

CALL OF DATA



datathon powered by:  AcornTalent

Saturday, March 9th, 2019

hosted @ pagerduty: 905 King St W



SPONSORSHIP PACKAGE

#nutsaboutdata

What is Call of Data?

Call of Data is a 9 hour datathon, where participants are able to build solutions to real-life problems using datasets. **Call of Data** focuses on providing the necessary resources for participants to experiment and create meaningful interpretations of data to impact the world. **Call of Data** serves as an environment in which participants will innovate and learn, as well as encouraging our participants to discover opportunities with our sponsors.

Call of Data will host 125 talented, curious, and innovative university students who will compete for various prizes in categories. With your support, they will leave with new skills, new networks, and a new sense of innovation. Make an impact and contribute the necessary resources for the future leaders of the world to succeed!

Why Sponsor Call of Data?



Witness great minds at work and interact with bright students. You will have the opportunity to recruit curious and driven students, improving your reputation amongst the next generation of workers, propelling your company forward into the data-driven future.



Your branding will be shown to hundreds of data scientists and data enthusiasts through our social media and email list. Call of Data is hosted by students from all across the Greater Toronto Area, giving you access to a wide audience spanning across a large geographical area.



The most fulfilling educational experiences occur outside the classroom as students collaborate on real world issues. Sponsoring Call of Data allows us to provide resources such as workshops and mentors, all of which will equip students with the necessary tools to explore their innovative solutions.

Sponsorship Tiers

Can't find one that suits you?

Contact us at jalena@acorn talent.io and we'll tailor a package for you

GENERAL	BRONZE \$500	MEGA \$1000	GOLD \$1500	TITLE \$2500
Thanked at opening/closing ceremony	✓	✓	✓	✓
Thank you on social media	✓	✓	✓	✓
Distribute material at event	✓	✓	✓	✓
Speaking at opening ceremony		60 sec	90 sec	2 min
Workshops		✓	✓	✓
Sponsor table			✓	✓

RECRUITING

Send recruiter	✓	✓	✓	✓
Access to Github/LinkedIn/resumes		post	post	pre
Designated networking spaces			✓	✓

BRANDING

Branded items in swag bag	✓	✓	✓	✓
Logo on website	small	medium	large	banner
Logo at opening/closing ceremony	✓	✓	✓	✓
Send mentors		✓	✓	✓
Award custom prize		✓	✓	✓
Workshop		✓	✓	✓
Closing remarks			90 sec	2 min
Sponsored dataset				✓
Company rep on judging				✓
Logo on banner				✓

Who Are We?

AcornTalent is a Junior Achievement Company sponsored by Deloitte. JA Canada has been inspiring and preparing youth to succeed by providing opportunities to learn financial literacy, entrepreneurship and work readiness skills. Our team realize the importance of exploring diverse experiences and making connections with people of all ages and fields of work. AcornTalent aims to eliminate bias and increase efficiency in the recruitment process through online technical pre-screening.

JOIN US IN BUILDING THE FUTURE

Now more than ever, data is infiltrating every sector— working to solve problems and disrupt industries. By supporting Call of Data, your company will have the opportunity to be an essential force in creating a long-lasting change. If you have any questions at all, contact us at jalena@acorn talent.io and we would be happy to chat..

