


VINOTHINI BABU

INSTRUCTIONAL DESIGNER / E-LEARNING DEVELOPER

CONTACT

 +91 95660 18481

 vinothinib92@gmail.com

 Chennai, India.

 [LinkedIn profile](#)

EDUCATION

2019 - 2021

VELS UNIVERSITY

- Mphil. Computer Science
- CGPA: 8.5

2013 - 2015

ANNAMALAI UNIVERSITY

- Master. Computer Science
- CGPA: 7.8

2010 - 2013

MADRAS UNIVERSITY

- Bachelor. Computer Science
- CGPA: 8.9

EXPERTISE SKILLS

E-LEARNING DEVELOPMENT

- Articulate Storyline 360
- Articulate RISE 360
- Success Factor LMS
- Instructional Design
- Vyond Animation Software
- ADDIE Method
- Learning & Development
- Creative Infographics
- Interactive Learning
- Curricula Development
- Content Curator
- Corporate Learning



PROFILE SUMMARY

Dynamic professional with 3 years of experience in Graphic Design and 5 years in Instructional Design.

Adept at combining visual creativity with effective teaching strategies to develop engaging and impactful learning materials.

Proficient in authoring tools and LMS, creating engaging training programs and e-learning courses.

Collaborative team player skilled in working with subject matter experts and cross-functional teams to deliver high-quality educational solutions.

Committed to continuous professional development and passionate about crafting visually appealing, effective learning experiences that drive organizational success and improve learner satisfaction.



WORK EXPERIENCE

Maveric Systems Limited

Dec 2023 - Present

Assistant Manager

- Managed end-to-end course development and launched a portfolio of 50+ e-learning courses, each averaging 15 minutes of engaging content, all within a year.
- Curriculum Development: Designed tailored training programs to meet diverse learner needs and organizational goals, creating engaging e-learning modules, simulations, and multimedia content for technical, industry-specific, and corporate training.
- SF LMS Admin: Led implementation, customization, and management of LMS platforms, handling user accounts, course enrollments, and tracking metrics to assess learning outcomes.
- Team Collaboration: Led and mentored instructional design teams, promoting collaboration and innovation. Partnered with subject matter experts, trainers, and IT to deliver effective training programs.
- Innovation & Technology Integration: Stayed current with industry trends in instructional design and learning tech, promoting new tools to enhance learning and support growth.

ADOBE CREATIVE SUITE

- Illustrator
- Photoshop
- InDesign
- Audition
- Adobe Firefly

DATA MANAGEMENT

- PowerPoint
- Excel
- Word
- OneNote

ADDITIONAL SKILLS

- ChatGPT
- Claude.AI
- Canva
- Synthesia
- Invideo AI
- Note GPT
- Copilot AI
- Prompt Engineering

PORTFOLIO LINK

Behance : <https://www.behance.net/vinothinib016>

Review 360 : <https://360.articulate.com/review>

<https://360.articulate.com/review>

Visual SB: <https://docs.google.com/presentation>

LANGUAGE

English ●●●●●●●●

Tamil ●●●●●●●●

INTEREST



Travelling



LinkedIn Content Creation

Larsen & Toubro (EduTech)

May 2021 - Nov 2023

Instructional Designer/ E-learning Developer

- Collaborated with Subject Matter Experts (SMEs) to design and develop comprehensive engineering courses.
- Produced and deployed an impressive portfolio of 80+ e-learning courses, with each module averaging 20 minutes of engaging content, within a 2-year period.
- Analyzing the raw content with the SME and we create the storyboard in ppt then I start making the user-engaged explainer videos using Articulate Storyline 360, Vyond and Animation software.
- Created immersive e-learning experiences, combining audio narration, video animation, and interactive elements, packaged as SCORM-compliant modules.
- Collaborating with other members of the Digital Learning Team and Training Team to brainstorm, problem-solve, and review each other's work.
- Respected project deadlines and milestones. Ensured deliverables met quality expectations. Followed established production guidelines and procedures

Sanmar Shipping Limited

Nov 2014 - June 2020

Deputy Executive

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other relevant design software.
- Skilled in creating visually appealing designs for various platforms including print, web, and social media.
- Experienced in designing logos, branding materials, brochures, posters, and digital advertisements.
- Knowledgeable in typography, color theory, and layout design principles.
- Ability to collaborate effectively with clients and team members to understand project requirements and deliver outstanding design solutions.
- Strong attention to detail and ability to meet tight deadlines while maintaining quality.
- Continuously staying updated with design trends and techniques to enhance creativity and efficiency.