

Hooman Foroudastan

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Summary

An energetic web developer that builds web solutions using data-driven decision-making. Solves problems using the scientific method. Experienced with software development lifecycle and agile project management. Passionate about learning, teaching, creating, and collaborating with others who love to do the same.

Technical Skills

Front End

- JavaScript, React, TypeScript, Handlebars.js, Storybook, HTML, CSS, jQuery, Bootstrap, Shopify's liquid templating language

Back End

- Node.js, Express.js, Python, PostgreSQL, MySQL, MongoDB, Passport.js, Heroku, Firebase

Tools/Technologies

- RESTful APIs, GraphQL, Docker, Git, Zsh, VS Code, Figma, Jira, ClickUp, Pendo, Google Analytics

Projects

Lulu → lulu.com

Front End/UI/UX

- An online self-publishing and print-on-demand platform where creators can print and sell books to a global audience.

Lulu Junior → lulujr.com

Front End/UI/UX

- An online storefront that sells book-making kits for kids.

Experience

Support Engineer

2022 - Present

Awtomic Subscriptions

- Develop Shopify theme customizations using HTML, CSS, JavaScript, and Shopify's liquid templating language.
- Help Shopify merchants maintain their Shopify stores and bring value to their shoppers.

Teaching Assistant & Tutor

2022 - Present

2U Boot Camps

- Guide and support coding boot camp students as they solve technical problems using HTML, CSS, JavaScript, servers, databases, and APIs.

Junior Web Developer

2020 - 2022

Lulu Press, Inc.

- Develop reusable and responsive UI components using React and TypeScript.
- Build compelling landing pages that attract new users and improve conversion rates.
- Contribute to and code review version-controlled projects in a team of geographically distributed software engineers.
- Refactor and update the company's Design System using Figma component sets and Atomic Design methodology.

Business Analyst

2019 - 2020

Lulu Press, Inc.

- Manage and execute in-app messaging and onboarding strategy to drive conversions using Pendo, HTML, CSS, and JavaScript.
- Gather requirements for business initiatives and help identify areas of opportunity using competitive analysis.

- Participate in feature prioritization meetings and test new features prior to feature deployment.
- First-responder to downtime, outages, and software failures. Documenting issues with precise steps to reproduce and sharing known solutions.

Customer Voice Advocate

2016 - 2019

Lulu Press, Inc.

- Teach users how to utilize Lulu's publishing tools by email, phone, and live chat support.
- Maintain a volume of 80+ phone calls and 50+ Salesforce tickets per week. Leveraging computer skills, publishing knowledge, and inter-departmental communication to resolve customer issues.

Education

University of North Carolina at Chapel Hill

2018 - 2019

Full Stack MERN Certification in Web Development

Shaw University

2009 - 2012

BA in Mass Communication