# Sophia Martinez

Financial Data Analyst

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## Professional Summary

Data Analyst with expertise in financial reporting, variance analysis, and predictive modeling. Skilled in SQL, Excel, and Power BI to deliver insights that drive executive decision-making.

## Core Competencies

• Financial Analysis

• Variance Analysis

• SQL & Excel Modeling

• Forecasting & Budgeting

• Power BI & Tableau

• Process Improvement

## Professional Experience

### Accelirate, Inc. — Automation Architect & Consultant

2024 – Present

• Spearhead automation initiatives for Amazon’s FinTech department, managing delivery teams and building a Center of Excellence (CoE).

• Develop and execute 1-year and 3-year operational plans aligning capacity, budget, and pipeline with program objectives.

• Own client-facing roadmaps and monthly automation flash reports.

## Education

Bachelor of Arts | International Business, Florida International University

## Certifications

• CLFP

• UiPath

• Automation Anywhere

• SQL

• Power BI

## Languages

• English

• Spanish