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WUSTL Data Analytics BootCamp

24 March 2023

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

There are many conclusions that can be drawn about the data from the crowdfunding campaigns. First, the theater parent category is the most common crowdfunding campaigns with 344. Second, the majority of crowdfunding campaigns are successful with 565 successful campaigns out of 1000. Third, September is the month where the least number of crowdfunding campaigns were created.

2. What are some limitations of this dataset?

One limitation of this dataset is that it doesn’t take into account the size of the goal of each campaign relative to other campaigns. Additionally, it doesn’t take into account the economic status during the campaign which may have affected the pledged amounts.

3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

An additional graph that we could created would be a pie graph of campaign status by parent category and sub-category. This would give us the visualization of what percentage each parent category and sub-category make up of the entire crowdfunding campaigns. Another option would be to make a pie graph of the percentage of crowdfunding campaigns per country. This would be helpful to visualize where the most crowdfunded campaigns originated from.