

Hong B. Nguyen

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EDUCATION

Ph.D. Candidate

The New School for Social Research.

May 2026 (Expected)

New York, New York

M.A. in Psychology

The New School for Social Research.

May 2021

New York, New York

B.S. with Honors in Psychology

Manhattan College.

December 2017

Riverdale, New York

RESEARCH INTERESTS

Visual cognition ▪ Perceptual organization ▪ Empirical Aesthetics ▪

Social Decision Making ▪ Cultural Psychology

AWARDS & FELLOWSHIPS

Computational Social Cognition Summer School

University of Birmingham, UK

2025

Outstanding Graduate Student Teaching Award

The New School for Social Research

2025

Dissertation Fellowship

The New School for Social Research

2024 - 2025

Elsevier/Vision Research International Travel Award

Vision Sciences Society

2024, 2022

NSSR Student Research Award

The New School for Social Research

2024, 2020

Best Talk Award, Professional Development Award

Object Perception and Memory Conference

2021

NSSR Prize Fellowship

The New School for Social Research

2021 - present

NSSR MA Project Grant

The New School for Social Research

2020

NSSR Merit Scholarship

The New School for Social Research

2018 - 2021

PUBLICATIONS

Published:

- Nguyen, H. B.**, and van Buren, B. (2024). Rotating objects cue spatial attention via the perception of frictive surface contact. *Cognition*, 242, 105655.
- Nguyen, H. B.**, and van Buren, B. (2023). May the Force be against you: Better visual sensitivity to speed changes opposite to gravity. *Journal of Experimental Psychology: Human Perception and Performance*, 49, 1016-1030.
- Basu, D., & **Nguyen, H.** (2021). Eating healthy: Understanding added sugar through proportional reasoning. *International Journal of Environmental Research and Public Health*, 18, 12821.
- Basu, D., and **Nguyen, H.** (2021). COVID-19 and its disparate impact on black families. *The Lighthouse Almanac*, 4, 21-32.
- Fairchild, K., and **Nguyen, H. B.** (2020). Perceptions of street harassment: Effects of nationality and hair color in Viet Nam. *Sexuality and Culture*, 24, 1956-1970.

Submitted:

- Nguyen, H. B.**, and van Buren, B. ‘Attentional transplants’ cause recipients to like images similarly to donors: Evidence for inter-observer commonalities in how attention drives preferences.
- Nguyen, H. B.**, Matelsky, L., Macklin, C., and van Buren, B. The face of mischief: A facial expression signaling play aggression.

In Preparation:

- Nguyen, H. B.**, and van Buren, B. The efficiency of perceiving minds in motion: Enhanced prediction of shapes’ movements when they appear alive and goal-directed.
- Choudhury, S., **Nguyen, H. B.**, & van Buren, B. The sound of shininess: Crossmodal influence of pitch on the perception of gloss.
- Nguyen, H. B.**, Wang, Z., and Miller, J.G. Prevention-promotion motivations: Cultural specificity in response to failure.
- Nguyen, H. B.**, and Jayawickreme, N. Examining cultural differences in problem-solving in Americans and native-born Vietnamese.
- Wang, Z., Zhao, X., **Nguyen, H. B.**, and Miller, J.G. Children’s understandings of emotion regulation and problem solving: Implications from children’s story narratives.

CONFERENCE PRESENTATIONS

- Nguyen, H. B.**, and van Buren, B. (2025). Pushing the envelope: Active viewing drives boundary extension. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/21/25, Denver, CO.
- Nguyen, H. B.**, and van Buren, B. (2025). Perceiving goal-directed movement in simple shapes: From prediction to preferences. Talk given at the annual meeting of *European Conference on Visual Perception*, 8/26/25, Mainz, Germany.
- Nguyen, H. B.**, and van Buren, B. (2025). Perceiving goal-directed movement in simple shapes: From prediction to preferences. Symposium talk given at the annual meeting of *Visual Science of Art Conference*, 8/22/25, Wiesbaden, Germany.
- Nguyen, H. B.**, and van Buren, B. (2024). Good intentions: Observers prefer viewing moving shapes which look self-propelled and goal-directed. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/21/24, New York, NY.
- Nguyen, H. B.**, and van Buren, B. (2024). Good intentions: Perceived intentionality in moving shapes drives visual preferences. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/22/24, Aberdeen, Scotland.
- Nguyen, H. B.**, and van Buren, B. (2024). ‘Attentional transplants’ cause recipients to like images similarly to donors: Evidence for inter-observer commonalities in how attention drives preferences. Poster presented at the annual meeting of the *Vision Sciences Society*, 5/21/24, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 24(10), 654, <https://jov.arvojournals.org/article.aspx?articleid=2801073>.]
- Nguyen, H. B.**, and van Buren, B. (2024). A machine-learning-powered assistant for attentional disorders. Talk given at the annual meeting of the XR Accessibility Symposium, 6/7/2024, New York, NY.
- Choudhury, S., **Nguyen, H. B.**, & van Buren, B. (2024). The sound of shininess: Crossmodal influence of pitch on the perception of gloss. Talk given at the annual meeting of the *Vision Sciences Society*, 5/20/24, St. Pete Beach, FL. . [Abstract published in *Journal of Vision*, 24(10), 654, <https://jov.arvojournals.org/article.aspx?articleid=2801073>.]
- Nguyen, H. B.**, and van Buren, B. (2024). Look where you’re going!: Elongated shapes are preferred when they update their orientation to remain aligned with their heading. Poster presented at the annual meeting of the *International Association of Empirical Aesthetics*, 5/9/24, Palma, Mallorca.
- Nguyen, H. B.**, and van Buren, B. (2024). ‘Attentional transplants’ for industrial applications. Poster presented at the annual meeting of *International Workshop on Extended Reality, IEEE*, 3/16/2024, Orlando, FL.
- Nguyen, H. B.**, and van Buren, B. (2023). Attentional transplants cause recipients to like images similarly to donors. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/16/23, San Francisco, CA.
- Nguyen, H. B.**, Matelsky, L., Macklin, C., and van Buren, B. (2023). The face of mischief: A facial expression signaling play aggression. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/26/23, Cyprus, Greece.

- Nguyen, H. B.**, and van Buren, B. (2023). Attentional transplants cause recipients to like images similarly to donors. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/25/23, Cyprus, Greece.
- Nguyen, H. B.**, Matelsky, L., Macklin, C., and van Buren, B. (2023). The face of mischief: A stereotyped signal of norm violation within a Magic Circle. Talk given at the annual meeting of the *Vision Sciences Society*, 5/20/23, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 22(14), 4394, <https://jov.arvojournals.org/article.aspx?articleid=2785138>.]
- Nguyen, H. B.**, and van Buren, B. (2023). That's just how I roll!: Predicting and remembering objects' locations via the perception of frictive surface contact. Talk given at the annual meeting of the *Vision Sciences Society*, 5/20/23, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 22(14), 4394, <https://jov.arvojournals.org/article.aspx?articleid=2792329>.]
- Nguyen, H. B.**, and van Buren, B. (2022). Rotating objects cue spatial attention via the perception of frictive surface contact. Talk given at the annual meeting of the *European Conference on Visual Perception*, 8/31/22, Nijmegen, NL. [Abstract published in *Perception*, 51(IS), 1-207, <https://docta.ucm.es/rest/api/core/bitstreams/e03dad59-5826-47f9-98b0-6b6ead785f94/content>.]
- Nguyen, H. B.**, and van Buren, B. (2022). Objects that look heavier look larger. Talk given at the annual meeting of the *Vision Sciences Society*, 5/14/22, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 22(14), 4394, <https://jov.arvojournals.org/article.aspx?articleid=2785138>.]
- Nguyen, H. B.**, & van Buren, B. (2022). May the Force be against you: Better sensitivity to speed changes that appear self-propelled. Talk given at the annual meeting of the *Cognitive Sciences Society*, 7/30/22, virtual, Toronto, CA.
- Nguyen, H. B.**, and van Buren, B. (2021). May the Force be against you: Better sensitivity to speed changes that appear self-propelled. Talk given at the annual meeting of the *Object Perception and Memory Conference*, 11/4/21, Virtual. ****Winner of Best Talk Award.****
- Nguyen, H. B.**, and Jayawickreme, N. (2018). Examining cultural differences in problem-solving in Americans and native-born Vietnamese. Talk given at the *CUNY Hunter College 46th Annual Psychology Convention*, 4/29/18, New York, NY.
- Nguyen, H. B.**, and Fairchild, K. (2018). Perceptions of street harassment victims based on race and hair color with a Vietnamese sample. Poster presented at the annual meeting of the *Eastern Psychological Association*, 3/2/18, Philadelphia, PA.

TEACHING EXPERIENCE

Primary Instructor, <i>Social Psychology</i> <i>Medgar Evers College - CUNY</i>	Fall 2024, Spring 2025
Primary Instructor, <i>Introductory Psychology</i> <i>Medgar Evers College - CUNY</i>	Fall 2025, Spring 2026
Primary Instructor, <i>Fundamentals of Development Psychology</i> <i>Eugene Lang College of Liberal Arts</i>	Fall 2025
Primary Instructor, <i>Fundamentals of Visual Perception</i>	Spring 2024, Fall 2024

Eugene Lang College of Liberal Arts

Primary Instructor, *Cultural Psychology*

Fall 2021 - 2026

Eugene Lang College of Liberal Arts

Primary Instructor, *Introduction to Psychology*

Summer 2022 - 2025

Columbia Pre-College Program

Teaching Assistant, *Fund of Developmental Psychology*

Spring 2022

Eugene Lang College of Liberal Arts

Teaching Assistant, *Visual Perception & Cognition*

Fall 2021

The New School for Social Research

Teaching Assistant, *Cultural Psychology*

Spring 2020

Eugene Lang College of Liberal Arts

PROFESSIONAL SERVICE

Graduate Student Advisor

2021 -2026

NSSR Academic Affair

Organizing Committee

2025 -2027

Object Perception and Memory Conference

Organizing Committee

2024, 2025

Visual Science of Art Conference

Organizing Committee

2020

Gestalt Speaker Series, The New School

RESEARCH MENTEES

Silas Choudhury

Awards: VSS Elsevier/Vision Research Travel Award

Research: Perception of materials; Consumer psychology

Talk presented at VSS 2024

Case Fadell

Research: Animacy and Intentionality, auditory perception

REFERENCES

Dr. Benjamin van Buren – vanburenb@newschool.edu

Assistant Professor of Psychology, The New School

Dr. Joan G Miller – millerJ@newschool.edu

Professor of Psychology, The New School

Dr. William Hirst – Hirst@newschool.edu

Malcolm B. Smith Professor and Chair of Psychology