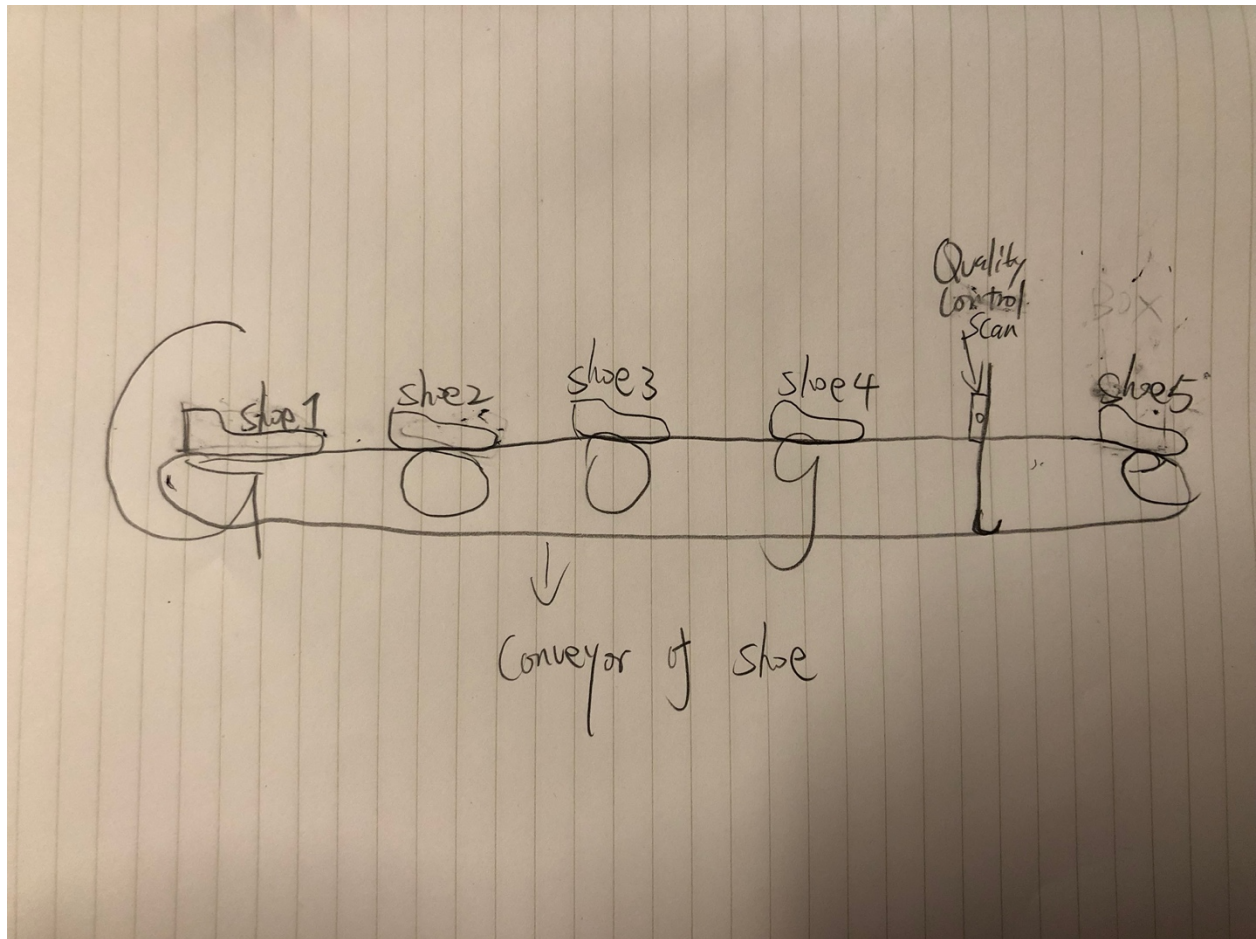


<https://xd.adobe.com/view/62e1930e-79b6-44fe-9619-72ed937e52dd-37b2/>



**\*UPDATE: the conveyor rotation shown in the original sketch is removed.**

- The five iconic sneakers are selected from five sports apparel brands.
- The letter "I" is simulating a quality control scanner on a factory belt. While the animation of the shoes keeps traveling to the right to have the shoes scanned.
- The animation would continue unless the mouse touches any shoe, which would trigger a stoppage for the scanner.
- By clicking any area above the shoes, which includes the letter plus scanner areas, it will lead to the description page for these shoes.
- The description used Helvetica as the font to pay tribute to one of my favorite designers, Virgil Abloh, who recently passed away. I want to dedicate this Google Doodle to him (the third yellow shoe was designed by him.)

