

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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- Summary of methodologies

Performed data wrangling, EDA, and built predictive models using machine learning techniques.

- Summary of all results

Identified factors influencing launch success rates.

Developed interactive dashboards for data visualization.

# Introduction

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- Project background and context
  - This project aims to analyze SpaceX launch data to understand the factors affecting launch success and predict future launches.
- 
- Problems you want to find answers
- Falcon 9 and its achievements and future

Section 1

# Methodology

# Methodology

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## Executive Summary

- Data collection methodology:

Data Sources: SpaceX API, Public datasets

- Perform data wrangling

- Loaded datasets using pandas.Cleaned and transformed data for analysis.Merged and integrated multiple data sources.

- Perform exploratory data analysis (EDA) using visualization and SQL

- Perform interactive visual analytics using Folium and Plotly Dash

- Perform predictive analysis using classification models

- How to build, tune, evaluate classification models

# Data Collection

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- Models Used: Logistic Regression
- Support Vector Machine (SVM)
- Decision Tree
- K-Nearest Neighbors (KNN)
- Grid Search and Cross-Validation: Used GridSearchCV for hyperparameter tuning.
- Evaluated models using cross-validation.

# Data Collection – SpaceX API

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- Present your data collection with SpaceX REST calls using key phrases and flowcharts
- Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose

<https://github.com/hoonbravo/DS-Certificate>

# Data Collection - Scraping

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- Present your web scraping process using key phrases and flowcharts
- Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

<https://github.com/hoonbravo/DS-Certificate>

# Data Wrangling

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- Describe how data were processed
- You need to present your data wrangling process using key phrases and flowcharts
- Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose
- <https://github.com/hoonbravo/DS-Certificate>

# EDA with Data Visualization

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- Summarize what charts were plotted and why you used those charts
- Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose
- <https://github.com/hoonbravo/DS-Certificate>

# EDA with SQL

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- Using bullet point format, summarize the SQL queries you performed
- Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose
- <https://github.com/hoonbravo/DS-Certificate>

# Build an Interactive Map with Folium

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- Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map
- Explain why you added those objects
- Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose
- <https://github.com/hoonbravo/DS-Certificate>

# Build a Dashboard with Plotly Dash

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- Summarize what plots/graphs and interactions you have added to a dashboard
- Explain why you added those plots and interactions
- Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose
- <https://github.com/hoonbravo/DS-Certificate>

# Predictive Analysis (Classification)

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- Summarize how you built, evaluated, improved, and found the best performing classification model
- You need present your model development process using key phrases and flowchart
- Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose
- <https://github.com/hoonbravo/DS-Certificate>

# Results

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- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results
- <https://github.com/hoonbravo/DS-Certificate>

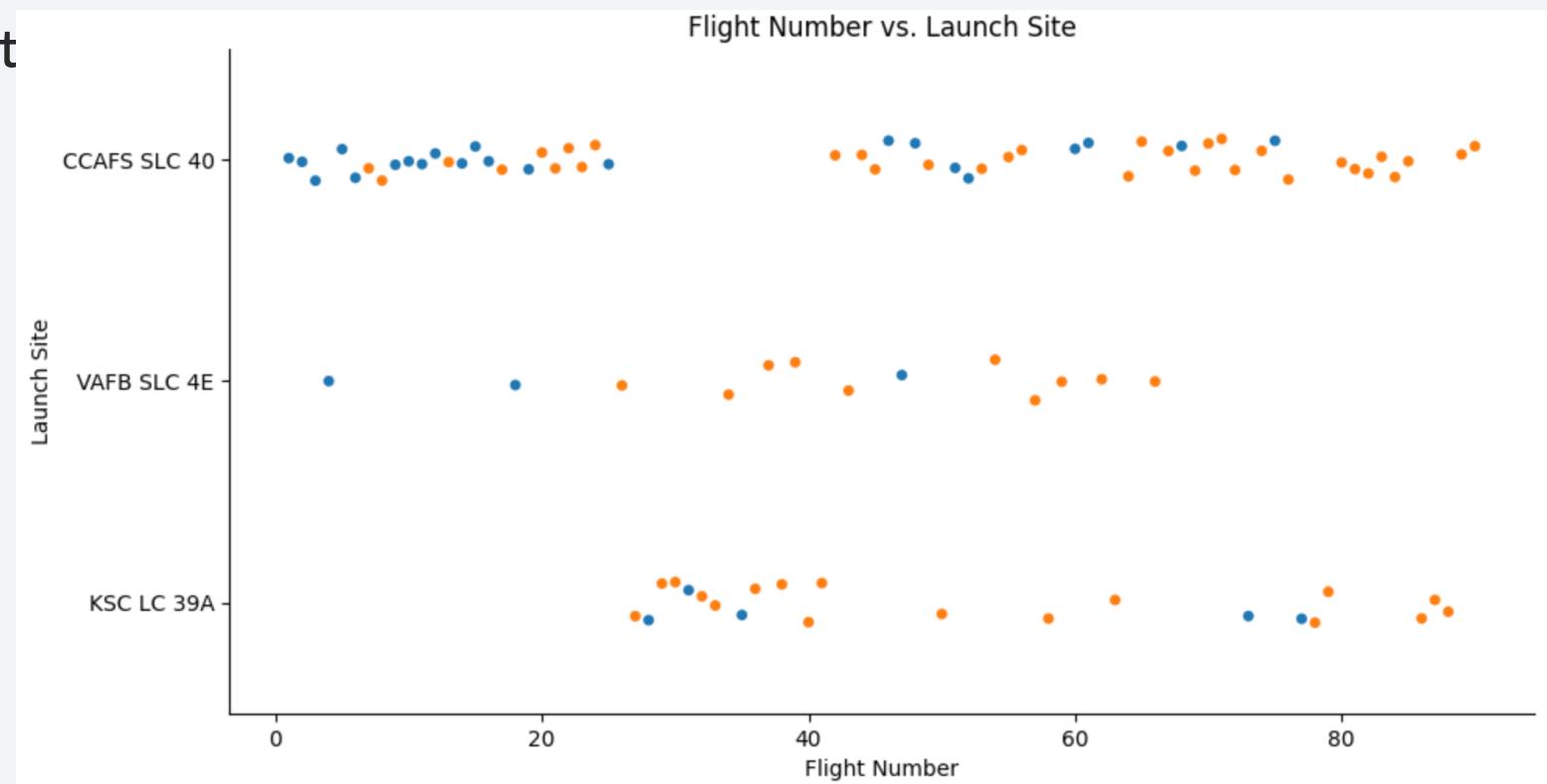
The background of the slide features a complex, abstract digital visualization. It consists of numerous thin, glowing lines that create a sense of depth and motion. The lines are primarily blue and red, with some green and purple highlights. They form a grid-like structure that curves and twists across the frame, resembling a three-dimensional space or a network of data points. The overall effect is futuristic and dynamic.

Section 2

## Insights drawn from EDA

# Flight Number vs. Launch Site

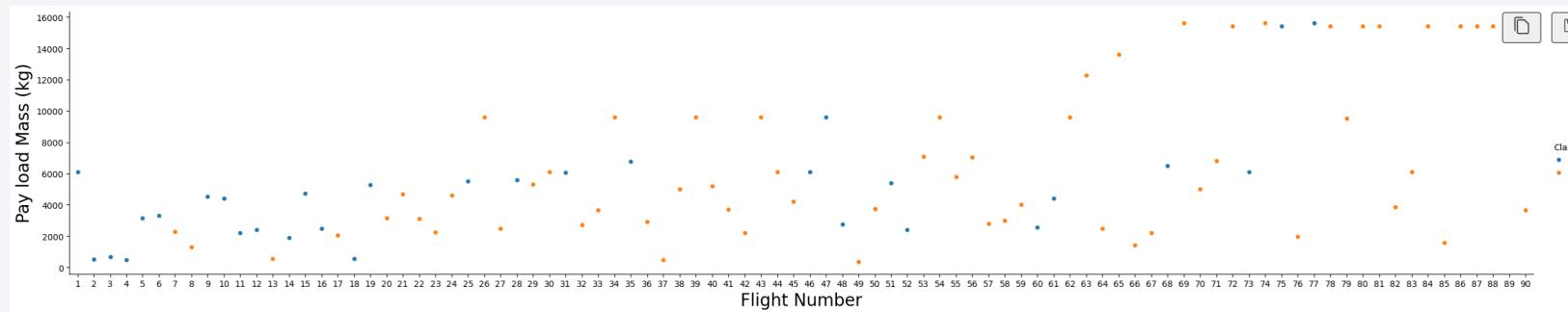
- Show a scatter plot of Flight Number vs. Launch Site
- Show the screenshot of the scatter plot with explanations



# Payload vs. Launch Site

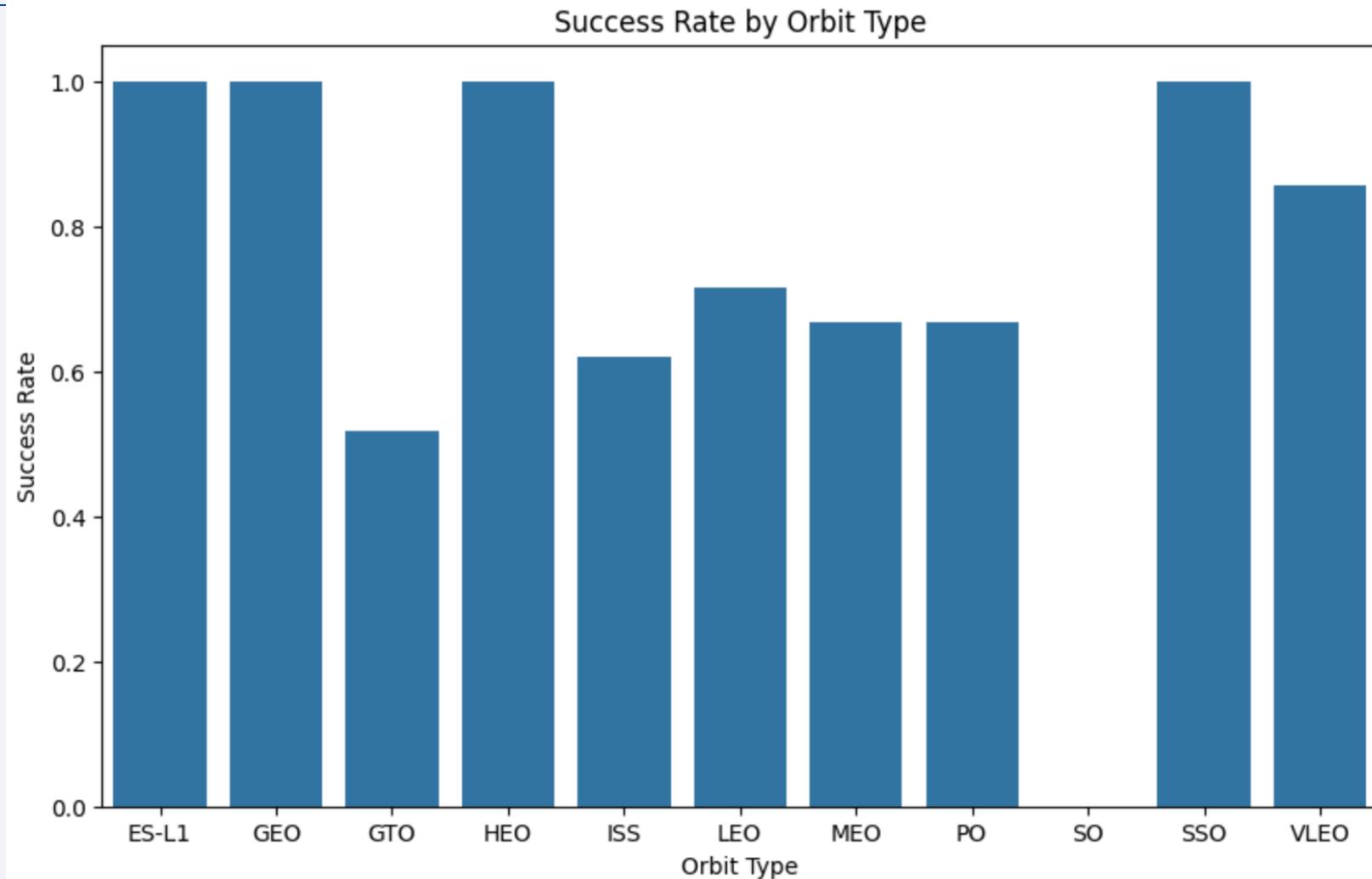
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- Show a scatter plot of Payload vs. Launch Site
- Show the screenshot of the scatter plot with explanations



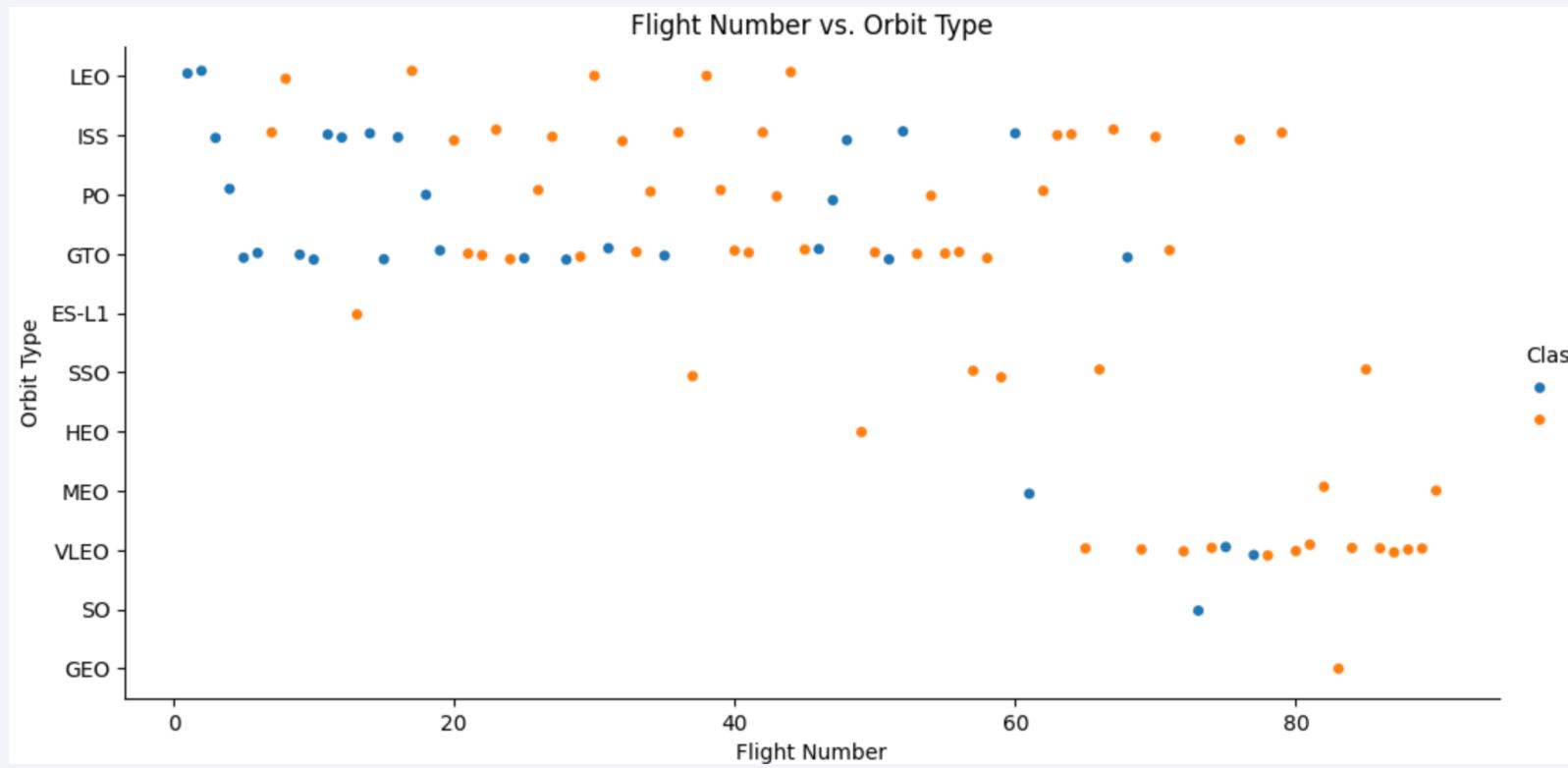
# Success Rate vs. Orbit Type

- Show a bar chart for the success rate of each orbit type
- Show the screenshot of the scatter plot with explanations



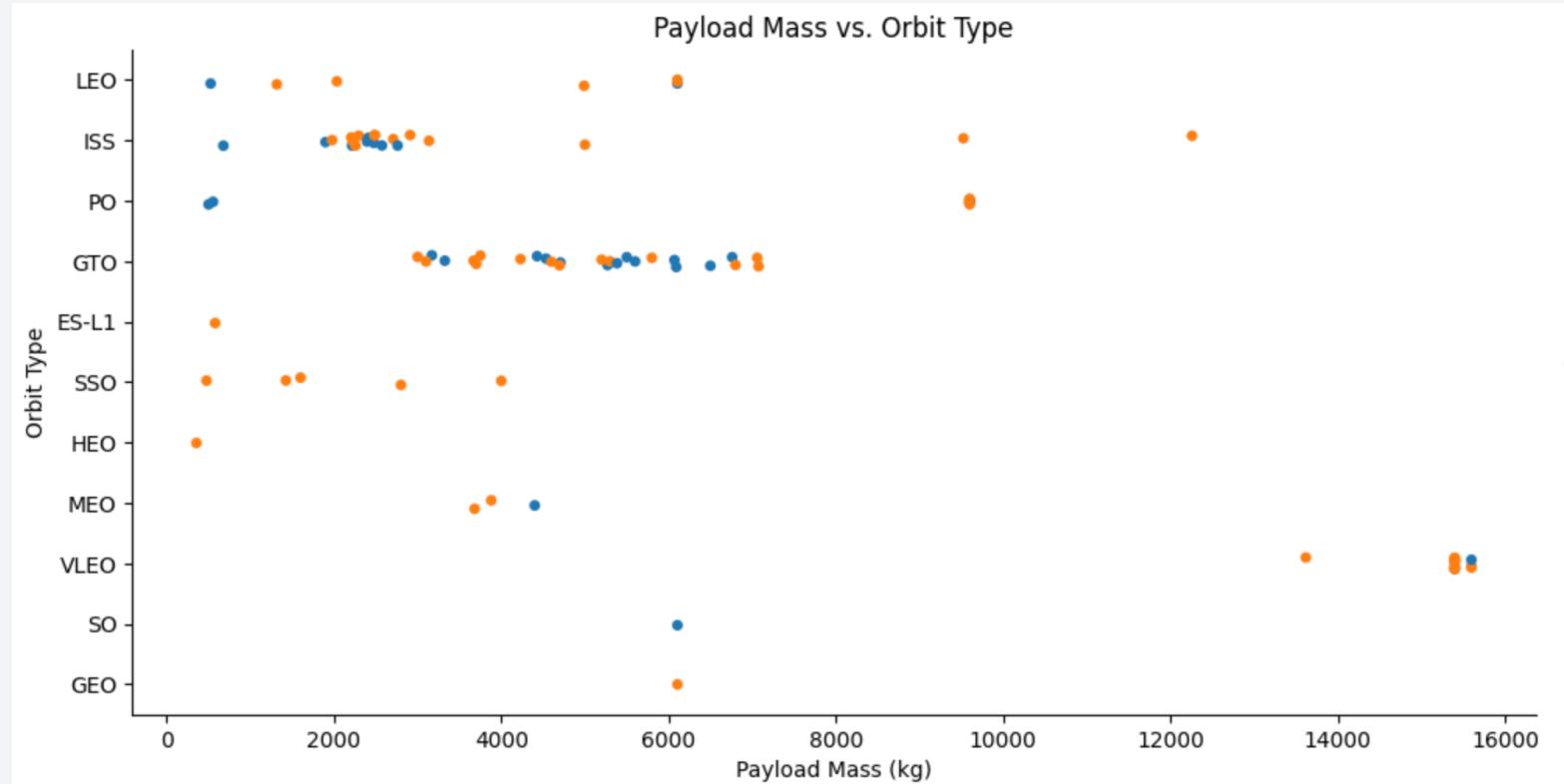
# Flight Number vs. Orbit Type

- Show a scatter point of Flight number vs. Orbit type
  - Show the screenshot of the scatter plot with explanations



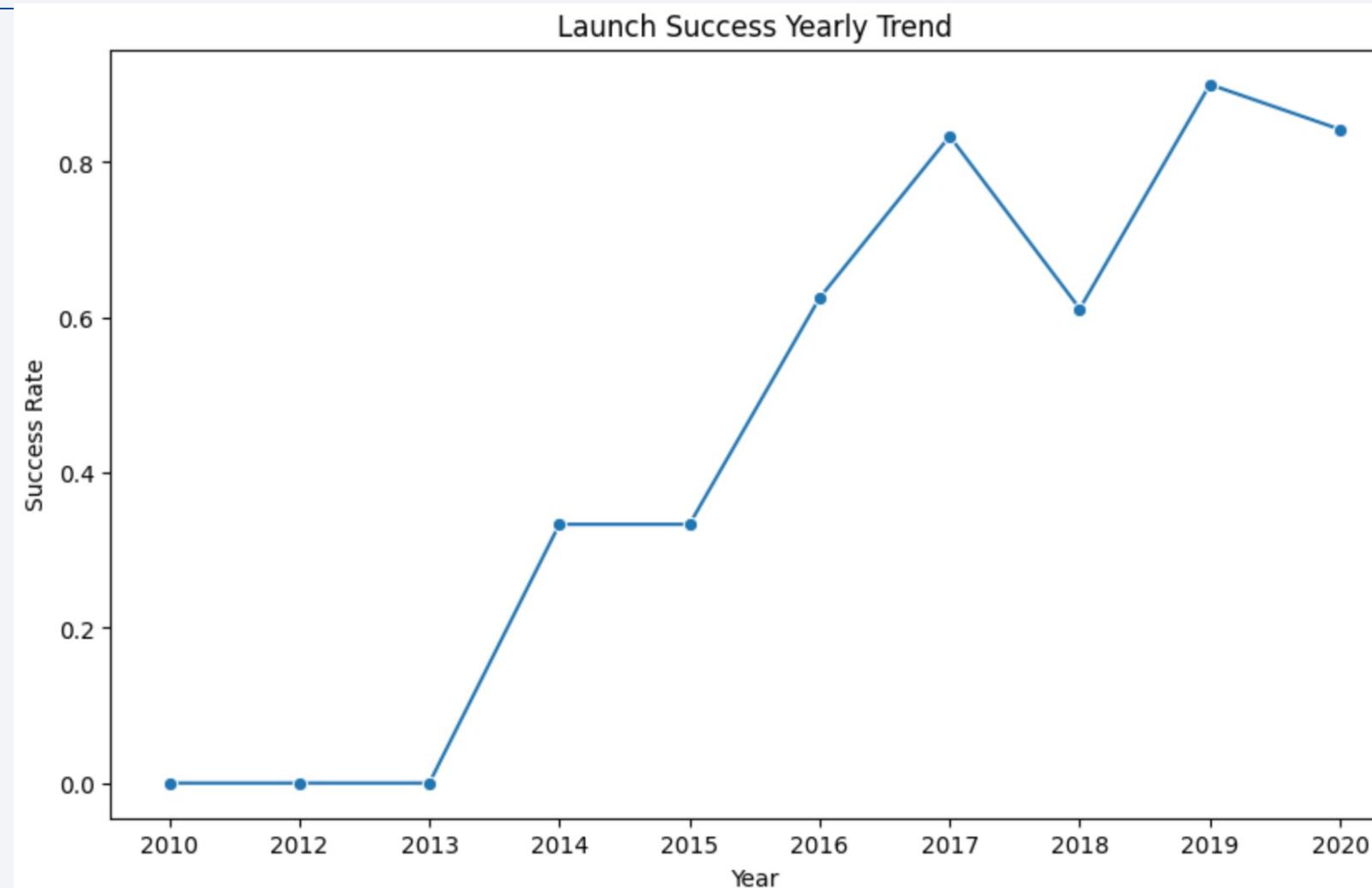
# Payload vs. Orbit Type

- Show a scatter point of payload vs. orbit type
- Show the screenshot of the scatter plot with explanations



# Launch Success Yearly Trend

- Show a line chart of yearly average success rate
- Show the screenshot of the scatter plot with explanations



# All Launch Site Names

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- Find the names of the unique launch sites
- Present your query result with a short explanation here

| Launch_Site |              |
|-------------|--------------|
| 0           | CCAFS LC-40  |
| 1           | VAFB SLC-4E  |
| 2           | KSC LC-39A   |
| 3           | CCAFS SLC-40 |

# Launch Site Names Begin with 'CCA'

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- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

|   | Launch_Site  | launch_count |
|---|--------------|--------------|
| 0 | CCAFS LC-40  | 26           |
| 1 | CCAFS SLC-40 | 34           |
| 2 | KSC LC-39A   | 25           |
| 3 | VAFB SLC-4E  | 16           |

# Total Payload Mass

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- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here

| total_payload_mass |       |
|--------------------|-------|
| 0                  | 45596 |

# Average Payload Mass by F9 v1.1

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- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

| avg_payload_mass |        |
|------------------|--------|
| 0                | 2928.4 |

# First Successful Ground Landing Date

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- Find the dates of the first successful landing outcome on ground pad
- Present your query result with a short explanation here

| first_successful_landing |            |
|--------------------------|------------|
| 0                        | 2015-12-22 |

## Successful Drone Ship Landing with Payload between 4000 and 6000

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- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Present your query result with a short explanation here

| Booster_Version |               |
|-----------------|---------------|
| 0               | F9 FT B1022   |
| 1               | F9 FT B1026   |
| 2               | F9 FT B1021.2 |
| 3               | F9 FT B1031.2 |

# Total Number of Successful and Failure Mission Outcomes

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- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

|    | Landing_Outcome        | count |
|----|------------------------|-------|
| 0  | Controlled (ocean)     | 5     |
| 1  | Failure                | 3     |
| 2  | Failure (drone ship)   | 5     |
| 3  | Failure (parachute)    | 2     |
| 4  | No attempt             | 21    |
| 5  | No attempt             | 1     |
| 6  | Precluded (drone ship) | 1     |
| 7  | Success                | 38    |
| 8  | Success (drone ship)   | 14    |
| 9  | Success (ground pad)   | 9     |
| 10 | Uncontrolled (ocean)   | 2     |

# Boosters Carried Maximum Payload

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- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

| Booster_Version  |
|------------------|
| 0 F9 B5 B1048.4  |
| 1 F9 B5 B1049.4  |
| 2 F9 B5 B1051.3  |
| 3 F9 B5 B1056.4  |
| 4 F9 B5 B1048.5  |
| 5 F9 B5 B1051.4  |
| 6 F9 B5 B1049.5  |
| 7 F9 B5 B1060.2  |
| 8 F9 B5 B1058.3  |
| 9 F9 B5 B1051.6  |
| 10 F9 B5 B1060.3 |
| 11 F9 B5 B1049.7 |

# 2015 Launch Records

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- List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Present your query result with a short explanation here

| Month | Landing_Outcome | Booster_Version      | Launch_Site   |
|-------|-----------------|----------------------|---------------|
| 0     | 01              | Failure (drone ship) | F9 v1.1 B1012 |
| 1     | 04              | Failure (drone ship) | F9 v1.1 B1015 |

## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

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- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- Present your query result with a short explanation here

|   | Landing_Outcome      | Outcome_Count |
|---|----------------------|---------------|
| 0 | Failure (drone ship) | 5             |
| 1 | Success (ground pad) | 3             |

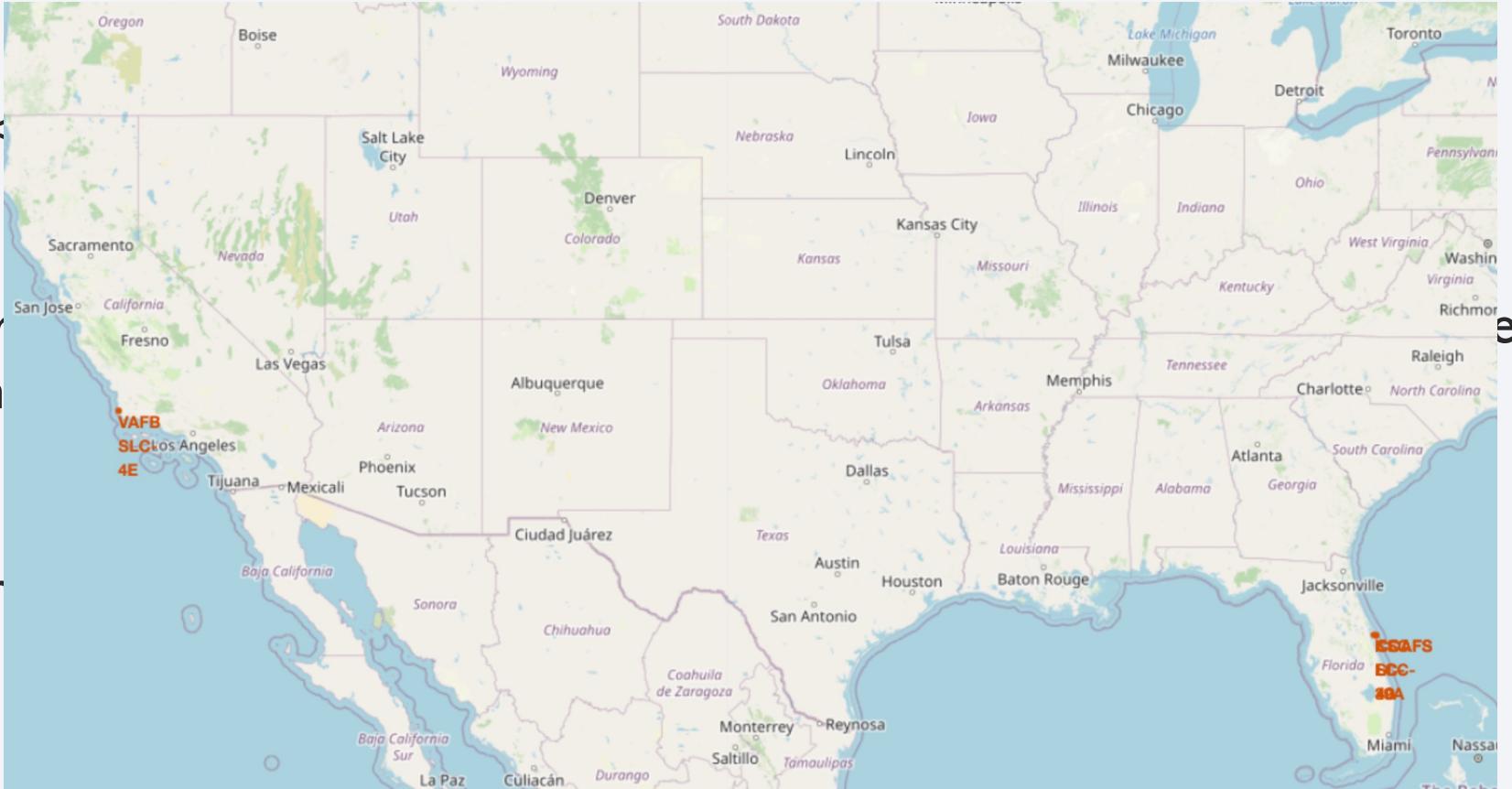
The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth against a dark blue-black void of space. City lights are visible as numerous small white and yellow dots, primarily concentrated in the lower right quadrant where the United States appears. In the upper right, the green and yellow glow of the aurora borealis is visible. The atmosphere of the Earth is thin and hazy, appearing as a light blue band near the horizon.

Section 3

# Launch Sites Proximities Analysis

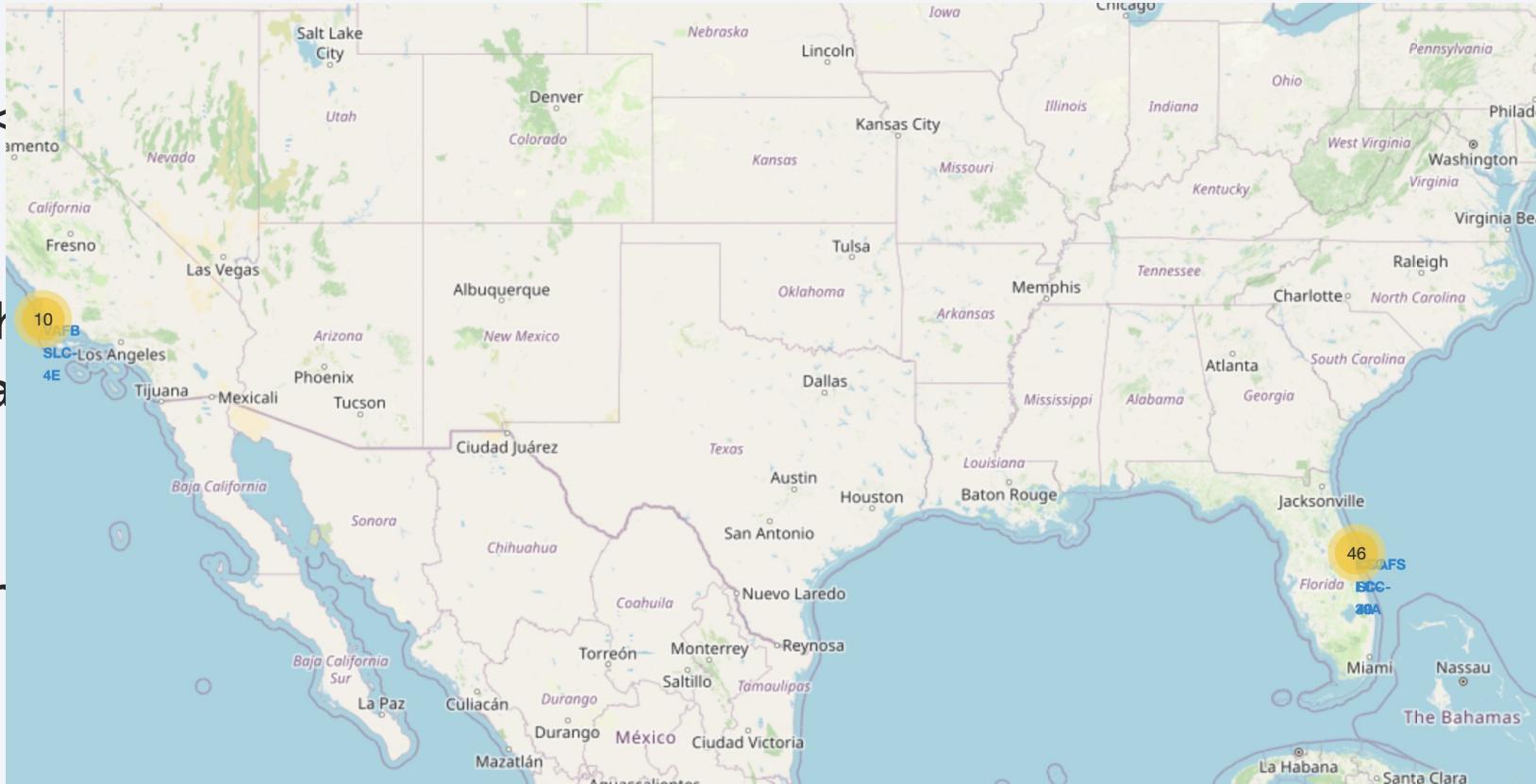
# <Folium Map Screenshot 1>

- Replace <
- Explore the map to find all launch sites.
- Explain the meaning of the symbols.



# <Folium Map Screenshot 2>

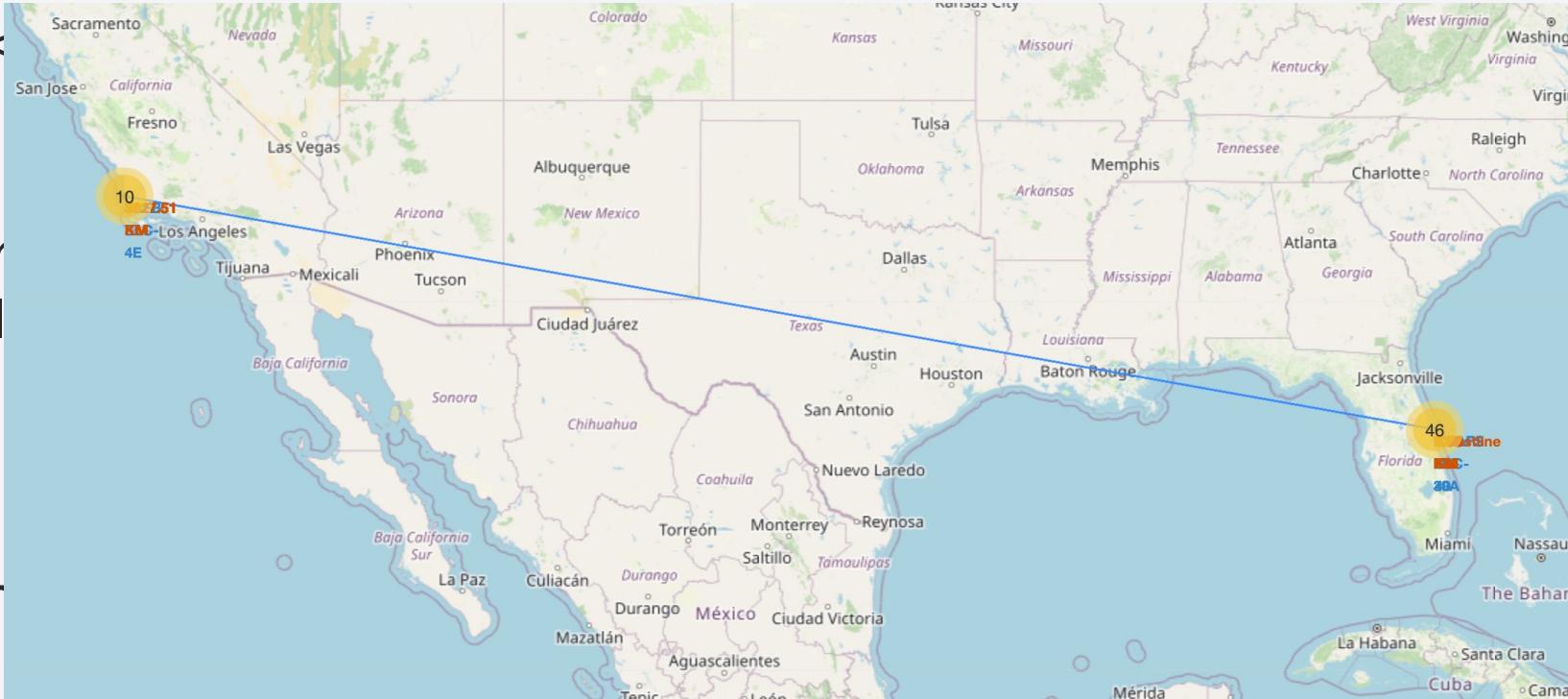
- Replace <
- Explore the labeled locations
- Explain the



# <Folium Map Screenshot 3>

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- Replace <
- Explore the selected location, coastline,
- Explain the



Section 4

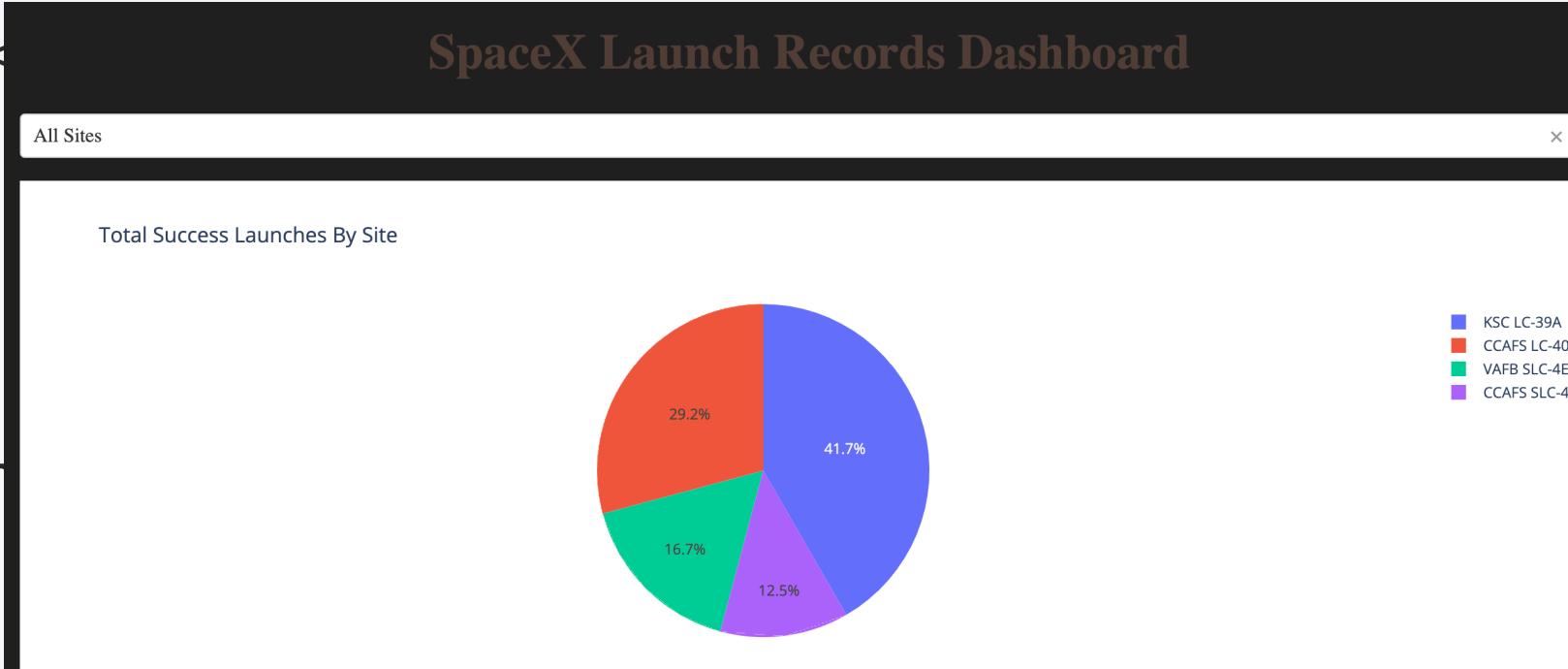
# Build a Dashboard with Plotly Dash



# <Dashboard Screenshot 1>

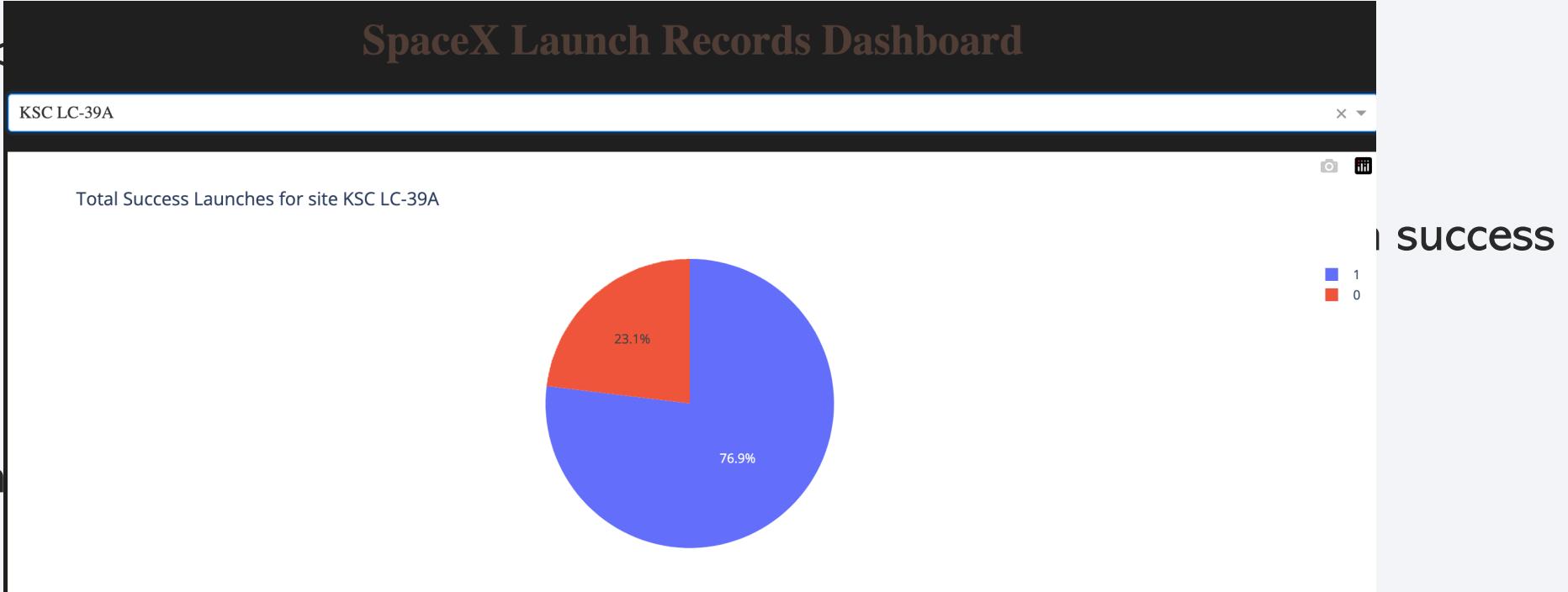
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- Replace <
- Show the
- Explain th



# <Dashboard Screenshot 2>

- Replace <
- Show the ratio
- Explain th



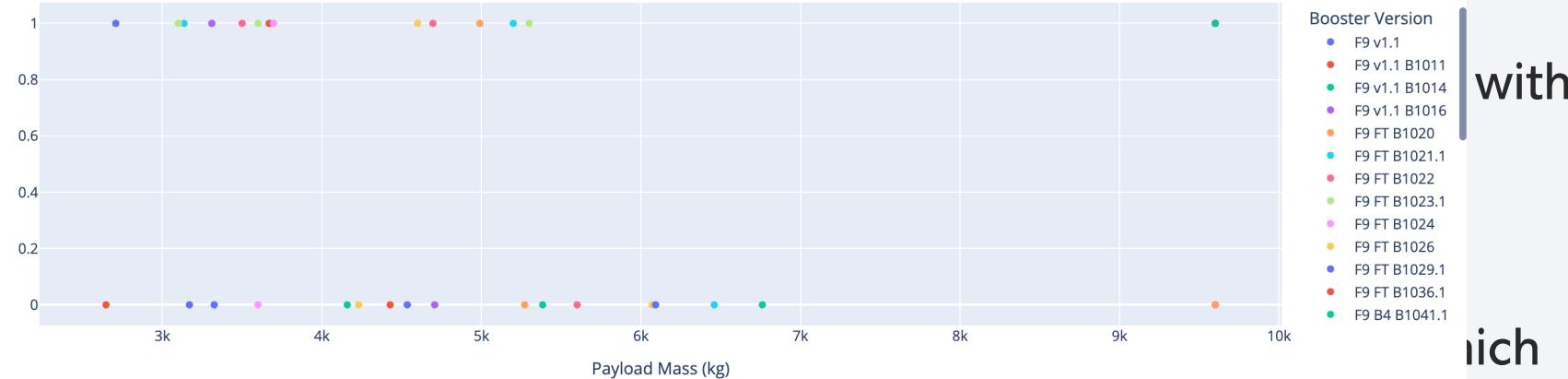
# <Dashboard Screenshot 3>

- Replace <Dashboard screenshot 3> title with an appropriate title

Payload vs. Outcome for All Sites

- Show screen with different |

- Explain the payload range or booster version have the largest success rate, etc.



Section 5

# Predictive Analysis (Classification)

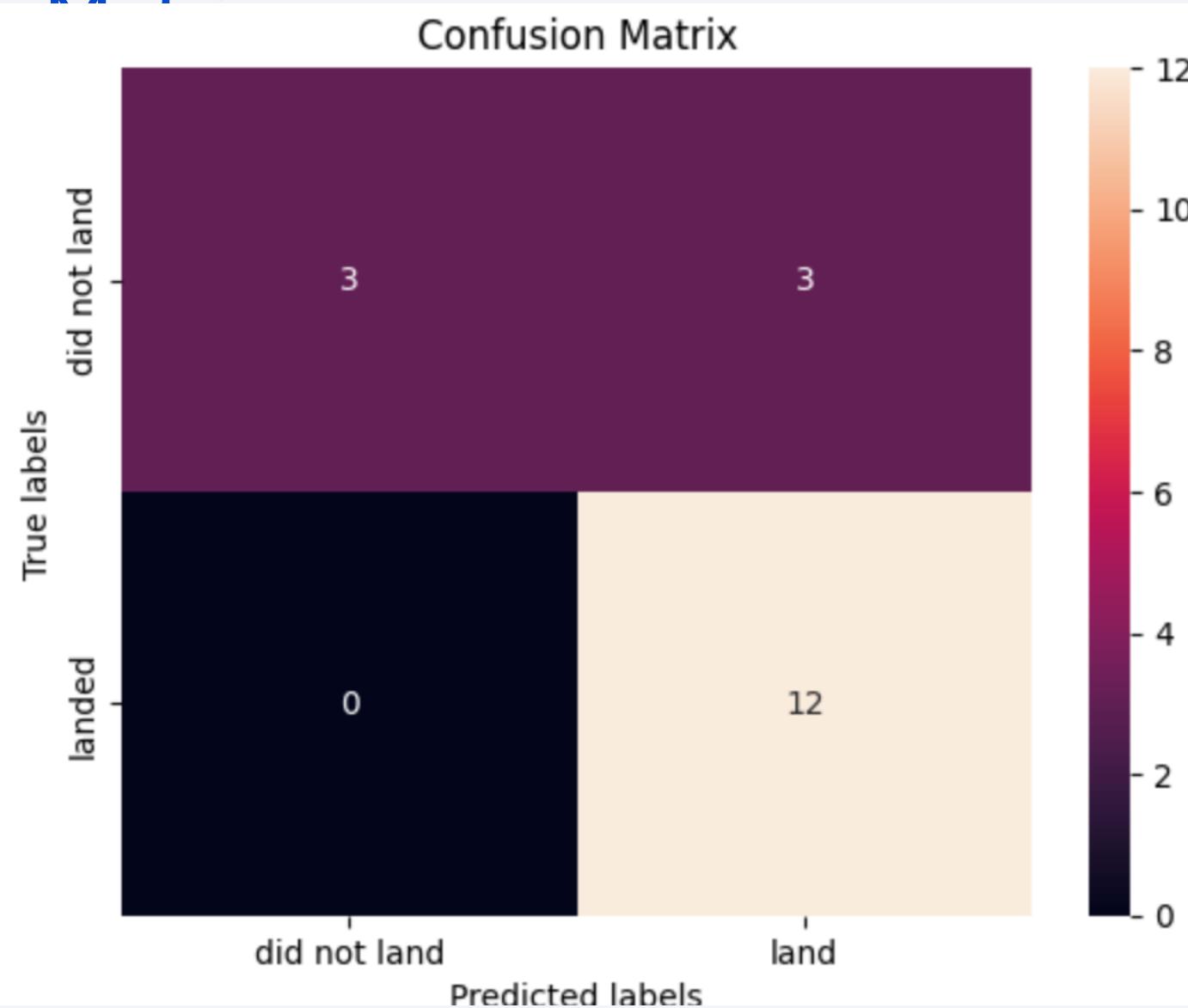
# Classification Accuracy

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- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

# Confusion

- Show the confusion explanation



# Conclusions

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- **Summary of Findings:** Successfully analyzed SpaceX launch data.
- Developed models with high accuracy for predicting launch success.
- **Implications:** The insights gained can help improve future launch outcomes and operational efficiency.

# Appendix

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- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

