Hong Yi **Chen**

International Baccalaureate Candidate · Aspiring Entrepreneur · Designer and Developer

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Skills

Programming	Java, HTML/CSS/Javascript, React.js, Bootstrap, Pug
Tools/Technologies	Git, MongoDB, Heroku, Illustrator, Adobe XD, InVision, Photoshop, Lightroom, Sony Vegas Pro, LaTeX

Work Experience

AcornTalent *Toronto, Ontario*
Chief Product Officer *Oct. 2018 - PRESENT*
- Designed website pages using Adobe XD while applying UI/UX design methodologies to optimize the student and recruiter experiences.
- Led a team of 7 in front-end/back-end development with tools such as HTML/CSS/Javascript, Pug, MongoDB, and a Heroku server.
- Collaborated with team through ideation while conducting market research with professional data scientists and recruiters.
- Conducted QA testing internally and externally, constantly iterating and improving the platform.

Logics Academy *Markham, Ontario*
Junior Website Developer and Marketing Intern *July. 2018 - Sept. 2018*
- Revamped product pages with up-to-date content, new layouts, and animations through HTML, CSS, JS, React.js and Bootstrap.
- Redesigned and optimized e-commerce store through UI/UX design. User feedback survey identified better overall experience.
- Increased social media audience engagement, overall reach, following on Twitter, Instagram, and Facebook through targeted advertising.
- Facilitated website QA testing to discover errors and optimize usability. Ensured website was mobile and desktop friendly.

Greenback Co. *Markham, Ontario*
Chief Executive Officer *Oct. 2017 - Aug. 2018*
- Facilitated a team of 25+ individuals to raising $5000 in funding to launch an enviro-tech venture, breaking even within 3 weeks.
- Established key partnerships with Grant Thornton, Bullfrog Power, Guantao Law Firm, and Y-Combinator.
- Led product development and design with AutoCAD and Sketch and iterating based on market research and user feedback.
- Cultivated a team with 5 Junior Achievement award finalists, including Leadership in Innovation.

Royal Bank of Canada *Toronto, Ontario*
Intrapreneurship Intern *July. 2017 - Sept 2017*
- Assisted in product/innovation development in intrapreneurship, helping to launch several campaigns and resources.
- Implemented UI/UX and graphic design to help create layouts, logos, and wireframes for Quick Pitch, Start-up Game, and RBCx.
- Increased engagement and assisted with internal platform pages on RBC Connect, representing intrapreneurship in the community.
- Created post on Gen-Z innovation that was featured on RBC Connect homepage for thousands of employees to view.

Extracurricular Involvement and Awards

2019	**Co-President**, St. Robert CHS HOSA Chapter	*Thornhill, Ontario*
2019	**Entrepreneurship Training Coordinator**, St. Robert CHS DECA Chapter	*Thornhill, Ontario*
2019	**Vice-President**, St. Robert CHS Young Entrepreneur's Club	*Thornhill, Ontario*
2019	**Young Entrepreneur**, SAGE Canada	*Toronto, Ontario*
2018	**3rd Place**, HOSA International Leadership Conference CPS Event	*Dallas, Texas*
2018	**4th Place**, DECA International Career Development Conference LEP Event	*Atlanta, Georgia*
2018	**Finalist**, Junior Achievement Leadership in Innovation	*Toronto, Ontario*

Projects

sentimint.ai	Journaling platform built using React that identifies emotions with Google's cloud NLP APIs @ Hack the North 2018
chromeSummary	Chrome extension that uses Watson's NLP Analysis and NLTK to create summary (TL;DR) of web articles @ QHacks 2018.
Connect 4	Built an online connect 4 game in Java using object oriented programming, GUIs, and sorting algorithms.

Education

St. Robert Catholic High School *Thornhill, Ontario*
International Baccalaureate Programme Candidate *Sept. 2015 - PRESENT*
- Maintained 97% average through rigorous IB Programme, predicted 43/45.
- Involved in multiple leadership positions and managed over 150 students within various clubs and councils.