NEHA GUPTA
Instructional Designer

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Results-driven Instructional Designer with 6+ years of experience in designing and delivering high-impact e-learning solutions. Skilled in leveraging instructional design models (ADDIE, SAM) and advanced tools (Articulate 360, Vyond) to create engaging learning experiences. Proven expertise in adult learning, curriculum development, and e-learning standards such as SCORM/xAPI. Adept at managing LMS platforms and driving measurable improvements in learner engagement and retention.

Experience

Tesseract Learning   *Oct 2024 - Present*

Instructional Designer
- Designed microlearning, onboarding, and catalogue courses by collaborating closely with clients and internal teams.
- Created storyboards, developed interactive and visually appealing content, and ensured alignment with learning objectives and brand guidelines.
- Delivered customized eLearning solutions for global audiences across industries like healthcare, IT, and finance.

JEGO   *Oct 2022 - Oct 2024*

Instructional Designer
- Designed health and well-being e-learning modules, increasing learner engagement by 60%.
- Conducted needs assessments to tailor courses to specific learner profiles.
- Managed LMS integration, ensuring accessibility compliance with WCAG standards.
- Collaborated with SMEs to iteratively improve course content and design.

Byju's Think & Learn PVT. LTD.   *Aug 2021 - Oct 2022*

Senior associate content developer
- Developed digital content for Mathematics and Reasoning for K-12 students focusing on interactive learning.
- Created video scripts, adaptive learning modules, Curriculum development and assessments for personalized learning experiences.
- Worked with SMEs, designers, and animators to produce engaging e-learning content.
- Utilized LMS platforms to track and enhance content effectiveness.

Unacademy   *Oct 2020 - Aug 2021*

Content developer and Trainer
- Created Mathematics and Reasoning curriculum for K-12 and higher studies students, integrating real-world applications for better engagement.
- Designed Courses, lesson plans, video scripts, and interactive quizzes to support student learning.
- Implemented innovative teaching strategies to improve conceptual clarity and critical thinking.
- Reviewed and updated content to align with educational trends and exam patterns.

Vibrant Academy India PVT. LTD. *Feb 2017 - Oct 2020*

Content developer and Trainer

- Developed Computer, Mathematics and Reasoning curriculum for K-12 students, creating lesson plans, worksheets, and assessments.
- Designed interactive learning materials, including videos and quizzes, to enhance conceptual understanding.
- Applied instructional design models (ADDIE, Bloom's Taxonomy) for structured learning experiences.
- Collaborated with SMEs and educators to refine and improve content.

Sambhav Academy *Sept 2015 - Feb 2017*

Math & Reasoning Educator

- Created gamified e-learning content to enhance student engagement.
- Delivered live classes with an average satisfaction rating of 4.8/5.

Education

- **Rajasthan Technical University** *2011 - 2015*
  Bachelor's in Electronic and Communication Engineering

- **Rajasthan Board of Secondary Education** *2010*
  Senior Secondary School

- **Rajasthan Board of Secondary Education** *2008*
  Secondary School

Skills

- **Instructional Design**: ADDIE, SAM, Bloom's Taxonomy, Action Mapping
- **Learning Methodologies**: LMS/LCMS, ILT/vILT/WBT, Blended Learning, Adult Learning
- **eLearning Tools**: Articulate 360, Vyond, Canva, WalkMe
- **Learning Platforms**: Moodle, Blackboard, SCORM, xAPI
- **Content Development**: Storyboarding, Prototyping, Visual Design, Content Analysis
- **Compliance**: WCAG, Accessibility Standards
- **Soft Skills**: Strategic Thinking, Communication, Creativity, Collaboration
- **Productivity Tools**: MS Office

Projects

- **Playbook Nevigation Course**
  Developed an e-learning course using Articulate 360, improving learner productivity by 40%.

- **Work time Management**
  Created instructional materials emphasizing work time management achieving a 90% satisfaction rate.

- **Negotiation Strategy Storyboard**
  Designed storyboards that improved team alignment and negotiation outcomes by 25%