

NOTES OF MICROECONOMIC THEORY

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1. Preference and Choice

1.1 Preference-based Approach

Definition 1.1.1 — Preference Relation. Preference relation \lesssim is a binary relation defined on the set of alternatives X .

Definition 1.1.2 — Rational. The preference relation \lesssim is *rational* if it possesses the following two properties:

1. Completeness: $\forall x, y \in X, x \lesssim y$ or $y \lesssim x$.
2. Transitivity: $\forall x, y, z \in X, x \lesssim y$ and $y \lesssim z \implies x \lesssim z$.

Definition 1.1.3 — Strict Preference Relation. Define the *strict preference relation* \succ as follows:

$$x \succ y \iff x \lesssim y \text{ but not } y \lesssim x.$$

Definition 1.1.4 — Indifference Relation. Define the *indifference relation* \sim as follows:

$$x \sim y \iff x \lesssim y \text{ and } y \lesssim x.$$

Definition 1.1.5 — Utility Function. A function $u : X \rightarrow \mathbb{R}$ is a *utility function representing preference relation* \lesssim if

$$\forall x, y \in X, x \succ y \iff u(x) \geq u(y).$$

Proposition 1.1.1 If there is a utility function that represents a preference relation \lesssim , then \lesssim must be rational.

1.2 Choice-based Approach

Definition 1.2.1 — Choice Structure. A *choice structure* is a binary tuple $(\mathcal{B}, C(\cdot))$, where the set $\mathcal{B} \subset 2^X / \{\emptyset\}$ is a family of nonempty subsets of X and the mapping $C : \mathcal{B} \rightarrow \mathcal{B}$ assigns

a nonempty set of chosen elements $C(B) \subset B$ for every budget set $B \in \mathcal{B}$.

Definition 1.2.2 — Revealed Preference Relation. Given a choice structure $(\mathcal{B}, C(\cdot))$ the *revealed preference relation* \succsim^* is a binary relation on X defined by

$$x \succsim^* y \iff \exists B \in \mathcal{B}, x, y \in B \text{ and } x \in C(B).$$

R For convenience we define a binary relation \succ^* on X informally as follows

$$x \succ^* y \iff \exists B \in \mathcal{B}, x, y \in B \text{ and } x \in C(B) \text{ and } y \notin C(B).$$

We will say "x is revealed preferred to y" if $x \succ^* y$.

Definition 1.2.3 — Weak Axiom of Revealed Preference. The choice structure $(\mathcal{B}, C(\cdot))$ satisfies the *weak axiom of revealed preference* if the following property

$$B, B' \in \mathcal{B} \text{ and } x, y \in B \text{ and } x, y \in B' \text{ and } x \in C(B) \text{ and } y \in C(B') \implies x \in C(B')$$

or equivalently

$$\forall x, y \in X, x \succsim^* y \implies \text{not } y \succ^* x$$

holds.

1.3 The Relationship between Preference Relations and Choice Rules

1.3.1 Rationality Implies WARP

Definition 1.3.1 Define the correspondence $C^*(\cdot, \succsim) : \mathcal{B} \rightarrow 2^X$ as

$$C^*(B, \succsim) = \{x \in B \mid \forall y \in B, x \succsim y\}.$$

We say the preference \succsim generates the choice structure $(\mathcal{B}, C^*(\cdot, \succsim))$ if $C^*(B, \succsim) \neq \emptyset$ for all $B \in \mathcal{B}$.

R If X is finite, then $C^*(B, \succsim)$ will be nonempty. From now on, we will consider only preferences \succsim and families of budget sets \mathcal{B} such that $C^*(B, \succsim)$ is nonempty for all $B \in \mathcal{B}$.

Proposition 1.3.1 — Rationality Implies WARP. Suppose that \succsim is a rational preference relation. Then the choice structure generated by \succsim , $(\mathcal{B}, C^*(\cdot, \succsim))$, satisfies the weak axiom of revealed preference.

1.3.2 WARP does NOT Implies Rationality

Definition 1.3.2 — Rationalization. Given a choice structure $(\mathcal{B}, C(\cdot))$, we say that the rational preference relation \succsim rationalizes $C(\cdot)$ relative to \mathcal{B} if

$$\forall B \in \mathcal{B}, C^*(B, \succsim) = C(B),$$

that is, if the choice structure $(\mathcal{B}, C^*(\cdot, \succsim))$ generated by \succsim is identical with $(\mathcal{B}, C(\cdot))$.

Proposition 1.3.2 If $(\mathcal{B}, C(\cdot))$ is a choice structure such that

- (i) the weak axiom is satisfied,

(ii) \mathcal{B} includes all subsets of X of up to three elements, then there is a rational preference relation \succsim that rationalizes $C(\cdot)$ relative to \mathcal{B} ; that is, $C^*(B, \succsim) = C(B)$ for all $B \in \mathcal{B}$. Furthermore, this rational preference relation is the only preference relation that does so.



2. Consumer Choice

2.1 Preference-based Approach

3. Classical Demand Theory

3.1 Preference Relation: Basic Properties

To start with, let's introduce some notations for convenience. Supposing that $x, y \in \mathbb{R}_+^L$, then x and y can have the following relations:

1. $y \gg x \iff y_i > x_i \ (i = 1, 2, \dots, L);$
2. $y \geq x \iff y_i \geq x_i \ (i = 1, 2, \dots, L);$
3. $y > x \iff y \geq x \text{ and } y \neq x.$

Given a preference relation \succsim on consumption set X , these sets are common to meet:

1. upper contour set: $R(x) = \{y \in X | y \succsim x\};$
2. lower contour set: $R^{-1}(x) = \{y \in X | x \succsim y\};$
3. $P(x) = \{y \in X | y \succ x\};$
4. $P^{-1}(x) = \{y \in X | x \succ y\}.$

We assume throughout that the preference relation \succsim is rational in the sense introduced in Section 1.1, that is, \succsim is complete and transitive.

Definition 3.1.1 — Local Nonsatiation. A preference relation \succsim on X is *locally nonsatiated* if

$$\forall x \in X, \forall \epsilon > 0, \exists y \in X, \|y - x\| \leq \epsilon \text{ and } y \succ x$$

or equivalently

$$\forall x \in X, \forall \epsilon > 0, B(x, \epsilon) \cap P(x) \neq \emptyset.$$

Definition 3.1.2 — Monotonicity. A preference relation \succsim on X is *monotone* if

$$\forall x, y \in X, y \gg x \implies y \succ x$$

or equivalently

$$\forall x \in X, \{y \in X | y \gg x\} \subset P(x).$$

Definition 3.1.3 — Strong Monotonicity. A preference relation \succsim on X is *strongly monotone* if

$$\forall x, y \in X, y \geq x \text{ and } y \neq x \implies y \succ x$$

or equivalently

$$\forall x \in X, \{y \in X | y > x\} \subset P(x).$$

Proposition 3.1.1 Let \succsim be a preference relation on X .

1. If \succsim is strongly monotone, then it is monotone.
2. If \succsim is monotone, then it is locally nonsatiated.

Definition 3.1.4 — Convexity. A preference relation \succsim on X is *convex* if for all $x, y, z \in X$,

$$y \succsim x \text{ and } z \succsim x \implies \forall \alpha \in [0, 1], \alpha y + (1 - \alpha) z \succsim x$$

or equivalently

$$\forall x \in X, R(x) \text{ is a convex set.}$$

Definition 3.1.5 — Strict Convexity. A preference relation \succsim on X is *strictly convex* if for all $x, y, z \in X$,

$$y \succsim x \text{ and } z \succsim x \text{ and } y \neq z \implies \forall \alpha \in (0, 1), \alpha y + (1 - \alpha) z \succ x$$

or equivalently for all $x \in X$,

$$\forall y, z \in R(x), y \neq z \implies \forall \alpha \in (0, 1), \alpha y + (1 - \alpha) z \in P(x).$$

Proposition 3.1.2 Let \succsim be a preference relation on X . If \succsim is strictly convex, then it is convex.

Definition 3.1.6 — Homothetic Preference. A monotone preference relation \succsim on $X = \mathbb{R}_+^L$ is *homothetic* if for all $x, y \in X$,

$$x \sim y \implies \forall \alpha \geq 0, \alpha x \sim \alpha y.$$

Definition 3.1.7 — Quasilinear Preference. The preference relation \succsim on $X = (-\infty, +\infty) \times \mathbb{R}_+^{L-1}$ is *quasilinear* with respect to commodity 1 (called, in this case, the numeraire commodity) if

1. All the indifference sets are parallel displacements of each other along the axis of commodity 1. That is, if $x \sim y$, then $(x + \alpha e_1) \sim (y + \alpha e_1)$ for $e_1 = (1, 0, \dots, 0)$ and any $\alpha \in \mathbb{R}$.
2. Commodity 1 is desirable; that is, $x + \alpha e_1 \succ x$ for all $x \in X$ and $\alpha > 0$.

3.2 Preference and Utility

Definition 3.2.1 — Continuity. The preference relation \succsim on X is *continuous* if it is preserved under limits, that is, for any sequence of pairs $\{(x_n, y_n)\}_{n=1}^\infty$ with $x_n \succsim y_n$ for all $n \in \mathbb{N}^*$,

$$\left. \begin{array}{l} \lim_{n \rightarrow \infty} x_n = x \\ \lim_{n \rightarrow \infty} y_n = y \end{array} \right\} \implies x \succsim y,$$

or alternatively

$$\forall x \in X, R(x) \text{ and } R^{-1}(x) \text{ are closed set.}$$

Theorem 3.2.1 Suppose that the rational preference relation \succsim on $X = \mathbb{R}_+^L$ is continuous. Then there is a continuous utility function $u(x)$ that represents \succsim .

Definition 3.2.2 — Quasiconcavity. The utility function $u(x)$ is *quasiconcave* if

$$\forall x \in \mathbb{R}_+^L, \{y \in \mathbb{R}_+^L | u(y) \geq u(x)\} \text{ is convex}$$

or alternatively

$$\forall x, y \in \mathbb{R}_+^L, \forall \alpha \in [0, 1], u(\alpha x + (1 - \alpha)y) \geq \min\{u(x), u(y)\}.$$

Proposition 3.2.2 The utility function $u(\cdot)$ is quasiconcave if and only if it represents a convex preference.

Definition 3.2.3 — Strict Quasiconcavity. The utility function $u(x)$ is *strictly quasiconcave* if

$$\forall x \in \mathbb{R}_+^L, \{y \in \mathbb{R}_+^L | u(y) \geq u(x)\} \text{ is strictly convex}$$

or alternatively

$$\forall x, y \in \mathbb{R}_+^L, \forall \alpha \in (0, 1), x \neq y \implies u(\alpha x + (1 - \alpha)y) > \min\{u(x), u(y)\}.$$

Proposition 3.2.3 The utility function $u(\cdot)$ is strictly quasiconcave if and only if it represents a strictly convex preference.

Proposition 3.2.4 If the utility function $u(\cdot)$ is strictly quasiconcave, then it is quasiconcave.

3.3 The Utility Maximization Problem

Assume there exists a rational, continuous and locally nonsatiated preference relation \succsim on $X = \mathbb{R}_+^L$, which is represented by a continuous utility function $u(x)$.

The consumer's problem of choosing her most preferred consumption bundle given prices $p \gg 0$ and wealth level $w > 0$ can now be stated as the following utility maximization problem (UMP):

$$\begin{aligned} \max_{x \geq 0} \quad & u(x) \\ \text{s.t.} \quad & p \cdot x \leq w. \end{aligned}$$

Proposition 3.3.1 If $p \gg 0$ and $u(\cdot)$ is continuous, then the utility maximization problem has a solution.

Definition 3.3.1 — Walrasian Demand Correspondence/Function. The rule that assigns the set of optimal consumption vectors in the UMP to each price wealth situation $(p, w) \gg 0$ is denoted by $x(p, w)$ and is known as the *Walrasian demand correspondence*. That is

$$x(\cdot, \cdot) : (p, w) \mapsto \{x^* \in \mathbb{R}_+^L | u(x^*) = \max_{x \geq 0} u(x) \text{ s.t. } p \cdot x \leq w\}$$

When $x(p, w)$ is single-valued for all (p, w) , we refer to it as the *Walrasian demand function*.

Proposition 3.3.2 Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$. Then the Walrasian demand correspondence $x(p, w)$ possesses the following properties:

1. Homogeneity of degree zero in (p, w) : $x(\alpha p, \alpha w) = x(p, w)$ for any p, w and scalar $\alpha > 0$.
2. Walras' law: $p \cdot x = w$ for all $x \in x(p, w)$.
3. Convexity/uniqueness:
If \succsim is convex, so that $u(\cdot)$ is quasiconcave, then $x(p, w)$ is a convex set.
If \succsim is strictly convex, so that $u(\cdot)$ is strictly quasiconcave, then $x(p, w)$ consists of a single element.

Theorem 3.3.3 — Kuhn Tucker Conditions in UMP. if $x^* \in x(p, w)$ is a solution to the UMP and $u(x)$ is continuously differentiable, then there exists a Lagrange multiplier $\lambda \geq 0$ such that for all $l = 1, \dots, L$:

$$\frac{\partial u(x^*)}{\partial x_l} \leq \lambda p_l, \text{ with equality if } x_l^* > 0,$$

or equivalently in matrix notation, where $\nabla u(x) = \left[\frac{\partial u(x)}{\partial x_1}, \frac{\partial u(x)}{\partial x_2}, \dots, \frac{\partial u(x)}{\partial x_L} \right]^T$,

$$\begin{aligned} \nabla u(x^*) &\leq \lambda p, \\ x_l^* \left(\frac{\partial u(x^*)}{\partial x_l} - \lambda p_l \right) &= 0. \end{aligned}$$

The Lagrange multiplier λ in the first-order conditions gives the shadow value of relaxing the constraint in the UMP. It therefore equals the consumer's marginal utility value of wealth at the optimum. To see this directly, consider for simplicity the case where $x(p, w)$ is a differentiable function and $x(p, w) \gg 0$. Thus we have

$$D_w u(x(p, w)) = \nabla u(x(p, w)) \cdot D_w x(p, w) = \lambda p \cdot D_w x(p, w) = \lambda,$$

where the last equality follows because $p \cdot x(p, w) = w$ holds for all w and differentiate it with respect to w shows $p \cdot D_w x(p, w) = 1$.

Definition 3.3.2 — Indirect Utility Function. For each $(p, w) \gg 0$, the utility value of the UMP is denoted $v(p, w) \in \mathbb{R}$. It is equal to $u(x^*)$ for any $x^* \in x(p, w)$, denoted as

$$v(p, w) = u(x(p, w)).$$

Proposition 3.3.4 Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$. The indirect utility function $v(p, w)$ is

1. Homogeneous of degree zero.
2. Strictly increasing in w and nonincreasing in p_l for any l .
3. Quasiconvex: the set $\{(p, w) | v(p, w) \leq \bar{v}\}$ is convex for any \bar{v} .
4. Continuous in p and w .

3.4 The Expenditure Minimization Problem

In this section, we study the following expenditure minimization problem (EMP) for $p \gg 0$ and $u > u(0)$:

$$\begin{aligned} \min_{x \geq 0} \quad & p \cdot x \\ \text{s.t.} \quad & u(x) \leq u. \end{aligned}$$

Proposition 3.4.1 Proposition 3.E.1: Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$ and that the price vector is $p \gg 0$. We have (i) If x^* is optimal in the UMP when wealth is $w > 0$, then x^* is optimal in the EMP when the required utility level is $u(x^*)$. Moreover, the minimized expenditure level in this EMP is exactly w . (ii) If x^* is optimal in the EMP when the required utility level is $u > u(0)$, then x^* is optimal in the UMP when wealth is $p \cdot x^*$. Moreover, the maximized utility level in this UMP is exactly u .

Definition 3.4.1 — Hicksian Demand Correspondence/Function. The set of optimal commodity vectors in the EMP is denoted $h(p, u)$ and is known as the Hicksian demand correspondence, or function if single-valued. That is

$$h(\cdot, \cdot) : (p, u) \mapsto \{x^* \in \mathbb{R}_+^L \mid p \cdot x^* = \min_{x \geq 0} p \cdot x \text{ s.t. } u(x) \leq u\}$$

Proposition 3.4.2 Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$. Then for any $p \gg 0$, the Hicksian demand correspondence $h(p, u)$ possesses the following properties:

1. Homogeneity of degree zero in p : $h(\alpha p, u) = h(p, u)$ for any p, u and $\alpha > 0$.
2. No excess utility: For any $x \in h(p, u)$, $u(x) = u$.
3. Convexity/uniqueness: If \succsim is convex, then $h(p, u)$ is a convex set; and if \succsim is strictly convex, so that $u(\cdot)$ is strictly quasiconcave, then there is a unique element in $h(p, u)$.

Theorem 3.4.3 — Kuhn Tucker Conditions in EMP. if $x^* \in h(p, w)$ is a solution to the EMP and $u(x)$ is continuously differentiable, then there exists a Lagrange multiplier $\lambda \geq 0$ such that for all $l = 1, \dots, L$:

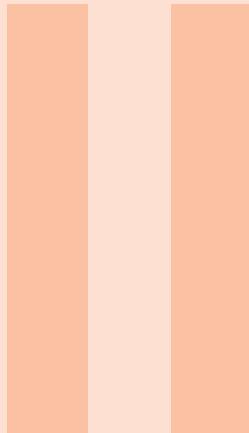
$$p_l \geq \lambda \frac{\partial u(x^*)}{\partial x_l}, \text{ with equality if } x_l^* > 0,$$

or equivalently in matrix notation, where $\nabla u(x) = \left[\frac{\partial u(x)}{\partial x_1}, \frac{\partial u(x)}{\partial x_2}, \dots, \frac{\partial u(x)}{\partial x_L} \right]^T$,

$$\begin{aligned} p &\geq \lambda \nabla u(x^*), \\ x_l^* \left(p_l - \lambda \frac{\partial u(x^*)}{\partial x_l} \right) &= 0. \end{aligned}$$

3.5 Relationships between Demand, Indirect Utility, and Expenditure Functions

Part X



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4. Text Chapter

4.1 Paragraphs of Text

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4.2 Citation

This statement requires citation [book_key]; this one is more specific [article_key].

4.3 Lists

Lists are useful to present information in a concise and/or ordered way¹.

4.3.1 Numbered List

1. The first item
2. The second item
3. The third item

4.3.2 Bullet Points

- The first item
- The second item
- The third item

4.3.3 Descriptions and Definitions

Name Description

Word Definition

Comment Elaboration

¹Footnote example...

5. In-text Elements

5.1 Theorems

This is an example of theorems.

5.1.1 Several equations

This is a theorem consisting of several equations.

Theorem 5.1.1 — Name of the theorem. In $E = \mathbb{R}^n$ all norms are equivalent. It has the properties:

$$|||x|| - ||y||| \leq ||x - y|| \quad (5.1)$$

$$||\sum_{i=1}^n x_i|| \leq \sum_{i=1}^n ||x_i|| \quad \text{where } n \text{ is a finite integer} \quad (5.2)$$

5.1.2 Single Line

This is a theorem consisting of just one line.

Theorem 5.1.2 A set $\mathcal{D}(G)$ is dense in $L^2(G)$, $|\cdot|_0$.

5.2 Definitions

This is an example of a definition. A definition could be mathematical or it could define a concept.

Definition 5.2.1 — Definition name. Given a vector space E , a norm on E is an application, denoted $||\cdot||$, E in $\mathbb{R}^+ = [0, +\infty[$ such that:

$$||x|| = 0 \Rightarrow x = \mathbf{0} \quad (5.3)$$

$$||\lambda x|| = |\lambda| \cdot ||x|| \quad (5.4)$$

$$||x + y|| \leq ||x|| + ||y|| \quad (5.5)$$

5.3 Notations

Notation 5.1. Given an open subset G of \mathbb{R}^n , the set of functions φ are:

1. Bounded support G ;
2. Infinitely differentiable;

a vector space is denoted by $\mathcal{D}(G)$.

5.4 Remarks

This is an example of a remark.



The concepts presented here are now in conventional employment in mathematics. Vector spaces are taken over the field $\mathbb{K} = \mathbb{R}$, however, established properties are easily extended to $\mathbb{K} = \mathbb{C}$.

5.5 Corollaries

This is an example of a corollary.

Corollary 5.5.1 — Corollary name. The concepts presented here are now in conventional employment in mathematics. Vector spaces are taken over the field $\mathbb{K} = \mathbb{R}$, however, established properties are easily extended to $\mathbb{K} = \mathbb{C}$.

5.6 Propositions

This is an example of propositions.

5.6.1 Several equations

Proposition 5.6.1 — Proposition name. It has the properties:

$$|||\mathbf{x}|| - ||\mathbf{y}||| \leq ||\mathbf{x} - \mathbf{y}|| \quad (5.6)$$

$$||\sum_{i=1}^n \mathbf{x}_i|| \leq \sum_{i=1}^n ||\mathbf{x}_i|| \quad \text{where } n \text{ is a finite integer} \quad (5.7)$$

5.6.2 Single Line

Proposition 5.6.2 Let $f, g \in L^2(G)$; if $\forall \varphi \in \mathcal{D}(G)$, $(f, \varphi)_0 = (g, \varphi)_0$ then $f = g$.

5.7 Examples

This is an example of examples.

5.7.1 Equation and Text

■ **Example 5.1** Let $G = \{x \in \mathbb{R}^2 : |x| < 3\}$ and denoted by: $x^0 = (1, 1)$; consider the function:

$$f(x) = \begin{cases} e^{|x|} & \text{si } |x - x^0| \leq 1/2 \\ 0 & \text{si } |x - x^0| > 1/2 \end{cases} \quad (5.8)$$

The function f has bounded support, we can take $A = \{x \in \mathbb{R}^2 : |x - x^0| \leq 1/2 + \varepsilon\}$ for all $\varepsilon \in]0; 5/2 - \sqrt{2}[$. ■

5.7.2 Paragraph of Text

■ **Example 5.2 — Example name.** Nam dui ligula, fringilla a, euismod sodales, sollicitudin vel, wisi. Morbi auctor lorem non justo. Nam lacus libero, pretium at, lobortis vitae, ultricies et, tellus. Donec aliquet, tortor sed accumsan bibendum, erat ligula aliquet magna, vitae ornare odio metus a mi. Morbi ac orci et nisl hendrerit mollis. Suspendisse ut massa. Cras nec ante. Pellentesque a nulla. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam tincidunt urna. Nulla ullamcorper vestibulum turpis. Pellentesque cursus luctus mauris.

■

5.8 Exercises

This is an example of an exercise.

Exercise 5.1 This is a good place to ask a question to test learning progress or further cement ideas into students' minds.

■

5.9 Problems

Problem 5.1 What is the average airspeed velocity of an unladen swallow?

5.10 Vocabulary

Define a word to improve a students' vocabulary.

Vocabulary 5.1 — Word. Definition of word.

6. Presenting Information

6.1 Table

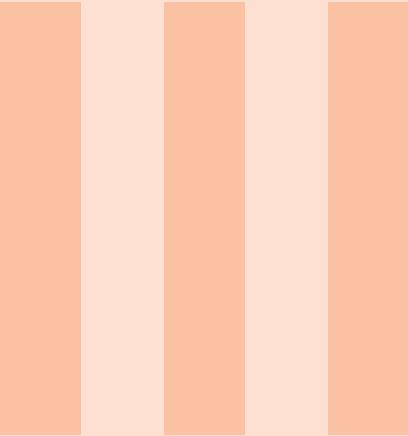
Treatments	Response 1	Response 2
Treatment 1	0.0003262	0.562
Treatment 2	0.0015681	0.910
Treatment 3	0.0009271	0.296

Table 6.1: Table caption

6.2 Figure



Figure 6.1: Figure caption



Part Two



7. Limit of function

7.1 Equivalent Infinitesimal

Definition 7.1.1 If the relation $f(x) = \gamma(x)g(x)$ holds ultimately over \mathcal{B} where $\lim_{\mathcal{B}} \gamma(x) = 1$, we say that *the function f behaves asymptotically like g over \mathcal{B}* , or, more briefly, that *f is equivalent to g over \mathcal{B}* .

Part N



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