



## The Honda Price Promise

One sharp, fair price for everyone and better resale values. That's our promise to protect the value of your investment in a new Honda.

Special deals, demonstrator sales and fleet discounts all work to lower resale prices, undermining the value of your new car and speeding up its depreciation. So at Honda New Zealand, we've traded in the old sales model for a new one that is easier, fairer and offers our customers better value.

You don't have to negotiate to get a fair deal on a new Honda. Our Price Promise gives every buyer the same sharp price right from the start and we promise to keep our prices as reliable and consistent as we possibly can. And that means your new Honda will hold its value better than most other brands.

So when you choose a new Honda, you'll drive away with a great car and lasting value. We promise.

### How to contact us

Tel: 0800 255 666  
Fax: 0-9-262 3247  
Email: [hondacare@honda.co.nz](mailto:hondacare@honda.co.nz)  
Website: [www.honda.co.nz](http://www.honda.co.nz)  
Honda New Zealand Limited  
105 Wiri Station Road  
PO Box 97-340  
South Auckland Mail Centre

Specifications and features listed are accurate at the time of printing (July 2004). Honda New Zealand Limited reserves the right to change specifications at any time without prior notice. Some vehicles may be shown with optional equipment and illustrated examples may differ slightly from New Zealand specification. Paint and trim colours shown may differ from actual colours due to limitations of the printing process.

July 2004. Part No. 09008-SVA-03

© Honda New Zealand Limited.

Honda New Zealand is committed to planting 10 native trees for every new Honda sold through the Honda TreeFund. Over 60,000 native trees are expected to be planted every year, as a measurable way of absorbing some of the emissions produced by motor vehicles. See [www.honda.co.nz/environment](http://www.honda.co.nz/environment)

Printed on Environmentally Responsible Novatech which has EMAS, ISO14001, and FSC certifications and is ECF.



**HONDA**  
The Power of Dreams

From powering Formula One racers  
to designing the engines of tomorrow,  
Honda's greatest achievements come  
to life through the power of dreams.  
Now that same power has helped us to  
create the biggest, most powerful and  
most refined Honda Accord ever.

Accord V6 and V6-L



**THE POWER OF DREAMS**

# POWER

It may seem calm on the surface, but beware.

A potent 3.0 litre, 240 horsepower, 177 kW V6 awaits.



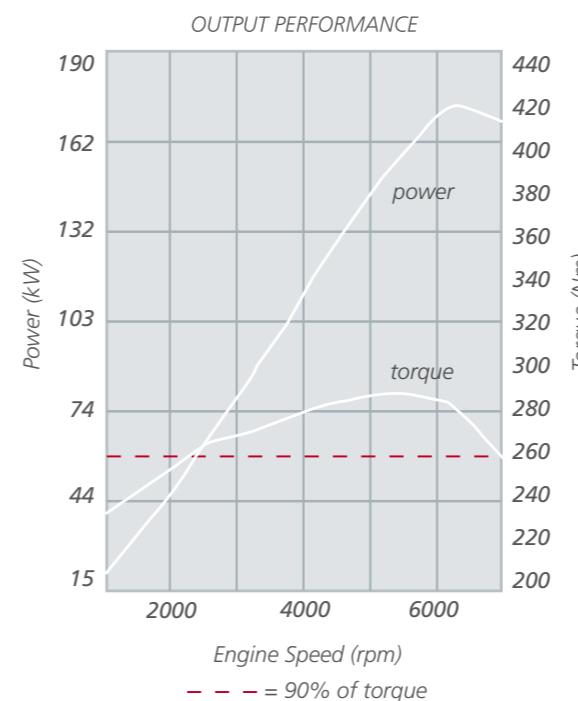


## THE POWER OF SIX

There's nothing quite like the effortless power of a big V6, especially when it's built by one of world's finest engine makers. The Accord V6's 3.0 litre, VTEC, 24-valve, alloy V6 generates 177 kW at 6,250 rpm through one of the world's most refined powertrains. The result is a class-leading power to weight ratio of 8.53 kg/kW and incredible driving performance.



Accord V6-L



### VTEC

Variable Valve Timing with Electronic Lift Control

VTEC responds to your driving style by adjusting the lift and opening duration of the valves to produce low-rpm torque and high-rpm power. At low revs, VTEC adjusts the timing and lift of the valves for optimum torque and fuel efficiency. The asymmetric lift and staggered timing of the intake valves creates a swirl effect inside the combustion chamber, increasing the burn speed and improving combustion stability.

At high engine rpm, VTEC shifts to a dual-valve, high-lift, long-duration cam profile for maximum performance.

Absolute power. Total control. Like a velvet glove over an iron fist, the Accord V6's 5-speed electronic automatic transmission is perfectly matched to the power of the engine.

Put your foot down and Honda's Drive-by-Wire system responds instantly, delivering a smooth surge of power and seamless, perfectly timed shifts with outstanding fuel economy.

**VTEC**  
Variable Valve Timing with Electronic Lift Control

Chiselled and muscular, with gleaming metal stretched tight over high tensile steel, the Accord V6 is a powerful expression of Honda design. Every surface is sculpted by advanced aerodynamics to slip cleanly through the air for an incredibly quiet, smooth ride and outstanding fuel efficiency.

The integrated remote control in your key controls the central locking and security alarm system whenever you leave or return to your car. The engine immobiliser prevents the Accord V6 from being started without the key as the system responds to a



digital code stored in the key itself. This code changes every time you use your car, making it virtually impossible to copy. When you leave or return to your car on a hot day, you can even use the key to remotely lower all four windows.



Accord V6 Mugen

## POWERFUL PRESENCE



### Accord V6 Mugen

From the low rumble of a high-performance exhaust, to huge alloy wheels and ground-hugging skirts and spoilers. Those who demand the ultimate in personalisation can step up to the Accord V6 Mugen adding up to 5% more power.

Each wing mirror features its own elegantly designed indicator. It's an intelligent detail that makes your turning signal even more visible to other drivers.





## THE SEAT OF POWER

Like a finely tailored suit, the spacious interior of the Accord V6 feels as if it was made just for you. No detail has been overlooked to create the most welcoming and comfortable cabin where everything fits and functions with perfect precision.



In soft cloth or supple leather, the Accord V6's big comfortable seats were designed in partnership with Shukra, the leaders in seat ergonomics. With full power control in the Accord V6-L, the driver's seat adjusts in almost every direction, keeping you comfortable and alert on the longest journey.



Around the cabin, thoughtful details abound. The sliding centre arm rest is adjustable for extra comfort, while cleverly located storage compartments keep the interior uncluttered and valuable objects safely out of sight.



Open the door and brilliantly illuminated LED dials spring to life from the darkened instrument panel. On even the brightest day, the bold white numerals and red needles are clearly visible.



How do you prefer your steering? For your personal comfort, the wheel tilts and telescopes 40mm to your optimum driving position.



To keep your attention safely focused on the road, the audio system and cruise control can be easily operated by buttons on the steering wheel.



The centre console houses a powerful 6-disc CD sound system and dual zone, climate control air conditioning.

Automatic dual-zone climate control enables the driver and front seat passenger to set individual temperatures to suit their personal comfort level.

Cresta Craft 590 with a Honda BF 300D, Ising, 2001 (the photo)



Accord V6 Mugen

## POWER TO PERFORM

Total confidence. That's the feeling you get when you drive the Accord V6. It's a big, powerful touring saloon in the true sense. A relaxing travelling companion for the longest journey.

### Drive-by-Wire Throttle Control

Step on the accelerator and the Accord V6 responds instantly. Electronic sensors continuously relay the movement of the accelerator pedal to the computer which adjusts the throttle for optimal performance. When you change gear, the system optimises the revs to create a super-smooth transition with seamless power.

### Speed Sensitive Power Steering

The Accord V6's hydraulic rack and pinion power steering gives you just the right amount of feel and control for precise and effortless driving. The system compares steering input and vehicle speed to deliver the perfect response and precision on every surface.

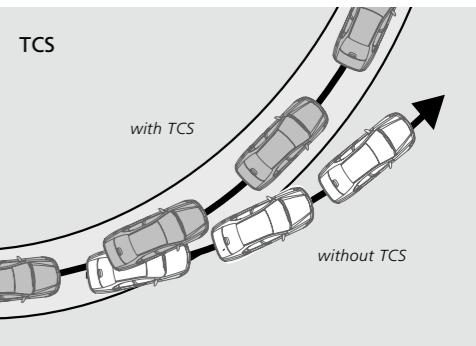
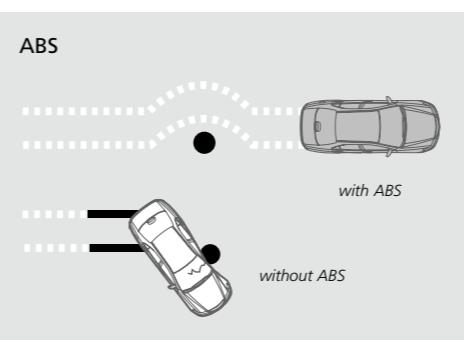
### Sophisticated Suspension

The Accord V6 is designed to cruise and handle effortlessly at speed thanks to its advanced four-wheel double wishbone system with five-link rear suspension. The rear floating subframe and rigid chassis virtually eliminates vibration and noise delivering a superb ride, handling and safety.

A big powerful car needs big powerful brakes. The Accord V6's four-wheel disc brakes with ABS and EBD are more than a match for the performance, providing instantaneous, controlled braking in all conditions.

### Anti-Lock Braking System (ABS)

Computer controlled ABS prevents the wheels from locking and allows you to retain steering control while braking hard or on slippery surfaces. With ABS you can steer away from a potential accident which may otherwise occur with locked wheels.



### Traction Control System (TCS)

For precise control and sporty handling in all driving conditions, the Accord V6 gives you the assurance of not one, but two traction control systems.

Engine TCS detects wheel spin during acceleration and cornering and reduces engine power to regain tyre grip.

Brake TCS uses intelligent active braking on the front drive wheels to slow a slipping drive wheel and transfer torque to the opposite wheel.

Together, these systems give you greater control in potentially slippery conditions such as towing a boat out of the water or passing on a wet road.

### Electronic Brake Distribution (EBD)

EBD spreads the optimum braking force between the front and rear wheels, depending on the passenger and cargo positioning. With EBD, stopping and braking distances are reduced, which may be the crucial element in preventing a collision.

### Emergency Brake Assist

If you ever have to brake hard in an emergency, the Accord V6 is ready to lend a helping hand.

Sensors detect sudden pedal action and automatically boost your braking power to reduce your stopping distance.





Dual-stage front i-SRS airbags are flanked by SRS side airbags for all-round protection. For extra safety, the Occupant Position Detection System monitors the front passenger's seating position to minimise the risk of airbag injury.

## POWER TO PROTECT

Swift, smooth and safe. These are the defining qualities of a large, luxury sedan. To protect you and your passengers, Honda has equipped the Accord V6 with an arsenal of passive and active safety technology, ready to shield you from harm should the unexpected happen.



With the cruise control and stereo buttons safely located on the steering wheel, you are free to focus solely and safely on the road ahead.

Designed with Honda's G-Force Control technology, the high tensile steel unibody of the Accord V6 surrounds you with side-intrusion beams and passenger safety zones. Hydro-formed steel forms the front subframe which directs the engine, transmission and steering systems away from the passenger compartment in the event of a severe frontal collision.



Legend versus Accord V6 crash test



To help us design some of the safest, strongest cars on the road, Honda has invested millions of dollars in the development of advanced crash test dummies. We even developed a special pedestrian dummy to create vehicle exterior designs that minimise the risk of injury to pedestrians.



Three-point ELR seatbelts are standard with pretensioners and load limiters for front seat passengers. For the safety of young passengers, there are three ISOFIX rear seatbelts with top and bottom tether mounting points in the back seats.

# A POWER OF GOOD

Today it's no longer enough for a car simply to be powerful. It also needs the power to create a cleaner, healthier world. So like every new Honda, the Accord V6 is a certified Low Emission Vehicle.



Accord V6 Mugen 

LEV is a term applied to any vehicle which meets the tough Californian anti-pollution laws. As part of a programme to reduce vehicle exhaust emissions in California, the state has set emission lowering targets to be reached over the next few years.

The standard set for LEV status is a 70% reduction in hydrocarbon and a 50%

reduction in nitrous oxide emissions over that allowed in 1995. This targeted approach has now been adopted around the world to preserve the quality of our environment for future generations.

As powerful as it is, the Accord V6's 3.0 litre engine not only meets the LEV standard, but exceeds it by a further

80%, earning it a prestigious Euro 3 LEV II rating. The key to achieving this, without sacrificing performance, is Honda's challenging spirit.

By changing the way air and fuel are fed into the engine and designing a more efficient fuel injection system and catalytic converter, Honda

engineers have created a cleaner burning engine without sacrificing power and performance.

Well into the future, the Accord V6 will continue to care for the environment as most of the materials used in the car can be recycled.



# ACCESSORIES



Accord V6 Mugen

For those who desire absolute personalisation for their Accord V6, we offer the opportunity to enhance the sporting nature of your car with genuine Honda and Mugen accessories.

## V6 Mugen

- Front, rear and side skirts
- Black grille
- Stainless steel sports exhaust
- Rear spoiler
- 17" alloy wheels
- Fog lights

## V6 S

- Front, rear and side skirts
- Exhaust finishers
- Ducktail rear spoiler
- Fog lights

## Accessories

- |                   |                            |                            |
|-------------------|----------------------------|----------------------------|
| 17" alloy wheels  | Front skirt                | Sill garnish kit           |
| Floor mats        | Ducktail rear spoiler      | Leather finished gear knob |
| Tow bar           | Silver interior accents    | Door end guard             |
| Roof rack         | (to replace wood paneling) | Gold badging               |
| Fog lights        | MP3 Multimedia player      | Wheel arch molding         |
| Boot liner        | Cassette player            |                            |
| Non-skid boot mat | Door visors                |                            |

## EXTERIOR COLOURS



IVORY  
INTERIOR



IVORY  
INTERIOR



IVORY  
INTERIOR



IVORY  
INTERIOR



IVORY  
INTERIOR



GREY  
INTERIOR



GREY  
INTERIOR

# SPECIFICATIONS

The Accord V6 offers almost every conceivable option as standard. But for those who desire even more luxury, the Accord V6-L adds a fully trimmed leather interior, 8-way power driver seat control and fog lights.

For extra sporting character, V6 S and V6-L S models are available.

For the ultimate in power and performance, V6 Mugen and V6-L Mugen models are available.

	V6	V6 S	V6 MUGEN	V6-L	V6-L S	V6-L MUGEN
<b>MECHANICAL</b>						
3.0 litre V6 PGM-Fi SOHC engine with maximum power of 177kW @ 6250rpm & maximum torque of 287Nm @ 5000rpm	•	•	•	•	•	•
Up to 5% extra power can be achieved with the Mugen stainless steel sports exhaust system (Waikato Polytechnic)	•					•
VTEC (Variable Valve Timing with Electronic Lift Control) performance enhancing technology	•	•	•	•	•	•
LEV Regulation EU 2005	•	•	•	•	•	•
Unleaded regular fuel (91 Octane). 65 litre tank capacity	•	•	•	•	•	•
5-speed auto transmission with Grade Logic Control. Drive-by-Wire ETCS (Electronic Throttle Control System)	•	•	•	•	•	•
Front-ventilated disc 282mm. Rear-solid disc	•	•	•	•	•	•
16" Alloy wheels. 16 x 6.5JJ AL with 205/60 R16 tyres. Full size spare alloy wheel	•	•				•
17" Alloy wheels. 17 x 7JJ AL with 215/50 R17 tyres. Full size spare alloy wheel						•
Black mudflaps on V6, and body coloured mudflaps on V6-L	•					•
<b>SAFETY AND SECURITY</b>						
TCS (Traction Control System)	•	•	•	•	•	•
Front double wishbone and rear 5-link double wishbone suspension with front and rear stabiliser bars	•	•	•	•	•	•
ABS (Anti-Lock Braking System) EBD (Electronic Brake Distribution) and Emergency Brake Assist	•	•	•	•	•	•
Driver and passenger front i-SRS airbags	•	•	•	•	•	•
Side SRS airbags - with OPDS (Occupant Position Detection System)	•	•	•	•	•	•
Engine immobiliser, remote central locking on all doors, and integrated security alarm	•	•	•	•	•	•
Twin side door beams and impact absorbing bumpers	•	•	•	•	•	•
Body coloured bumpers, side sills and door protectors with chrome detailing	•	•	•	•	•	•
3 point ELR seatbelts (front and rear) with pretensioners, load limiters and height adjustment in front seats	•	•	•	•	•	•
Top and bottom tethers for all 3 back seats and child proof door locks	•	•	•	•	•	•
<b>EXTERIOR</b>						
Integrated rear window antenna	•	•	•	•	•	•
Auto off headlights	•	•	•	•	•	•
Boot opener, window opener and central locking on remote integrated controlled key – keyless entry	•	•	•	•	•	•
Body coloured power wing mirrors with integrated indicator repeater	•	•	•	•	•	•
Body coloured door handles with chrome inset	•	•	•	•	•	•
Twin exhaust pipes with chrome finisher	•	•	•	•	•	•
Front fog Lights	•	•	•	•	•	•
Front, rear and side skirts, duck tail spoiler, large bore exhaust finishers	•					•
Mugen front, rear and side skirts, Mugen stainless steel performance exhaust system, Mugen rear spoiler, black grille	•					•
<b>COMFORT</b>						
4-way tilt and telescopic steering wheel, adjustable for rake and reach, with power steering	•	•	•	•	•	•
Cruise control and audio controls operated from the steering wheel	•	•	•	•	•	•
Intermittent windscreen wipers	•	•	•	•	•	•
Drivers foot rest	•	•	•	•	•	•
8-way electronic seat adjustment (driver), and 4-way seat adjustment (passenger)						•
6-way seat adjustment with electronic up/down (driver), and 4-way seat adjustment (passenger)	•	•	•	•	•	•
Variable driver lumbar support designed to reduce driver fatigue	•	•	•	•	•	•
Independent climate controlled air conditioning for both driver and front seat passenger	•	•	•	•	•	•
Front center console with adjustable drivers arm rest and accessory power socket. Rear arm rest	•	•	•	•	•	•
Cupholders front and rear	•	•	•	•	•	•
Multiple storage compartments including 2 in centre console, sunglass holder, CD storage and coin holder	•	•	•	•	•	•
Green heat absorbing glass, windscreen with sun strike strip	•	•	•	•	•	•
<b>INTERIOR</b>						
Power windows with drivers auto up/down and anti-trap	•	•	•	•	•	•
Velour interior with woodgrain style trim and 4-spoke urethane steering wheel	•	•	•	•	•	•
Fully trimmed leather interior with woodgrain style trim and 4-spoke leather steering wheel						•
In-dash stereo tuner with 6 disk CD changer and 6 speakers	•	•	•	•	•	•
Drivers central door and window lock/unlock switches	•	•	•	•	•	•
Folding rear seat with boot security	•	•	•	•	•	•
Passenger and drivers illuminated mirrors	•	•	•	•	•	•
Front map reading light for driver and passenger, rear reading lights, door courtesy lights	•	•	•	•	•	•
4 spring loaded hand grabs, one with flip down coat hook in rear right	•	•	•	•	•	•
<b>DIMENSIONS</b>						
Length (mm) without added skirts	4830					V6
Width (mm)	1820					
Height (mm)	1455					
Wheelbase (mm)	2740					
Track – Front/Rear (mm)	1555/1555					
Ground clearance (mm) laden	125					
Turning circle (metres)	11					
<b>CAPACITIES</b>						
Boot capacity (VDA litres) – boot includes cargo hook	446					
Maximum Warrantable towing weight (kg)	1500					
Seating capacity	5					
Kerb weight (kg)	1510					
Fuel economy-combined* (litres per 100kms)	10.6					
*Australian design rules						



OR 100,000  
KILOMETRES  
WHICHEVER COMES FIRST  
BODY AND  
MECHANICAL  
WARRANTY

Every new Honda comes with a body and mechanical warranty and 24 hr road-side assistance.

