EXPERIMENT NO. 7

Aim: To implement Clustering Algorithm. (K means).

Softwares used: Java/C/Python

Theory:

Clustering is the process of grouping the data into classes or clusters, so that objects within a cluster

have high similarity in comparison to one another but are very dissimilar to objects in other clusters.

Dissimilarities are assessed based on the attribute values describing the objects. Often, distance measures are

used. Clustering has its roots in many areas, including data mining, statistics, biology, and machine learning.

Clustering is also called data segmentation in some applications because clustering

partitions large data sets into groups according to their similarity. Clustering can also be used

for outlier detection, where outliers (values that are "far away" from any cluster) may be more

interesting than common cases. Applications of outlier detection include the detection of

credit card fraud and the monitoring of criminal activities in electronic commerce

Partitioning Methods

Given D, a data set of n objects, and k, the number of clusters to form, a partitioning algorithm organizes

the objects into k partitions (k n), where each partition represents a cluster. The clusters are formed to

optimize an objective partitioning criterion,

such as a dissimilarity function based on distance, so that the objects within a cluster

are "similar," whereas the objects of different clusters are "dissimilar" in terms of the

data set attributes.

Centroid-Based Technique: The k-Means Method

The k-means algorithm takes the input parameter, k, and partitions a set of n objects into k clusters so that the resulting intracluster similarity is high but the intercluster similarity is low. Cluster similarity is measured in regard to the mean value of the objects in a cluster, which can be viewed as the cluster's centroid or center of gravity.

First, it randomly selects k of the objects, each of which initially represents a cluster mean or center. For each of the remaining objects, an object is assigned to the cluster to which it is the most similar, based on the distance between the object and the cluster mean. It then computes the new mean for each cluster. This process iterates until the criterion function converges. Typically, the square-error criterion is used, defined as

$$E = \sum_{i=1}^{k} \sum_{p \in C_i} |p - m_i|^2, \tag{7.18}$$

where E is the sum of the square error for all objects in the data set; p is the point in space representing a given object; and m_i is the mean of cluster C_i (both p and m_i are multidimensional). In other words, for each object in each cluster, the distance from the object to its cluster center is squared, and the distances are summed. This criterion tries to make the resulting k clusters as compact and as separate as possible. The k-means procedure is summarized in Figure 7.2.

Clustering by k-means partitioning. Suppose that there is a set of objects located in space as depicted in the rectangle shown in Figure 7.3(a). Let k = 3; that is, the user would like the objects to be partitioned into three clusters.

According to the algorithm in Figure 7.2, we arbitrarily choose three objects as the three initial cluster centers, where cluster centers are marked by a "+". Each object is distributed to a cluster based on the cluster center to which it is the nearest. Such a distribution forms silhouettes encircled by dotted curves, as shown in Figure 7.3(a).

Next, the cluster centers are updated. That is, the mean value of each cluster is recalculated based on the current objects in the cluster. Using the new cluster centers, the objects are redistributed to the clusters based on which cluster center is the nearest. Such a redistribution forms new silhouettes encircled by dashed curves, as shown in Figure 7.3(b).

This process iterates, leading to Figure 7.3(c). The process of iteratively reassigning objects to clusters to improve the partitioning is referred to as *iterative relocation*. Eventually, no redistribution of the objects in any cluster occurs, and so the process terminates. The resulting clusters are returned by the clustering process.

Algorithm: k-means. The k-means algorithm for partitioning, where each cluster's center is represented by the mean value of the objects in the cluster.

Input:

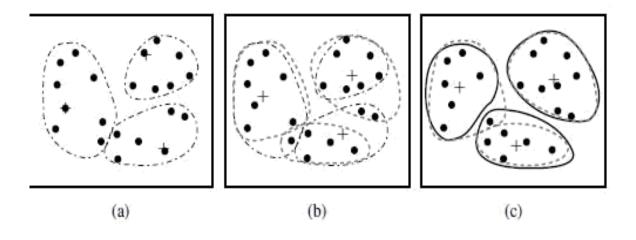
- k: the number of clusters,
- D: a data set containing n objects.

Output: A set of k clusters.

Method:

- (1) arbitrarily choose k objects from D as the initial cluster centers;
- (2) repeat
- (3) (re)assign each object to the cluster to which the object is the most similar, based on the mean value of the objects in the cluster;
- update the cluster means, i.e., calculate the mean value of the objects for each cluster;
- (5) until no change;

The k-means partitioning algorithm.



Clustering of a set of objects based on the k-means method. (The mean of each cluster is marked by a "+".)

Advantages

- Easy to implement
- With a large number of variables, K--Means may be computationally faster than hierarchical clustering (if K is small).
- k--Means may produce Higher clusters than hierarchical clustering
- An instance can change cluster (move to another cluster) when the centroids are recomputed.

Disadvantages

- Difficult to predict the number of clusters (K--Value)
- Initial seeds have a strong impact on the final results
- The order of the data has an impact on the final results
- Sensitive to scale: rescaling your datasets (normalization or standardization) will completely change results

Applications:

The K-means clustering algorithm is used to find groups which have not been explicitly labeled in the data. This can be used to confirm business assumptions about what types of groups exist or to identify unknown groups in complex data sets. Once the algorithm has been run and the groups are defined, any new data can be easily assigned to the correct group.

This is a versatile algorithm that can be used for any type of grouping. Some examples of use cases are:

Behavioral segmentation:

- o Segment by purchase history
- o Segment by activities on application, website, or platform
- o Define personas based on interests
- o Create profiles based on activity monitoring Inventory categorization:

- o Group inventory by sales activity
- o Group inventory by manufacturing metrics

Sorting sensor measurements:

- o Detect activity types in motion sensors
- o Group images
- Separate audio
- o Identify groups in health monitoring

Detecting bots or anomalies:

- o Separate valid activity groups from bots
- o Group valid activity to clean up outlier detection

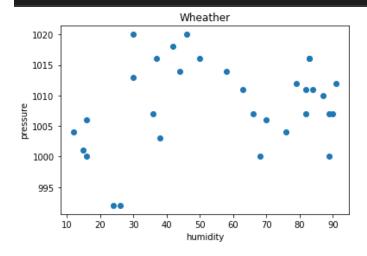
PROGRAM:



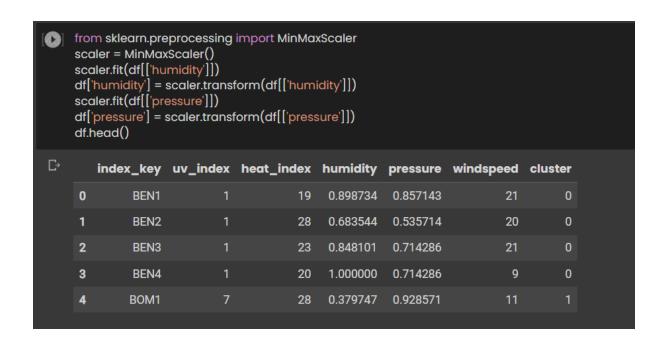
```
index_key uv_index heat_index humidity pressure windspeed
₽
                               83
    0
         BEN1
                         19
                                     1016
                         28
                                      1007
                                               20
         BEN2
                                66
    2
                         23
                                               21
         BEN3
                                79
                                      1012
         BEN4
                          20
                                91
                                      1012
                                               9
    4
                          28
                                                11
         BOM1
                                 42
                                       1018
    5
         BOM2
                    8
                           34
                                  63
                                        1011
    6
         вом3
                    6
                           26
                                  76
                                        1004
                                                  9
         вом4
                                  82
                    6
                           32
                                        1011
                                                14
    8
         DEL1
                         20
                                30
                                     1020
                                                6
    9
         DEL<sub>2</sub>
                         29
                                16
                                     1006
    10
         DEL3
                                               19
                         40
                                24
                                       992
                                     1006
         DEL4
                         30
                                70
    12
         HYD1
                         20
                                83
                                      1016
                                               15
    13
                          34
                                                21
         HYD2
                                 38
                                      1003
    14
                          26
                                 82
         HYD3
                                       1007
                                                26
    15
         HYD4
                          25
                                 84
                                       1011
    16
                                    1016
         JAI1
                        19
         JAI2
                                               8
                         36
                                     1001
    18
         JAI3
                         35
                                68
                                      1000
                                                8
    19
         JAI4
                         18
                                50
                                     1016
                                              14
    20
          KAN1
                          17
                                46
                                      1020
    21
         KAN2
                          28
                                      1004
                                                15
    22
                                 26
          KAN3
                          40
                                        992
                                                15
    23
          KAN4
                          27
                                 89
                                       1007
    24
                                                13
          NAG1
                          22
                                 30
                                       1013
    25
          NAG2
                           40
                                  16
                                       1000
    26
                           29
          NAG3
                                  89
                                        1000
                                       1014
    27
          NAG4
                           23
                                 58
    28
          PUN1
                          23
                                 44
                                       1014
                                                6
    29
          PUN2
                          27
                                 36
                                       1007
                                                19
    30
          PUN3
                          24
                                 90
                                       1007
                                                17
         PUN4
                          25
                                 87
                                       1010
                                                8
```

[41] import matplotlib.pyplot as plt

plt.scatter(df.humidity, df.pressure) plt.title('Wheather') plt.xlabel('humidity') plt.ylabel('pressure') plt.show()



```
[43] km = KMeans(n_clusters=3)
         y_predicted = km.fit_predict(df[['humidity','pressure']])
         y_predicted
         array([0, 0, 0, 0, 1, 0, 0, 0, 1, 2, 2, 0, 0, 1, 0, 0, 1, 2, 0, 1, 1, 2, 2, 0, 1, 1, 2, 0, 1, 1, 1, 0, 0], dtype=int32)
   [44] df['cluster']=y_predicted
         df.head()
             index_key uv_index heat_index humidity pressure windspeed cluster
          0
                    BEN1
                    BEN2
                                                                          1007
                                                                                           20
          2
                    BEN3
          3
                    BEN4
                                                   20
                                                                                                      0
                                                   28
                    BOM1
[47] dfl = df[df.cluster==0]
      df2 = df[df.cluster==1]
      df3 = df[df.cluster==2]
      plt.scatter(df1.pressure,df1.humidity,color='green')
      plt.scatter(df2.pressure,df2.humidity,color='red')
      plt.scatter(df3.pressure,df3.humidity,color='black')
      plt.scatter(km.cluster_centers_[;,0],km.cluster_centers_[;,1],color='purple',marker='*',label='centroid')
      plt.xlabel('humidity')
     plt.ylabel('pressure')
      plt.legend
         <function matplotlib.pyplot.legend(*args, **kwargs)>
             1000
    ₽
              800
              600
           pressure
              400
              200
                 0
                                                                        1000
                    ò
                              200
                                         400
                                                   600
                                                              800
                                             humidity
```



Conclusion:

The different clustering algorithms of data mining were studied and one among them named k-means clustering algorithm was implemented using Python. The need for clustering algorithm was recognized and understood.

SIGN AND REMARK

R1 (3 M)	R2 (3 M)	R3 (3 M)	R4 (3 M)	R5 (3 M)	Total	Sign

DATE