VST Category:
kPlugCategUnknown
kPlugCategEffect
kPlugCategSynth
kPlugCategAnalysis
kPlugCategMastering
kPlugCategSpacializer
kPlugCategRoomFx
kPlugSurroundFx
kPlugCategRestoration
kPlugCategOfflineProcess
kPlugCategShell
kPlugCategGenerator

Plugin AAX Category:
AAX_ePlugInCategory_None
AAX_ePlugInCategory_EQ
AAX_ePlugInCategory_Dynamics
AAX_ePlugInCategory_PitchShift
AAX_ePlugInCategory_Reverb
AAX_ePlugInCategory_Delay
AAX_ePlugInCategory_Modulation
AAX_ePlugInCategory_Harmonic
AAX_ePlugInCategory_NoiseReduction
AAX_ePlugInCategory_Dither
AAX_ePlugInCategory_SoundField
AAX_ePlugInCategory_HWGenerators
AAX_ePlugInCategory_SWGenerators
AAX_ePlugInCategory_WrappedPlugin
AAX_EPlugInCategory_Effect

Plugin RTAS Category: (Leave this blank if your plugin is a synth)
ePlugInCategory_None
ePlugInCategory_EQ
ePlugInCategory_Dynamics
ePlugInCategory_PitchShift
ePlugInCategory_Reverb
ePlugInCategory_Delay
ePlugInCategory_Modulation
ePlugInCategory_Harmonic
ePlugInCategory_NoiseReduction
ePlugInCategory_Dither
ePlugInCategory_SoundField

Plugin AU Main Type:
For Synths: kAudioUnitType_MusicDevice
For Effects: kAudioUnitType_MusicEffect, or: kAudioUnitType_Effect
For Generators: kAudioUnitType_Generator
For Panners: kAudioUnitType_Panner
For Mixers: kAudioUnitType_Mixer
For MidiEffects: kAudioUnitType_MIDIProcessor