

# GLOBAL SUPER STORE

Sale & Profit Analysis Dashboard

Year

2011

2012

2013

2014

Region

All



Category

All



Sub-Category

All



Total Sales

\$12.6M



Total Profits

\$1.5M



Profit Margin

11.6%

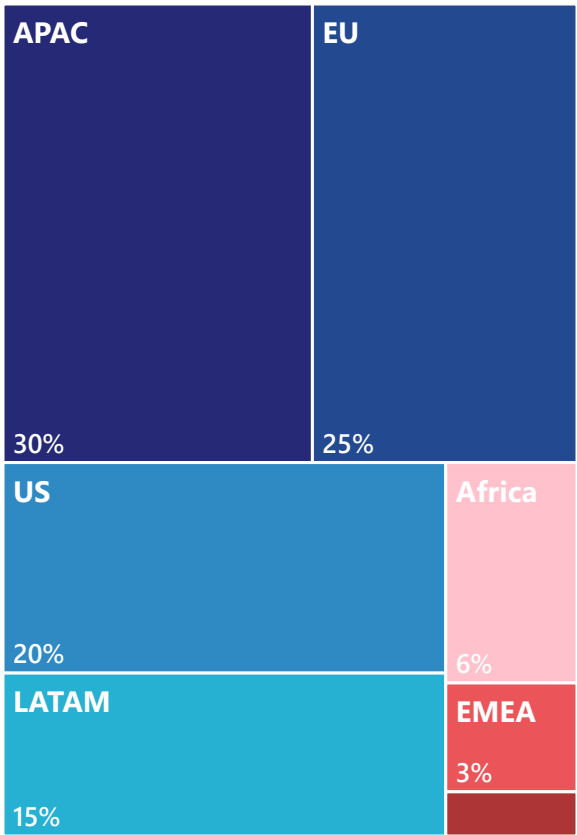


Total Orders

25K

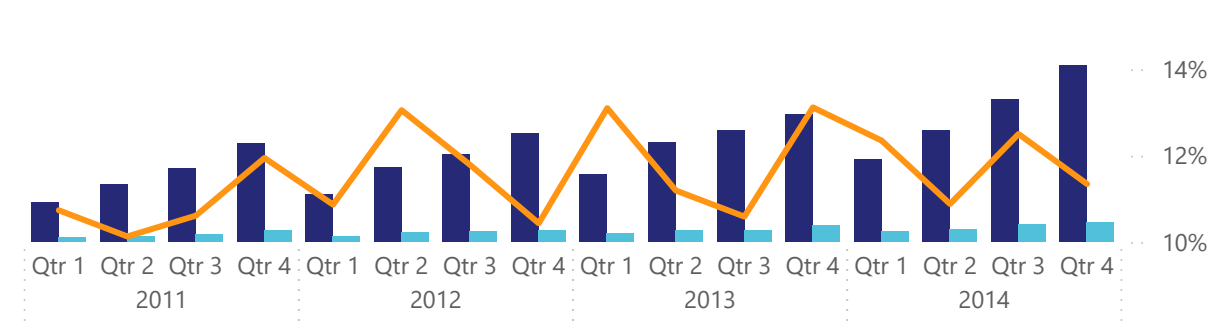


Profits by Market, Region and Country

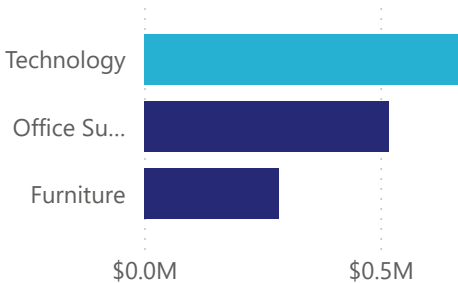


Sales by Time

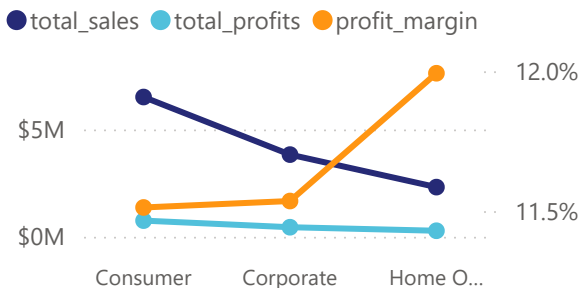
total\_sales total\_profits profit\_margin



Profits by Category, Sub-category and Product



Sales, Profits and Profit Margin by Segment



Total Sales by Country



GLOBAL SUPER STORE

Region Analysis Dashboard

South

Region

South

Sales

\$1.6M

Profits

\$140.4K

Profit Margin

8.8%

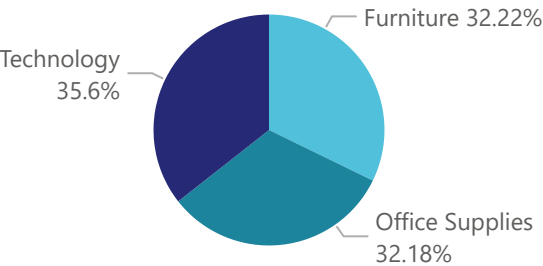
Units Sold

25.2K

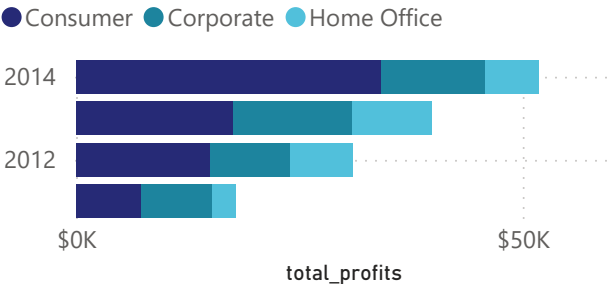
Customers

776

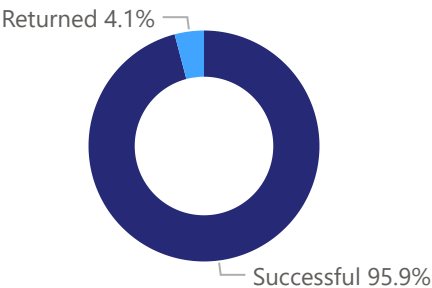
Sales By Category



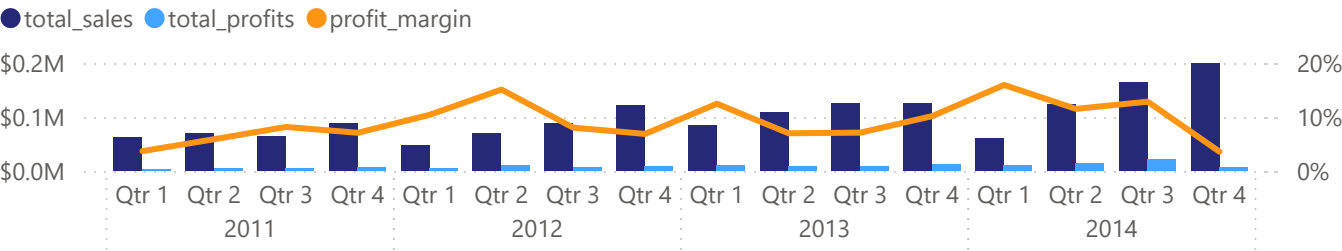
Profits by Segment Over Year



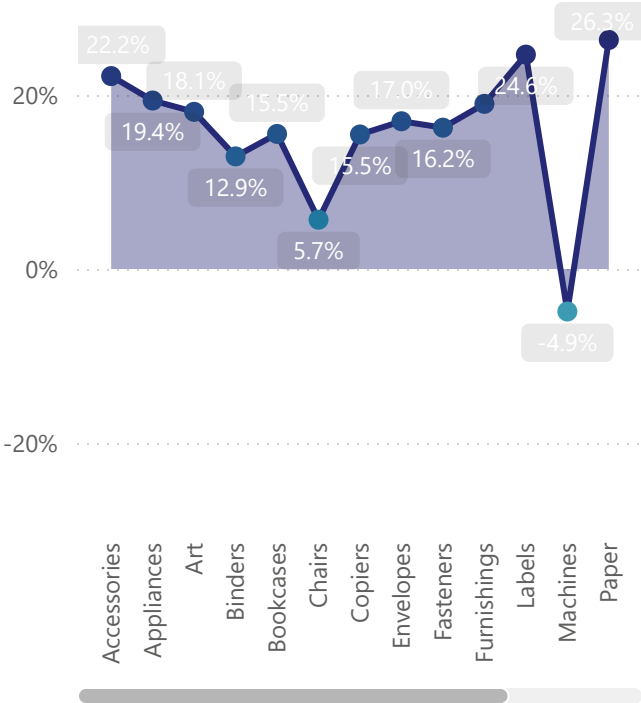
Returned vs Successful Orders



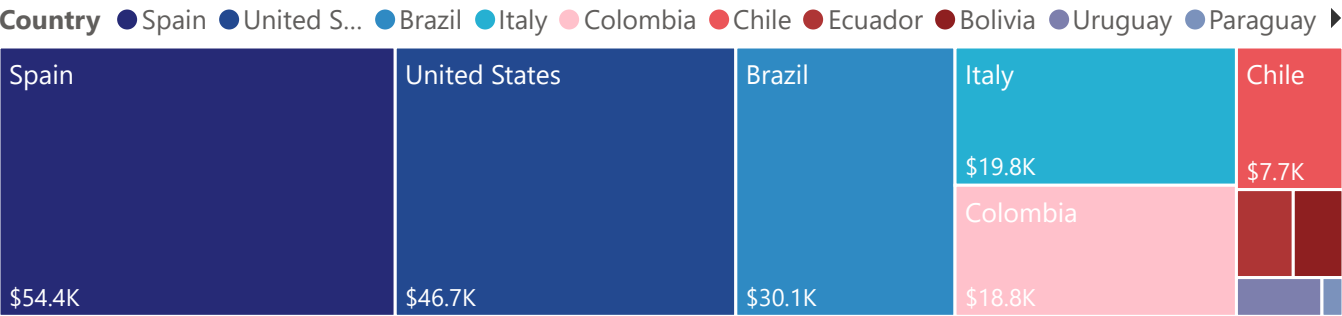
Sales, Profits and Profit Margin over Time



Profits Margin by Sub-category

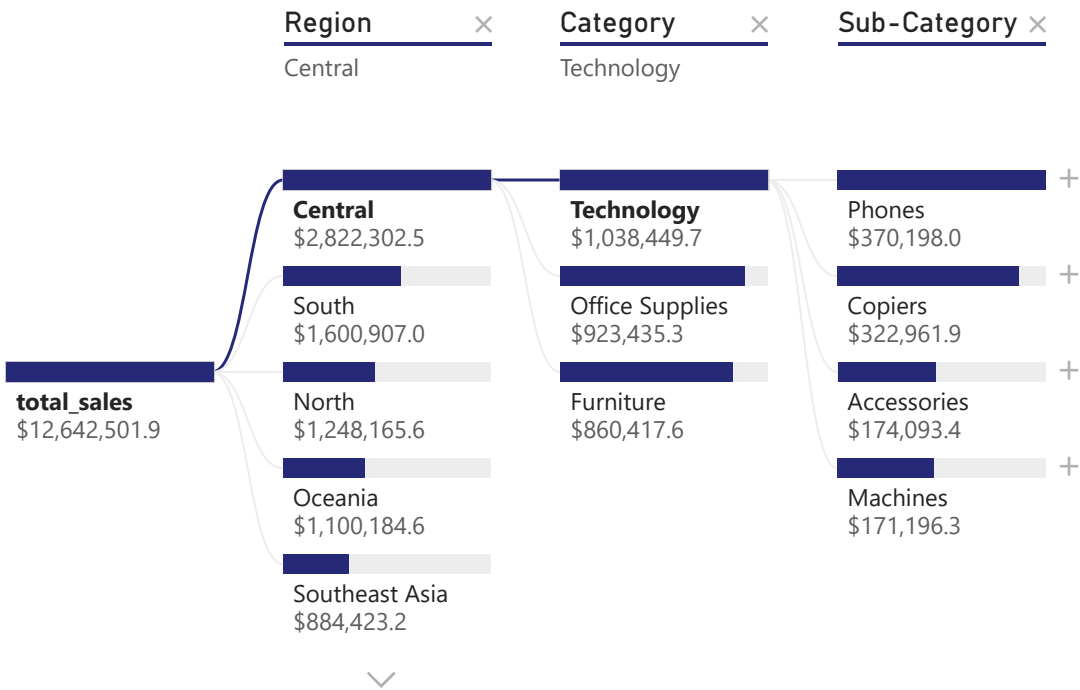


Profits by Country, State and City

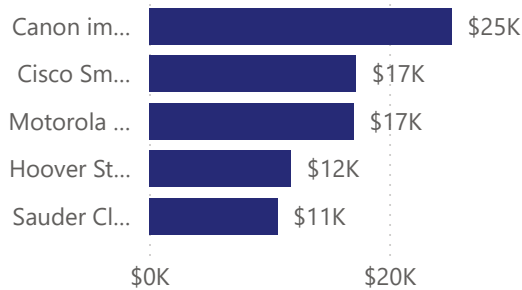


# GLOBAL SUPER STORE

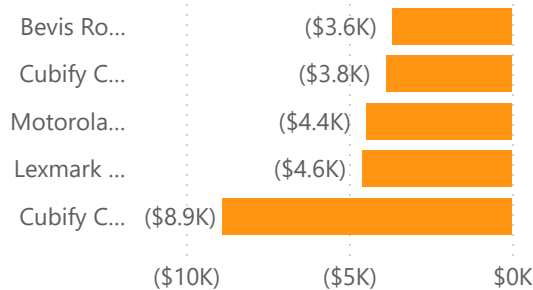
## Product Analysis Dashboard



### Top 5 Profit Products



### Top 5 Loss Products



### Region

All

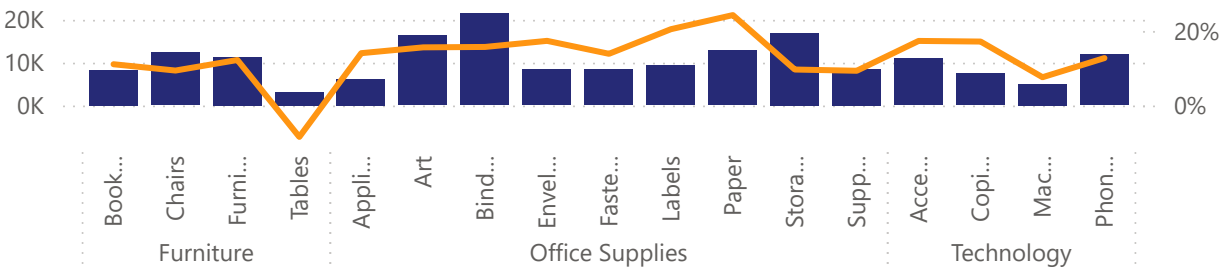
### Category

All

### Sub-Category

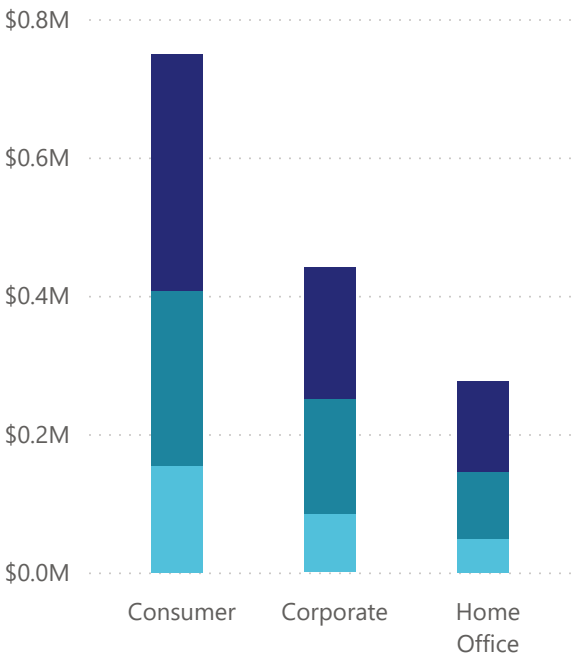
All

### Quantity and Profit Margin by Sub-Category



### Profit by Category and Segment

Category ● Furniture ● Office S... ● Technol...



### Sales Sub-Category

● Copiers ● Phones ● Bookcases ● Appliances

