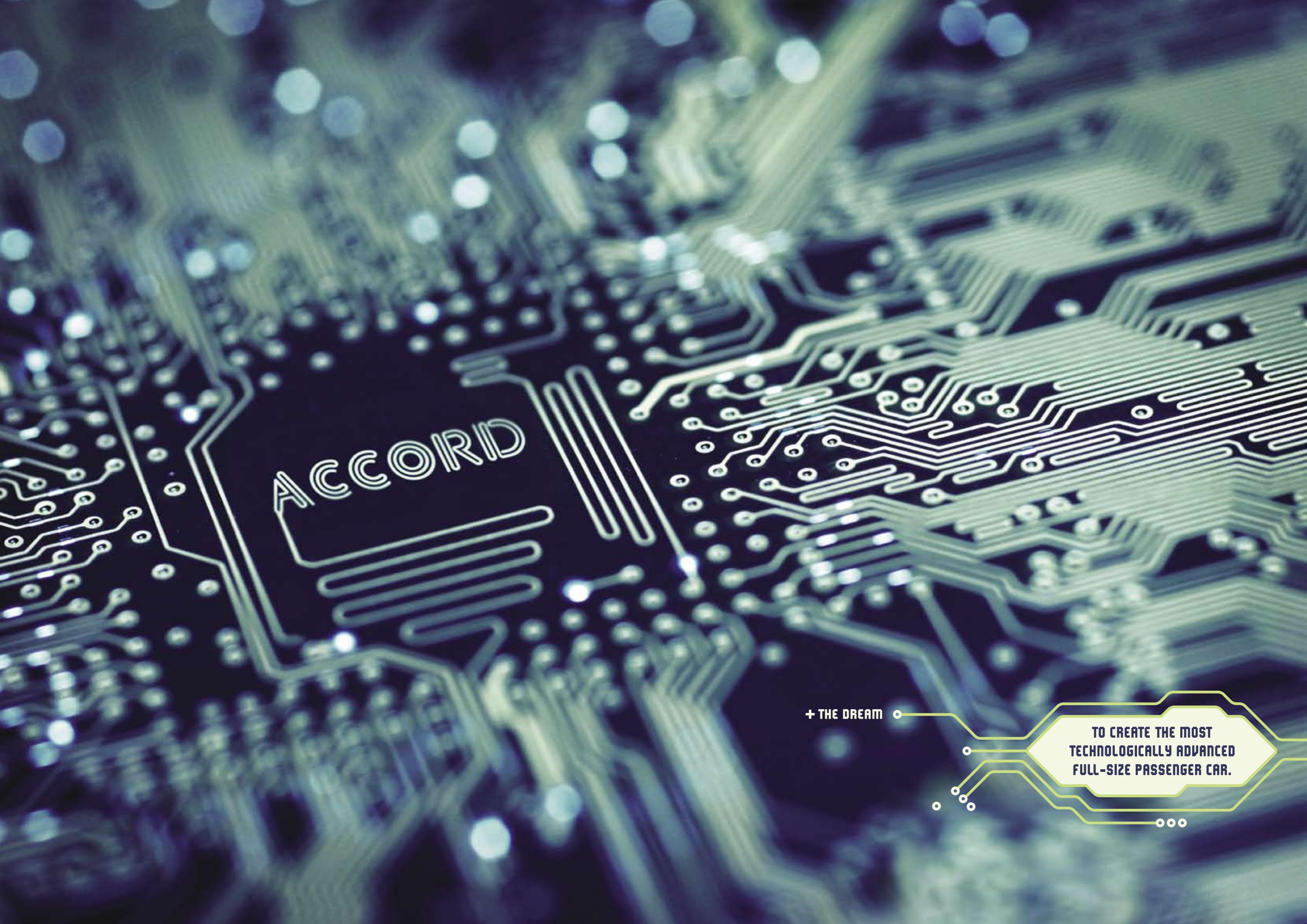


+ Honda Accord





ACCORD

+ THE DREAM

TO CREATE THE MOST
TECHNOLOGICALLY ADVANCED
FULL-SIZE PASSENGER CAR.



The Accord is the breakthrough car for today.



The Honda Accord is the most impressive Accord ever built - with maximum power, maximum space and maximum fuel efficiency. In fact, it's among the largest and most powerful cars in its class. It's also amongst the most fuel efficient.

It's a car that's a cut above the others. A car that combines technology and luxury in a superbly designed form. A car that's bigger - and better.

The Accord is available with two engines - the powerful, yet economical 2.4 litre, four cylinder, i-VTEC engine, and the 3.5 litre V6 with the revolutionary Variable Cylinder Management (VCM) technology. It achieves extraordinarily low emissions and high fuel efficiency by using six, four and even three cylinders as circumstances require.

Each engine is powerful and efficient. Each, in fact, is among the most powerful in its class.

But the Accord isn't simply a triumph of Honda's engineering and technology. It's also an expressive and spacious design, combining performance, comfort, style and, above all, safety. Its powerful presence eloquently expresses the thought that has gone into its engineering. The Accord sits confidently on the road - a muscular, sporty statement - the aggressive nose hinting at the power that lurks beneath. Inside is an interior that provides space and comfort for five adults.

Available in a VTi, VTi Luxury, V6 and V6 Luxury, Honda brings together space, comfort, power, fuel efficiency and sheer driveability in the Accord. But it's the amazing technology that makes this a car to enjoy - with power, performance and superb handling. The Accord is innovative and luxurious. It is a driver's car.

Some day, perhaps, all cars will be built this way. Until then, there is only the Accord.



Two big wins for this
luxurious, large car.



V6 model shown.

Drive's Car of the Year is a highly sought after award. And it's no surprise that in a field of 42 competitors across 13 categories, the Honda Accord V6 was named Car of the Year for 2008. But most impressively, on its way to winning it also took out the acclaimed Best Large Car award. The Accord certainly left a lasting impression on the judges to say the least.

Here's just some of their praises:

"When it comes to cars built for modern families the Accord V6 is a standout..."

"After putting the local big sixes to the sword, the Honda Accord V6 saw off challenges from supercars and luxury limousines."

"... excels when it comes to refinement and attention to detail."

"... a strong array of standard safety equipment, convenient steering-wheel gear-shift paddles allied to a smart five-speed auto, adjustable rear head rests for all occupants, a full-sized spare on a matching alloy wheel and a well-appointed, spacious, versatile interior. It has this, and more..."

"... most judges thought it was dearer than it actually was..."

"An advanced cylinder deactivation system, quality interior and sharp pricing have helped the Honda Accord V6 to victory..."

"... when marked against the criteria, it is hard to see how the result could have fallen any other way."

And you'll agree too once you've experienced the Accord for yourself.

The Accord 3.5 litre V6. The measure of success.



This is a V6 which isn't always a 6 cylinder. Sometimes it's a 4 cylinder, or even a 3.

V6 Luxury model shown.

The Accord's 3.5 litre, i-VTEC V6 engine produces 202kW of power, which means this isn't just the most powerful Accord ever, it's also among the most powerful cars in its class. However this is a car that breaks through class barriers - it will match or out-perform "performance" vehicles from classes outside the segment (and outside the price range).

But these days power alone is not the point. The art is to generate as many kilowatts as possible, with the least fuel consumption. This is the genius of Variable Cylinder Management (VCM) technology.

This is a V6 which isn't always a V6. Sometimes it's a 4, or even a 3.

The Accord 3.5 litre V6 works like you do. Sometimes you're going full tilt. You need all six cylinders to get up to speed in the morning. Or you're accelerating, heading uphill, racing to meet a deadline. Once you've got going, you can at times maintain your momentum with just four cylinders. And when you're taking it easy, you only need three.

That's exactly how the Accord's new V6 Variable Cylinder Management engine works. Whenever high power output is required (during start-up, acceleration or when climbing hills)

all six cylinders work smoothly and powerfully. During moderate speed cruising and at low engine loads, the system operates just one bank of three cylinders. In some conditions, for higher speed cruising and not-so-steep hills, the engine operates on four cylinders - it's powerful, silent and incredibly efficient. In fact it operates so smoothly you won't even notice it's happening. You may notice the discreet economy light on the dash which indicates that the car is operating in the range of best fuel economy for the current driving conditions.

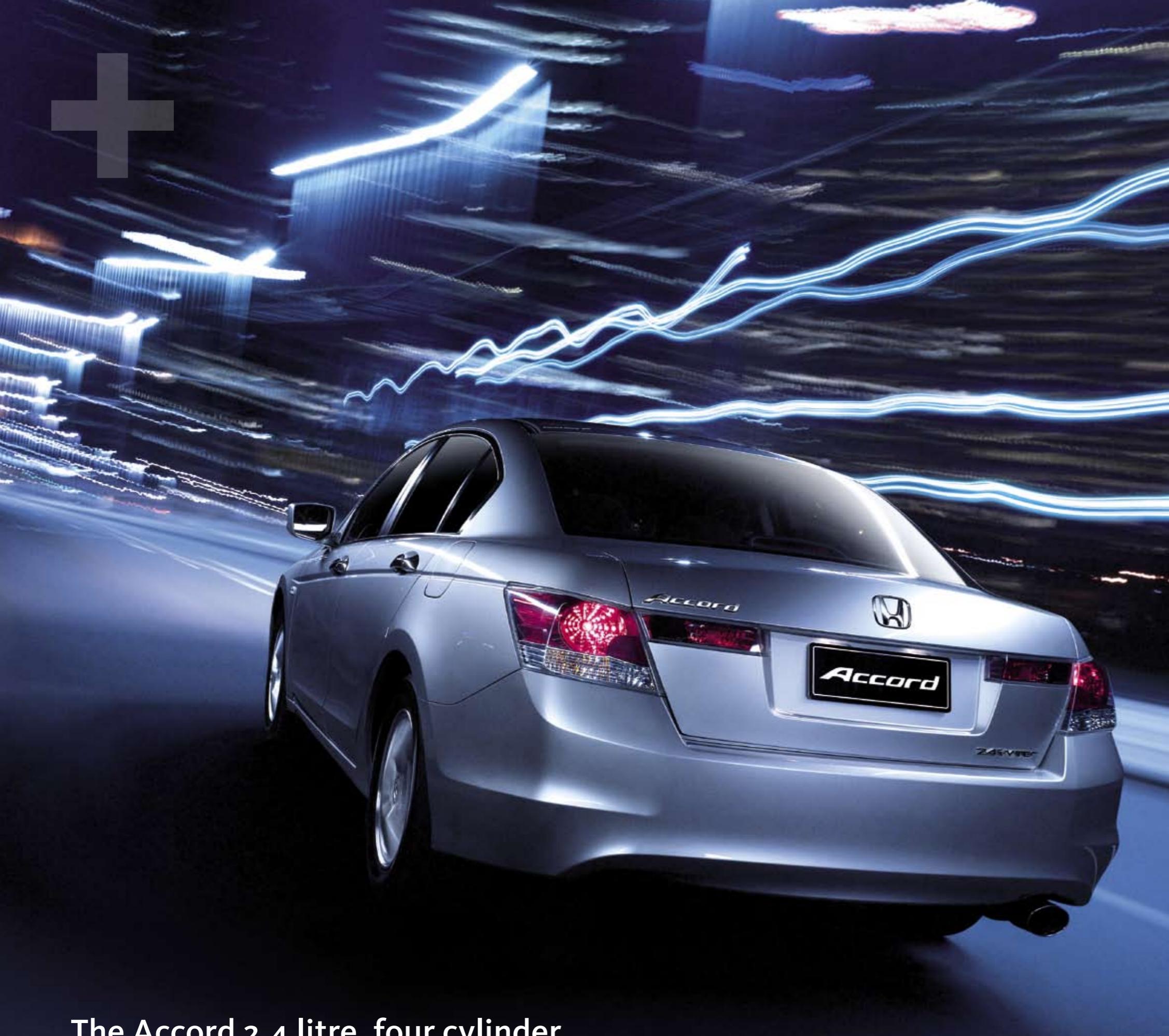
It's a system that combines two characteristics that don't typically coexist in conventional engines: maximum performance and maximum fuel economy. But words like "performance" and "technology" are cold and dry. The real qualities of the Accord only become apparent when you're on the road. For this is a country of open roads and the Accord is made for them. The endless, unbroken lines that cross from east to west, north to south. The quiet backroads, through rolling farmland. The tight twists and turns of a winding mountain road. The double strip of the freeway at night. It's here that you fully experience the magic of the Accord. Pass here and go on. You're on the road to heaven. And if, from time to time, you have to be stuck in commuter traffic there's no better place to be than in an Accord.

6 cylinder. The V6 VCM engine will only use all six cylinders when it needs the power, like during start-up, acceleration or when climbing hills.

Variable Cylinder Management (VCM)



3 cylinder. At cruising speeds and with low engine loads the VCM engine will run on just one bank of three cylinders.



**The Accord 2.4 litre, four cylinder.
The Power of four.**

VTi model shown.



**The 2.4 litre engine
in the Accord is very
close to perfection.**



Like its big brother, the four cylinder, 2.4 litre Accord is also among the most powerful in its class.

Its DOHC i-VTEC valvetrain system produces 133kW of power and 222Nm of torque. This comes, in part, from a high compression ratio and related engine tuning. And at 8.8L/100km*, the engine's impressive performance is matched by equally impressive fuel consumption and low CO₂ emissions.

These qualities are a result of us constantly challenging ourselves. Our aim is always to find that perfect balance between power and fuel efficiency.

The 2.4 litre engine in the Accord is getting very close to perfection.

* Fuel consumption figure based on ADR81/02 combined test results for Accord

The Accord is most
emphatically a driver's car.



VTi Luxury model shown.



Plush leather[†]
interior. Stylish,
modern, luxurious and
now more spacious.

V6 Luxury model shown.
[†]Leather interior includes some PVC vinyl material



1

VTi Luxury model shown.



2

VTi Luxury model shown.



3

V6 model shown.



4

V6 Luxury model shown.



5

V6 Luxury model shown.

The art of space.

The philosophy behind the Accord's interior was very simple: maximum space and maximum comfort. Achieving this was more than a simple design exercise.

The Accord is larger, to accommodate a more comfortable interior. The additional space makes seating as comfortable for rear passengers as it is for those in the front. Five adults can enjoy the drive comfortably, no matter how long the journey.

But it's not just about size. It's about the thought that has gone into the layout of the interior. The internal geometry of the Accord is so ingeniously conceived that it does, in fact, feel even roomier than it is. Nor is it simply spacious. The elegant yet modern interior also indulges and pampers. The front seats are broader and more comfortable, with supportive side bolsters to help keep the driver and front passenger securely in position during cornering. The rear seat has substantially more legroom, more than enough for three adults, with a clean flowing style that mirrors the rest of the interior. The fold-down rear seatback increases cargo-carrying versatility and includes a pass-through. Both are lockable.

Of course it's not just the space that's important. It's what happens within that space. The Accord is most emphatically a driver's car and this is an interior that has been designed for drivers.

The driving position is dynamic and intuitive. The information display is logical and easy to read. Operation-related instruments are located high, close to the driver's eye-line, while other instruments are located

lower down. At night, the controls are further distinguished by colour between climate controls and audio controls.

Standard features include dual zone climate control, six stack CD player with six speakers, power steering, cruise control, paddle shift gears, power windows and mirrors, security alarm system and keyless entry.

V6 Luxury features include satellite navigation, sunroof, leather[†] interior, driver's seat memory, heated seats, rain sensor wipers and a reversing camera.

1 Audio system/sound system. Comes equipped with a six stack CD player, six speakers (plus a subwoofer in the V6 Luxury model) and an auxiliary input jack.

2 Paddle shift gears. There to make the Accord experience just that little bit more exciting if ever you choose it.

3 Variable Cylinder Management (VCM). To improve fuel efficiency of the V6 engine, the VCM system can switch between six, four and three cylinders depending on required output.

4 Plush leather[†] interior. Stylish, modern, luxurious and now more spacious (Luxury models only).

5 Driving position. The dynamic and logical information display makes for an improved driving position.

[†]Leather interior includes some PVC vinyl material



V6 Luxury model shown.

**You're not just
buying a car.
You're also buying
a support network.**

As an Accord owner, you'll have access to personalised online services through our exclusive HondaONE website. This secure site offers an up-to-date service history, vehicle records, maintenance tips and personalised service reminders.

The people at every Honda Dealership who look after every Accord are also constantly updating their knowledge, to build on the factory training they all receive.

No one else can service and tune an Accord as well. They also stock a comprehensive inventory of Genuine Honda Parts and Accessories.

Our commitment to you as a new Honda owner not only includes outstanding after-sales service but also means that you're entitled to receive *Honda. The Magazine* over a five year period so that you are up-to-date with all of the latest news from Honda.

Regular maintenance of your new Accord is, of course, recommended to make sure you enjoy it for many years, and its value is maintained. Our faith in the Accord's durability, quality and reliability is reflected in the three year/100,000km warranty we offer with every Honda, including a six year rust perforation warranty.[~] Together, we can ensure you are as happy with your Accord in the years to come as you are on the day you drive it out of the showroom.

[~] Honda warranties apply where due care is exercised by the owner and the vehicle is maintained in accordance with the vehicle's owners manual. Please refer to Honda's warranty documentation for exclusions and conditions.



Safety. The Accord that's designed by you, for you.

For many years at Honda we've made an active commitment to make the world a safer place.

This is certainly the case in the Accord. Its sophisticated safety technology has been designed not only to avoid collisions but also to minimise any injury if an accident becomes unavoidable.

Vehicle Stability Assist (VSA) with Traction Control and an electronic, four wheel disc, Anti-lock Brake System are both standard.

Honda G Force Control (G-Con) technology allows us to create a body with crash safety characteristics that are among the best in the world. G-Con works on the principle that in the event of a collision, the car absorbs the impact in order to protect the occupants. The car's body-shell creates a G-Con cage that cocoons the occupants inside. Collapsible body sections absorb the impact of a collision to the highest standard and prevent it from reaching the cabin.

In the event of a frontal collision the Advanced Compatibility Engineering (ACE) body structure absorbs

the impact and keeps the passenger compartment secure. A network of load-bearing front frame structures absorbs crash energy far more effectively than conventional designs.

Dual stage, dual threshold, driver and front passenger airbags, driver and front passenger dual-chamber side airbags and full length curtain airbags (available in VTi Luxury, V6 and V6 Luxury) provide maximum protection. A passenger-side Occupant Position Detection System (OPDS) protects passengers, particularly children, who may be too close when the side airbag deploys.

Front seatbelts have automatic tensioning and load limiters, and passenger-side seatbelt reminders are easily viewed on the dashboard display. Each front seat is fitted with an innovative active head restraint to help reduce the severity of neck injuries in the event of a rear impact.



VTi Luxury model shown.

Dreams do come true.



What if there was a car that only emitted water?

Obviously the world would be a better place and the good news is, such a car already exists: The FCX Clarity. It works by converting hydrogen into electricity, which leaves you with only one emission, H₂O. And in 2008, this totally new fuel-cell vehicle went into production.



What if a plane had its engines mounted on top of the wing?

Well, it would be original and it would be called the Hondajet. Secondly, the engines would have to be in a special position on the wing we call 'The Sweet Spot'. That would then result in less drag at high speeds, 30% better fuel economy and because there is no need for structural engine mounts on the fuselage, 30% more cabin space.



What if we had our own solar cell production company?

In recent times Honda has branched out into mass solar cell production. Honda's unique C.I.G.S solar cell produces the highest level of conversion efficiency in the thin film category and only requires half the energy to manufacture, so it's environmentally friendly throughout its entire life. Why does a vehicle company produce solar cells? Purely so we know that we are doing everything possible to help prevent global warming.



What if we tested our new technologies in the most extreme conditions possible?

At Honda we have always believed that racing is fundamental to our development. It's the ultimate testing ground and regardless of whether we win or lose, the same question is always asked – how can we improve performance? And you can be sure that for every improvement made on the track, there is an equal improvement made to every Honda vehicle that hits the road.



What if our technology was more... alive?

ASIMO, the World's Most Advanced Humanoid Robot, was born from a dream to create a robot that could benefit people in everyday life. His name stands for Advanced Step in Innovative MObility, a title he's definitely worthy of. Currently ASIMO's capabilities include: running at 6 km/h, walking on uneven surfaces, turning smoothly, climbing stairs, pushing a cart, receiving and delivering trays and he can even dance a little boogie if the occasion calls for it. Our dream is that one day, everyone will have an ASIMO of their own to help around the home or office.

Colours.



Crystal Black
Pearlescent



Bold Beige
Metallic



Polished Metal
Metallic

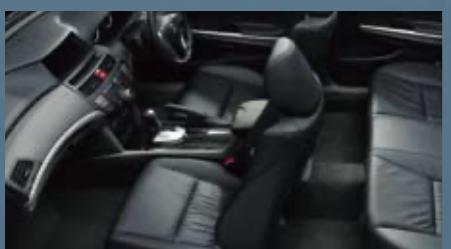


Alabaster Silver
Metallic



Brilliant White
Pearlescent

Every way you look at it,
it looks great.



V6 Luxury model shown.



VTi Luxury model shown.

Accord Specifications.

DESCRIPTION	VTi	VTi Luxury	V6	V6 Luxury
POWERTRAIN				
Engine	Inline 4 cylinder DOHC i-VTEC	Inline 4 cylinder DOHC i-VTEC	V-Shape 6 cylinder SOHC i-VTEC	V-Shape 6 cylinder SOHC i-VTEC
Capacity	2.4 litre – 2354 cc	2.4 litre – 2354 cc	3.5 litre – 3471 cc	3.5 litre – 3471 cc
Variable Cylinder Management (VCM)	–	–	✓	✓
Active Noise Control (ANC)	–	–	✓	✓
Active Control Engine Mount (ACM)	–	–	✓	✓
Maximum power	133kW @ 6500 rpm	133kW @ 6500 rpm	202kW @ 6200 rpm	202kW @ 6200 rpm
Maximum torque	222Nm @ 4300 rpm	222Nm @ 4300 rpm	339Nm @ 5000 rpm	339Nm @ 5000 rpm
Compression ratio	10.5	10.5	10.5	10.5
Bore x stroke (mm)	87.0 x 99.0	87.0 x 99.0	89.0 x 93.0	89.0 x 93.0
Emission standard	Euro 4	Euro 4	Euro 4	Euro 4
CO ₂ emissions (g/km)	209	209	239	239
Automatic transmission	5-speed with Grade Logic Control	5-speed with Grade Logic Control	5-speed with Grade Logic Control	5-speed with Grade Logic Control
Steering wheel mounted paddle shift	✓	✓	✓	✓
Fuel type	Unleaded (RON 91)	Unleaded (RON 91)	Unleaded (RON 91)	Unleaded (RON 91)
Fuel supply system	Honda Programmed	Honda Programmed	Honda Programmed	Honda Programmed
	Fuel Injection (PGM-FI)	Fuel Injection (PGM-FI)	Fuel Injection (PGM-FI)	Fuel Injection (PGM-FI)
Fuel consumption				
– combined (litres/100km)*	8.8	8.8	10.0	10.0
– urban (litres/100km)*	12.5	12.5	14.8	14.8
– extra urban (litres/100km)*	6.7	6.7	7.3	7.3
Drive by wire throttle (DBW)	✓	✓	✓	✓
CHASSIS				
Body type	Monocoque	Monocoque	Monocoque	Monocoque
Front suspension	Double wishbone	Double wishbone	Double wishbone	Double wishbone
Rear suspension	Multi-link	Multi-link	Multi-link	Multi-link
Stabiliser bars	Front and rear	Front and rear	Front and rear	Front and rear
Steering system type	Hydraulic assist rack and pinion	Hydraulic assist rack and pinion	Hydraulic assist rack and pinion	Hydraulic assist rack and pinion
Front brakes	Ventilated disc	Ventilated disc	Ventilated disc	Ventilated disc
Rear brakes	Solid disc	Solid disc	Solid disc	Solid disc
EXTERIOR				
Automatic headlights	–	✓	✓	✓
Bumpers	Body coloured	Body coloured	Body coloured	Body coloured
Door handles	Chrome	Chrome	Chrome	Chrome
Electric sunroof	–	✓	–	✓
Exhaust	Single	Single	Twin	Twin
Front fog lights	■	✓	■	✓
Front wipers	2-speed intermittent	Auto 2-speed intermittent with rain sensor	2-speed intermittent	Auto 2-speed intermittent with rain sensor
Headlights	Halogen	Halogen	Halogen	HID
Keyless entry (with remote boot release)	✓	✓	✓	✓
Power door mirrors	Body coloured	Body coloured	Body coloured with indicators	Body coloured with indicators
Rear window demister	✓	✓	✓	✓
INTERIOR				
Accessory power outlet (12v)	✓	✓	✓	✓
Air conditioning	Dual zone climate control	Dual zone climate control	Dual zone climate control	Dual zone climate control
Ashtray	Front and rear	Front and rear	Front and rear	Front and rear
Cigarette lighter	✓	✓	✓	✓
Comprehensive interior illumination	✓	✓	✓	✓
Cruise control	✓	✓	✓	✓

Accord Specifications.

DESCRIPTION	VTi	VTi Luxury	V6	V6 Luxury
Digital clock	✓	✓	✓	✓
Door pockets	✓	✓	✓	✓
Driver's footrest	✓	✓	✓	✓
Driver seat power lumbar support	-	✓	✓	✓
Driver seat adjustment	Manual	8-way power	8-way power	8-way power (with memory)
Front passenger seat adjustment	Manual	Manual	Manual	4-way power
Glovebox	Illuminated with key	Illuminated with key	Illuminated with key	Illuminated with key
Head restraints	x5	x5	x5	x5
Heated front seats	-	✓	-	✓
Leather [†] wrapped gear shift knob	-	✓	-	✓
Lights-on warning	✓	✓	✓	✓
Low fuel warning	✓	✓	✓	✓
Outside temperature display	✓	✓	✓	✓
Power windows	✓	✓	✓	✓
Rear seat fold down lever in trunk	✓	✓	✓	✓
Rear ventilation	✓	✓	✓	✓
Satellite navigation	-	-	-	✓
Seat back pocket	Driver and front passenger			
Seat trim material	Cloth	Leather [†]	Cloth	Leather [†]
Seatbelt height adjuster	Front	Front	Front	Front
Steering column	Tilt & telescopic adjustment			
Steering wheel	Urethane	Leather [†] wrapped	Urethane	Leather [†] wrapped
Sunglasses holder	✓	✓	✓	✓
Tachometer	✓	✓	✓	✓
Trip computer	-	-	-	✓
Vanity mirror with illumination	Driver and front passenger			
SAFETY				
Active head restraints	Driver and front passenger			
Advanced Compatibility Engineering (ACE)	✓	✓	✓	✓
Airbags i-SRS - front	Driver and front passenger			
Airbags SRS - side with OPDS	Driver and front passenger			
Airbags SRS - curtain	-	Full length	Full length	Full length
Anti-lock Braking System (ABS)	✓	✓	✓	✓
Central locking	✓	✓	✓	✓
Child proof door locks	✓	✓	✓	✓
Child safety seat anchorages	x3	x3	x3	x3
Electronic Brake-force Distribution (EBD)	✓	✓	✓	✓
Front seat belt pre-tensioners	Belt and buckle	Belt and buckle	Belt and buckle	Belt and buckle
Hazard warning lights	✓	✓	✓	✓
Immobiliser system	✓	✓	✓	✓
Progressive crumple zones	Front and rear	Front and rear	Front and rear	Front and rear
Reversing camera	-	-	-	✓
Screw type fuel cap	✓	✓	✓	✓
Seat belt reminder	Driver and front passenger			
Seat belts - 3 point ELR	Front	Front	Front	Front
Seat belts - 3 point ELR/ALR	Rear	Rear	Rear	Rear
Security alarm system	✓	✓	✓	✓
Side impact protection	✓	✓	✓	✓
Transmission shift lock	✓	✓	✓	✓
Vehicle Stability Assist (VSA) with Traction Control System (TCS)	✓	✓	✓	✓
Windscreen	Laminated	Laminated	Laminated	Laminated

DESCRIPTION	VTi	VTi Luxury	V6	V6 Luxury
DIMENSIONS/WEIGHTS/CAPACITIES				
Overall length (mm)	4945	4945	4945	4945
Overall width (mm)	1845	1845	1845	1845
Overall height (mm)	1475	1475	1475	1475
Wheelbase (mm)	2800	2800	2800	2800
Track (mm) - front	1590	1580	1580	1580
- rear	1590	1580	1580	1580
Ground clearance - full load (mm)	120	120	120	120
Head room (mm) - front	1051	1051	1051	1051
- rear	978	991	978	991
Leg room (mm) - front	1079	1079	1079	1079
- rear	944	944	944	944
Shoulder room (mm) - front	1479	1479	1479	1479
- rear	1432	1432	1432	1432
Hip room (mm) - front	1438	1438	1438	1438
- rear	1379	1379	1379	1379
Kerb weight (kg)	1515	1565	1615	1650
Fuel tank capacity (litres)	70	70	70	70
Maximum turning radius at wheel centre (metres)	5.6	5.6	5.6	5.6
Maximum towing capacity (kg)				
- trailer with brakes	1200	1200	1200	1200
- trailer without brakes	500	500	500	500
Boot capacity (litres)	450	450	450	450
Seating capacity	5	5	5	5

TYRES & WHEELS				
Wheel size				
16 x 6.5 J	17 x 7.5 J	17 x 7.5 J	17 x 7.5 J	17 x 7.5 J
Tyre size	215/60R16 95H	225/50R17 94V	225/50R17 94V	225/50R17 94V
Wheel type	Alloy	Alloy	Alloy	Alloy
Spare wheel type	Full size	Full size	Full size	Full size

AUDIO SYSTEM				
AM/FM radio, 6 CD stacker with MP3 & WMA capability				
Antenna	In-glass	In-glass	In-glass	In-glass
Auxiliary jack	✓	✓	✓	✓
Front speakers	x2	x2	x2	x2
Rear speakers	x2	x2	x2	x2
Front tweeters	x2	x2	x2	x2
Speed-sensitive Volume Compensation (SVC)	✓	✓	✓	✓
Steering wheel mounted audio controls	✓	✓	✓	✓
Subwoofer	-	-	-	x1

COLOURS GUIDE				
Exterior	Interior	Interior	Interior	Interior
Brilliant White Pearlescent	Black	Ivory	Black	Ivory
Bold Beige Metallic	Black	Ivory	Black	Ivory
Alabaster Silver Metallic	Black	Black	Black	Black
Polished Metal Metallic	Black	Black	Black	Black
Crystal Black Pearlescent	Black	Black or Ivory	Black	Black or Ivory

[†]Leather interior includes some PVC vinyl material *The fuel consumption figures quoted are based on ADR81/02 test results

✓ Standard feature - Not available ■ Optional

Accord

HONDA
The Power of Dreams

Honda Australia Pty. Ltd. ACN 004 759 611 ABN 66 004 759 611
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The specifications and major features listed herein are accurate as at the date of printing (July 09/09 YM). However, Honda Australia Pty. Ltd. reserves the right to change or modify specifications and major features at any time without prior notice. Due to ordering, shipping and freight factors, some colour and model availabilities may vary from time to time. Check with your Honda Dealer for current information on availability. Automatic transmission available at an extra cost. Only Genuine Honda Accessories are made to fit Honda vehicles. For a Genuine Honda Accessory brochure contact your Honda Dealer or Honda Australia on 1800 804 954. The fuel consumption figures quoted in this brochure are based on ADR81/02 test results. You may experience different results depending on driving conditions and the condition of the vehicle. Honda warranties apply where due care is exercised by the owner and the vehicle is maintained in accordance with the vehicle's owners manual. Please refer to Honda's warranty documentation for exclusions and conditions. Honda Australia Pty. Ltd. recommends careful examination of all official Honda warranty documentation before purchasing. This brochure is printed on 9lives 80, 80% post consumer fibre and 20% totally chlorine-free pulp. It is FSC certified mixed source paper which ensures that all virgin pulp is derived from well managed forests and is manufactured by an ISO 14001 certified mill. V6 Luxury model shown on cover.