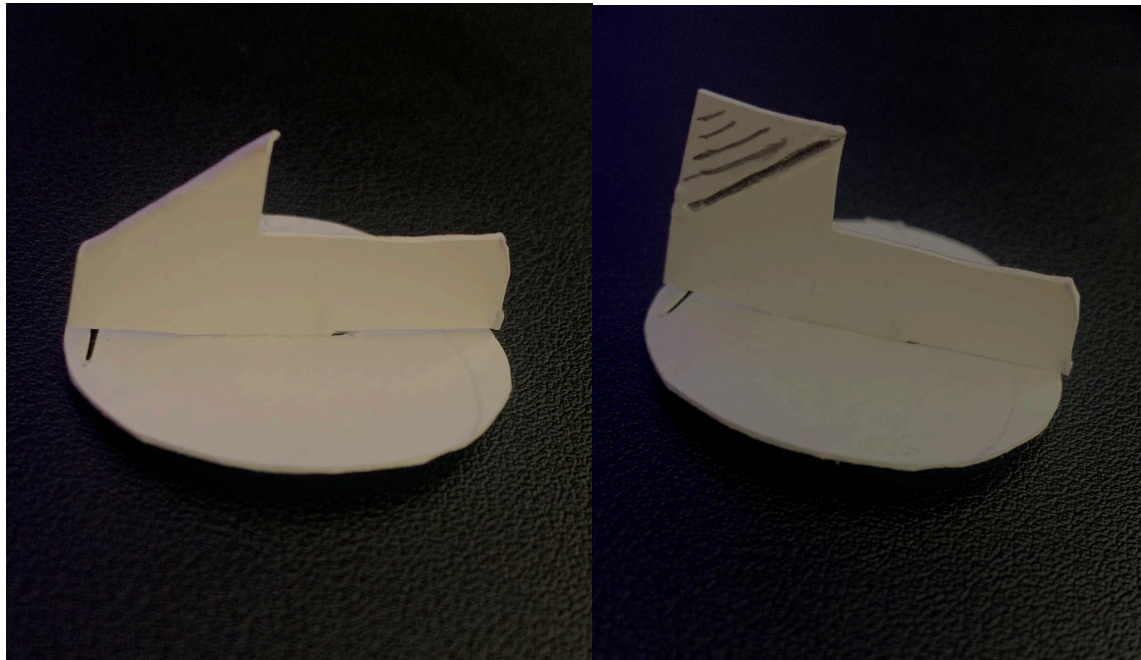


Assignment 2 - Signifiers and Mapping



Here is my second attempt at re-mapping the seal. In the first image, the tab is folded diagonally so that the shape can fit within the circle. The square tab, with the grip lines, is a signifier to the affordance of grabbing. This tab is also placed on the side, so as to map the action of pulling from the side, rather than from the center. (the arrow that is formed when the tab is folded also is a signifier to pull from that side).