



ROBERT HOPKINS

Digital Designer/Developer

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WORK EXPERIENCE

DIGITAL DESIGNER - ALLCAMPUS 2020 - PRESENT

Design and develop a wide range of collateral for leading universities such as microsites, landing pages, marketing/social media banners, email marketing, brochures and A/B testing.

FRONT-END DEVELOPER & WEB DESIGNER - L2 INTERACTIVE 2006 - 2020

Lead designer for web design concepts, email marketing, microsites and banner ads. In 2016, I was promoted to front-end developer which includes producing HTML, CSS, JavaScript, JQuery and content management for Corporate and Performing Arts clients.

INTERN - NORTHERN ILLINOIS OUTREACH 2006

Designing print marketing materials such as direct mailers and brochures for the university.



EDUCATION

NORTHERN ILLINOIS UNIVERSITY 2003 - 2006

Bachelor of Fine Arts Degree in
Visual Communication

HARPER COLLEGE 2000 - 2002

Associates Degree in Art



REFERENCES

JANA YOUNG

Vice President
L2 Interactive
847.608.6900
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DENNIS BASCH

Graphic Designer
L2 Interactive
847.772.0419
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LINDSAY MURPHY

PHP Developer
Camping World
815.494.0563
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STUART HOPKINS

Web Engineer
ActiveCampaign
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WHY ME?

I am a Digital Designer at AllCampus. AllCampus is ranked one of the top companies in Chicago. My primary roles at AllCampus include designing and developing microsites, landing pages, marketing/social media banners, email marketing, brochures and A/B testing. I have been in the web industry for 16 years. Early in my career, I was the lead web designer and front-end developer for L2 Interactive which includes producing HTML, CSS, JavaScript, JQuery and content management for Corporate and Performing Arts clients.



PROFESSIONAL SKILLS

Adobe Photoshop	●	●	●	●	●	●	●	●	●
Adobe Illustrator	●	●	●	●	●	●	●	●	●
WordPress	●	●	●	●	●	●	●	●	●
HTML/CSS	●	●	●	●	●	●	●	●	●
JavaScript	●	●	●	●	○	○	○	○	○
Digital Marketing	●	●	●	●	●	●	○	○	○



EXPERIENCE

