

Honoka Watanabe

Designer & Developer 

✉ watanabehonoka428@gmail.com

🌐 honoka-watanabe.com

FREELANCE PROJECTS

Synd.AI

A SaaS startup that uses an AI algorithm to rapidly gather insights from big data.

Designed and coded the company website using **Figma** and **React**, respectively. Implemented a **serverless Lambda** function for contact submissions. Hosted with **SSL** using **AWS Cloudfront**.

<https://synd.ai>

Meow Apps

A SaaS startup that offers data analytics and management solutions to business owners and travel photographers.

Re-designed two dashboard products and two websites using **Figma**. Worked with two other developers to implement new designs in **React**.

<https://stg.ikuzo.app>

Midori Earth

A health safety startup that raises awareness for harmful chemicals present in consumer products.

Redesigned the company's website enhance conversion rates. Created a custom illustration for the hero image using **Figma**.

<https://midori.earth>

CORPORATE EXPERIENCE

Lead Designer

Curia (Innoplexus AG)

📍 Frankfurt, Germany

📅 Nov 2019 - Oct 2020

Worked with the product architect and product lead to make calculated design decisions and ensure an efficient and logical development pipeline.

Lead the designs of multiple dashboards that serve as the main source of revenue and infrastructure of the app.

Designed the user flow and UI, and prototyped the screens for a new feature for the company's mobile app.

Software Engineer, Intern

Open Room, Inc.

📍 Tokyo, Japan

📅 Apr 2019 - July 2019

Designed and developed an internal-use application that centralises data of the company's customers using React, Node.js, Express and MongoDB.

Optimized the codebase of several repositories by writing unit tests in Mocha.

Implemented an autocomplete feature to sign up/login page for used for all company products.

COURSES

Fullstack Open 2020

MERN Stack web development course through the University of Helsinki.

Apps made as part of course include: Phonebook Search App, Country Look Up App, Course Information Catalog.

Boston University, B.Sc. Health Sciences

OPEN SOURCE CONTRIBUTIONS

Caravan (Unchained Capital)

Bug fixes and code refactoring to implement a 'wizard flow' for a Bitcoin multisignature coordinator web app made in React (Redux).

Electrum

Website redesign and implementation for a lightweight Bitcoin wallet company. Written with HTML/JS/ES6 currently pending approval.

TECH TOOLBOX

Design

Figma | Sketch | Invision | HTML | CSS

Dev

React | Node | Express | MongoDB | AWS | GCP