



[MEET THE CAR WITH MORE.
THE NEW ACCORD.]



WE'VE GONE TO GREAT LENGTHS TO GIVE YOU MORE.

The new Accord is here. And it's been designed to exceed your highest expectations. It simply gives you more. More comfort, more style, more performance, more value. A great deal of thought has gone into every detail, from its restyled rear to its refined interior, now available in black or ivory, to the VTi model's increased engine power. And that's just the start. With so much more to offer, the new Accord really has made luxury more attainable. It's the luxury car with the most.



A STEP UP IN STYLE.

The Accord is a true prestige vehicle, available in three models, the VTi, the V6 and the V6 Luxury. And now, with its fresh design upgrade, the new Accord is the most stylish yet. Its carefully sculptured corners and sides create a muscular, agile look. This is matched with its revamped rear, which now sports Honda's innovative LED taillights. These LEDs, or Light Emitting Diodes, are also incorporated into the Accord's high mounted stop light at the back, giving you not only an increase in style, but safety too. While a bit lower down at the back, the Accord also gains tail pipe finishers. All of which give the new Accord a very sporty edge. These new features also perfectly complement the Accord's existing exterior attributes, like its monocoque body, chic halogen type headlights and alloy wheels. And let's not forget the twin exhausts on both V6 models, and front fog lamps on the V6 Luxury. What more could you ask for?



V6 Luxury model shown.

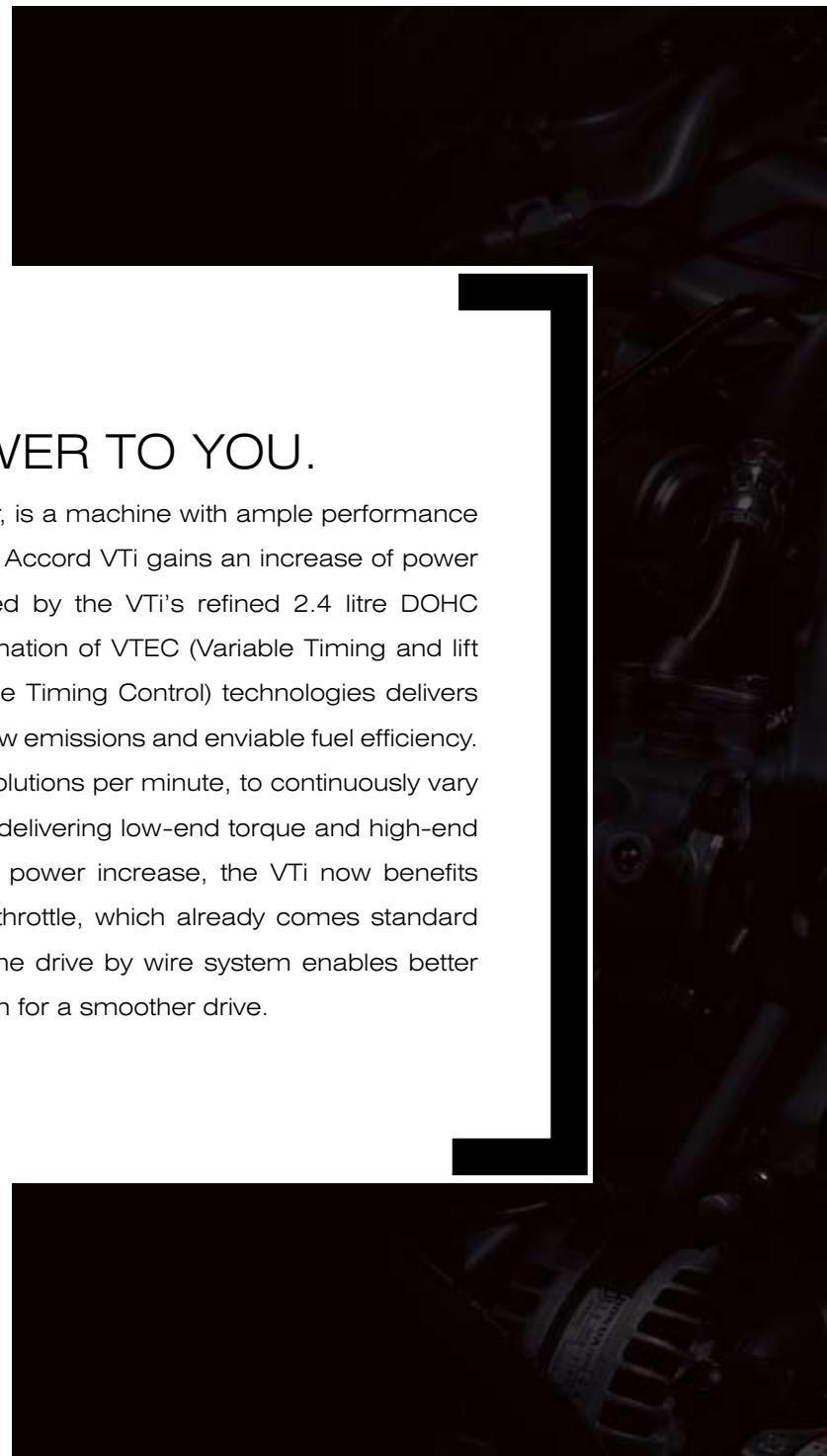




V6 model shown.

MORE POWER TO YOU.

Beneath the Accord's stylish exterior, is a machine with ample performance capabilities. In the engine room, the Accord VTi gains an increase of power to an impressive 125 kW, produced by the VTi's refined 2.4 litre DOHC i-VTEC engine. An intelligent combination of VTEC (Variable Timing and lift Electronic Control) and VTC (Variable Timing Control) technologies delivers the extra power, whilst maintaining low emissions and enviable fuel efficiency. VTEC reacts to engine load and revolutions per minute, to continuously vary the phasing of the intake camshaft, delivering low-end torque and high-end power on demand. Along with this power increase, the VTi now benefits from the inclusion of drive by wire throttle, which already comes standard in the Accord V6 and V6 Luxury. The drive by wire system enables better communication with the transmission for a smoother drive.

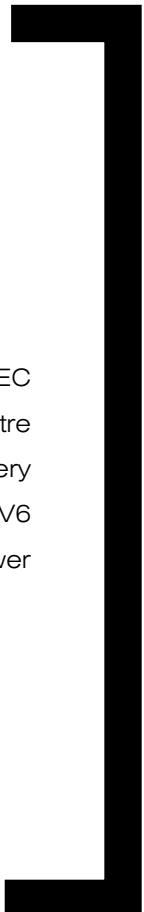
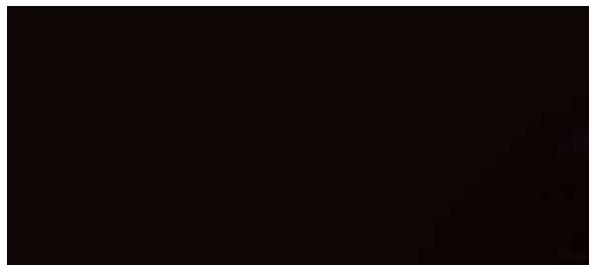




VTEC engine shown.

MUCH TORQUE ABOUT V6.

The VTi isn't the only Accord model to benefit from Honda's advanced VTEC technology. The Accord V6 and V6 Luxury both boast a powerful 3.0 litre SOHC V6 VTEC engine. This superbly crafted machine produces a very sporty 177 kW of power, and an outstanding 287 Nm of torque. Yet the V6 engine is surprisingly fuel efficient, especially considering the level of power it generates.





3.0 VTEC

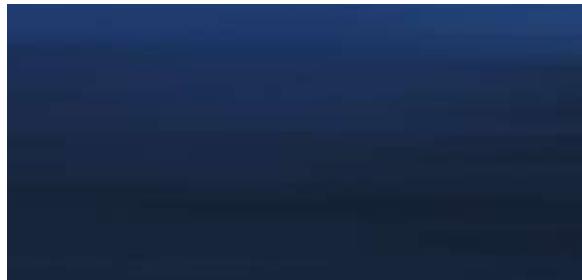


V6 & V6 Luxury engine shown.

ACCORD GOES THE EXTRA MILE.

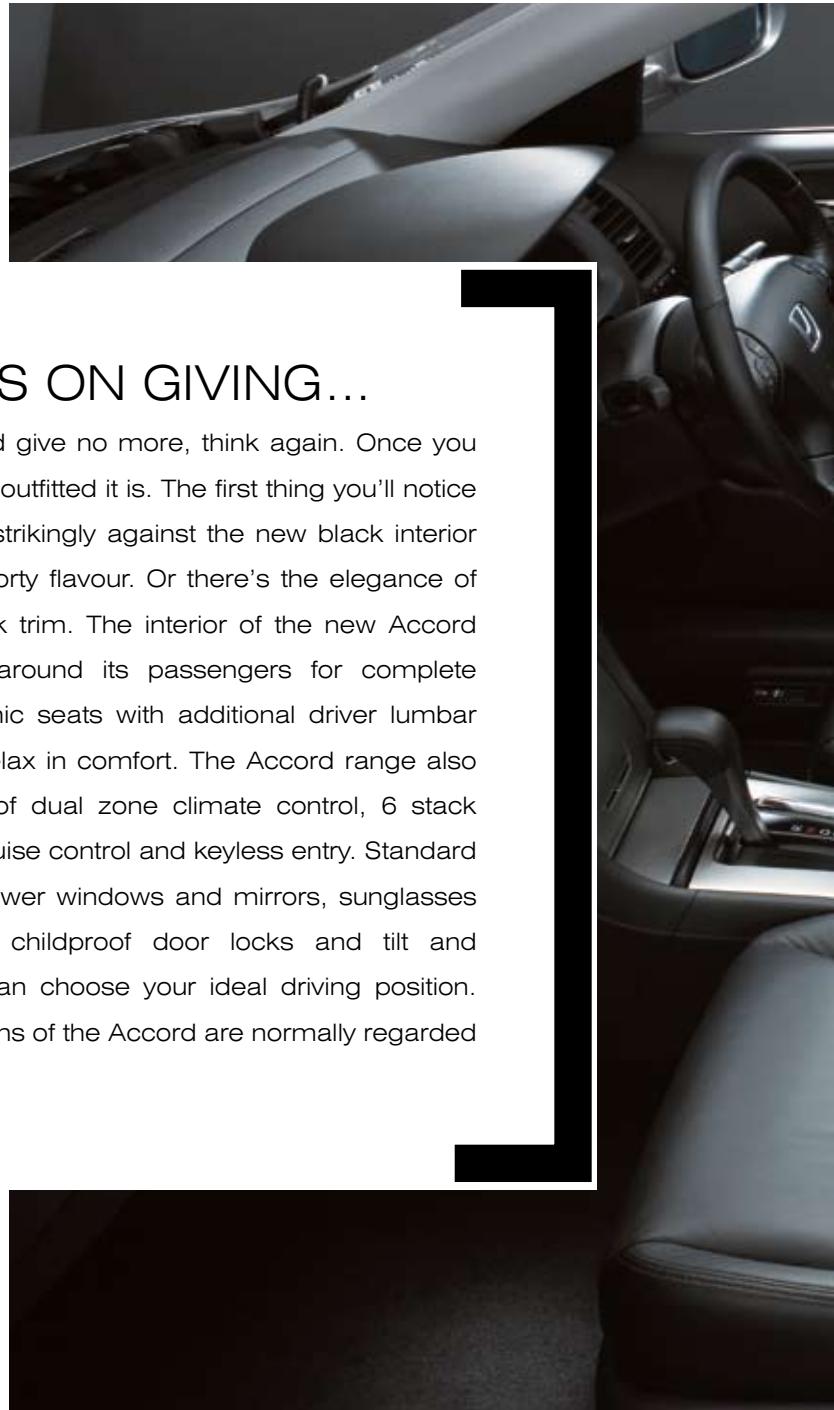
Another remarkable new safety feature that you'll find in the latest V6 models is Honda's Vehicle Stability Assist (VSA). This system uses sensors to monitor the vehicle's speed and position. If the vehicle is not heading in the direction that the driver is steering, the VSA system uses the Accord's Anti-lock Brakes (ABS) and engine management system to help bring the car back under control. In this way VSA helps maintain control during cornering, acceleration and sudden manoeuvres such as swerving to avoid a collision.

All three Accord models also include 5-speed automatic transmission with Grade Logic Control. This system monitors throttle position, vehicle speed and acceleration/deceleration to determine when climbing power or engine braking is needed - reducing gear hunting and improving driveability and fuel economy. Which allows you to go that extra mile.





VTi model shown.



IT JUST KEEPS ON GIVING...

If you thought the new Accord could give no more, think again. Once you step inside, you realise just how well outfitted it is. The first thing you'll notice is the new metal look console, set strikingly against the new black interior design, giving the cabin a fresh, sporty flavour. Or there's the elegance of an ivory interior with woodgrain look trim. The interior of the new Accord has been meticulously designed around its passengers for complete comfort and safety. Large ergonomic seats with additional driver lumbar support allow you to sit back and relax in comfort. The Accord range also comes with the standard luxuries of dual zone climate control, 6 stack in-dash CD tuner, power steering, cruise control and keyless entry. Standard features also include map lights, power windows and mirrors, sunglasses holder, illuminated vanity mirrors, childproof door locks and tilt and telescopic steering wheel so you can choose your ideal driving position. In fact, many of the standard inclusions of the Accord are normally regarded as luxury extras.



V6 Luxury model shown.





V6 Luxury model shown.



... AND GIVING.

Along with the standard comforts available across the Accord range, the V6 and V6 Luxury models give you even more refinement. Like the added luxury of steering wheel mounted audio controls, found in both V6 models.

Of course, the new Accord V6 Luxury redefines that very word. Every aspect of design has been considered and reconsidered to ensure a 5-star drive. You'll find that the new V6 Luxury pushes refinement to the limit with its plush leather interior[†], 8-way power driver's seat and electric sunroof. And now, the Luxury model even includes satellite navigation as standard. This highly sophisticated Global Positioning System (GPS) utilises 24 satellites orbiting the Earth and a map database, to guide you to a desired destination. So you'll always know precisely where you are.

[†] Leather interior includes some PVC vinyl material.



V6 Luxury model shown.



V6 Luxury model shown.



V6 Luxury model shown.

SAFETY UPON SAFETY.

The new Accord is very giving in the safety department too. In fact, it's positively laden with advanced safety features. Like its Anti-lock Brakes (ABS), complemented by Electronic Brake force Distribution (EBD), which spreads the optimum braking force equally between the front and rear brakes, depending on passenger and cargo positioning; resulting in less distance travelled after braking to avoid a collision.

Even the structure of the Accord, its unibody, offers greater protection. It has been made both stronger and lighter by using a high strength steel. This increases rigidity and torsional strength for improved handling and safety. Together with G-Force Control technology (G-CON), the safety of the passenger compartment is strengthened in the event of a collision. With G-CON, crumple zones in the front and rear of the car absorb crash forces by progressively deforming, while a combination of high-tensile steel components contribute to a highly protective shell that protects from every direction.





VTi model shown.



SAFETY UPON SAFETY (cont'd).

Both Accord V6 models now also feature the extra safety of Vehicle Stability Assist (VSA), which enhances vehicle stability and provides greater control.

And to top it all off, all Accord models possess dual front and side SRS airbags for the driver and front passenger with an innovative Occupant Position Detection System, to ensure they deploy in the most effective possible way. 3-point seatbelts are provided in front and rear, with pre-tensioner and load limiter systems for the front seats. The Accord V6 Luxury even has front and rear SRS curtain airbags. Because at Honda, we believe that there is no bigger luxury than safety.

V6 Luxury model shown.





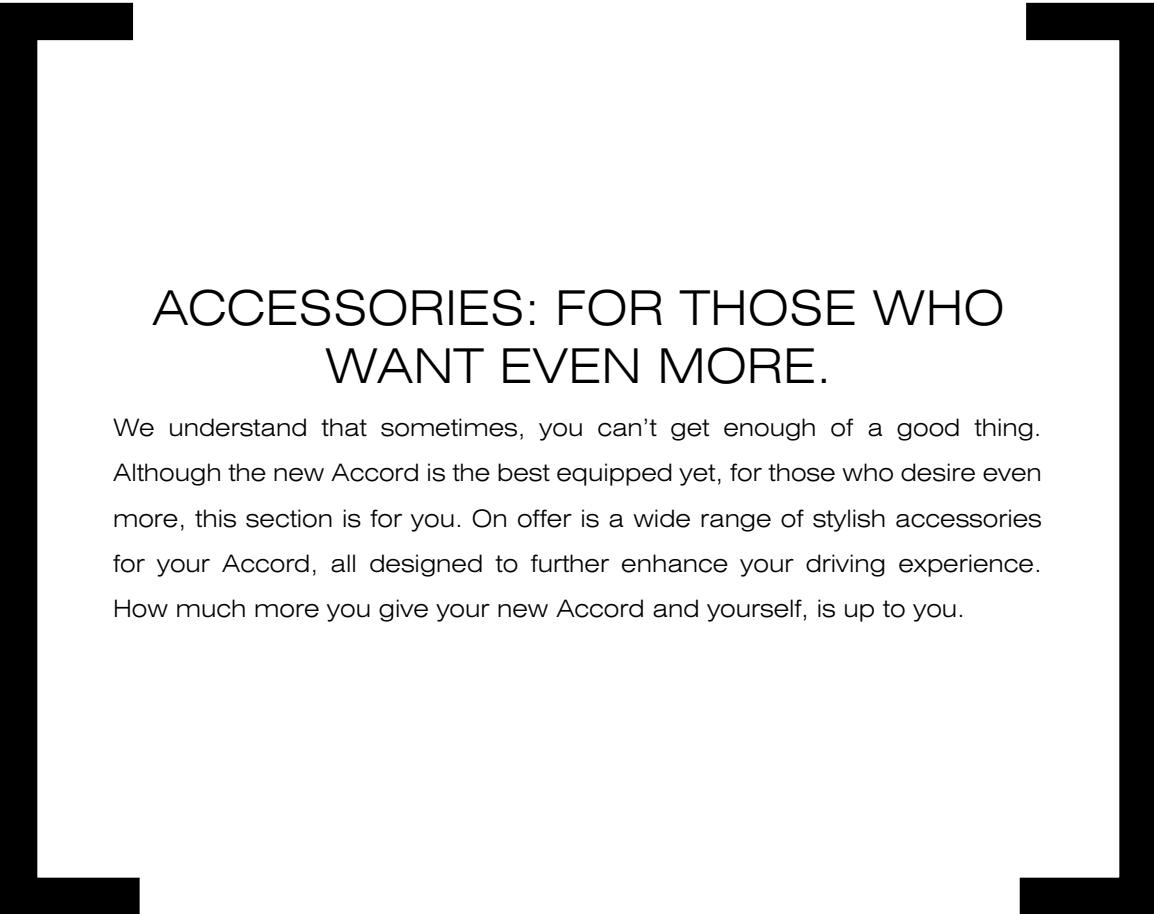
AT YOUR SERVICE.

As a new Accord owner, you'll have access to personalised online services through our exclusive HondaONE website. This secure site offers you an up-to-date service history, vehicle records, maintenance tips and personalised service reminders. The people who look after you and your Honda are also constantly updating their knowledge, to build on the factory training they all receive. So no one can service and tune your Honda Accord as well as your Honda Dealership. They also stock a comprehensive inventory of Genuine Honda Parts and Accessories, so you'll never need to accept anything less. Regular maintenance of your new Accord is of course, recommended, to ensure you can enjoy many years of driving pleasure, and to maintain its value. Our faith in the new Accord's durability, quality and reliability is reflected in the 3 year/100,000 km warranty we are proud to offer with every Honda. You also receive a 3-year paint protection warranty and a 6-year rust perforation warranty. Together, we can ensure you are as happy with your Accord in years to come as you are on the day you drive it out of the showroom.





V6 model shown.



ACCESSORIES: FOR THOSE WHO WANT EVEN MORE.

We understand that sometimes, you can't get enough of a good thing. Although the new Accord is the best equipped yet, for those who desire even more, this section is for you. On offer is a wide range of stylish accessories for your Accord, all designed to further enhance your driving experience. How much more you give your new Accord and yourself, is up to you.



Overseas model shown.

Rear parking sensors



Rear boot spoiler – duck tail type

Rear mudflaps

Door edge guards – set of 4

Slimline door visor set



Front under spoiler.



Rear boot spoiler - duck tail type.



Fog lights (standard on V6 Luxury).

SPECIFICATIONS

	VTi	V6	V6 Luxury
Powertrain			
Engine	Inline 4 cylinder DOHC i-VTEC	V6 SOHC VTEC	V6 SOHC VTEC
Capacity	2.4 litre - 2354 cc	3.0 litre - 2997 cc	3.0 litre - 2997 cc
Maximum power	125 kW @ 5800 rpm	177 kW @ 6250 rpm	177 kW @ 6250 rpm
Maximum torque	218 Nm @ 4000 rpm	287 Nm @ 5000 rpm	287 Nm @ 5000 rpm
Control system	Honda Programmed Fuel Injection (PGM-FI)	Honda Programmed Fuel Injection (PGM-FI)	Honda Programmed Fuel Injection (PGM-FI)
Emission standard	Low Emission Vehicle (LEV)	Low Emission Vehicle (LEV)	Low Emission Vehicle (LEV)
Automatic transmission	5-speed with Grade Logic Control	5-speed with Grade Logic Control	5-speed with Grade Logic Control
Fuel type	Unleaded	Unleaded	Unleaded
Chassis			
Body type	Monocoque	Monocoque	Monocoque
Front suspension	Double wishbone	Double wishbone	Double wishbone
Rear suspension	Double wishbone	Double wishbone	Double wishbone
Stabiliser bars	Front & rear	Front & rear	Front & rear
Power steering			
Wheel type	Alloy	Alloy	Alloy
Spare wheel type	Full size	Full size	Full size
Front brakes	Vented disc	Vented disc	Vented disc
Rear brakes	Disc	Disc	Disc
Exterior			
Bumpers	Impact absorbing	Impact absorbing	Impact absorbing
Door handles	Body coloured & chrome	Body coloured & chrome	Body coloured & chrome
Electric sunroof (with tilt function)	-	-	
Exhaust	Single	Twin	Twin
Tail pipe finishers	Single	Twin	Twin
Front fog lamps	■	■	
Front wiper	2 speed & intermittent	2 speed & intermittent	2 speed with rain sensor intermittent
Headlights	Halogen type	Halogen type	Halogen type
Keyless entry			
Power door mirrors			
Rear window demister			
Side protectors	Body coloured & chrome	Body coloured & chrome	Body coloured & chrome
Interior			
Accessory power outlet (10 amp)	x 2	x 2	x 2
Air conditioning	Dual zone climate control	Dual zone climate control	Dual zone climate control

	VTi	V6	V6 Luxury
Interior Continued			
Ashtray	Front & rear	Front & rear	Front & rear
Central locking			
Centre armrest			
Cruise control			
Cup holders	Front & rear	Front & rear	Front & rear
Dashboard warning lights	Comprehensive array	Comprehensive array	Comprehensive array
Digital clock	In radio	In radio	In radio
Door pockets	Front & rear	Front & rear	Front & rear
Driver's footrest			
Driver's seat - manual height adjustment		-	-
Driver's seat - power height adjustment	-		-
Driver's seat - power adjustable (8-way)	-	-	
Driver's window	Auto up / down	Auto up / down	Auto up / down
Glovebox	Lockable	Lockable	Lockable
Headrests - front	Fully adjustable	Fully adjustable	Fully adjustable
Headrests - rear	x 2	x 2	x 2
Interior illumination	Courtesy light	Courtesy light	Courtesy light
Interior illumination	Boot light	Boot light	Boot light
Interior illumination	Door light	Door light	Door light
Interior illumination	Map light	Map light	Map light
Interior illumination	Rear reading light	Rear reading light	Rear reading light
Interior illumination	Glove box light	Glove box light	Glove box light
Lights-on warning	Chime	Auto off	Auto off
Low fuel warning			
Outside temperature gauge	-		
Power windows			
Satellite navigation	-	-	
Seat trim material	Cloth	Cloth	Leather [†]
Seatback pockets	Driver & passenger	Driver & passenger	Driver & passenger
Seatbelt height adjuster	Front	Front	Front
Steering column	Tilt adjustable & telescopic	Tilt adjustable & telescopic	Tilt adjustable & telescopic
Steering wheel	Urethane	Urethane	Leather [†]
Sunglasses holder			
Tachometer			
Tripmeter	x 2	x 2	x 2
Vanity mirror with illumination	Driver & passenger	Driver & passenger	Driver & passenger

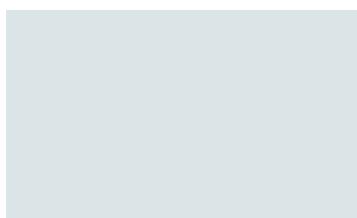
Standard equipment. ■ Optional. – Not available. [†] Leather interior includes some PVC vinyl material.

SPECIFICATIONS

	VTi	V6	V6 Luxury
Interior Continued			
Windows	Heat absorbing	Heat absorbing	Heat absorbing
Dimensions			
Length	4830 mm	4830 mm	4830 mm
Width	1820 mm	1820 mm	1820 mm
Height	1455 mm	1455 mm	1455 mm
Ground clearance - laden	125 mm	125 mm	125 mm
Weight - tare	1435 kg	1510 kg	1525 kg
Turning circle	11 m	11 m	11 m
Fuel economy - combined (litres per 100 kms)	9.3	10.6	10.6
Fuel tank capacity	65 litres	65 litres	65 litres
Wheel size	16 x 6.5 JJ	16 x 6.5 JJ	16 x 6.5 JJ
Tyre size	205 / 60 R16 92V	205 / 60 R16 92V	205 / 60 R16 92V
Maximum towing capacity			
- trailer with brakes	1500 kg	1500 kg	1500 kg
- trailer without brakes	500 kg	500 kg	500 kg
- maximum towbar downward load	70 kg	70 kg	70 kg
Seating capacity	5	5	5
Safety Features			
Airbag iSRs - front	Driver & passenger	Driver & passenger	Driver & passenger
Airbag SRS - side	Driver & front passenger	Driver & front passenger	Driver & front passenger
Airbag SRS - curtain	-	-	Front & rear
Anti-lock Brakes (ABS)			
Childproof door locks			
Child safety seat anchor points	x 3	x 3	x 3
Convex door mirror	Passenger side	Passenger side	Passenger side
Drive by wire throttle			
Fire retardant interior			
Front windscreen	Laminated	Laminated	Laminated
Fuel tank roll over valve			
Hazard warning lights			
High mounted stop light			
Honda G-CON technology			
Immobiliser system			
Progressive crumple zones	Front & rear	Front & rear	Front & rear
Rear view mirror	Day / night type	Day / night type	Day / night type
Screw type fuel cap			

	VTi	V6	V6 Luxury
Safety Features Continued			
Seatbelt pretensioners	Front seating positions	Front seating positions	Front seating positions
Seatbelt reminder light	Driver	Driver	Driver
Seatbelts - 3 point ELR	All seating positions	All seating positions	All seating positions
Security alarm system			
Side impact protection			
Steering column	Energy absorbing type	Energy absorbing type	Energy absorbing type
Transmission shiftlock			
Vehicle Stability Assist (VSA)	-		
Audio			
6 stack in-dash CD with AM/FM tuner			
Steering wheel mounted audio controls	-		
Front speakers	x 2	x 2	x 2
Front tweeters	x 2	x 2	x 2
Rear speakers	x 2	x 2	x 2
Antenna	In glass type	In glass type	In glass type
Exterior Colours	Interior Colours	Interior Colours	Interior Colours
Taffeta White	Ivory	Ivory	Ivory
Satellite Mist Metallic*	Ivory	Ivory	Ivory
Royal Ruby Red Pearl†	Ivory	Ivory	Ivory
Royal Blue Pearl*	Black	Black	Black
Silverstone Metallic*	Black	Black	Black
Nighthawk Black Pearl*	Black	Black	Black

Standard equipment. ■ Optional. – Not available. † Leather interior includes some PVC vinyl material. * Metallic/Pearlescent paint at additional cost.



Taffeta White
Ivory interior



Satellite Mist Metallic*
Ivory interior



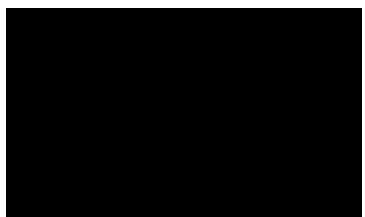
Royal Ruby Red Pearl*
Ivory interior



Royal Blue Pearl*
Black interior



Silverstone Metallic*
Black interior



Nighthawk Black Pearl*
Black interior





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V6 Luxury model shown on front cover.

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