

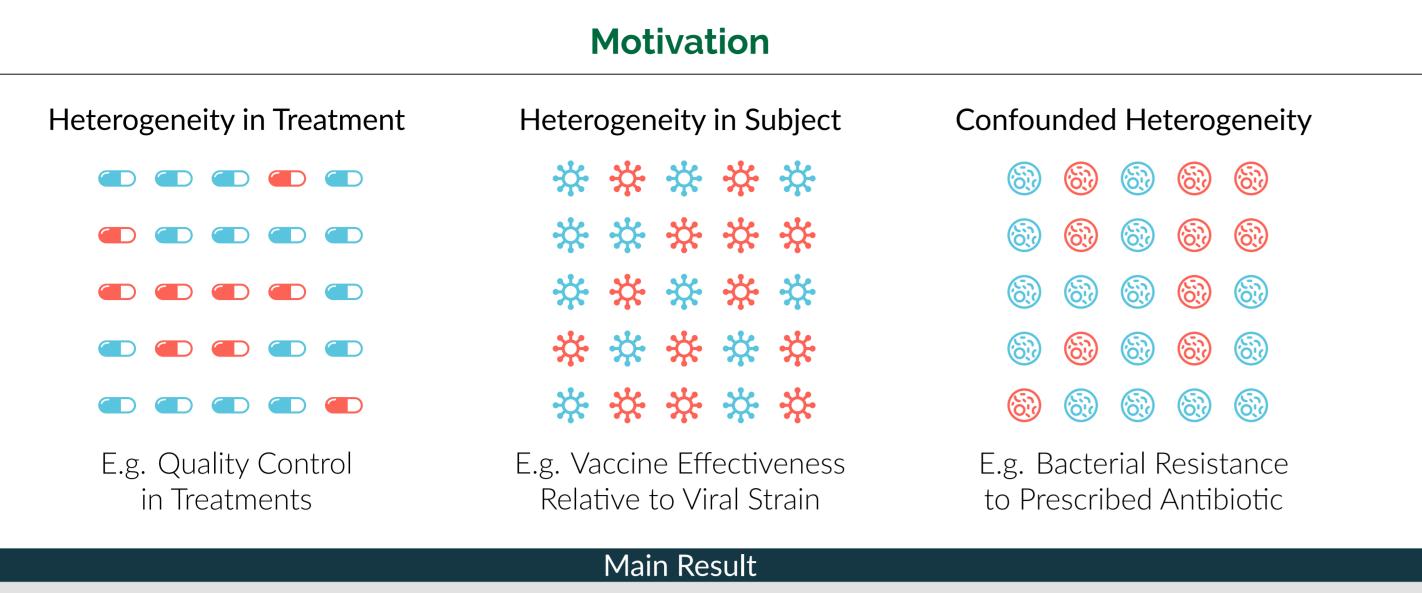
### Synthetic Potential Outcomes and Causal Mixture Identifiability

**Bijan Mazaheri** 1, 3 Chandler Squires 2 Caroline Uhler <sup>3,4</sup>

<sup>3</sup>Broad Institute of MIT and Harvard <sup>1</sup>Dartmouth Engineering <sup>2</sup>Carnegie Mellon University <sup>4</sup>MIT



### **Mixtures of Treatment Effects**



We formulate the mixture of treatment effects (MTE) problem for recovering a latently heterogeneous causal response and provide the first known solution.

### **Key Computational Challenges**

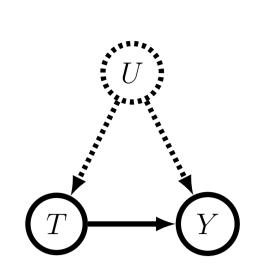
## **Distribution Overlap**

Algorithms for recovering Heterogeneous Treatment Effects (HTEs), such as causal forests (Wager and Athey, 2018), are analogous to clustering methods and cannot handle distribution overlap.

### **Mixtures Confound Relationships** Treated Group

**8 8 8 8 a a a a** Untreated Group 8 8 8 8 8 8 8 8 **a a a a ⊗** ⊗ ⊗ ⊗ ⊗

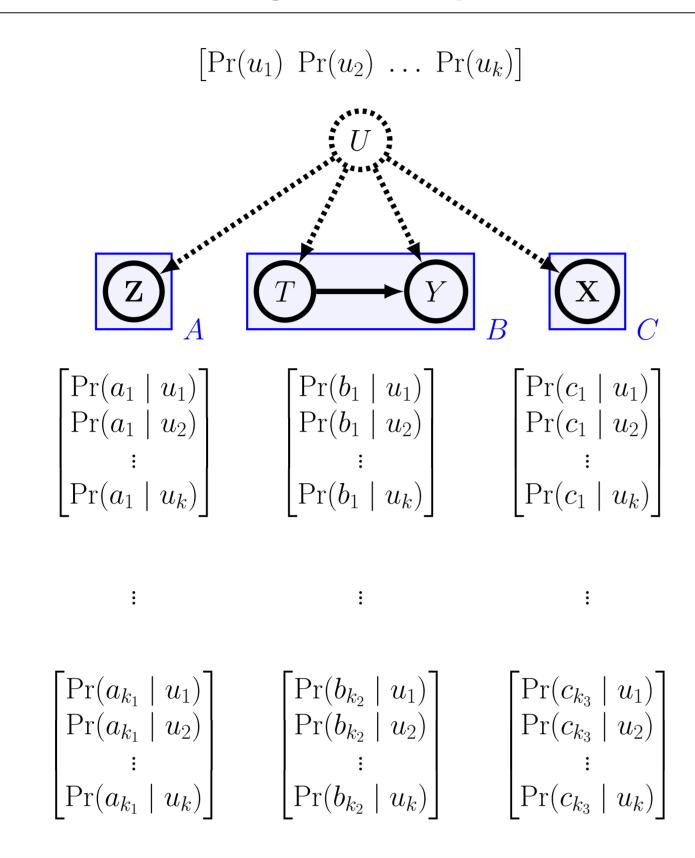
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Traditional mixture model algorithms can handle distribution overlap, but do not deconfound causal relationships.

### **Critical Ideas**

### **Linear Algebra Interpretation**

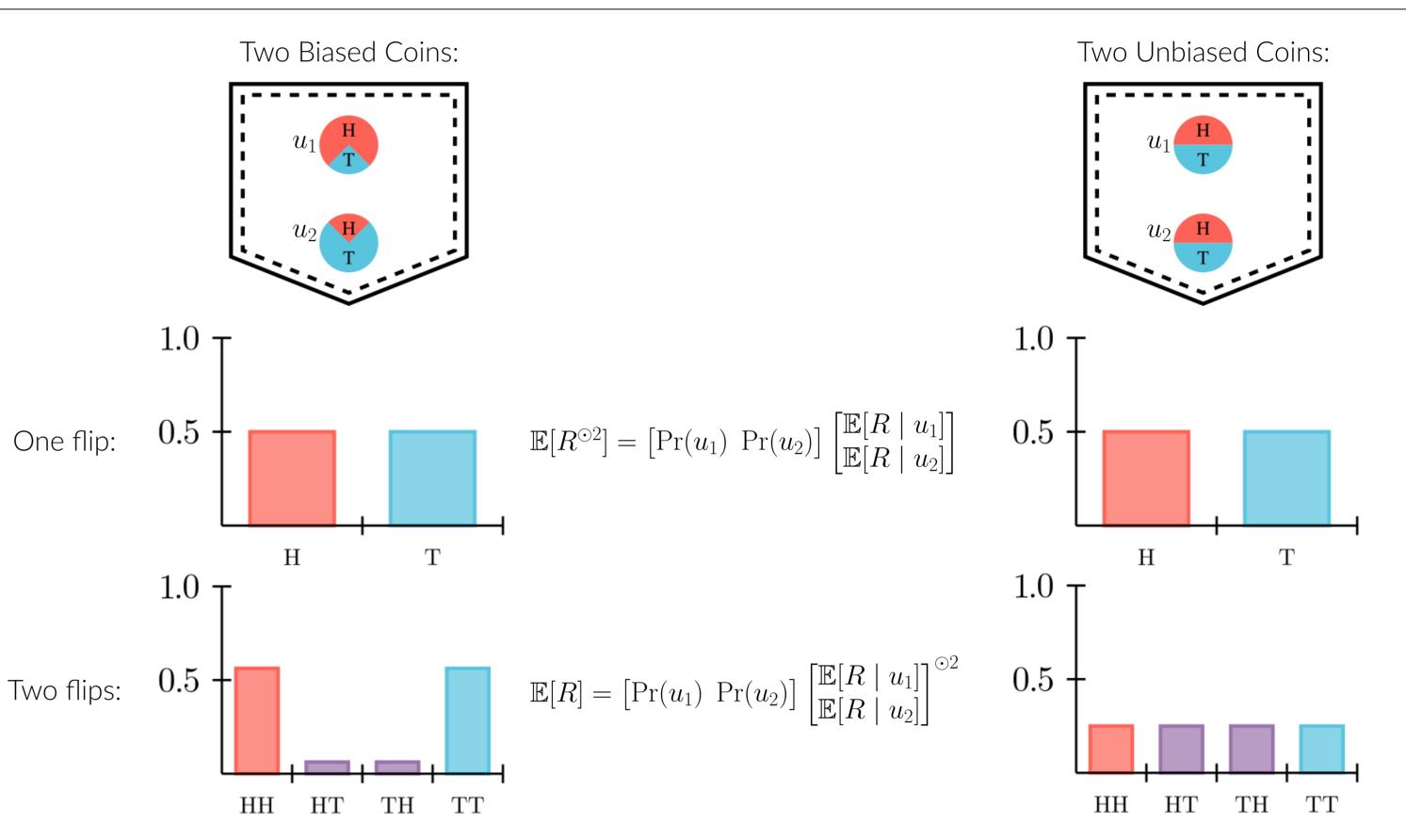


### Tensor Decompositions (Allman, Matias, and Rhodes, 2009)

For discrete  $A \perp \!\!\! \perp B \perp \!\!\! \perp C \mid U$ , with cardinalities |U| = k,  $|A| = k_1$ ,  $|B| = k_2$ ,  $|C| = k_3$ , the parameters  $\Pr(a \mid u)$ ,  $\Pr(b \mid u)$ u),  $Pr(c \mid u)$ , Pr(u) are identifiable using a decomposition into rank 1 tensors if

 $k_1 + k_2 + k_3 \ge 2k + 2$ 

### **Higher Order Moments and Heterogeneity**

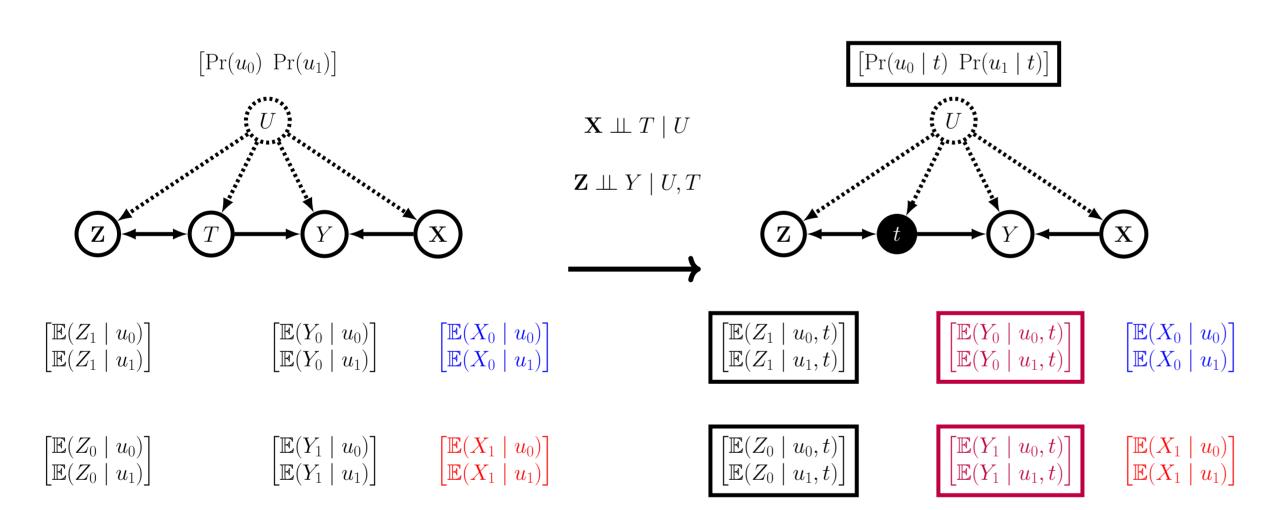


### Identifiability of k-Coin Mixtures (Rabani, Schulman, and Swamy, 2014)

 $\mathbf{P}[U]$  and distinct  $\mathbf{E}[R \mid U]$  can be uniquely identified using  $\mathbb{E}(R), \mathbb{E}(R^{\odot 2}), \dots, \mathbb{E}(R^{\odot 2k-1})$ .

### **Synthetic Potential Outcomes**

### **Rederiving Proximal Causal Inference for ATEs**



We can **reinterpret** a result from Miao, Geng, and Tchetgen Tchetgen, 2018. We will want to find  $\alpha_0, \alpha_1$  that form a linear combination "synthetically samples" the potential outcome.

$$\left[\Pr(u_0 \mid t) \ \Pr(u_1 \mid t)\right] \begin{bmatrix} \mathbb{E}(Y \mid u_0, t) \\ \mathbb{E}(Y \mid u_1, t) \end{bmatrix} = \left[\Pr(u_0 \mid t) \ \Pr(u_1 \mid t)\right] \left(\alpha_0 \begin{bmatrix} \mathbb{E}(X_0 \mid u_0) \\ \mathbb{E}(X_0 \mid u_1) \end{bmatrix} + \alpha_1 \begin{bmatrix} \mathbb{E}(X_1 \mid u_0) \\ \mathbb{E}(X_1 \mid u_1) \end{bmatrix}\right)$$

Notice that all of these inner products are observed moments. To get a second equation, we can also do the same thing with the second-order moment, multiplying by  $Z_0$ .

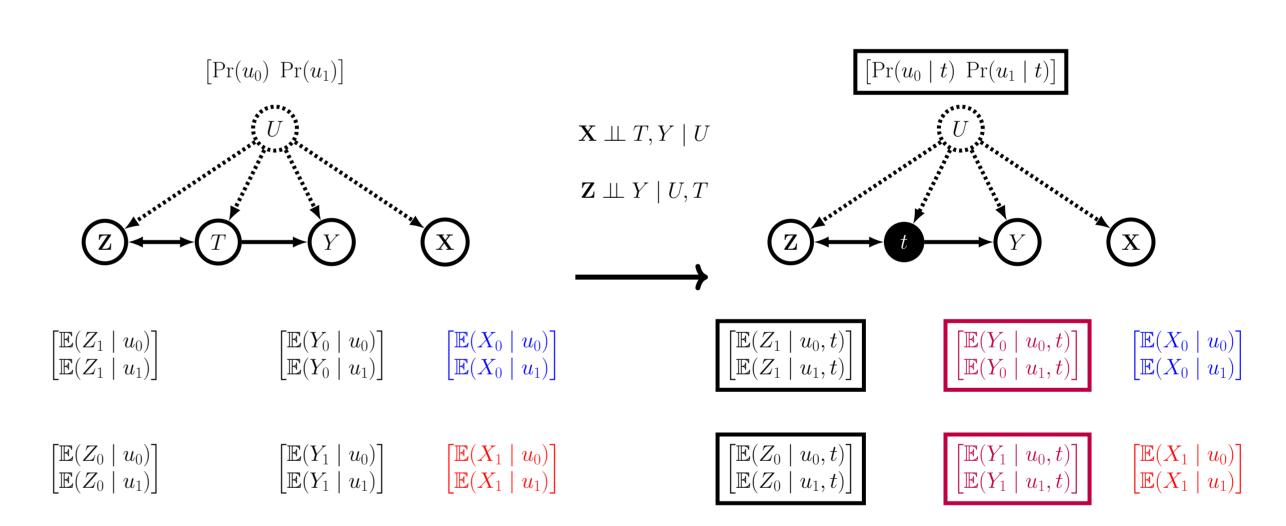
 $\mathbb{E}[Y \mid t] = \alpha_0 \, \mathbb{E}[X_0 \mid t] + \alpha_1 \, \mathbb{E}[X_1 \mid t]$ 

 $\mathbb{E}[YZ_0 \mid t] = \alpha_0 \, \mathbb{E}[X_0 Z_0 \mid t] + \alpha_1 \, \mathbb{E}[X_1 Z_0 \mid t]$ 

 $\mathbb{E}(Y^{(t)}) = \begin{bmatrix} \Pr(u_0) & \Pr(u_1) \end{bmatrix} \begin{bmatrix} \mathbb{E}(Y \mid u_0, t) \\ \mathbb{E}(Y \mid u_1, t) \end{bmatrix} = \begin{bmatrix} \Pr(u_0) & \Pr(u_1) \end{bmatrix} \begin{pmatrix} \alpha_0 \begin{bmatrix} \mathbb{E}(X_0 \mid u_0) \\ \mathbb{E}(X_0 \mid u_1) \end{bmatrix} + \alpha_1 \begin{bmatrix} \mathbb{E}(X_1 \mid u_0) \\ \mathbb{E}(X_1 \mid u_1) \end{bmatrix} \end{pmatrix} = \alpha_0 \, \mathbb{E}[X_0] + \alpha_1 \, \mathbb{E}[X_1]$ 

Because  $X \perp \!\!\! \perp T \mid U$ , we can transfer this linear combination to unconditioned moments to get our desired quantity.

### **Synthetic Potential Outcomes for MTEs**



We now want to find  $\alpha'_0, \alpha'_1$  that form a linear combination "synthetically samples" the "second coin flip" of the potential outcome. The process is the same, except that we now copy the product of the synthetic  $Y^{(t)}$  on the X's with the true  $Y^{(t)}$ .

$$\left[\Pr(u_0 \mid t) \; \Pr(u_1 \mid t)\right] \begin{bmatrix} \mathbb{E}(Y \mid u_0, t) \\ \mathbb{E}(Y \mid u_1, t) \end{bmatrix}^{\odot 2} = \left[\Pr(u_0 \mid t) \; \Pr(u_1 \mid t)\right] \begin{bmatrix} \mathbb{E}(Y \mid u_0, t) \\ \mathbb{E}(Y \mid u_1, t) \end{bmatrix} \odot \left(\alpha_0 \begin{bmatrix} \mathbb{E}(X_0 \mid u_0) \\ \mathbb{E}(X_0 \mid u_1) \end{bmatrix} + \alpha_1 \begin{bmatrix} \mathbb{E}(X_1 \mid u_0) \\ \mathbb{E}(X_1 \mid u_1) \end{bmatrix}\right)$$

Now, we need to use a third-order moment to solve for the coefficients, multiplying by  $Z_0$ .

 $\alpha_0 \mathbb{E}[X_0 Y \mid t] + \alpha_1 \mathbb{E}[X_1 Y \mid t] = \alpha_0' \mathbb{E}[X_0 \mid t] + \alpha_1' \mathbb{E}[X_1 \mid t]$  $\alpha_0 \mathbb{E}[X_0 Y Z_0 \mid t] + \alpha_1 \mathbb{E}[X_1 Y Z_0 \mid t] = \alpha_0' \mathbb{E}[X_0 Z_0 \mid t] + \alpha_1' \mathbb{E}[X_1 Z_0 \mid t]$ 

These coefficients let us compute a higher-order moment of the potential outcome.

 $\mathbb{E}((Y^{(t)})^{\odot 2}) = \alpha_0' \, \mathbb{E}[X_0] + \alpha_1' \, \mathbb{E}[X_1]$ 

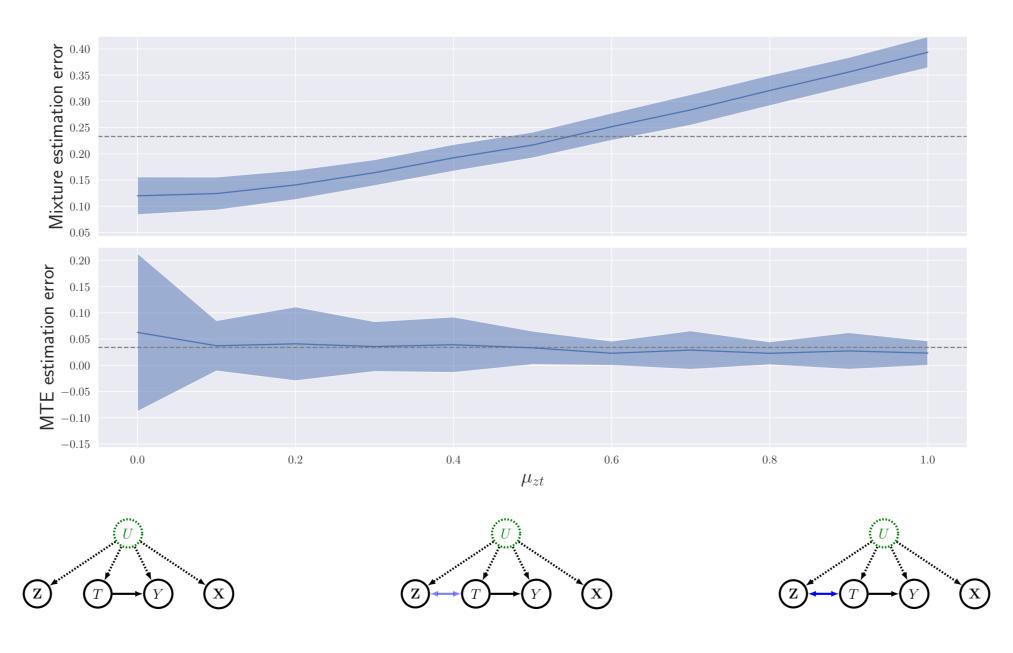
### **Causal Mixture Identifiability**

Transition from Level 2 to Level 3

Varying the strength of  $\mathbf{Z} \leftrightarrow T$  using  $\mu_{zt}$ .

### Hierarchy 1. HTE 1. HTE 2. Full Mixture 2. Full Mixture SPOs 3. MTE 4. ATE 4. ATE

### 0.15 0.00



# Varying the strength of $Y \leftarrow \mathbf{X}$ using $\mu_{xy}$ .

Transition from Level 3 to Level 4

### **Thanks**

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References