<https://twitter.com/_cindywei/status/1260672381204541441/photo/1>

<https://twitter.com/PNgsabrina/status/1260629316028690432/photo/1>

MOTIVATION

Do women’s selfies differ between cultures? Specifically, do Chinese women’s selfies on Weibo and White women’s selfies on Twitter differ?

BACKGROUNDS

# Face versus body

West: Body

East Asian: Face

# Self-sexualization

# Cuteness

METHODS

Twitter

* N= 500 (250 from Weibo, 250 from Twitter)
* Keywords:
* Time period
* Data source:
* Total collection:

Weibo

* Same

Coding Procedure

* Two Chinese male
* 20 hours training before ICR calculation

Measurements

* Shot size
* Mirror selfies
* Body exposure

1. Cleavage
2. Midriff
3. Buttock
4. Thigh

* Sexual suggestiveness

1. Hair
2. Pose
3. Self-touching

* Cuteness

RESULTS