# Ye Hong

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# **EDUCATION**

2014-18

Doctor of Sciences, ETH Zurich, Switzerland
 Data-Driven Modeling of Multifaceted Individual Mobility Behavior
 Supervisors: Prof. Dr. Martin Raubal, Prof. Dr. Konrad Schindler
 Co-examiners: Prof. Dr. Harvey J. Miller, Prof. Dr. Francisco C. Pereira
 M.S. ETH in Geomatics, ETH Zurich, Switzerland
 Conserved Quantities in Transport Mode Choices and Mobility Patterns of People

Supervisor: Prof. Dr. Martin Raubal

B.S. GIS and RS, Sun Yat-sen University, China

Hierarchical Community Detection and Functional Area Identification

Supervisor: Prof. Dr. Li Xia

#### **RESEARCH AREAS**

**Human Mobility:** inter- and intra-personal variability; movement behavior and contexts; spatial recommendation; behavior simulation

**Sustainable Transportation:** shared, on-demand, and electrified mobility; travel demand and traffic forecasting; dynamic urban segregation and inequality

**Geographical Information Science:** spatial data science; GeoFoundation model; urban microsimulation

# **EXPERIENCE**

2025-	Mobility Information Engineering Lab, ETH Zurich, Switzerland
	Postdoctoral Researcher with Prof. Dr. Martin Raubal
2025-	Urban Analytics, Department of Geography, University of Zurich, Switzerland
	Postdoctoral Researcher with Prof. Dr. Esra Suel
2025	Department of Geography, University of California, Santa Barbara, United States
	Visiting Researcher with Prof. Dr. Konstadinos Goulias
2017	Guangzhou Institute of Geography, Guangdong Academy of Sciences, China
	Software Engineer Intern

## **PUBLICATIONS**

#### Journal Articles<sup>1</sup>

- Hong, Y., Xin, Y., Dirmeier, S., Perez-Cruz, F., and Raubal, M. "Revealing behavioral impact on mobility prediction networks through causal intervention." *Transportation Research Interdisciplinary Perspectives.* 31, 101398. 10.1016/j.trip.2025.101398
- Jin, T., Wang, K., Xin, Y., Shi, J., **Hong, Y.**, and Witlox, F. "Is a 15-Minute City Within Reach? Measuring Multimodal Accessibility and Carbon Footprint in 12 Major American Cities." *Land Use Policy*, 142, 107180. 10.1016/j.landusepol.2024.107180
- Hong, Y., Stüdeli, E., and Raubal, M. "Evaluating geospatial context information for travel mode detection." *Journal of Transport Geography*, 113, 103736. 10.1016/j.jtrangeo.2023.103736
- Hong, Y., Zhang, Y., Schindler, K., and Raubal, M. "Context-aware multi-head self-attentional neural network model for next location prediction." *Transportation Research Part C: Emerging Technologies*, 156, 104315. 10.1016/j.trc.2023.104315
- Martin, H.#, **Hong, Y.**#, Wiedemann, N.#, Bucher, D., and Raubal, M. "Trackintel: An open-source Python library for human mobility analysis." *Computers, Environment and Urban Systems*, 101, 101938. 10.1016/j.compenvurbsys.2023.101938.
- Hong, Y., Martin, H., Xin, Y., Bucher, D., Reck, D. J., Axhausen, K. W., and Raubal, M. "Conserved quantities in human mobility: from locations to trips." *Transportation Research Part C: Emerging Technologies*, 146, 103979. 10.1016/j.trc.2022.103979.
- Yao, Y.\*, Guo, Z.\*, Dou, C., Jia, N., **Hong, Y.**, Guan, Q., and Luo, P. "Predicting mobile users' next location using the semantically enriched geo-embedding model and the multilayer attention mechanism." *Computers, Environment and Urban Systems*, 104, 102009. 10.1016/j.compenvurbsys.2023.102009.
- Wiedemann, N.#, Martin, H.#, Suel, E., **Hong, Y.**, and Xin, Y. "Influence of tracking duration on the privacy of individual mobility graphs." *Journal of Location Based Services*, 17(4), 370-388. 10.1080/17489725.2023.2239190.
- Yao, Y., Zhou, J., Sun, Z., Guan, Q., Guo, Z., Xu, Y., Zhang, J., **Hong, Y.**, Cai, Y., and Wang, R. "Estimating China's poverty reduction efficiency by integrating multi-source geospatial data and deep learning techniques." *Geo-Spatial Information Science*, 1-17. 10.1080/10095020.2023.2165975.
- Guan, Q., Yao, Y., Ma, T., **Hong, Y.**, Bie, Y., and Lyu, J. "Under the Dome: A 3D Urban Texture Model and Its Relationship with Urban Land Surface Temperature." *Annals of the American Association of Geographers*, 112(5), 1369-1389. 10.1080/24694452.2021.1972790
- Yao, Y., Wang, J., **Hong, Y.**, Qian, C., Guan, Q., Liang, X., Dai, L. and Zhang, J. "Discovering the homogeneous geographic domain of human perceptions from street view images." *Landscape and Urban Planning*, 212, 104125. 10.1016/j.landurbplan.2021.104125
- Yao, Y.\*, Liu, Y.\*, Guan, Q., **Hong, Y.**, Wang, R., Wang, R., and Liang, X. "Spatiotemporal distribution of human trafficking in China and predicting the locations of missing persons." *Computers, Environment and Urban Systems*, 85, 101567. 10.1016/j.compenvurbsys.2020.101567
- Zhang, J., Li, X., Yao, Y., **Hong, Y.**, He, J., Jiang, Z., and Sun, J. "The Traj2Vec model to quantify residents' spatial trajectories and estimate the proportions of urban land-use types."

<sup>&</sup>lt;sup>1#</sup>Equal Contribution

- International Journal of Geographical Information Science, 35(1), 193-211. 10.1080/13658816.2020.1726923
- Yao, Y., Wu, D., **Hong, Y.**, Chen, D., Liang, Z., Guan, Q., Xun, L. and Dai, L. "Analyzing the Effects of Rainfall on Urban Traffic-Congestion Bottlenecks." *IEEE Journal of Selected Topics in Applied Earth Observations and Remote Sensing*, 13, 504-512. 10.1109/JSTARS.2020.2966591
- Chen, D., Zhang, Y., Yao, Y., **Hong, Y.**, and Guan, Q. "Exploring the spatial differentiation of urbanization on two sides of the Hu Huanyong Line based on nighttime light data and cellular automata." *Applied Geography*, 112, 102081. 10.1016/j.apgeog.2019.102081
- Yao, Y., Liu, P., **Hong, Y.**, Liang, Z., Wang, R., Guan, Q., and Chen, J. "Fine-scale intra- and intercity commercial store site recommendations via multisource big data." *Transactions in GIS*, 23(5), 1029-1047. 10.1111/tgis.12553
- Hong, Y., and Yao, Y. "Hierarchical community detection and functional area identification with OSM roads and complex graph theory." *International Journal of Geographical Information Science*, 33(8), 1569-1587. 10.1080/13658816.2019.1584806
- He, J., Li, X., Yao, Y., **Hong, Y.**, and Zhang, J. "Mining transition rules of cellular automata for simulating urban expansion by using the deep learning techniques." *International Journal of Geographical Information Science*, 32(10), 2076-2097. 10.1080/13658816.2018.1480783
- Yao, Y., **Hong, Y.**, Wu, D., Zhang, Y., and Guan, Q. "Estimating the effects of "community opening" policy on alleviating traffic congestion in large Chinese cities by integrating ant colony optimization and complex network analyses." *Computers, Environment and Urban Systems*, 70, 163-174. 10.1016/j.compenvurbsys.2018.03.005
- Yao, Y., Zhang, J., **Hong, Y.**, Liang, H., and He, J. "Mapping fine–scale urban housing prices by fusing remotely sensed imagery and social media data." *Transactions in GIS*, 22(2), 561-581. 10.1111/tgis.12330
- Liu, X., He, J., Yao, Y., Zhang, J., Liang, H., Wang, H., and **Hong, Y.** "Classifying urban land use by integrating remote sensing and social medias data." *International Journal of Geographical Information Science*, 31(8), 1675-1696. 10.1080/13658816.2017.1324976
- Yao, Y., Liu, X., Liu, P., **Hong, Y.**, Zhang, Y., and Mai, K. "Simulating urban land-use changes at a large scale by integrating dynamic land parcel subdivision and vector-based cellular automata." *International Journal of Geographical Information Science*, 31(12), 2452-2479. 10.1080/13658816.2017.1360494

# **Conference Proceedings**

- Hong, Y., and Raubal, M. "Causal inference for interpretable and robust deep learning in mobility analysis." In 25<sup>th</sup> Swiss Transport Research Conference (STRC '25). Monte Verità, Ascona, Switzerland. STRC. 10.3929/ethz-b-000744423.
- Hong, Y., Zhang, Y., and Raubal, M. "Towards realistic individual activity location demand synthesis using deep generative networks." In 24<sup>th</sup> Swiss Transport Research Conference (STRC '24). Monte Verità, Ascona, Switzerland. STRC. 10.3929/ethz-b-000683550.
- Wiedemann, N., **Hong, Y.**, and Raubal, M. "Predicting visit frequencies to new places." In *Proceedings of the 12<sup>th</sup> International Conference on Geographic Information Science (GIScience '23)*, (pp.84:1–84:6). Leeds, UK. Schloss Dagstuhl Leibniz-Zentrum für Informatik. 10.4230/LIPIcs.GIScience.2023.84.
- Hong, Y., Martin, H., and Raubal, M. "How do you go where? improving next location

- prediction by learning travel mode information using transformers." In *Proceedings of the 30<sup>th</sup> International Conference on Advances in Geographic Information Systems (SIGSPATIAL '22)*, (pp. 1-10). Seattle, Washington, USA. ACM. 10.1145/3557915.3560996
- Martin, H., Wiedemann, N., Suel, E., **Hong, Y.**, and Xin, Y. "Influence of tracking duration on the privacy of individual mobility graphs." In *Proceedings of the 17<sup>th</sup> International Conference on Location-Based Services (LBS '22)*, (pp.78–88). Munich, Germany. Technical University of Munich. 10.3929/ethz-b-000572753
- Hong, Y., Xin, Y., Martin, H., Bucher, D., and Raubal, M. "A clustering-based framework for individual travel behaviour change detection." In *Proceedings of the 11<sup>th</sup> International Conference on Geographic Information Science Part II (GIScience '21)*, (pp.4:1–4:15). Virtual. Schloss Dagstuhl Leibniz-Zentrum für Informatik. 10.4230/LIPIcs.GIScience.2021.II.4
- Martin, H., Bucher, D., **Hong, Y.**, Buffat, R., Rupprecht, C., and Raubal, M. "Graph-resnets for short-term traffic forecasts in almost unknown cities." In *Proceedings of the NeurIPS 2019 Competition and Demonstration Track*, (pp.153–163). Vancouver, Canada. PMLR. 10.3929/ethz-b-000437682

## **Working Papers**

Hong, Y., Zhang, Y., Schindler, K., and Raubal, M. "Deep Generative Model for Human Mobility Behavior." In Preparation.

# **Preprints**

- Li, J., Xin, Y., **Hong, Y.**, and Raubal, M. "Interpreting Deep Learning Models for Traffic Forecast: A Case Study of UNet." 10.2139/ssrn.4370154
- Dirmeier, S., **Hong, Y.**, and Perez-Cruz, F. "Synthetic location trajectory generation using categorical diffusion models." 10.48550/arXiv.2402.12242
- Timans, A., Wiedemann, N., Kumar, N., **Hong, Y.**, and Raubal, M. "Uncertainty Quantification for Image-based Traffic Prediction across Cities." 10.48550/arXiv.2308.06129
- Dirmeier, S., **Hong, Y.**, Xin, Y., and Perez-Cruz, F. "Uncertainty quantification and out-of-distribution detection using surjective normalizing flows." 10.48550/arXiv.2311.00377

#### CONFERENCE ACTIVITY

# Session organized

"1st ACM SIGSPATIAL International Workshop on Reproducibility in tracking data analysis and mobility research." 31<sup>st</sup> ACM SIGSPATIAL International Conference on Advances in Geographic Information Systems (SIGSPATIAL '23). Hamburg, Germany. Nov 13–16.

# **Conference Presentations**

- "Causal inference for interpretable and robust deep learning in mobility analysis." 25<sup>th</sup> Swiss Transport Research Conference (STRC '25). Monte Verità, Ascona, Switzerland. May 14–16.
- "Deep Generative Model for Human Mobility Behavior." Pacific Southwest Region (PSR) University Transportation Center (UTC) Annual Congress (PSR UTC '25). Berkeley, California, USA. March 24–25.

- "Towards realistic individual activity location demand synthesis using deep generative networks." 24<sup>th</sup> Swiss Transport Research Conference (STRC '24). Monte Verità, Ascona, Switzerland. May 15–17.
- "How do you go where? Improving next location prediction by learning travel mode information using transformers." 30<sup>th</sup> ACM SIGSPATIAL International Conference on Advances in Geographic Information Systems (SIGSPATIAL '22). Seattle, Washington, USA. Nov 01–04.
- "A Clustering-Based Framework for Individual Travel Behaviour Change Detection." 11<sup>th</sup> International Conference on Geographic Information Science (GIScience '21). Virtual. Sep 27–30.
- "Trackintel An open-source python library for human mobility modeling and analysis." GeoPython 2021. Virtual. Apr 22–23.

#### **AWARDS**

#### **Awards and Honors**

2020	Culmann-funds (outstanding master thesis), ETH Zurich
2019	Traffic4cast 2nd Place, NeurIPS 2019 challenge
2018	Outstanding bachelor thesis, Sun Yat-sen University
2018	Excellent national undergraduate's creative project, Ministry of Education of China
2017	Excellent student scholarship, Sun Yat-sen University

# **TEACHING**

#### **Teaching Assistants**

- Spatial Data Science (Geomatics Master): Lecturer for literature discussion.

  Advanced GIS (Geomatics Master): Lecturer and TA for Geosensors and VGI.
- Geoinformation Technologies and Analysis (Geospatial Engineering Bachelor): Head TA for course and project organization; TA for Spatial database, Mobile GIS and Movement analysis.

  Advanced GIS
- 2023 Geoinformation Technologies and Analysis

Advanced GIS

- 2022 Geoinformation Technologies and Analysis
- 2021 GIS III (Geomatics Master): Lecturer and TA for Geosensors and VGI.

Geomatics Seminar (Geomatics Master): TA for project supervision.

Project GIS & Cartography (Geospatial Engineering Bachelor): TA for project supervision.

2020 GIS III

# **Student Project and Thesis Supervision**

Mühlematter, D. J. "UrbanFusion: Stochastic Multimodal Fusion for Contrastive Learning of Robust Spatial Representations" Master thesis. ETH Zurich.

- Mühlematter, D. J. "A Reinforcement Learning Environment for Vehicle-to-Grid Charging Strategies in Car-Sharing" Geomatics Master Project. ETH Zurich.
- Vuadens, E. "Heuristic Optimization of Smart Charging and Vehicle-to-Grid for an Electric Car-sharing Fleet" Master thesis. ETH Zurich.
- Li, J. "Robust Cross-Domain Traffic Prediction Through Invariant Causal Mechanisms" Master thesis. ETH Zurich.
- Stüdeli, E. "Evaluating Geospatial Context Information for Transport Mode Detection." Bachelor thesis. ETH Zurich.
- Timans, A. "Uncertainty Quantification for Image-based Traffic Prediction." Master thesis. ETH Zurich.
- Li, J. "Enhancing the Interpretability of Deep Learning Models for Traffic Forecast Through Visual Analytics." Master Interdisciplinary Project. ETH Zurich.

## **Invited Guest Lecture**

- "Data-driven modeling of multifaceted individual mobility behavior" GeoG 211C Travel Behavior Analysis (Graduate, Department of Geography, UC Santa Barbara).
- "Mobility modeling from individual tracking data" GeoG 111B Transportation Modeling and Simulation (Undergraduate, Department of Geography, UC Santa Barbara).

#### **SERVICE**

#### **Academic Journal Peer Review**

Artificial Intelligence Review

Cities

Computers, Environment and Urban Systems

Connection Science

Ecological Indicators

Engineering Applications of Artificial Intelligence

GIScience & Remote Sensing

IEEE Access

IEEE Journal of Selected Topics in Applied Earth Observations and Remote Sensing

IEEE Transactions on Industrial Informatics

IEEE Transactions on Computational Social Systems

IEEE Transactions on Geoscience and Remote Sensing

IEEE Transactions on Knowledge and Data Engineering

IEEE Transactions on Mobile Computing

IEEE Transactions on Vehicular Technology

Information Processing and Management

International Journal of Digital Earth

International Journal of Geographical Information Science

ISPRS International Journal of Geo-Information

Journal of Spatial Science

Journal of Traffic and Transportation Engineering (English Edition)

Journal of Transport Geography

Journal of Urban Management

Landscape and Urban Planning

npj Urban Sustainability

PLOS One

Scientific Reports

SoftwareX

Sustainable Cities and Society

Sustainability

Transactions in GIS

Transportation Research Interdisciplinary Perspectives

Transportation Research Part C: Emerging Technologies

Transportation Safety and Environment

Urban Climate

Urban Informatics

Updated September 2025