

# Hooman Foroudastan

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## Summary

An energetic web developer that builds web solutions using data-driven decision-making. Solves problems using the scientific method. Experienced with software development lifecycle and agile project management. Passionate about learning, teaching, creating, and collaborating with others who love to do the same.

## Technical Skills

### Front End

- JavaScript, React, TypeScript, Handlebars.js, Storybook, HTML, CSS, SASS, jQuery, Bootstrap, Shopify's liquid templating language

### Back End

- Node.js, Express.js, Python, PostgreSQL, MySQL, MongoDB, Amazon DynamoDB, Amazon CloudWatch, Passport.js, Heroku, Firebase

### Tools/Technologies

- RESTful APIs, GraphQL, Docker, Git, Zsh, VS Code, Contentful, Figma, Jira, ClickUp, Pendo, Google Analytics, Google Workspace, Slack

## Projects

Lulu → [lulu.com](https://lulu.com)

Front End/UI/UX

- An online self-publishing and print-on-demand platform where creators can print and sell books to a global audience.

Lulu Junior → [lulujr.com](https://lulujr.com)

Front End/UI/UX

- An online storefront that sells book-making kits for kids.

## Experience

### Teaching Assistant & Tutor

2022 - Present

2U Boot Camps

- Guide and support coding boot camp students as they solve technical problems using HTML, CSS, JavaScript, servers, databases, and APIs.

### Support Engineer

2022

Awtomic Subscriptions

- Develop Shopify theme customizations using HTML, CSS, JavaScript, and Shopify's liquid templating language.
- Help Shopify merchants maintain their Shopify stores and bring value to their shoppers.

### Junior Web Developer

2020 - 2022

Lulu Press, Inc.

- Develop reusable and responsive UI components using React and TypeScript.
- Build compelling landing pages that attract new users and improve conversion rates.
- Contribute to and code review version-controlled projects in a team of geographically distributed software engineers.
- Refactor and update the company's Design System using Figma component sets and Atomic Design methodology.

### Business Analyst

2019 - 2020

Lulu Press, Inc.

- Manage and execute in-app messaging and onboarding strategy to drive conversions using Pendo, HTML, CSS, and JavaScript.

- Gather requirements for business initiatives and help identify areas of opportunity using competitive analysis.
- Participate in feature prioritization meetings and test new features prior to feature deployment.
- First-responder to downtime, outages, and software failures. Documenting issues with precise steps to reproduce and sharing known solutions.

#### **Customer Voice Advocate**

**2016 - 2019**

*Lulu Press, Inc.*

- Teach users how to utilize Lulu's publishing tools by email, phone, and live chat support.
- Maintain a volume of 80+ phone calls and 50+ Salesforce tickets per week. Leveraging computer skills, publishing knowledge, and inter-departmental communication to resolve customer issues.

## **Education**

#### **University of North Carolina at Chapel Hill**

**2018 - 2019**

Full Stack MERN Certification in Web Development

#### **Shaw University**

**2009 - 2012**

BA in Mass Communication