

Website Planning Document

Weather Wonder

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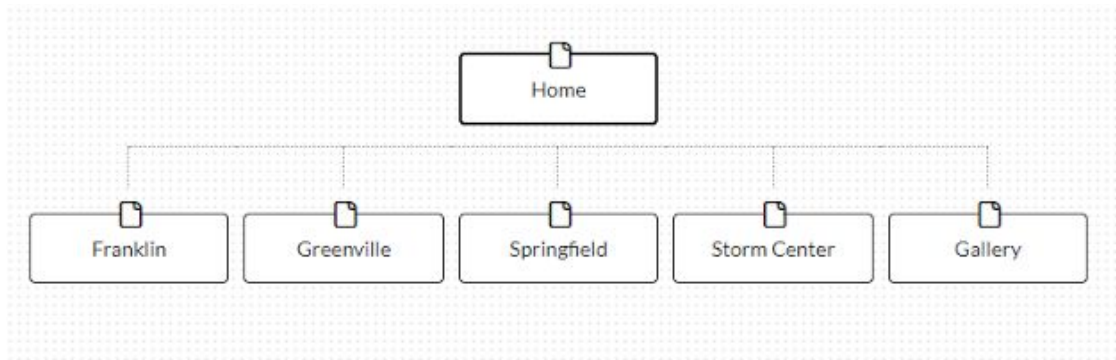
Site Purpose:

To provide current weather information for (fictional) towns, with appropriate images to reflect current weather conditions, as well as additional information on the towns. The site is intended to work for small, medium, and large screen views. Establish the company as a accurate and reliable source for the weather, updating quickly and effectively.

Target Audience:

This site is targeted to people who live in those town, but primarily those of a slightly older age. A demographic 20+ would be about correct. It is also assumed that visitors to the site are there to only check the weather, so the interface should be easy to navigate and the information should be quick to locate.

Site Map:



Color Scheme:

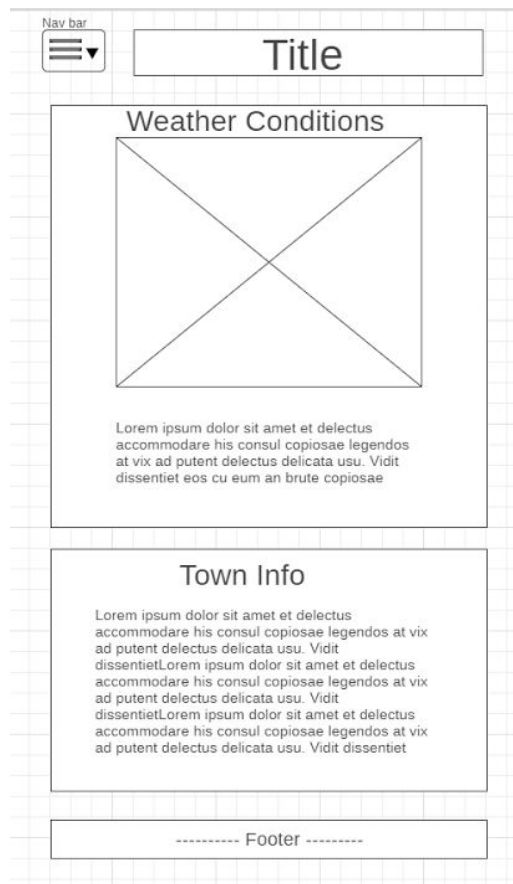


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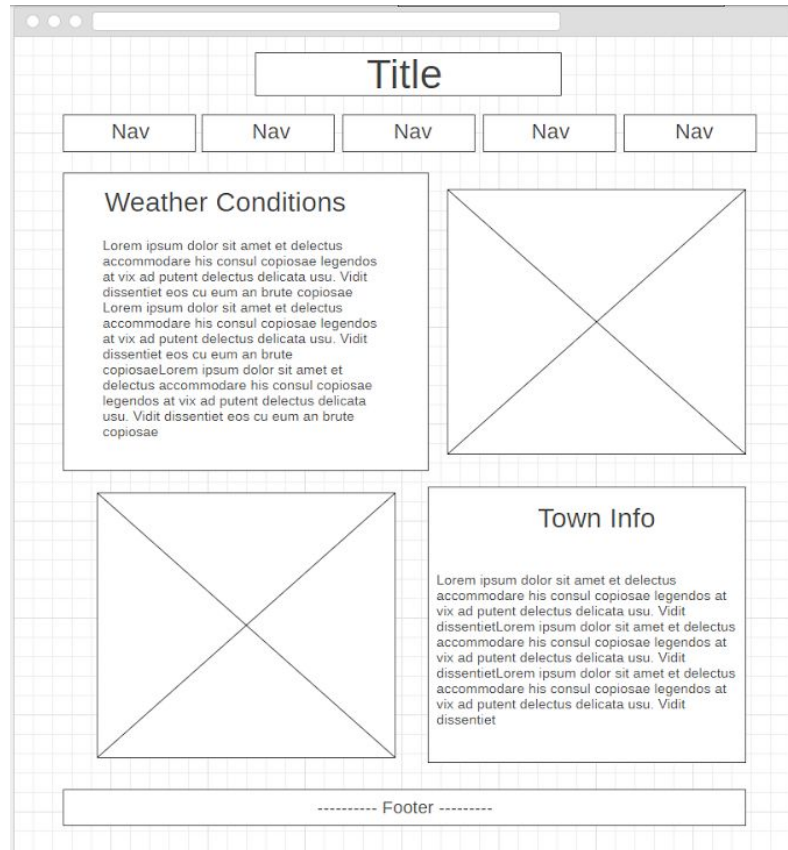
Typography:

Site Header	Georgia	36	Blue	Sample
Navigation	Georgia	24	Lighter blue	Sample
Footer	Georgia	14	“	Sample
Heading 1	Georgia	20		Sample
Heading 2	Georgia	18		Sample
Heading 3	Georgia	14		Sample
Paragraph text	Arial	12		Sample

Wireframe Sketches: Small Screen



Medium Screen



Large Screen

