

# XIXI HUA

✉ smilecrazy1h@gmail.com · ☎ (+86) 188-0111-1248 ·

## 🎓 EDUCATION

---

**Peking University (PKU)**, Beijing, China

2015 – 2018 (expected)

*M.S. in Software Engineering*

**Northeast Normal University (NENU)**, JiLin, China

2011 – 2015

*B.S. in Computer Science & Technology*

## 👥 INTERN EXPERIENCE

---

**Microsoft Research Asia, Innovation Engineering Group**, R&D Intern

Apr. 2017 – Present

Microsoft Xiaoying Project

- Implemented 3rd party interface for sharing & maintenance of website mini-game.
- Responsible for back-end data process on Azure; conducting course recommendation based on data analysis.

**Yuantiku**, Data Analysis Intern

Sept. 2016 – Feb. 2017

Data Pipeline Platform

- Built portrait and conducted course recommendation for active users using pig and php.
- Acquired pv & uv data using HiveSQL; conducted course data analysis.

**JD Com.**, JD Run

Jul. 2016 – Sept. 2016

Improved the effectiveness of JD Clothing-sector coupons

- Located customer via decision-tree according to past data records. Increased coupons usage rate by 0.2%.
- Designed mini-game for increasing user-study effectiveness. Reduced user-study time for single user from 10min to 3min.

## ⚙️ COMPETITION

---

**HUAWEI Elite Competition**

Apr. 2017 – May. 2017

- Solved location problem in graph theory via mincost/maxflow/heuristic algorithm. Ranked as top 64 in Beijing.

**Tianchi Big Data Competition: O2O Coupon Prediction**

Oct. 2016 – Dec. 2016

- Extracted consumer data, coupon data and merchant features; conducted prediction using Xgboost & GBDT algorithm. Ranked 45 among 1505 teams with 73% accuracy.

## ♡ HONORS AND AWARDS

---

*Merit Student & May Fourth Scholarship, Peking University*

Oct. 2016

*Outstanding Undergraduate, Northeast Normal University*

Jul. 2015

*Presidential Fellowship, Northeast Normal University*

2011 – 2015

## 📄 MISCELLANEOUS

---

- Blog: <http://99hi.vip/> <http://blog.csdn.net/honeyaya>
- GitHub: <https://github.com/honeyaya>