



RUDY YOUSEF DANIAL

Business, Sales and Marketing Professional

CONTACT

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📍 Erbil, Iraq

EDUCATION

BA English Literature
Tishreen University Latakia, Syria
2012 – 2018

CERTIFICATIES

ICDL Certificate
British Consulate Certificate
Al-Ameen Accounting Certificate
Fitness Trainer Certificate
Personal Trainer Certificate

SKILLS

Data Entry
Advertisement
Sales & Operations
Project Management
MS Office Proficiency
Web & Internet Tools
Using Design Programs
(Adobe Photoshop, Illustrator)

ACTIVITIES

A Member of the Catholic Charity Association (2017-2019)

A Volunteer in Syrian Trust for Development (2010-2014)

Basketball Player - Tishreen Club
Latakia, Syria (2000-2019)

Basketball Coach for St. Alexi
Basketball Club (2019)

Work Experience

BUSINESS MANAGER & OWNER OF

*Master of Communications Mobile Phones & Accessories
Latakia, Syria. January 2015 – November 2019*

- Authorized Distributor for Emmatel, Samatel and Al Boraq Telecom Companies. March 2017 – November 2019
- Responsible for the management, sales, accounting, sourcing, supplier management, and inventory.
- Managed three sales employees including training.

SOCIAL MEDIA MANGER

Latakia, Syria. January 2015 – November 2019

- Successfully spearhead campaigns on social media platforms including Facebook and Instagram.
- Assisted the marketing team with developing and implementing social media strategies.
- Developed online marketing campaigns, effectively increasing followers and driving brand awareness.

SALES & MARKETING

*Security Zooms CCTV, Computers, & IT Services,
Latakia, Syria. March 2018 – October 2019*

- Responsible for marketing the company's products, bringing new clients, and promoting its services

SALES & ACCOUNTING ASSISTANT

*Raghad Fashion Store, Latakia, Syria
June 2012 – December 2014*

- Assisting in sales and customer interaction on a daily basis
- Responsible for managing the cash payments and daily accounting of sales

PERSONAL FITNESS TRAINER

*Da'aod Khabaza, Latakia, Syria
February 2017 – December 2019*

- Give clients information or instruction about exercises, nutrition, weight control, and lifestyle management.