

HONESH RAI PAREEK

SUMMARY

Passionate communication designer with a flair for advertising, branding, and a knack for making UX/UI sparkle with top-notch typography. This creative maven transforms ideas into compelling visuals that captivate and connect.

EDUCATION

BACHELOR'S IN COMMUNICATION DESIGN AND VISUAL COMMUNICATION

Atlas Skilltech University, Mumbai

2021-Present

FOUNDATION OF DESIGN SKILLS

ISDI School of Design, Mumbai

2020 - 2021

HIGHER SECONDARY SCHOOL CERTIFICATE

Sanskar School, Jaipur

2018 - 2020

SKILLS

Web Design & Development, Design Thinking, Problem Solving, Motion Design, Visualization

Design Softwares

Adobe Illustrator, Photoshop, After Effects, Premier Pro, Xd, Figma, VsCode, DaVinci Resolve

CONTACT

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WORK EXPERIENCE

DESIGN CO-OP

Procter & Gamble

Jan, 2024 - Present

- E-Commerce Creative Reinvention
- Analyzing major E-com platforms, Users and customer research, Global-level competitor analysis.
- Designing End-to-End content for the brand.

HOD - SECURITY

Inferno 2022

October, 2022 - November 2022

- Lead a team of 60 coordinators, planned and managed the security protocols for the 3 days of the event and all the relative events.
- Built up leadership and observation skills, the job included frisking, maintaining decorum and handling unusual situations.

WEB DEVELOPMENT

Club Mahindra

June, 2022 - August 2022

- Developing a responsive web-app/website using React library, Tailwind CSS and JS.
- Managing code while working in a team using Github, SSH, etc.

WEB DESIGN AND DEVELOPMENT INTERN

Addventures

May, 2022 - June, 2022

- Website design and development for a graduation batch.
- Designing meticulous interaction and experience for the users
- Developed visual style guide

CINEMATOGRAPHER & ASSISTANT EDITOR

G.P Productions

Nov, 2018

- Learnt the principles of cinematography and photography
- Handled clients, and assisted on-field photographers.