

Hong Li

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Summary

Bilingual (English/Mandarin) Business Analytics Master's student with a technical background in SQL data management and web technologies. Experienced in detail-oriented tasks like refactoring code and evaluating large volumes of student data, and skilled in Microsoft Excel and logical troubleshooting. Seeking to leverage analytical skills and coding ability in data analytical and web development roles.

Education

Master of Science, Business Analytics Trine University	01/2024 – 05/2026 Tempe, AZ
Master of Science, Digital Culture Arizona State University	08/2020 – 05/2022 Tempe, AZ
Bachelor of Science, Computer Information Systems Arizona State University	08/2014 – 08/2018 Tempe, AZ

Work Experience

Frontend Developer Intern, Chainlink Research	07/2022 – 02/2023
<ul style="list-style-type: none">• Troubleshoot and refactored outdated HTML markup to ensure system compatibility across different browsers.• Performed content management system (CMS) maintenance on WordPress, resolving layout and formatting errors.• Took part in UI design with the lead front-end developer and the founder of Chainlink Research.	
Course Grader, Herberger Institute for Design and the Arts	01/2022 – 05/2022
Arizona State University	
<ul style="list-style-type: none">• Graded student assignments done in p5.js• Managed high-volume data entry and evaluation for 30–70 records weekly, maintaining 100% accuracy under strict deadlines.• Read and evaluated code and provided feedback	

Project Experience

Medical Startup Corporate Website

- Engineered a client-facing website from the ground up using React and JavaScript.
- Implemented location tracking features to visualize international office data, accurately plotting global coordinates for business operations.
- Optimized system performance to ensure fast load times and stability across mobile and desktop devices.

E-Commerce Website Mockup

- Designed layout for an ecommerce website mockup, and CSS animation to improve the site's appearance
- Implemented a cart feature and multiple categories of potential products, and connected them with interactive features and ease of navigation
- Utilized React, Redux toolkit for data/state management, and hosted using Github Page: [Demo page](#)

Technical Skills

Languages: SQL, JavaScript, HTML/CSS, C#

Frameworks and Libraries: React, Redux toolkit, Bootstrap 4, Tailwind CSS, Svelte, Next.js, Node.js

Software: VS Code, Git, Microsoft Excel, Microsoft Word, Microsoft Access, MySQL Workbench