

# Hooman Foroudastan

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## Summary

An energetic web developer that builds web solutions using data-driven decision-making. Solves problems using the scientific method. Experienced with software development lifecycle and agile project management. Passionate about learning, teaching, creating, and collaborating with others who love to do the same.

## Technical Skills

### Front End

- JavaScript, React, TypeScript, Handlebars.js, Storybook, HTML, CSS, jQuery, Bootstrap

### Back End

- Node.js, Express.js, Python, PostgreSQL, MySQL, MongoDB, Passport.js, Heroku, Firebase

### Tools/Technologies

- RESTful APIs, GraphQL, Docker, Git, Bash, VS Code, Figma, Jira, ClickUp, Pendo, Google Analytics

## Projects

**Lulu** → [lulu.com](https://lulu.com)

**Front End/UI/UX**

- An online self-publishing and print-on-demand platform where creators can print and sell books to a global audience.

**Lulu Junior** → [lulujr.com](https://lulujr.com)

**Front End/UI/UX**

- An online storefront that sells book-making kits for kids.

## Experience

### Junior Web Developer

**2020 - Present**

*Lulu Press, Inc.*

- Develop reusable and responsive UI components using React and TypeScript.
- Build compelling landing pages that attract new users and improve conversion rates.
- Contribute to and code review version-controlled projects that span 20+ Software Engineers living in multiple countries using Git.
- Refactor and update the company's Design System using Figma component sets and Atomic Design methodology.

### Business Analyst

**2019 - 2020**

*Lulu Press, Inc.*

- Manage and execute in-app messaging and onboarding strategy to drive conversions using Pendo, HTML, CSS, and JavaScript.
- Gather requirements for business initiatives and help identify areas of opportunity using competitive analysis.
- Participate in feature prioritization meetings and test new features prior to feature deployment.
- First-responder to downtime, outages, and software failures. Documenting issues with precise steps to reproduce and sharing known solutions.

## Education

**University of North Carolina at Chapel Hill**

**2018 - 2019**

Full Stack MERN Certification in Web Development

**Shaw University**

**2009 - 2012**

BA in Mass Communication