

# Page Prototype

## Step 1: Design an Event

### Competitor site 1: <Amazon>

- Section Header
- Advertisement banner
- Welcome user back along with recommendations based off of search/buy history
- Search bar
- Drop down box to select what department to shop from
- Link bars
- Options to change to different language
- Cart
- Returns & Order link
- Deals of the day
- Related items viewed

### Competitor site 2: <AliExpress>

- Section Header
- Advertisement banner
- Search bar
- Drop down box for categories
- Flash deals
- Join or sign in
- Drop down box to change languages
- Phone application
- Cart
- Top sellers
- Ask if users want to be a seller on their site
- Buyer protection
- Help link

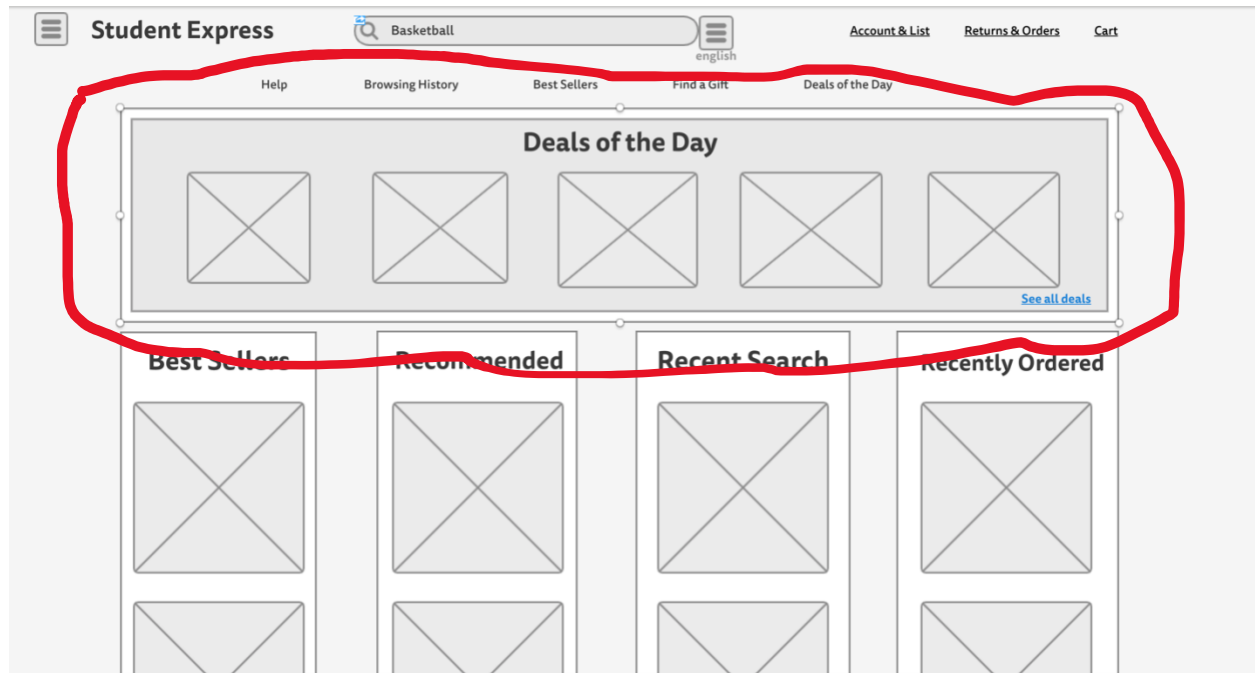
### My site: <StudentExpress>

- Deals of the day
- Drop down box for categories
- Link bar to account, deals, recommendations
- Join or sign in
- Search bar
- Drop down to change languages
- Cart

- Top sellers
- Help link

## Step 2: Prototype an Event Area

Here is a prototype of how the Event area will look



## Step 3: Prototype the Event Page

Here is a prototype that shows how the Event area fits in a wider page



### Deals of the Day



[See all deals](#)

### Best Sellers



### Recommended



### Recent Search



### Recently Ordered

