ATVs



Blue Skies for Our Children