# **Product Owner**



A product owner is a decision maker. Fundamentally, the role exists to help represent the needs of both the business stakeholders and the users within a complex environment.

They broker the needs of those two sets of people condensing their requests for features and enhancements in to a single prioritised list of tasks for the development team to turn in to working product.

#### Involved in



**Planning** 



Daily scrum (optional)



Refinement



**Review** 

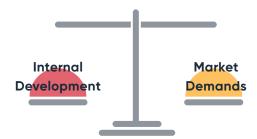


Retrospective

### Role Responsibilities

- A single person
- Owns the product backlog
- Clearly expresses PBIs
- Optimises the value of work
- · Makes the backlog visible
- Ensures development team understands the backlog

## **Balancing Act**



"Is it viable?"

"What's the right thing?"

### **Typical Day**



Lead refinement search

Meet with user group

Lunch with scrum master

**Review KPIs** 

**BDD** meeting with developers

**Preparation** for planning

Call with leadership team



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