CH. PRASHANTH

Dynamic IT professional with over 7 years of extensive experience in software development, specializing in SAP Hybris and Java technologies. Aiming to leverage expertise in e-commerce solutions and system integrations to drive business success in a challenging role.

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📍 Hyderabad - Telangana

CORE COMPETENCIES

- SAP Commerce / Hybris Development & Customization
- E-Commerce Platform Implementation & Integration
- Data Modeling, Catalog & Classification System Management
- WCMS, Cart, Checkout, Order Management & Promotions
- OCC API Development & Headless Commerce
- Backoffice Customization & Business Process Configuration
- Java, J2EE, Spring MVC / Spring Boot Development
- RESTful Web Services & System Integrations
- Cronjob Development & Automated Reporting
- Agile Methodology, Version Control, and Code Quality

TECHNICAL SKILLS

- **SAP Commerce / SAP Hybris:** v2211, v2005, v1905, v6.7
- **Programming Languages:** Java, Groovy
- **Frameworks:** Spring MVC, Spring Boot
- **Web Technologies:** JSP, Servlets, RESTful Web Services
- **Web Servers:** Apache Tomcat 7
- **Databases:** SQL Server, Oracle 10g
- **Version Control Systems:** Git
- **IDE Tools:** Eclipse, IntelliJ IDEA
- **Web Service Testing Tools:** Postman
- **Code Quality Tools:** SonarQube
- **Project / Issue Management Tools:** JIRA, ServiceNow
- **Hybris Modules & Components:** WCMS, Catalogs, Classification Systems, Solr, Cronjobs, Promotions, Cart, Checkout, Order Management, Backoffice Customization, OCC (Omni Commerce Connect), Cloud Hotfolder, Email Configuration

PROFILE SUMMARY

- Results-driven **SAP Hybris / SAP Commerce Developer** with **7+ years of IT experience**, including **5+ years of hands-on expertise in SAP Commerce (Hybris)**.
- Strong proficiency in **e-commerce development**, including **Data Modeling, WCMS, Catalog Management, Classification Systems, Solr, Cronjobs, Promotions, Cart, Checkout, and Order Management**.
- Skilled in **customizing Hybris modules, creating reusable extensions/add-ons, and extending OCC REST APIs** for **headless commerce** and **system integrations**.
- Proficient in **integration of Hybris with CRM systems** and **third-party applications**, ensuring seamless **business process automation**.
- Experienced in **Backoffice customization, Cloud Hotfolder setup, Email configuration, Omni-channel commerce setup**, and **Business Process creation**.
- Solid background in **Java, J2EE, Spring MVC, Spring Boot, JSP, Servlets, RESTful Web Services, Groovy, SQL Server, and Oracle** for **high-performance e-commerce solutions**.
- Hands-on experience with **Agile development methodologies**, **version control (Git)**, **issue tracking (JIRA, ServiceNow)**, and **code quality tools (SonarQube)**.
- Adept at **analyzing, debugging, and troubleshooting complex Hybris components**, with a proven track record of delivering **scalable, robust, & maintainable e-commerce applications**.
- Strong **team collaborator** with excellent **problem-solving and analytical skills**, capable of contributing effectively in **both individual and team environments**.

WORK EXPERIENCE

May 2025 - September 2025 | NLB Services Pvt. Ltd.
Hybris Developer

- Developed and customized **Hybris data models, core system setups, and initial data setups** according to project requirements.
- Designed and implemented **Cronjobs** for automated reporting and data maintenance.
- Worked on **cart and checkout process enhancements** to improve user experience and transaction efficiency.
- Integrated business processes within the platform to support **Omni-channel commerce setups**.
- Collaborated with team members to troubleshoot and resolve **complex Hybris component issues**, improving system stability.
- **Achievements:** Optimized Hybris modules, improving processing efficiency.

February 2022 - April 2025 | BuzzWorks Pvt. Ltd.
IT Consultant

- Performed **Hybris data modeling and extension customizations** for large-scale e-commerce projects.
- Executed **cloud hotfolder setup and email configuration** for automated data imports and notifications.
- Developed and maintained **business process workflows** and **promotion rules** to enhance e-commerce operations.
- Customized **Backoffice modules** as per client-specific requirements to improve operational efficiency.
- Built **Cronjobs** for scheduled reporting and automated system checks.
- **Achievements:** Reduced manual intervention by implementing automated reporting workflows.

March 2021 - August 2021 | ITC Infotech Pvt. Ltd.
Associate IT Consultant

- Involved in **core system and initial data setup**, ensuring smooth project onboarding and deployment.
- Assisted in the design and development of **Omni commerce channel setups**.
- Worked on **Cart & Checkout implementation enhancements** to support improved transaction flows.
- Collaborated on integration of Hybris systems with **external CRM and third-party applications**.

July 2018 - February 2021 | Unisense Technologies Pvt. Ltd.
Consultant

- Performed **Hybris data modeling and customization** for B2B and D2C e-commerce platforms.
- Designed and executed **Impex scripts for data import/export** and maintained catalog and product data consistency.
- Implemented **login and user authentication customizations** to enhance platform security and UX.
- Developed **unit and integration test cases** to ensure high-quality software releases.
- Participated in **release management activities**, ensuring smooth deployment and version control.

PROJECTS

Project: Keurig Dr Pepper (KDP)

Platform: SAP CX 2205 | **Role:** Hybris Developer

Description: Developed and maintained e-commerce platform for a leading North American beverage company, supporting multiple brands and extensive distribution networks.

Responsibilities: Hybris data modeling, core system setup, Omni-channel setup, V2 API development, cart and checkout implementations, and Cronjobs for reporting.

Project: Sony China (SCN)

Platform: SAP CX 2211 | **Role:** SAP Consultant

Description: SAP Hybris-based e-commerce web and mobile application for consumer electronics sales across China.

Responsibilities: Data modeling, CCV2 setup, cloud hotfolder and email configuration, backoffice customization, business process creation, promotion management, cart and checkout implementations, and Cronjobs.

Project: BSH Home Appliances (D2C)

Platform: SAP CX 2005 | **Role:** SAP Consultant

Description: Direct-to-consumer e-commerce platform for a global home appliances brand covering large and small appliances.

Responsibilities: Data modeling, core system setup, cloud hotfolder and email configuration, business process creation, backoffice customization, promotions, cart and checkout, and Cronjobs.

Project: DCM Shriram (B2B)

Platform: SAP CX 1905, CPI, SAP C4C | **Role:** SAP Consultant

Description: B2B e-commerce platform supporting manufacturing and distribution operations across fertilizer, cement, and chemical products.

Responsibilities: Data modeling, core system setup, Impex scripts for data import/export, login customization, backoffice enhancements, PDP/PLP/catalog management, cart and checkout implementation, unit and integration testing, and release management.