Ye Hong

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EDUCATION

- 2020 Candidate Doctor of Sciences, ETH Zurich, Switzerland
- 2018–20 M.S. ETH in Geomatic, ETH Zurich, Switzerland
- 2014–18 B.S. Geographical Information Science and Remote Sensing, Sun Yat-sen University, China

RESEARCH AREAS

Human mobility: modeling and prediction, inter- and intra-person variability

Sustainable transportation: traffic prediction, smart charging, impact analysis

Geographical Information Science: spatial analysis, urban simulation, street network and functional zone analysis

PUBLICATIONS

Journal Articles

(#Equal Contribution)

- Hong, Y., Zhang, Y., Schindler, K., and Raubal, M. "Context-aware multi-head self-attentional neural network model for next location prediction." *Transportation Research Part C: Emerging Technologies*, 156, 104315. 10.1016/j.trc.2023.104315
- Martin, H.#, **Hong, Y.**#, Wiedemann, N.#, Bucher, D., and Raubal, M. "Trackintel: An open-source Python library for human mobility analysis." *Computers, Environment and Urban Systems*, 101, 101938. 10.1016/j.compenvurbsys.2023.101938.
- Hong, Y., Martin, H., Xin, Y., Bucher, D., Reck, D. J., Axhausen, K. W., and Raubal, M. "Conserved quantities in human mobility: from locations to trips." *Transportation Research Part C: Emerging Technologies*, 146, 103979. 10.1016/j.trc.2022.103979.
- Yao, Y.*, Guo, Z.*, Dou, C., Jia, N., **Hong, Y.**, Guan, Q., and Luo, P. "Predicting mobile users' next location using the semantically enriched geo-embedding model and the multilayer attention mechanism." *Computers, Environment and Urban Systems*, 104, 102009. 10.1016/j.compenvurbsys.2023.102009.
- Wiedemann, N.#, Martin, H.#, Suel, E., **Hong, Y.**, and Xin, Y. "Influence of tracking duration on the privacy of individual mobility graphs." *Journal of Location Based Services*, 10.1080/17489725.2023.2239190.
- Yao, Y., Zhou, J., Sun, Z., Guan, Q., Guo, Z., Xu, Y., Zhang, J., **Hong, Y.**, Cai, Y., and Wang, R. "Estimating China's poverty reduction efficiency by integrating multi-source geospatial data and deep learning techniques." *Geo-Spatial Information Science*, 1-17. 10.1080/10095020.2023.2165975.

- Guan, Q., Yao, Y., Ma, T., **Hong, Y.**, Bie, Y., and Lyu, J. "Under the Dome: A 3D Urban Texture Model and Its Relationship with Urban Land Surface Temperature." *Annals of the American Association of Geographers*, 112(5), 1369-1389. 10.1080/24694452.2021.1972790
- Yao, Y., Wang, J., **Hong, Y.**, Qian, C., Guan, Q., Liang, X., Dai, L. and Zhang, J. "Discovering the homogeneous geographic domain of human perceptions from street view images." *Landscape and Urban Planning*, 212, 104125. 10.1016/j.landurbplan.2021.104125
- Yao, Y.*, Liu, Y.*, Guan, Q., **Hong, Y.**, Wang, R., Wang, R., and Liang, X. "Spatiotemporal distribution of human trafficking in China and predicting the locations of missing persons." *Computers, Environment and Urban Systems*, 85, 101567. 10.1016/j.compenvurbsys.2020.101567
- Zhang, J., Li, X., Yao, Y., **Hong, Y.**, He, J., Jiang, Z., and Sun, J. "The Traj2Vec model to quantify residents' spatial trajectories and estimate the proportions of urban land-use types." *International Journal of Geographical Information Science*, 35(1), 193-211. 10.1080/13658816.2020.1726923
- Yao, Y., Wu, D., **Hong, Y.**, Chen, D., Liang, Z., Guan, Q., Xun, L. and Dai, L. "Analyzing the Effects of Rainfall on Urban Traffic-Congestion Bottlenecks." *IEEE Journal of Selected Topics in Applied Earth Observations and Remote Sensing*, 13, 504-512. 10.1109/JSTARS.2020.2966591
- Chen, D., Zhang, Y., Yao, Y., **Hong, Y.**, and Guan, Q. "Exploring the spatial differentiation of urbanization on two sides of the Hu Huanyong Line based on nighttime light data and cellular automata." *Applied Geography*, 112, 102081. 10.1016/j.apgeog.2019.102081
- Yao, Y., Liu, P., **Hong, Y.**, Liang, Z., Wang, R., Guan, Q., and Chen, J. "Fine-scale intra- and intercity commercial store site recommendations via multisource big data." *Transactions in GIS*, 23(5), 1029-1047. 10.1111/tgis.12553
- Hong, Y., and Yao, Y. "Hierarchical community detection and functional area identification with OSM roads and complex graph theory." *International Journal of Geographical Information Science*, 33(8), 1569-1587. 10.1080/13658816.2019.1584806
- He, J., Li, X., Yao, Y., **Hong, Y.**, and Zhang, J. "Mining transition rules of cellular automata for simulating urban expansion by using the deep learning techniques." *International Journal of Geographical Information Science*, 32(10), 2076-2097. 10.1080/13658816.2018.1480783
- Yao, Y., **Hong, Y.**, Wu, D., Zhang, Y., and Guan, Q. "Estimating the effects of "community opening" policy on alleviating traffic congestion in large Chinese cities by integrating ant colony optimization and complex network analyses." *Computers, Environment and Urban Systems*, 70, 163-174. 10.1016/j.compenvurbsys.2018.03.005
- Yao, Y., Zhang, J., **Hong, Y.**, Liang, H., and He, J. "Mapping fine–scale urban housing prices by fusing remotely sensed imagery and social media data." *Transactions in GIS*, 22(2), 561-581. 10.1111/tgis.12330
- Liu, X., He, J., Yao, Y., Zhang, J., Liang, H., Wang, H., and **Hong, Y.** "Classifying urban land use by integrating remote sensing and social medias data." *International Journal of Geographical Information Science*, 31(8), 1675-1696. 10.1080/13658816.2017.1324976
- Yao, Y., Liu, X., Liu, P., **Hong, Y.**, Zhang, Y., and Mai, K. "Simulating urban land-use changes at a large scale by integrating dynamic land parcel subdivision and vector-based cellular automata." *International Journal of Geographical Information Science*, 31(12), 2452-2479. 10.1080/13658816.2017.1360494

Conference Proceedings

- Wiedemann, N., **Hong, Y.**, and Raubal, M. "Predicting visit frequencies to new places." In *Proceedings of the 12th International Conference on Geographic Information Science (GIScience 2023)*, (pp.84:1–84:6). Leeds, UK. Schloss Dagstuhl Leibniz-Zentrum für Informatik. 10.4230/LIPIcs.GIScience.2023.84.
- Hong, Y., Martin, H., and Raubal, M. "How do you go where? improving next location prediction by learning travel mode information using transformers." In *Proceedings of the 30th International Conference on Advances in Geographic Information Systems (SIGSPATIAL '22)*, (pp. 1-10). Seattle, USA. Association for Computing Machinery. 10.1145/3557915.3560996
- Martin, H., Wiedemann, N., Suel, E., **Hong, Y.**, and Xin, Y. "Influence of tracking duration on the privacy of individual mobility graphs." In *Proceedings of the 17th International Conference on Location-Based Services*, (pp.78–88). Munich, Germany. Technical University of Munich. 10.3929/ethz-b-000572753
- Hong, Y., Xin, Y., Martin, H., Bucher, D., and Raubal, M. "A clustering-based framework for individual travel behaviour change detection." In *Proceedings of the 11th International Conference on Geographic Information Science (GIScience 2021) Part II*, (pp.4:1–4:15). Online. Schloss Dagstuhl Leibniz-Zentrum für Informatik. 10.4230/LIPIcs.GIScience.2021.II.4
- Martin, H., Bucher, D., **Hong, Y.**, Buffat, R., Rupprecht, C., and Raubal, M. "Graph-resnets for short-term traffic forecasts in almost unknown cities." In *Proceedings of the NeurIPS 2019 Competition and Demonstration Track*, (pp.153–163). Vancouver, Canada. PMLR. 10.3929/ethz-b-000437682

Preprints and Working Papers

- Li, J., Xin, Y., **Hong, Y.**, and Raubal, M. "Interpreting Deep Learning Models for Traffic Forecast: A Case Study of UNet." Under review. 10.2139/ssrn.4370154
- Hong, Y., Stüdeli, E., and Raubal, M. "Evaluating geospatial context information for travel mode detection." Under review. 10.48550/arXiv.2305.19428
- Timans, A., Wiedemann, N., Kumar, N., **Hong, Y.**, and Raubal, M. "Uncertainty Quantification for Image-based Traffic Prediction across Cities." Under review. 10.48550/arXiv.2308.06129
- Hong, Y., Xin, Y., Dirmeier, S., Perez-Cruz, F., and Raubal, M. "Revealing behavioral impact on mobility prediction networks through causal intervention." In preparation.

CONFERENCE ACTIVITY

Conference Presentations

- "How do you go where? Improving next location prediction by learning travel mode information using transformers." 30th ACM SIGSPATIAL International Conference on Advances in Geographic Information Systems (ACM SIGSPATIAL 2022). Seattle, Washington, USA. Nov 01–04.
- "A Clustering-Based Framework for Individual Travel Behaviour Change Detection." 11th International Conference on Geographic Information Science (GIScience 2021). Online. Sep 27–30.

"Trackintel An open-source python library for human mobility modeling and analysis." GeoPython 2021. Online. Apr 22–23.

AWARDS

Awards and Honors

2020	Culmann-funds for outstanding master thesis, ETH Zurich
2019	Traffic4cast 2nd Place, NeurIPS 2019 challenge
2018	Outstanding graduate thesis, Sun Yat-sen University
2018	Excellent national undergraduate's creative project award, Ministry of Education of China
2017	Excellent student scholarship, Sun Yat-sen University

TEACHING

Teaching Assistants

Advanced GIS (2023, 2024)

Geoinformationstechnologien und -analysen (2022, 2023)

GIS III (2020, 2021)

Geomatics Seminar (2021)

Projekt GIS and Kartografie (2021)

Student Project and Thesis Supervision

2023	Mühlematter, D. J. "A Reinforcement Learning Environment for Vehicle-to-Grid Charging
	Strategies in Car-Sharing" Geomatics Master Project. ETH Zurich.

- Vuadens, E. "Heuristic Optimization of Smart Charging and Vehicle-to-Grid for an Electric Car-sharing Fleet" Master thesis. ETH Zurich.
- Li, J. "Robust Cross-Domain Traffic Prediction Through Invariant Causal Mechanisms" Master thesis. ETH Zurich.
- Stüdeli, E. "Evaluating Geospatial Context Information for Transport Mode Detection." Bachelor thesis. ETH Zurich.
- Timans, A. "Uncertainty Quantification for Image-based Traffic Prediction." Master thesis. ETH Zurich.
- Li, J. "Enhancing the Interpretability of Deep Learning Models for Traffic Forecast Through Visual Analytics." Interdisciplinary Project. ETH Zurich.

SERVICE

Academic Journal Peer Review

Artificial Intelligence Review

Cities

IEEE Access

International Journal of Geographical Information Science
ISPRS International Journal of Geo-Information
Journal of Transport Geography
PLOS One
Sustainability
Transactions in GIS

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