abouttest

Variable	Meaning	DataType	Notes
CustomerID	Unique Identifier that identifies each customer	int	NA
Age	Age of the customer in years	int	NA
Gender	Gender of the customer	chr	Male or Female
Tenure	Total amount of of months the customer has been with the company	int	NA
Usage Frequency	How often the customer uses the service	int	NA
Support Calls	Number of customer support calls made by the customer	int	NA
Payment Delay	Number of days a customer's payment is delayed.	int	NA
Subscription Type	Type of subscription the customer subscribed for	chr	Standard, Basic or Premium
Contract Length	Length of customer's contract	chr	Annual, Monthly or Quarterly
Total Spend	Total amount spent by the customer on the service in USD	num	NA
Last Interaction	The number of days since the customer's last interaction with the company	int	NA
Churn	Whether the customer has churned or not	int	Churned = 1, Not Churned = 0