

# Predicting Flight Delays

How Weather & the Taylor Swift Era's Tour Impacts Flight Delays

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Springboard

# The problem



## Goal

**Predict the likelihood or extent of USA flight delays based on historical flight data, weather conditions, airline/airport characteristics, and other external factors including Taylor Swift's Era's Tour dates and NFL game dates.**

## Context

Flight timelines are often unpredictable to the average person, because delays can be caused by so many different factors. Our goal is to provide meaningful data in regards to their upcoming flights to predict likelihood or extent of delays.

## Problem statement

Develop a machine learning model to predict flight delays to provide valuable insights and decision-making support for airlines, airports, and passengers to better manage delays.

# Challenges deep-dive

## Challenge 1

**Limited to free, accessible data available online**

## Challenge 2

**Scope of Datasets due to Limited Memory:** While I'd like to be able to hone in on and train this dataset further with a larger scope (more years), but due to size of datasets I am only submitting what time has allowed.

## Challenge 3

**Once the dataset has been better trained with more years, make it available to larger audience.**

# Scope of Solution space

<https://www.bts.gov/>

Bureau of Transportation Statistics (BTS):  
We will utilize on-time performance data from the BTS <https://www.bts.gov/> to acquire historical flight information like departure time, arrival time, origin/destination airports, airlines, and delay information (canceled, diverted, etc.). The Bureau of Transportation Statistics (BTS) typically provides flight data in a standardized format, and the times are generally recorded in Coordinated Universal Time (UTC). This means that all departure and arrival times are expressed in a single time zone, allowing for consistent comparison across different flights and time zones.

# Scope of Solution space

<https://ourairports.com/>.

OurAirports.com: This website provides airport data like location, runway length, and passenger traffic, offering insights into potential bottlenecks

<https://ourairports.com/>.

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# Scope of Solution space

<https://www.ncei.noaa.gov/access/search/>.

NOAA's Global Historical Climatology Network (GHCN) Daily Data: We will extract weather data like temperature, precipitation, wind speed, and visibility from NOAA's GHCN database for the corresponding flight times

<https://www.ncei.noaa.gov/access/search/>.

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# Scope of Solution space

[www.nfl.com](https://www.nfl.com)

<https://www.taylorswift.com/tour/>

Explore NFL schedule data and Taylor Swift Eras Tour dates to analyze potential impact of games and tour dates on nearby airports (e.g., increased congestion).

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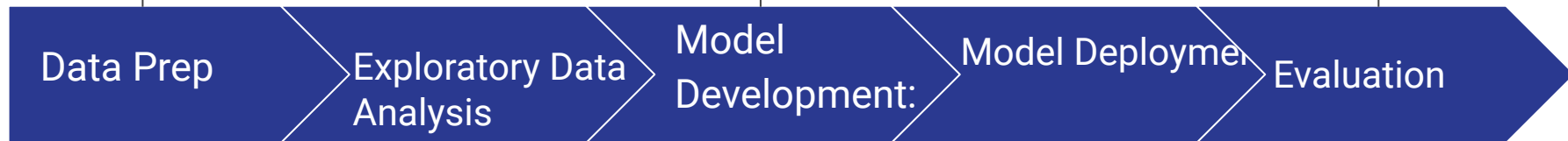
# Implementation



Cleaned and preprocessed data, handled missing values, encoded categorical variables, and performed feature scaling.

Based on the delay distribution, used appropriate algorithms

Analyze the model's prediction accuracy and identify potential areas for improvement.



Data Prep

Exploratory Data  
Analysis

Model  
Development:

Model Deployment

Evaluation

Create visualizations to explore how features correlate with flight delays.

Deploy the best performing model



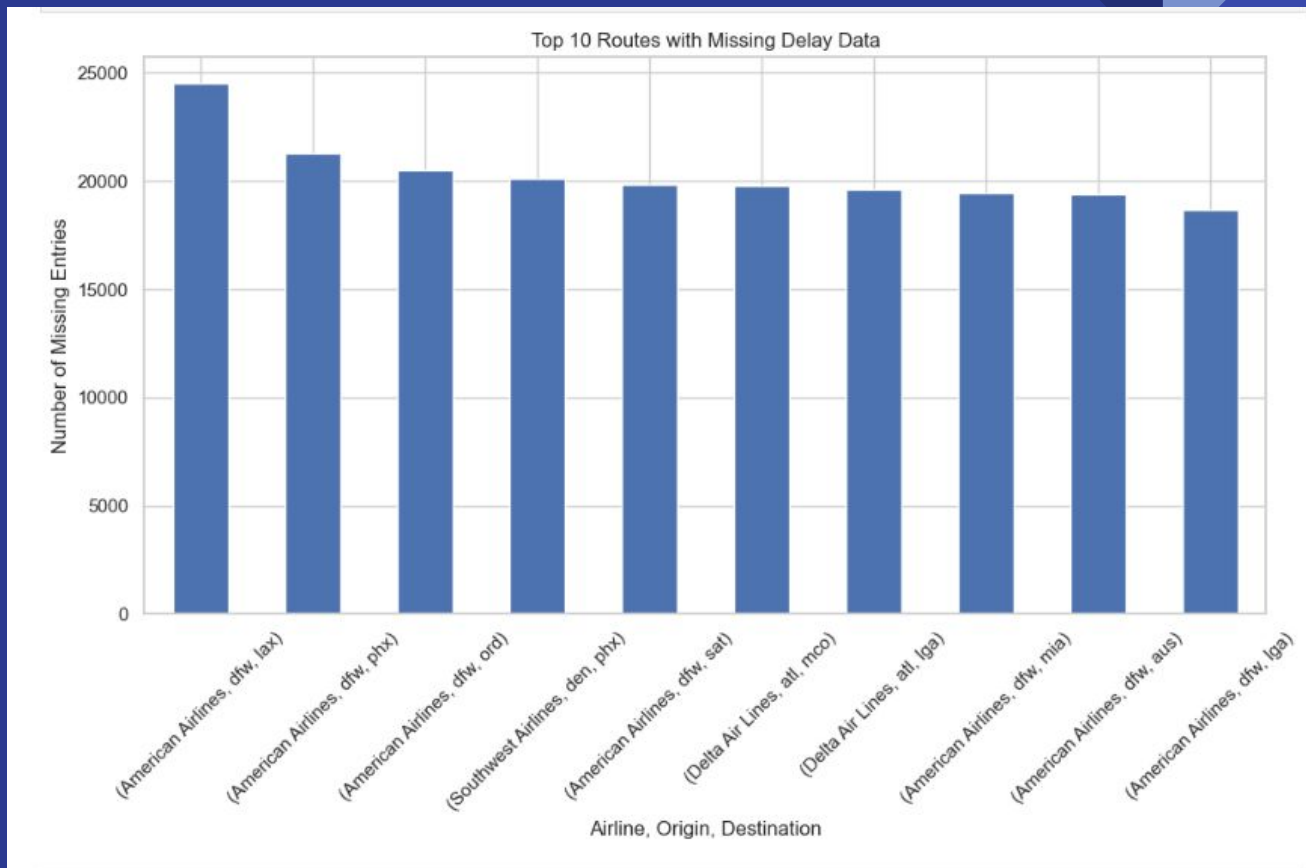
# Questions and Exploration of Data

# What factors might affect flight delays?

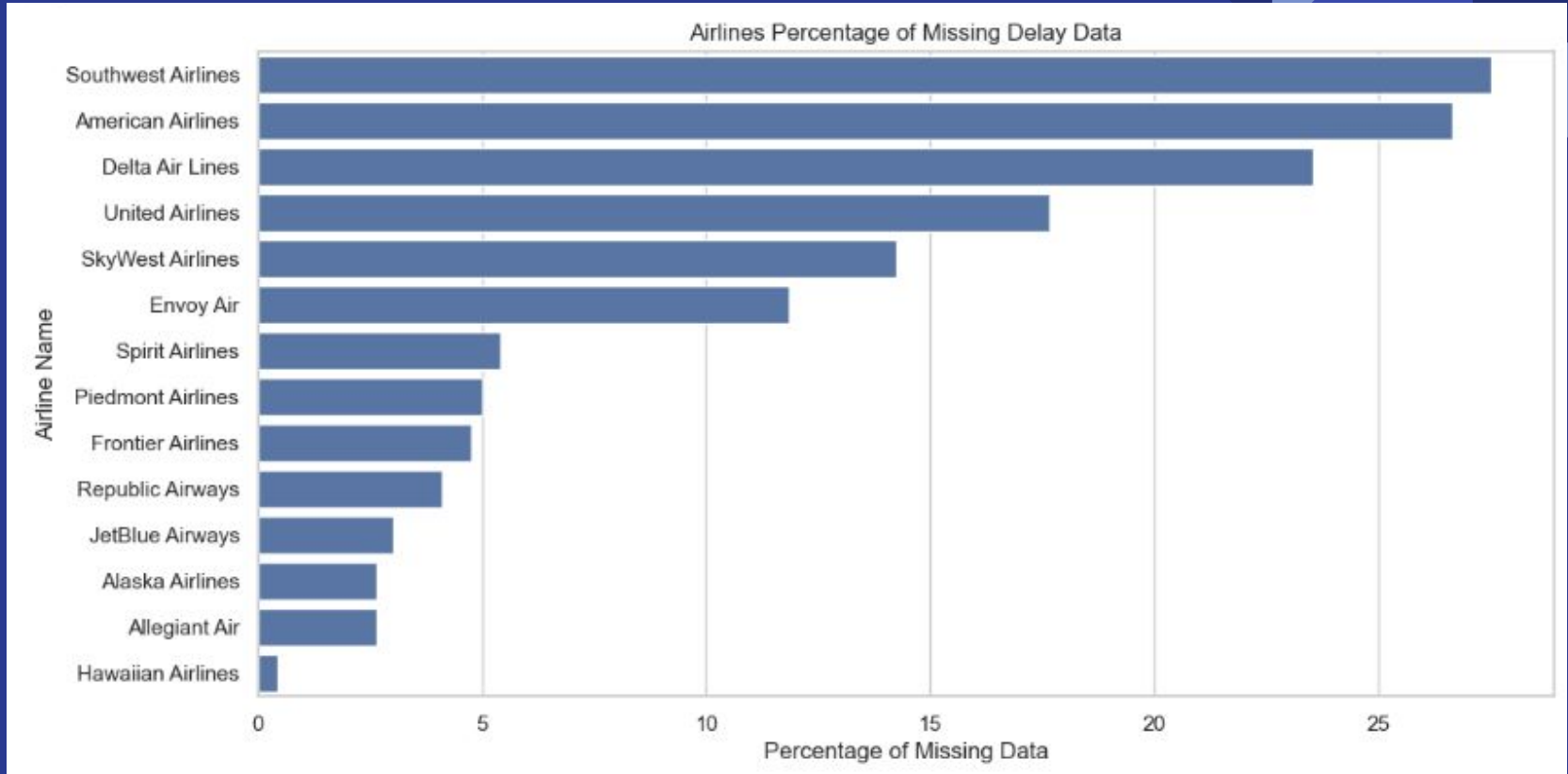


- Flight schedules
- Flight length
- Airport locations (both origin and destination)
- Weather conditions (both origin and destination)
  - Includes max temp/min temps, precipitation
- Do large events impact air traffic?
  - Taylor's Swift Era's Tour Dates
  - NFL Dates

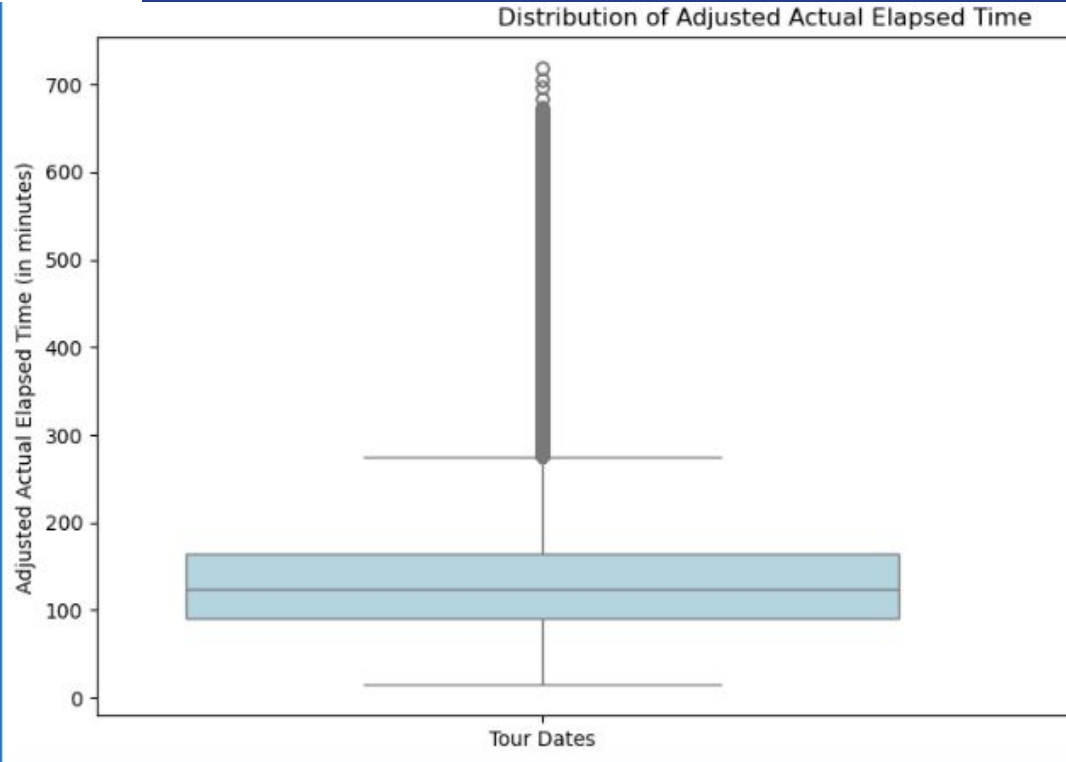
# Missing Data by Airline Route



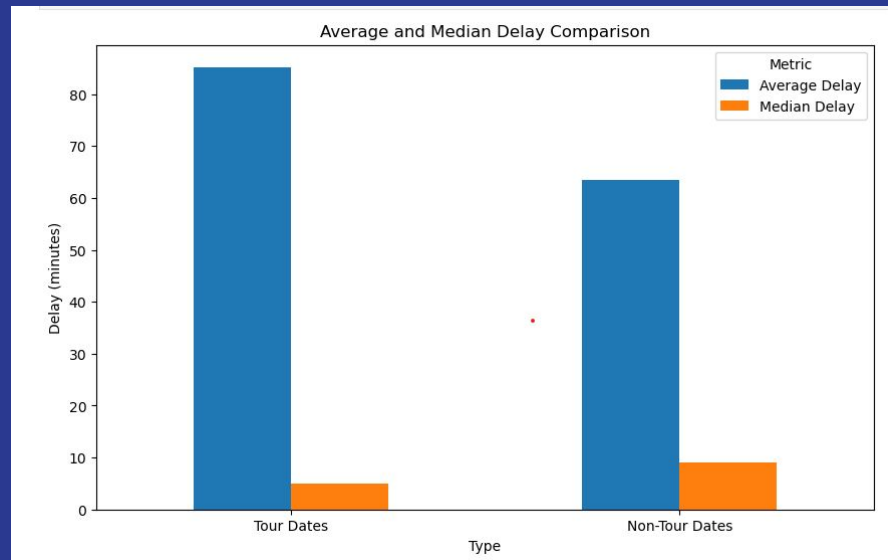
# Missing Data by Airline



Do the Eras  
Tour Dates  
affect flight  
delay times?

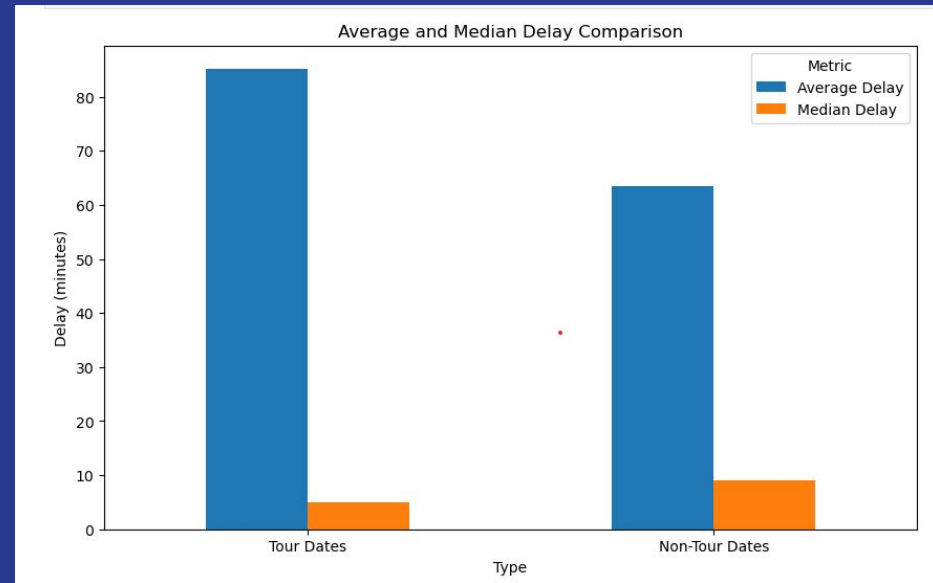


# Do the Eras Tour Dates affect flight delay times?



# Impact: Swifties, Plan ahead!

Would increased traffic at airports result in longer delays for tours where the Eras Tour perform?  
According to results, yes!





# Do NFL Games affect flight delay times?

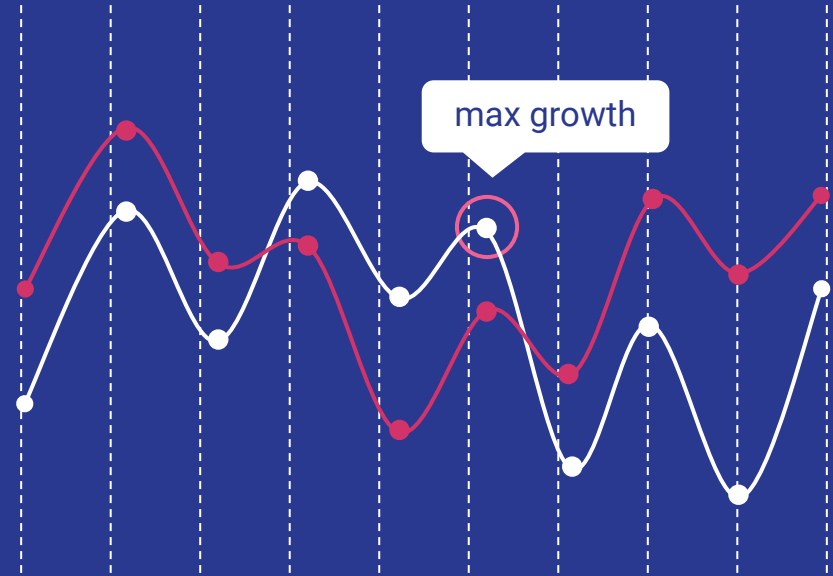
While we guessed  
NFL games may bring  
enough extra airline  
traffic to a city to see  
noticeable delays, the  
results were  
inconclusive.  
Correlation was not  
strong enough to  
suggest one way or  
another.

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# Weather Impact:

XX% Flight Delay Time increase  
in all domestic flights

XX% Flight Delay Time increase  
due to



# Model Development:

- Based on the delay distribution, choose appropriate algorithms
  - Train multiple machine learning models, such as:
    - i. Regression Models: Linear Regression, Random Forest Regression. SVM
    - ii. Classification Models:, Gradient Boosting.
  - Use metrics such as RMSE (Root Mean Squared Error), MAE (Mean Absolute Error), Accuracy, Precision, Recall, F1 Score to evaluate model performance.
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## Takeaways:

After performing all these tests, the results have come up inconclusive with testing due to the class imbalance. Continue cleaning and evaluating the data so that the scoring continues to improve and make sure we have enough balance between classes because there are too many zeros in the current dataset.

Will perform additional testing with removing all data with no weather data to because I expect that to increase modeling performance. I opted to keep these features in the model at first because if some of the missing data was only missing because it wasn't reported (not necessarily zero values), we wanted to be able to explore that further to enhance model performance and experience.

While we were able to determine some determining characteristics on what correlating features result in a flight delay, the resulting data agreed with our hypothesis that any extreme weather data will likely cause delays., but the NFL and Eras Tour data is inconclusive.

Thank you!