

MUHANNAD AL HALLAK

MARKETING SPECIALIST

EXPERIENCE

MARKETING SPECIALIST

SYRIATEL TELECOM – DAMASCUS, SYRIA
Jan. 2018 – Dec. 2018

RESPONSIBILITIES:

- Conducting marketing research and preparing professional presentations.
- Allocate distribution and promotion plans in light of both budget and inventory status.
- Supervise and report sales representatives' performance.
- Review pricing strategies in light of the various market variables.
- Conduct marketing campaigns on both traditional and digital media outlets.
- Conduct regular field visits to scan the market.
- Suggesting and approving packaging designs.
- Follow up and provide solutions for clients' complaints.

REFERENCE: ghadeer.n.youseef@gmail.com

FREELANCE TRANSLATOR

AL WARRAQ TRANSLATION OFFICE – DAMASCUS SYRIA
May.2018 – Dec.2018

EDUCATION

MASTER'S DEGREE

DAMASCUS UNIVERSITY – DAMASCUS SYRIA
2018-2019

Master of arts in translation and interpretation.

BACHELOR'S DEGREE

HIGHER INSTITUTE OF BUSINESS ADMINISTRATION –
DAMASCUS, SYRIA
2013 – 2018

BA in Business Administration, five academic years; three years in Management and two years specialization in **Marketing**.

BACHELOR'S DEGREE

DAMASCUS UNIVERSITY – DAMASCUS, SYRIA
2013 – 2017

BA in English Language and Literature



Ainkawa, Erbil, Iraq



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NAT

Syrian

CERTIFICATES

- IELTS band 6.5
- ICDL – New Horizon
- General English Course
Level 6 – ALTC
- Digital Branding and
Engagement – Curtin
University (Online Course)
- Fashion as Design – MoMA

INTRESTS

- Fashion
- Reading
- Soccer, player at HIBA soccer team 2014

LANGUAGES

| | |
|----------------|-------------------------------------|
| ARABIC | native language |
| ENGLISH | fluent (speaking, reading, writing) |

INTERNSHIPS

HR DEPT. – DAMASCUS, SYRIA
07\2013-08\2013

HIGHER INSTITUTE OF BUSINESS ADMINISTRATION HIBA –
DAMASCUS, SYRIA

COMMUNITY SERVICE

TRANSLATOR AT TED

[HTTPS://WWW.TED.COM/PROFILES/13631099/TRANSLATOR](https://www.ted.com/profiles/13631099/translator)

ORGANIZER AT POWER YOUTH– DAMASCUS, SYRIA
01\2014-08\2014

ORGANIZER AT TEDX HIBA– DAMASCUS, SYRIA
02\2015-08\2015