



HONDA

HONDA ACCORD





V6 model shown

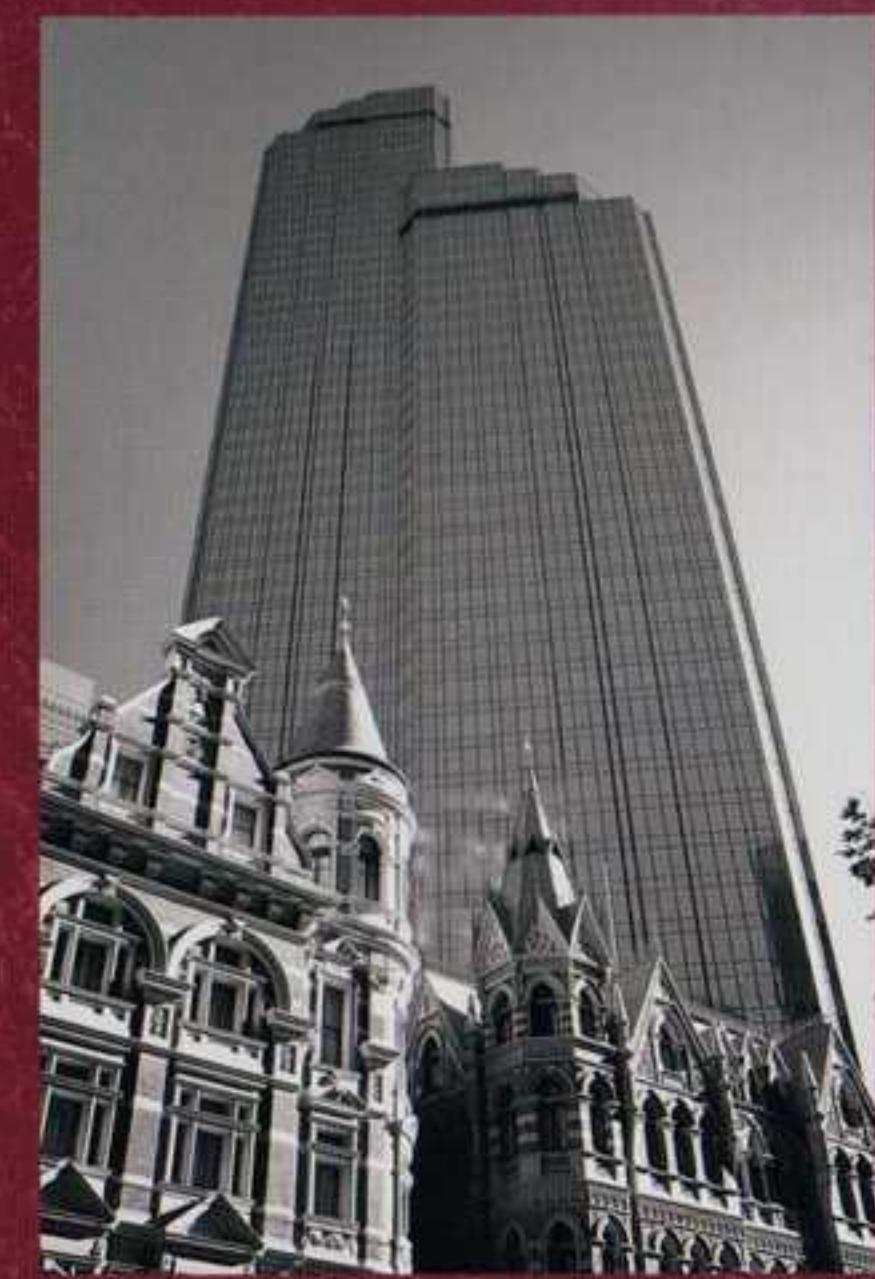


ACCORD

THE POWER OF DREAMS



VTi model shown



H

hen your dreams are realised,
they do not end. They evolve.

For 40 years, Honda's dream; to challenge conventional thinking, has led to an evolution of innovation in the fast-paced world of Formula One racing. Each development, tested at 300 km/h on a racetrack, has in-turn inspired new dreams.

So it is with every car Honda builds, epitomised by the technologically-advanced Honda Accord range.

The new Accord is the biggest, most powerful Accord ever made, and with three models to choose from (VTi, V6 and V6 Luxury), Accord comes with a level of refinement and specification that will be appreciated by the most discerning driver.

THE PASSION AND THE POWER



*A*s you would expect from a manufacturer renowned for performance, the new Accord's engine options, provide both power and reassuring grace.

Select from the 2.4 litre DOHC i-VTEC engine (VTi model) producing 118 kW of power and 218 Nm of torque; or the 3.0 litre SOHC V6 VTEC engine (V6 and V6 Luxury models) producing 177 kW of power and 287 Nm of torque.

The i-VTEC offers the combination of VTEC (Variable valve Timing and lift Electronic Control) and new VTC (Variable Timing Control) technologies that benefit both the driver and the environment, effortlessly delivering the ideal balance of power, lower emissions and increased fuel efficiency.

VTEC and VTC react to engine load and revolutions per minute to continuously vary the phasing of the intake camshaft – delivering low-end torque and high-end power on demand.

The engine was also pivoted 180 degrees, to lessen the distance to the catalytic converter which in-turn reduces emissions.

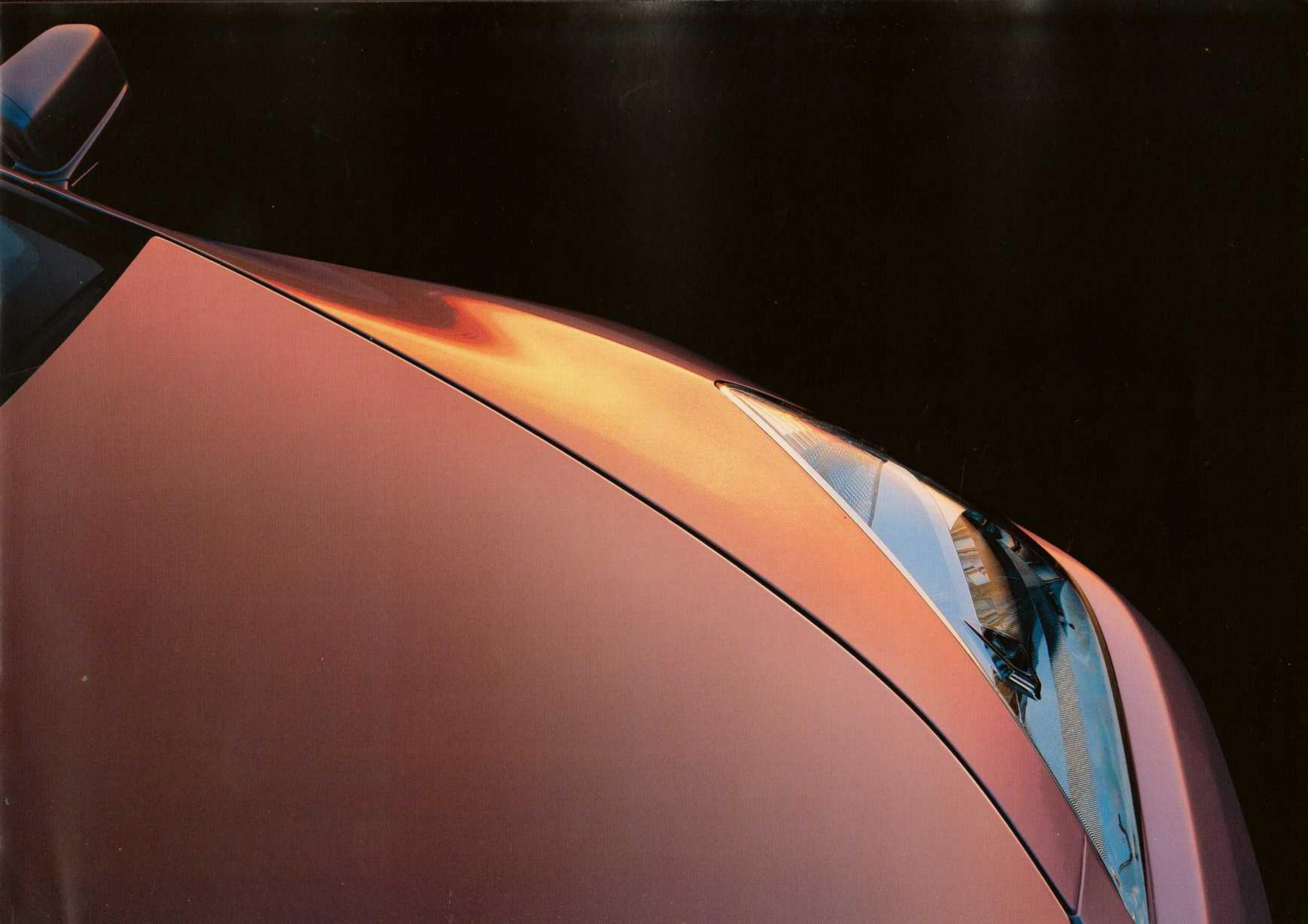
In 3.0 litre models, Electronic Throttle Control Systems (ETCS) contribute to the world-class performance of the new V6 engine. ETCS makes gear changes smoother through computer controlled throttle adjustment during transmission shifts. It works by replacing the mechanical throttle operations with a series

of sensors that relay the accelerator pedal position and all other relevant data to a computer that instantly activates the throttle. The relationship between the pedal and the throttle are constantly tailored by the computer, to suit the driving conditions.

The transmission has been moved up a gear, quite literally, by replacing the 4-speed automatic with a 5-speed automatic transmission as standard. While the enhanced Grade Logic Control system monitors throttle position, vehicle speed and acceleration/deceleration to determine if you will need more climbing power (such as on an incline) or engine braking (driving downhill). This reduces gear hunting, enhances fuel economy and further improves the Accord's driveability.

Accord's performance is outstanding and when you drive it, you'll enjoy the fruits of our engineers labour.





FOR THE AESTHETE

*T*he new Accord will create a first impression of sophisticated muscular agility. A style more often reserved for sports cars, rather than a large car such as the Accord.

If the new, handsome Accord looks bigger, that's because it is. At 4830mm, it is 20mm longer, and at 1820mm, it's 35mm wider than its predecessor.

Indeed, it beautifully combines convex and concave curves to create aerodynamics that have it slicing through the air in near silence.

The new Accord doesn't yell, it speaks with quiet authority.



V6 Luxury model shown





V6 Luxury model shown

DESIGN AND COMFORT BOTH WELL



V6 model shown

CONSIDERED

*T*he Accord has an established reputation for refinement. Nonetheless, the new Accord sets new standards in both comfort and design.

From the driver's position, the cabin is an ergonomic triumph, with everything just where it should be; like the cruise and audio controls positioned on the steering wheel (V6 and V6 Luxury), for instance.

The bold new instrument displays appear black at rest, but progressively illuminate as you enter the car, insert the key and start the ignition, with LEDs providing illumination from the more prominent dashboard.

Whether you're behind the wheel or relaxing in the back, you'll appreciate the Accord's larger, redesigned seats with added lumbar support for the driver. You can take your choice from a plush cloth interior (VTi and V6 models) or a rich leather interior[†] (V6 Luxury model).



V6 Luxury model shown

The dual-zone climate control is a breath of fresh air that caters for driver and front passenger temperatures. All models also come fully equipped with a six stack in-dash CD player with AM/FM radio, cruise control and multi-function 'wave-blade' ignition key that can lower all windows at once, whilst offering keyless entry to the doors and boot.

There are also other clever inclusions, like map lights, power windows and mirrors, sunglasses holder, illuminated vanity mirrors, child-proof door locks and a tilt and telescopic steering wheel so you can adjust the wheel to your ideal driving position. The stylishly equipped V6 Luxury model also offers an eight-way power driver's seat and electric sunroof.

Have our designers thought of everything? Quite possibly.



ENSURING YOUR SAFETY

Satisfying government safety regulations is a challenge all car manufacturers face. Meeting our own rigorous standards is somewhat more demanding. Indeed, the new Accord has a comprehensive array of passive and active safety features.

Let's start with stopping.

ABS is standard on all three models, complemented by Electronic Brake force Distribution (EBD) which spreads the optimum braking force between the front and rear, depending on the passenger and cargo positioning. So, the vehicle itself travels less distance under braking, to avoid a collision in the first place.

With V6 and V6 Luxury models, a Traction Control System gives more secure cornering, particularly in low-grip road conditions, by a computer-controlled restriction of unwanted wheel spin.

The very basis of the Accord, the unibody, has been made both stronger and lighter by using more 'high strength' steel in its structure. It increases rigidity and torsional strength, for better ride, handling and safety. And together with G-Force Control technology it helps to maintain the integrity of the passenger compartment during a collision.

Hydro-formed steel was used to create the new front subframe. Carrying its components rearward in a controlled way in the event of a severe frontal collision.

Inside, safety has also been improved on all three models. Dual stage front airbags for driver and passenger are now flanked by side SRS airbags with an innovative Occupant Position Detection System to ensure they deploy in the safest possible way. And for your added reassurance, the V6 Luxury model now comes equipped with front and rear curtain SRS airbags.

3-point seatbelts are also provided in front and rear for all occupants, with pre-tensioner and load limiter systems for the front seats. Thieves, meanwhile, are not permitted to travel at all, as the new Accord is protected from them by an advanced security alarm system.





V6 Luxury model shown

A CAR TO APPRECIATE



VTi model shown

FOR MANY YEARS TO COME

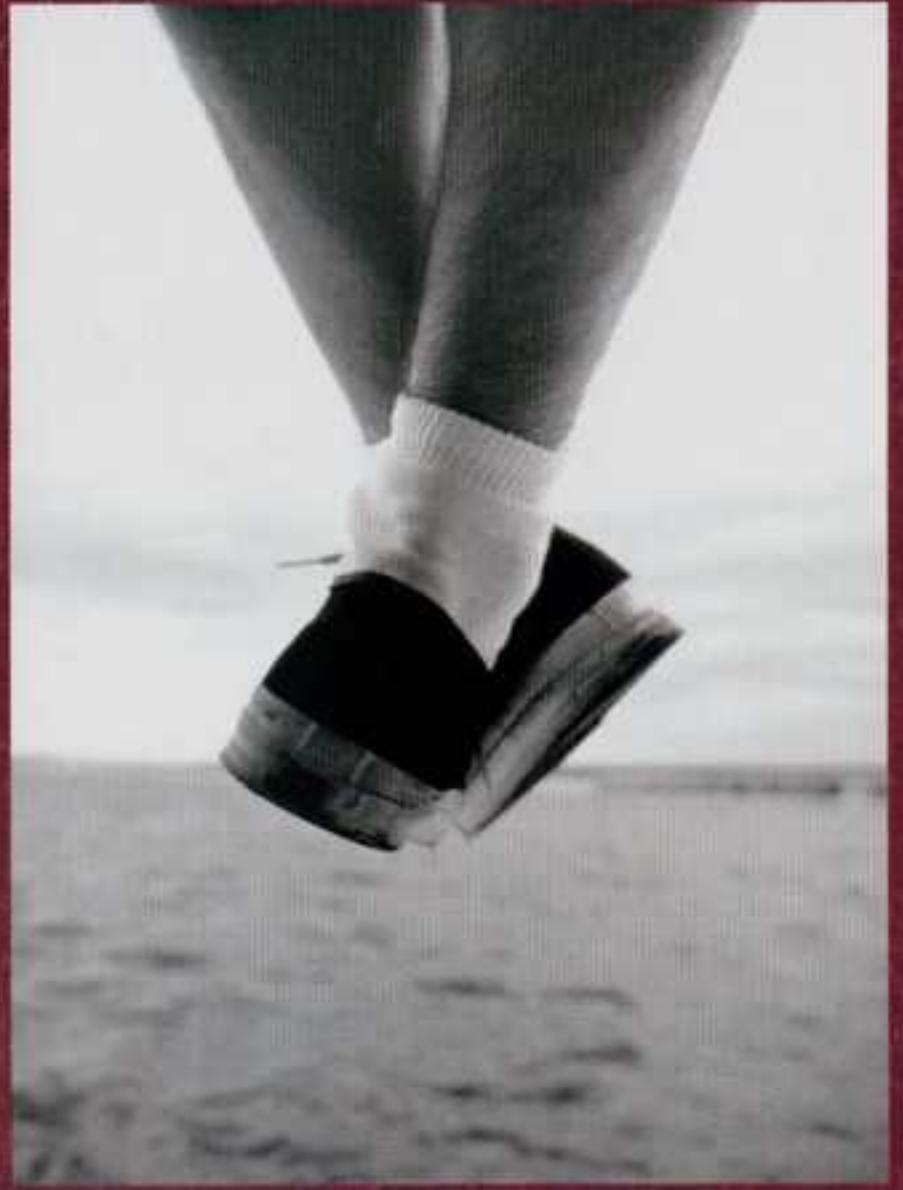
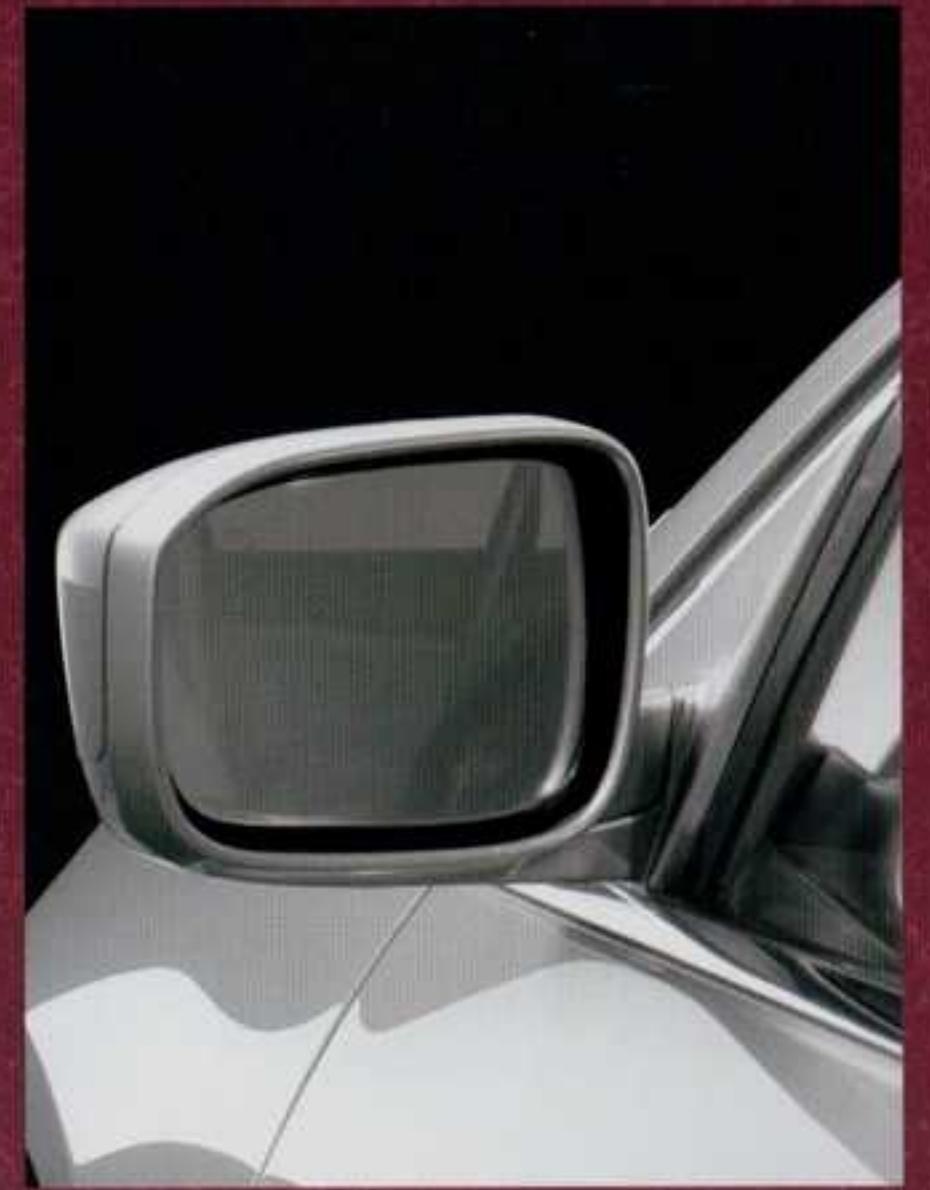
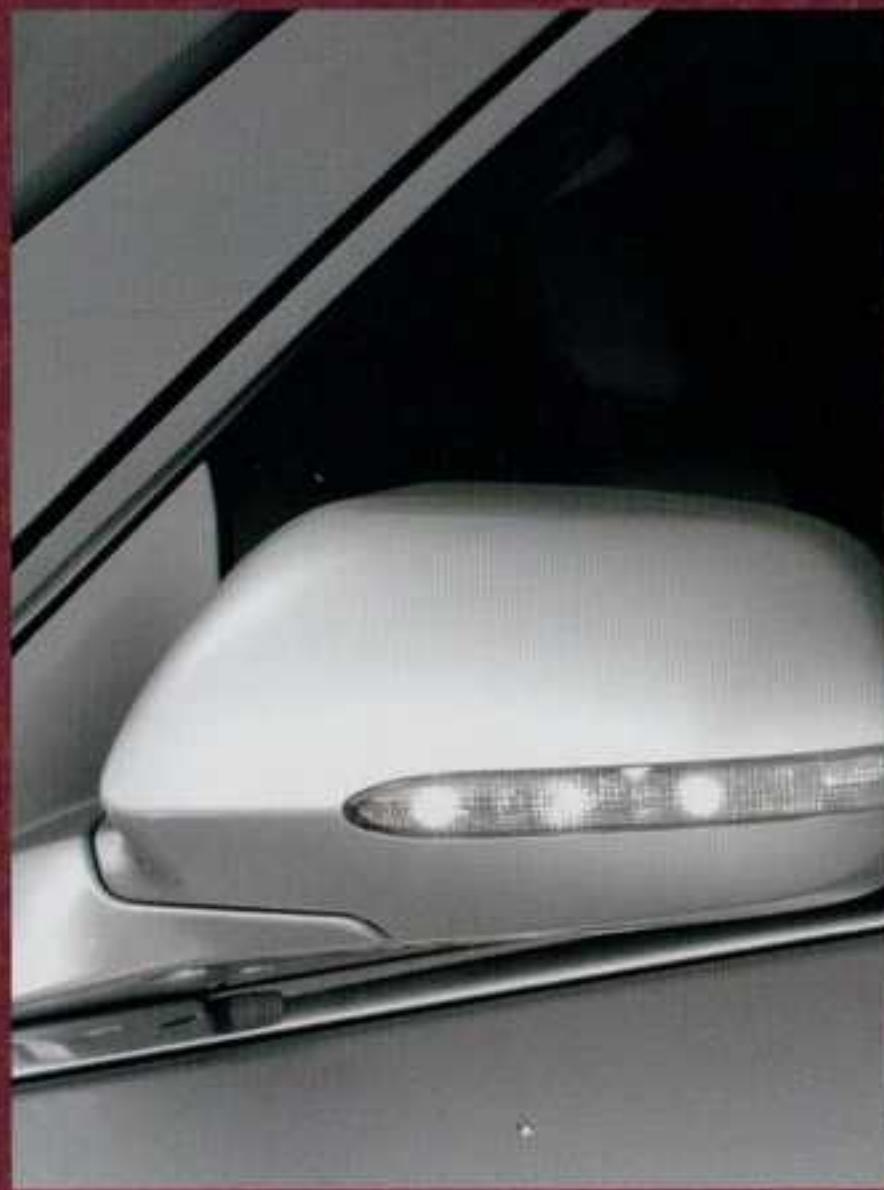
To match the evolution of Honda vehicles and help maintain them, our after-sales service has also evolved. As a new Accord owner, you'll have access to personalised online services through our exclusive HondaONE website. This secure site offers you an up-to-date service history, vehicle records, maintenance tips and personalised service reminders.

The people who look after you and your Honda are also constantly updating their knowledge, to build on the factory training they all receive. That's why no-one can service and tune your Honda Accord as well as your Honda Dealership. They also stock a comprehensive inventory of Genuine Honda Parts and Accessories, so you'll never need to accept anything less.

Regular maintenance of your new Accord is of course, recommended, to ensure you can enjoy many years of driving pleasure, and to maintain its value.

Our faith in the new Accord's durability, quality and reliability is reflected in the 3-year/100,000km warranty we are proud to offer with every Honda. You also receive a 3-year paint protection warranty and a 6-year rust perforation warranty.

Together, we can ensure you are as happy with your Accord in years to come as you are on the day you drive it out of the showroom.

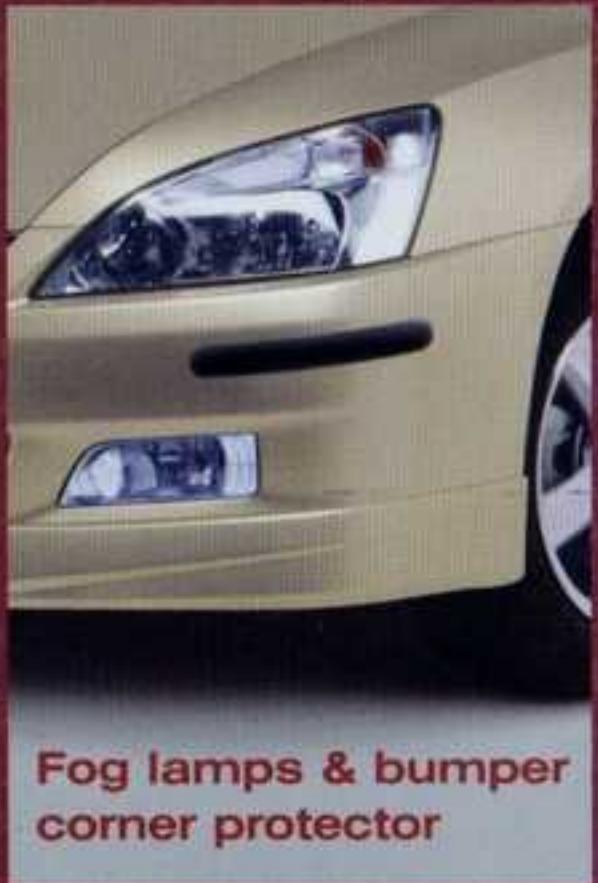


ACCESSORIES

We've done our utmost to create the perfect car. But we've also left scope for your input, with a range of individual accessories that will allow you to add your own sense of style to the new Accord range. From top (e.g. a rear boot spoiler) to toe (e.g. colour coded floor mats) we offer the finishing touches to make your new Accord truly yours.



Rear boot spoiler



Fog lamps & bumper corner protector



Metallic look interior



Woodgrain look interior

| ACCORD SPECIFICATIONS | | | |
|---------------------------------------|---------------------------------------------|---------------------------------------------|---------------------------------------------|
| POWERTRAIN | | | |
| Engine | Inline 4 cylinder DOHC i-VTEC | V6 SOHC VTEC | V6 SOHC VTEC |
| Capacity | 2.4 litre - 2354 cc | 3.0 litre - 2997 cc | 3.0 litre - 2997 cc |
| Max. power | 118 kW @ 5500 rpm | 177 kW @ 6250 rpm | 177 kW @ 6250 rpm |
| Max. torque | 218 Nm @ 4500 rpm | 287 Nm @ 5000 rpm | 287 Nm @ 5000 rpm |
| Control system | Honda Programmed Fuel Injection (PGM-FI) | Honda Programmed Fuel Injection (PGM-FI) | Honda Programmed Fuel Injection (PGM-FI) |
| Emission standard | Low Emission Vehicle (LEV) | Low Emission Vehicle (LEV) | Low Emission Vehicle (LEV) |
| Automatic transmission | 5 speed with Grade Logic Control | 5 speed with Grade Logic Control | 5 speed with Grade Logic Control |
| Drive by Wire throttle | - | ✓ | ✓ |
| Fuel type | Unleaded | Unleaded | Unleaded |
| CHASSIS | | | |
| Body Type | Monocoque | Monocoque | Monocoque |
| Front suspension | Double wishbone | Double wishbone | Double wishbone |
| Rear suspension | Double wishbone | Double wishbone | Double wishbone |
| Stabilizer bars | Front & rear | Front & rear | Front & rear |
| Power steering | ✓ | ✓ | ✓ |
| Wheel type | Alloy | Alloy | Alloy |
| Spare wheel type | Full size | Full size | Full size |
| Front brakes | Vented disc | Vented disc | Vented disc |
| Rear brakes | Disc | Disc | Disc |
| EXTERIOR | | | |
| Bumpers | Impact absorbing | Impact absorbing | Impact absorbing |
| Door handles | Body coloured and chrome | Body coloured and chrome | Body coloured and chrome |
| Electric sunroof (with tilt function) | - | - | ✓ |
| Exhaust | Single | Twin | Twin |
| Front fog lamps | ■ | ■ | ✓ |
| Front wiper | 2 speed & intermittent | 2 speed & intermittent | 2 speed with variable intermittent |
| Headlights | Halogen type | Halogen type | Halogen type |
| Keyless entry | ✓ | ✓ | ✓ |
| Power door mirrors | ✓ | ✓ | ✓ |
| Rear window demister | ✓ | ✓ | ✓ |
| Side protectors | Body coloured and chrome | Body coloured and chrome | Body coloured and chrome |
| INTERIOR | | | |
| Accessory power outlet (10 amp) | x 2 | x 2 | x 2 |
| Airconditioning | Dual Zone Climate Control | Dual Zone Climate Control | Dual Zone Climate Control |
| Ashtray | Front & rear | Front & rear | Front & rear |
| Central locking | ✓ | ✓ | ✓ |
| Centre armrest | ✓ | ✓ | ✓ |
| Console panel trim | Woodgrain look | Woodgrain look | Woodgrain look |
| Cruise control | ✓ | ✓ | ✓ |
| Cup holders | Front & rear | Front & rear | Front & rear |
| Dashboard warning lights | Comprehensive array | Comprehensive array | Comprehensive array |
| Digital clock | In radio | In radio | In radio |
| Door pockets | Front & rear | Front & rear | Front & rear |

| | VTi | V6 | V6 Luxury |
|------------------------------------------|------------------------------|------------------------------|------------------------------|
| Driver's footrest | ✓ | ✓ | ✓ |
| Driver's seat - manual height adjustment | ✓ | - | - |
| Driver's seat - power height adjustment | - | ✓ | - |
| Driver's seat - power adjustable (8-way) | - | - | ✓ |
| Driver's window | Auto up/down | Auto up/down | Auto up/down |
| Glovebox | Lockable | Lockable | Lockable |
| Headrests - front | Fully adjustable | Fully adjustable | Fully adjustable |
| Headrests - rear | x 2 | x 2 | x 2 |
| Interior illumination | Courtesy light | Courtesy light | Courtesy light |
| Interior illumination | Boot light | Boot light | Boot light |
| Interior illumination | Door light | Door light | Door light |
| Interior illumination | Map light | Map light | Map light |
| Interior illumination | Rear reading light | Rear reading light | Rear reading light |
| Interior illumination | Glove box light | Glove box light | Glove box light |
| Lights-on warning | Chime | Auto off | Auto off |
| Low fuel warning | ✓ | ✓ | ✓ |
| Outside temperature gauge | - | - | ✓ |
| Power windows | ✓ | ✓ | ✓ |
| Seats - front | Fully reclining | Fully reclining | Fully reclining |
| Seats - rear | One piece fold down | One piece fold down | One piece fold down |
| Seat trim material | Cloth | Cloth | Leather [†] |
| Seatback pockets | Driver & passenger | Driver & passenger | Driver & passenger |
| Seatbelt height adjuster | Front | Front | Front |
| Steering column | Tilt adjustable & telescopic | Tilt adjustable & telescopic | Tilt adjustable & telescopic |
| Steering wheel | Urethane | Urethane | Leather [†] |
| Sunglasses holder | ✓ | ✓ | ✓ |
| Tachometer | ✓ | ✓ | ✓ |
| Tripmeter | x 2 | x 2 | x 2 |
| Vanity mirror with illumination | Driver and passenger | Driver and passenger | Driver and passenger |
| Windows | Heat absorbing | Heat absorbing | Heat absorbing |
| SAFETY FEATURES | | | |
| Airbag iSRS - front | Driver & passenger | Driver & passenger | Driver & passenger |
| Airbag SRS - side | Driver & front passenger | Driver & front passenger | Driver & front passenger |
| Airbag SRS - curtain | - | - | ✓ |
| Anti-lock Brakes (ABS) | ✓ | ✓ | ✓ |
| Child proof door locks | ✓ | ✓ | ✓ |
| Child safety seat anchor points | x3 | x3 | x3 |
| Convex door mirror | Passenger side | Passenger side | Passenger side |
| Electronic Traction Control System (TCS) | - | ✓ | ✓ |
| Fire retardant interior | ✓ | ✓ | ✓ |
| Front windscreen | Laminated | Laminated | Laminated |
| Fuel tank roll over valve | ✓ | ✓ | ✓ |
| Hazard warning lights | ✓ | ✓ | ✓ |
| High mounted stop light | ✓ | ✓ | ✓ |
| Honda G-CON technology | ✓ | ✓ | ✓ |
| Immobiliser system | ✓ | ✓ | ✓ |
| Progressive crumple zones | Front & rear | Front & rear | Front & rear |
| Rear view mirror | Day/night type | Day/night type | Day/night type |

| | VTI | V6 | V6 Luxury |
|-------------------------------------------|-------------------------|-------------------------|-------------------------|
| Screw type fuel cap | ✓ | ✓ | ✓ |
| Seatbelt pretensioners | Front seating positions | Front seating positions | Front seating positions |
| Seatbelt reminder light | Driver | Driver | Driver |
| Seatbelts - 3 point ELR | All seating positions | All seating positions | All seating positions |
| Security alarm system | ✓ | ✓ | ✓ |
| Side impact protection | ✓ | ✓ | ✓ |
| Steering column | Energy absorbing type | Energy absorbing type | Energy absorbing type |
| Transmission shiflock | ✓ | ✓ | ✓ |
| DIMENSIONS | | | |
| Length | 4830 mm | 4830 mm | 4830 mm |
| Width | 1820 mm | 1820 mm | 1820 mm |
| Height | 1455 mm | 1455 mm | 1455 mm |
| Ground clearance - laden | 125 mm | 125 mm | 125 mm |
| Weight - tare | 1435 kg | 1510 kg | 1525 kg |
| Turning circle | 11 m | 11 m | 11 m |
| Fuel economy combined (litres per 100kms) | 9.3 | 10.6 | 10.6 |
| Fuel tank capacity | 65 litres | 65 litres | 65 litres |
| Wheel size | 16 x 6.5 JJ | 16 x 6.5 JJ | 16 x 6.5 JJ |
| Tyre size | 205/60 R16 92V | 205/60 R16 92V | 205/60 R16 92V |
| Maximum towing capacity - | | | |
| trailer with brakes | 1500 kg | 1500 kg | 1500 kg |
| trailer without brakes | 500 kg | 500 kg | 500 kg |
| Seating capacity | 5 | 5 | 5 |
| AUDIO | | | |
| 6 stack in-dash CD with AM/FM tuner | ✓ | ✓ | ✓ |
| Steering wheel mounted audio controls | - | ✓ | ✓ |
| Front speakers | x2 | x2 | x2 |
| Front tweeters | x2 | x2 | x2 |
| Rear speakers | x2 | x2 | x2 |
| Antenna | In glass type | In glass type | In glass type |
| COLOURS | | | |
| Taffeta White | Ivory | Ivory | Ivory |
| Desert Mist Metallic | Ivory | Ivory | Ivory |
| Royal Ruby Red Pearl | Ivory | Ivory | Ivory |
| Eternal Blue Pearl | Grey | Grey | Grey |
| Graphite Pearl | Grey | Grey | Grey |
| Silverstone Metallic | Grey | Grey | Grey |

✓ Standard equipment ■ Optional – Not available

† Leather interior includes some PVC vinyl material. * Additional cost.



Taffeta White



Desert Mist Metallic*



Royal Ruby Red Pearl*



Eternal Blue Pearl*



Graphite Pearl*



Silverstone Metallic*



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