

Hooman Foroudastan

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Summary

An energetic web developer that builds web solutions using data-driven decision-making. Solves problems using the scientific method. Experienced with software development lifecycle and agile project management. Passionate about learning, teaching, creating, and collaborating with others who love to do the same.

Technical Skills

Front End

- JavaScript, React, TypeScript, Handlebars.js, Storybook, HTML, CSS, jQuery, Bootstrap

Back End

- Node.js, Express.js, Python, PostgreSQL, MySQL, MongoDB, Passport.js, Heroku, Firebase

Tools/Technologies

- RESTful APIs, GraphQL, Docker, Git, Bash, VS Code, Figma, Jira, ClickUp, Pendo, Google Analytics

Projects

Lulu → lulu.com

Front End/UI/UX

- An online self-publishing and print-on-demand platform where creators can print and sell books to a global audience.

Lulu Junior → lulujr.com

Front End/UI/UX

- An online storefront that sells book-making kits for kids.

Experience

Junior Web Developer

2020 - Present

Lulu Press, Inc.

- Develop reusable and responsive UI components using React and TypeScript.
- Build compelling landing pages that attract new users and improve conversion rates.
- Use Git to contribute and code review version-controlled projects with software engineers in a geographically distributed team.
- Refactor and update the company's Design System using Figma component sets and Atomic Design methodology.

Business Analyst

2019 - 2020

Lulu Press, Inc.

- Manage and execute in-app messaging and onboarding strategy to drive conversions using Pendo, HTML, CSS, and JavaScript.
- Gather requirements for business initiatives and help identify areas of opportunity using competitive analysis.
- Participate in feature prioritization meetings and test new features prior to feature deployment.
- First-responder to downtime, outages, and software failures. Documenting issues with precise steps to reproduce and sharing known solutions.

Education

University of North Carolina at Chapel Hill

2018 - 2019

Full Stack MERN Certification in Web Development

Shaw University

2009 - 2012

BA in Mass Communication