

hackathon 3 Day 1

Date: \_\_\_\_\_

# Business Goals for E-Commerce Furniture Store

Market-place type: General E-commerce

Primary Purpose: Our ecommerce platform specializes in offering high-quality furniture for customers who value the convenience of shopping for home. with a diverse selection of stylish pieces for both home and office, our goal is to deliver an exceptional shopping experience. from user friendly browsing to seamless delivery I aim to make furnishing your space hassle-free and enjoyable.

## STEP 2 :: Define your Business Goals ::

1. What problem does your marketplace aim to solve?
  - Simplify the process of buying furniture by providing a reliable, easy-to-use online store.
  - offer com Provide a curated selection of high quality furniture that suits various style preferences.

MIGHTY PAPER PRODUCT



Date: \_\_\_\_\_

2. Who is your target audience?

- homeowners looking to furnish their living spaces with quality furniture.
- small businesses and professionals who need affordable and office furniture.
- young families seeking durable and stylish furniture options.

3. What products or services will I offer?

Products :-

- **Living room furniture** : sofas, coffee tables, TV units.
- **Bedroom furniture** : Beds, wardrobes, bedside tables.
- **Office furniture** : Desks, chairs, storage cabinets.
- **Dining furniture** : Dining tables, chairs, bar.

Services :-

- **fast and Affordable Delivery** : Reliable delivery options for smooth shopping experience.
- **Product catalog** : well organized catalog with product descriptions, images, pricing, and stock availability.
- **order fulfillment** : Complete management of orders from placement to delivery.
- **Payment systems** : secure payment gateway integration (e.g. stripe) for smooth

MIGHTY PAPER PRODUCT



Date: \_\_\_\_\_

transactions.

- **Customer management** : Tracking of customer data, order history and preferences for personalized service.
- **Shipment and Tracking** : Real-time updates on delivery status and stock levels.

4. What will set your marketplace apart?

- **Variety** : Wide range of furniture styles to match both modern and traditional tastes.
- **Convenience** : Easy-to-use online platform with reliable delivery options.
- **Customer experience** : high-quality images, detailed product descriptions and reviews to help customers make informed purchasing decisions.

## • SCHEMA STRUCTURE :-

Products :-	orders :-
Product ID	orders ID
Name	Products ID, customer ID
Price	Quantity
Stock	Total price
Description	Delivery Date
Images, category.	Order status (pending, shipped, delivered)

MIGHTY PAPER PRODUCT



Date: \_\_\_\_\_

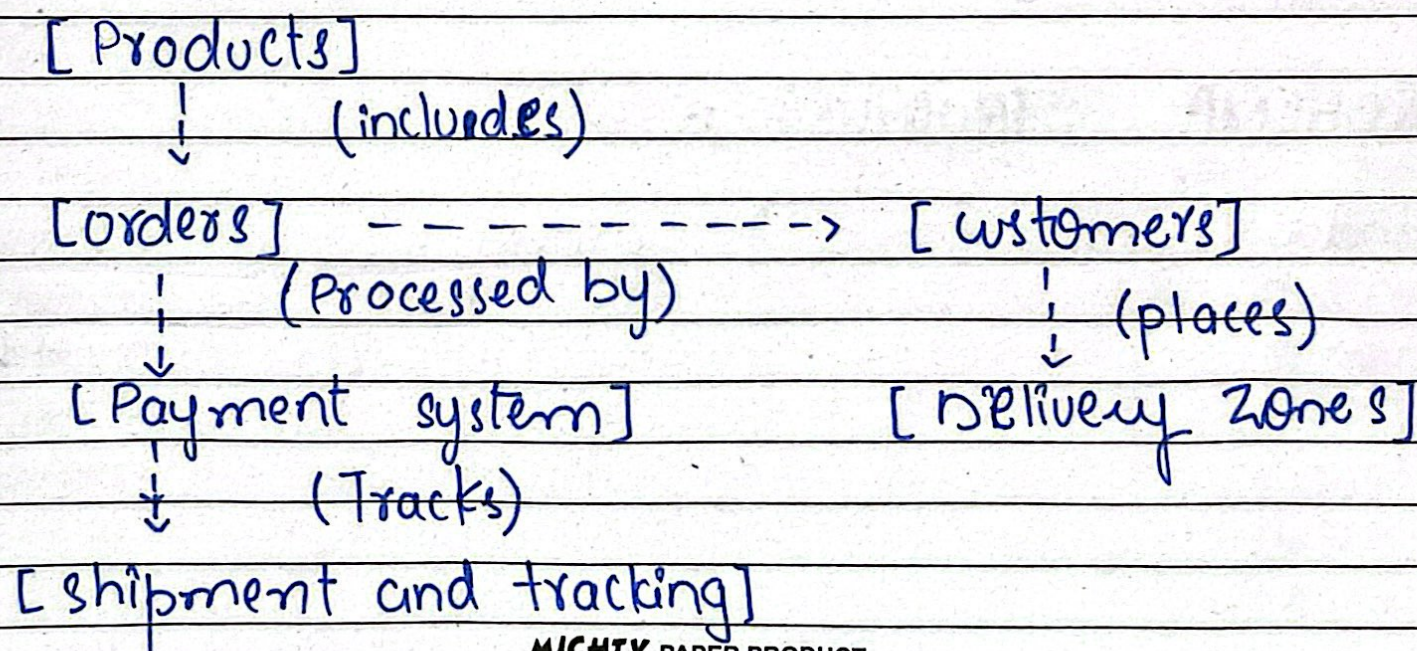
Customers :-  
Customers ID  
Name  
Email  
address  
Phone number  
Order history

Delivery Zone:  
Zone ID  
Zone Name  
Availability status

Payment - Systems:  
Payment ID  
order ID  
payment method  
Payment status  
Transaction Date

Shipment and tracking:  
shipment ID  
order ID  
Delivery status  
Estimated Delivery Date.

## Relationships between Entities :-



MIGHTY PAPER PRODUCT