



Ali Dayoub

Date of birth: 30/07/1995

Nationality: Syrian

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CONTACT



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ABOUT ME

UI/UX Designer with four years of experience in this field, which I can apply, develop and consolidate my skills in the areas of product design, digital design, and art direction.

WORK EXPERIENCE

01/08/2022 – 01/11/2022 – Baghdad, Iraq

UI/UX Designer

Eduba

User Experience Research:

- Analyze and understand the Eduba products (Mobile app and Web app).
- UX research for Login and Sign up system (more than four user journeys in one product).
- Interaction map, SiteMap, User flow, and Wireframe design.

UX Research and UI Design for "Mishwarik" service:

- Analyze and understand the current services found in the Eduba application.
- User flow and Wireframe design for "Mishwarik" service.
- Work alongside the Frontend Developer and Project Manager throughout the development cycle and take feedback.
- Creative User Interface that includes visual design and interaction design.
- Prototyping and testing again.
- Tools used: Figma, Figlam, Photoshop, illustrator.

Figma Prototype: [Mishwarik](#)

01/03/2020 – 01/06/2022 – Dubai, United Arab Emirates

UI/UX Designer

Future LabY

UI/UX design for Future LabY company website:

- Project analysis and competitor studies.
- Implemented all stages of visual design from concept to final delivery
- Used original ideas that bring simplicity and user-friendliness to complex design roadblocks
- Discussed client's feedback in order to plan future UI/UX improvements
- Choosing colors in line with the company's visual identity
- Adobe tools used: Adobe XD, Photoshop, illustrator

[Behance](#)

[Live website link](#)

Adobe XD Prototype: [Desktop](#)

UI/UX design for Operative Dentistry Lab application:

- Updated the UI/UX of the third version of the Operative Dentistry Lab application
- Made UI in line with the company's visual identity
- The new interfaces are designed to become more flexible for users and fit the new updates of the application
- Adobe tools used: Adobe XD, Photoshop, illustrator

[Behance](#)

Adobe XD Prototype: [Mobile & Tablet](#)

Google play & App store "In Progress"

01/04/2022 – 03/05/2022 – Dubai, United Arab Emirates

UI/UX Designer

AI Club MENA "Freelancer"

UI/UX design for AI Club MENA website:

- Project management and planning.
- Analyzed the entire project through direct communication with the owner.
- Creative User Interface that includes visual design and interaction design.
- Design the interfaces in proportion to the appropriate visual identity, in addition to achieving an easy and clear user experience.
- Implemented all stages of visual design from concept to final delivery.
- Adobe tools used: Adobe XD, Photoshop, illustrator

[Behance](#)

[Live website link](#)

01/05/2022 – 09/06/2022 – Dubai, United Arab Emirates

UI/UX Designer

InfluShop "Freelancer"

- Interaction map, SiteMap, User flow, and Wireframe design.
- Designed a modern and convenient User Interface.
- Discussed client's feedback in order to plan future UI/UX improvements
- Prototyping and testing again.
- Tools used: Figma, FigJam, Photoshop, illustrator.

[Behance](#)

24/02/2022 – 01/03/2022 – Dubai, United Arab Emirates

UI/UX Designer

elev8 Growth Agency "Freelancer"

Electro Med Events and Exhibitions website:

- Analyzed the entire project through direct communication with the owner.
- Designed a modern and convenient User Interface.
- Design the interfaces in proportion to the appropriate visual identity, in addition to achieving an easy and clear user experience.
- Implemented all stages of visual design from concept to final delivery.
- Work alongside the Frontend Developer and Project Manager throughout the development cycle.
- Adobe tools used: Adobe XD, Photoshop, illustrator

[Behance](#)

Adobe XD Prototype: [Desktop](#)

05/10/2019 – 10/11/2019 – Budapest, Hungary

UI/UX Designer

Freelancer

"Cadmus" - translation service website:

- Plan and conduct user research and competitor analysis.
- Design the interfaces in proportion to the appropriate visual identity, in addition to achieving an easy and clear user experience.
- Work alongside the Frontend Developer and Project Manager throughout the development cycle.
- Adobe tools used: Adobe XD, Photoshop, illustrator

[Live website link](#)

EDUCATION AND TRAINING

31/01/2020 – 06/04/2022

Master of Disaster Risk Management

Damascus University - HIESR

31/07/2014 – 12/07/2019

Bachelor Degree in Civil Engineering "Construction Management and Engineering"

Tishreen University

Graduation Project "Building Information Modeling for Governorate Palace using Revit & Studying the possibility of improving bim methodology by utilizing (AR VR)"

Faculty of Civil Engineering - Tishreen University

DIGITAL SKILLS

My Digital Skills

Figma / Adobe XD / Photoshop / Illustrator / Adobe Creative Cloud / Canva

LANGUAGE SKILLS

MOTHER TONGUE(S): Arabic

OTHER LANGUAGE(S):

English

Listening
C1

Reading
C1

**Spoken
production**
B2

**Spoken
interaction**
B2

Writing
B2

PROFESSIONAL SKILLS

Project Management, Interactive Prototyping, Web and Graphic Design, Mobile Application Design, illustration, Photography

PERSONAL SKILLS

Leadership, Teamwork, Problem solving and decision making, Creative design, Innovative, Self-motivated, Ability to learn fast,