

Hong B. Nguyen

nguyh376@newschool.edu

EDUCATION

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| Ph.D. Candidate <i>The New School for Social Research.</i> | May 2026 (Expected) New York, New York |
| M.A. in Psychology <i>The New School for Social Research.</i> | May 2021 New York, New York |
| B.S. with Honors in Psychology <i>Manhattan College.</i> | December 2017 Riverdale, New York |

RESEARCH INTERESTS

Visual cognition ▪ Perceptual organization ▪ Empirical Aesthetics ▪
Social Decision Making ▪ Cultural Psychology

AWARDS & FELLOWSHIPS

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| Computational Social Cognition Summer School <i>University of Birmingham, UK</i> | 2025 |
| Outstanding Graduate Student Teaching Award <i>The New School for Social Research</i> | 2025 |
| Dissertation Fellowship <i>The New School for Social Research</i> | 2024 - 2025 |
| Elsevier/Vision Research International Travel Award <i>Vision Sciences Society</i> | 2024, 2022 |
| NSSR Student Research Award <i>The New School for Social Research</i> | 2024, 2020 |
| Best Talk Award, Professional Development Award <i>Object Perception and Memory Conference</i> | 2021 |
| NSSR Prize Fellowship <i>The New School for Social Research</i> | 2021 - present |
| NSSR MA Project Grant <i>The New School for Social Research</i> | 2020 |
| NSSR Merit Scholarship <i>The New School for Social Research</i> | 2018 - 2021 |

PUBLICATIONS

Published:

- Nguyen, H. B.**, and van Buren, B. (2024). Rotating objects cue spatial attention via the perception of frictive surface contact. *Cognition*, 242, 105655.
- Nguyen, H. B.**, and van Buren, B. (2023). May the Force be against you: Better visual sensitivity to speed changes opposite to gravity. *Journal of Experimental Psychology: Human Perception and Performance*, 49, 1016-1030.
- Basu, D., & **Nguyen, H.** (2021). Eating healthy: Understanding added sugar through proportional reasoning. *International Journal of Environmental Research and Public Health*, 18, 12821.
- Basu, D., and **Nguyen, H.** (2021). COVID-19 and its disparate impact on black families. *The Lighthouse Almanac*, 4, 21-32.
- Fairchild, K., and **Nguyen, H. B.** (2020). Perceptions of street harassment: Effects of nationality and hair color in Viet Nam. *Sexuality and Culture*, 24, 1956-1970.

Submitted:

- Nguyen, H. B.**, and van Buren, B. ‘Attentional transplants’ cause recipients to like images similarly to donors: Evidence for inter-observer commonalities in how attention drives preferences.

- Nguyen, H. B.**, Matelsky, L., Macklin, C., and van Buren, B. The face of mischief: A facial expression signaling play aggression.

In Preparation:

- Nguyen, H. B.**, and van Buren, B. The efficiency of perceiving minds in motion: Enhanced prediction of shapes’ movements when they appear alive and goal-directed.

- Choudhury, S., **Nguyen, H. B.**, & van Buren, B. The sound of shininess: Crossmodal influence of pitch on the perception of gloss.

- Nguyen, H. B.**, Wang, Z., and Miller, J.G. Prevention-promotion motivations: Cultural specificity in response to failure.

- Nguyen, H. B.**, and Jayawickreme, N. Examining cultural differences in problem-solving in Americans and native-born Vietnamese.

- Wang, Z., Zhao, X., **Nguyen, H. B.**, and Miller, J.G. Children’s understandings of emotion regulation and problem solving: Implications from children’s story narratives.

CONFERENCE PRESENTATIONS

Nguyen, H. B., and van Buren, B. (2025). Pushing the envelope: Active viewing drives boundary extension. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/21/25, Denver, CO.

Nguyen, H. B., and van Buren, B. (2025). Perceiving goal-directed movement in simple shapes: From prediction to preferences. Talk given at the annual meeting of *European Conference on Visual Perception*, 8/26/25, Mainz, Germany.

Nguyen, H. B., and van Buren, B. (2025). Perceiving goal-directed movement in simple shapes: From prediction to preferences. Symposium talk given at the annual meeting of *Visual Science of Art Conference*, 8/22/25, Wiesbaden, Germany.

Nguyen, H. B., and van Buren, B. (2024). Good intentions: Observers prefer viewing moving shapes which look self-propelled and goal-directed. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/21/24, New York, NY.

Nguyen, H. B., and van Buren, B. (2024). Good intentions: Perceived intentionality in moving shapes drives visual preferences. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/22/24, Aberdeen, Scotland.

Nguyen, H. B., and van Buren, B. (2024). ‘Attentional transplants’ cause recipients to like images similarly to donors: Evidence for inter-observer commonalities in how attention drives preferences. Poster presented at the annual meeting of the *Vision Sciences Society*, 5/21/24, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 24(10), 654, <https://jov.arvojournals.org/article.aspx?articleid=2801073>.]

Nguyen, H. B., and van Buren, B. (2024). A machine-learning-powered assistant for attentional disorders. Talk given at the annual meeting of the XR Accessibility Symposium, 6/7/2024, New York, NY.

Choudhury, S., **Nguyen, H. B.**, & van Buren, B. (2024). The sound of shininess: Crossmodal influence of pitch on the perception of gloss. Talk given at the annual meeting of the *Vision Sciences Society*, 5/20/24, St. Pete Beach, FL. . [Abstract published in *Journal of Vision*, 24(10), 654, <https://jov.arvojournals.org/article.aspx?articleid=2801073>.]

Nguyen, H. B., and van Buren, B. (2024). Look where you’re going!: Elongated shapes are preferred when they update their orientation to remain aligned with their heading. Poster presented at the annual meeting of the *International Association of Empirical Aesthetics*, 5/9/24, Palma, Mallorca.

Nguyen, H. B., and van Buren, B. (2024). ‘Attentional transplants’ for industrial applications. Poster presented at the annual meeting of *International Workshop on Extended Reality, IEEE*, 3/16/2024, Orlando, FL.

Nguyen, H. B., and van Buren, B. (2023). Attentional transplants cause recipients to like images similarly to donors. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/16/23, San Francisco, CA.

Nguyen, H. B., Matelsky, L., Macklin, C., and van Buren, B. (2023). The face of mischief: A facial expression signaling play aggression. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/26/23, Cyprus, Greece.

Nguyen, H. B., and van Buren, B. (2023). Attentional transplants cause recipients to like images similarly to donors. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/25/23, Cyprus, Greece.

Nguyen, H. B., Matelsky, L., Macklin, C., and van Buren, B. (2023). The face of mischief: A stereotyped signal of norm violation within a Magic Circle. Talk given at the annual meeting of the *Vision Sciences Society*, 5/20/23, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 22(14), 4394, <https://jov.arvojournals.org/article.aspx?articleid=2785138>.]

Nguyen, H. B., and van Buren, B. (2023). That's just how I roll!: Predicting and remembering objects' locations via the perception of frictive surface contact. Talk given at the annual meeting of the *Vision Sciences Society*, 5/20/23, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 22(14), 4394, <https://jov.arvojournals.org/article.aspx?articleid=2792329>.]

Nguyen, H. B., and van Buren, B. (2022). Rotating objects cue spatial attention via the perception of frictive surface contact. Talk given at the annual meeting of the *European Conference on Visual Perception*, 8/31/22, Nijmegen, NL. [Abstract published in *Perception*, 51(IS), 1-207, <https://docta.ucm.es/rest/api/core/bitstreams/e03dad59-5826-47f9-98b0-6b6ead785f94/content>.]

Nguyen, H. B., and van Buren, B. (2022). Objects that look heavier look larger. Talk given at the annual meeting of the *Vision Sciences Society*, 5/14/22, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, 22(14), 4394, <https://jov.arvojournals.org/article.aspx?articleid=2785138>.]

Nguyen, H. B., & van Buren, B. (2022). May the Force be against you: Better sensitivity to speed changes that appear self-propelled. Talk given at the annual meeting of the *Cognitive Sciences Society*, 7/30/22, virtual, Toronto, CA.

Nguyen, H. B., and van Buren, B. (2021). May the Force be against you: Better sensitivity to speed changes that appear self-propelled. Talk given at the annual meeting of the *Object Perception and Memory Conference*, 11/4/21, Virtual. ****Winner of Best Talk Award.****

Nguyen, H. B., and Jayawickreme, N. (2018). Examining cultural differences in problem-solving in Americans and native-born Vietnamese. Talk given at the *CUNY Hunter College 46th Annual Psychology Convention*, 4/29/18, New York, NY.

Nguyen, H. B., and Fairchild, K. (2018). Perceptions of street harassment victims based on race and hair color with a Vietnamese sample. Poster presented at the annual meeting of the *Eastern Psychological Association*, 3/2/18, Philadelphia, PA.

TEACHING EXPERIENCE

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| Primary Instructor, <i>Social Psychology</i> <i>Medgar Evers College - CUNY</i> | Fall 2024, Spring 2025 |
| Primary Instructor, <i>Introductory Psychology</i> <i>Medgar Evers College - CUNY</i> | Fall 2025, Spring 2026 |
| Primary Instructor, <i>Fundamentals of Development Psychology</i> <i>Eugene Lang College of Liberal Arts</i> | Fall 2025 |
| Primary Instructor, <i>Fundamentals of Visual Perception</i> | Spring 2024, Fall 2024 |

Eugene Lang College of Liberal Arts

Primary Instructor, Cultural Psychology

Eugene Lang College of Liberal Arts

Fall 2021 - 2026

Primary Instructor, Introduction to Psychology

Columbia Pre-College Program

Summer 2022 - 2025

Teaching Assistant, Fund of Developmental Psychology

Eugene Lang College of Liberal Arts

Spring 2022

Teaching Assistant, Visual Perception & Cognition

The New School for Social Research

Fall 2021

Teaching Assistant, Cultural Psychology

Eugene Lang College of Liberal Arts

Spring 2020

PROFESSIONAL SERVICE

Graduate Student Advisor

NSSR Academic Affair

2021 -2026

Organizing Committee

Object Perception and Memory Conference

2025 -2027

Organizing Committee

Visual Science of Art Conference

2024, 2025

Organizing Committee

Gestalt Speaker Series, The New School

2020

RESEARCH MENTEES

Silas Choudhury

Awards: VSS Elsevier/Vision Research Travel Award

Research: Perception of materials; Consumer psychology

Talk presented at VSS 2024

Case Fadell

Research: Animacy and Intentionality, auditory perception

REFERENCES

Dr. Benjamin van Buren – vanburenb@newschool.edu

Assistant Professor of Psychology, The New School

Dr. Joan G Miller – millerJ@newschool.edu

Professor of Psychology, The New School

Dr. William Hirst – Hirst@newschool.edu

Malcolm B. Smith Professor and Chair of Psychology