

Hassan mukhtar Hassan

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Profile

I am Hassan mukhtar Hassan Graphic Designer with a proven track record of creating impactful designs and enhancing brand visibility. Spearheaded a rebranding initiative that resulted in a 30% increase in customer engagement on social media, while streamlining the design process and reducing turnaround time for deliverables by 25%. Proficient in design software and project management, bringing strong collaboration skills to drive successful marketing campaigns and boost conversion rates for targeted promotions.

Work Experience

graphic designer

- Developed creative concepts and designs for various marketing materials, including brochures, social media graphics, and websites, ensuring brand consistency across all platforms.
- Spearheaded a rebranding project that revitalized the company's visual identity, which led to a 30% increase in customer engagement on social media.
- Streamlined the design process by implementing a new project management tool, reducing turnaround time for deliverables by 25%, helping the team meet tight deadlines more effectively.
- Collaborated closely with the marketing team to create compelling visuals for campaigns, resulting in a 15% boost in conversion rates for targeted promotions.
- Trained and mentored interns in design software and best practices, which helped in developing their skills and increasing team productivity.

Skills

Adobe Creative Suite
(Photoshop, Illustrator,
InDesign)
Professional

Web Design
Professional