herword



On a scale of 1 to 10, how funny do you think you are? "We are an 11."

- (FROM BOTTOM LEFT) ACTORS AND COMEDIANS CHIOU HUEY, FARAH LOLA & NICOLE LIEL





For more exclusive content, head to **herworld.com**











HER WORD

No is a complete sentence 08

Women leaders from diverse backgrounds tell us how they are refusing to accept the status quo this International Women's Day

Wait. am I the a**hole? 10

Being "politically correct" could be hindering effective communication at work, says associate editor Chelsia Tan

Who says women aren't funny? 14

Meet Chiou Huey, Farah Lola and Nicole Liel - three Singapore comedians who are shaking up the local entertainment scene

HER STYLE

Short and sassy **30** Yes, put on that mini dress

Add to cart **32**

A monthly edit of the most stylish buys to add to your wish list

What the heart wants **34**

We've got your Spring/Summer 2024 fashion trends covered

Back to school 40

Discover the youthful academic spirit of Longchamp's latest collection and the quintessential nonchalance of Left Bank chic

Little Miss Coquette 42

Hyper-feminine styles reign supreme this season, from sheer lace to balletcore skirts and pretty textured pieces

> How can I make my belt a more hardworking accessory? **52**

Here are the different styles to consider

Making a mark 54

The 2023 Laureates from The Rolex Awards for Enterprise on improving the planet and humanity

> How can I imbue an element of fun to my watch wardrobe? **56**

> Contributing features editor Karishma Tulsidas has the answer

> > Rouge Awakening 58

This month, Dior revives its beloved 2004 timepiece the Chiffre Rouge, a muchmissed design icon from the Noughties 0

3

HER CAREER

Should you travel with your work bestie? **62**

The potential fallout is even trickier to manage when your colleague is involved

Invest, don't trade 66

Stephanie Leung, chief investment officer for Stashaway, tells us how she takes a personal approach to her investment strategy

Inspiring Inclusion 70

Seven incredible individuals leading social enterprises in Singapore share how they are paving the way to equal opportunities for all

Are you feeling anxious about money? **80**

We speak to experts about how to recognise and manage the effects of financial anxiety

Hey bosses, get ready for Gen Z **84**

How a new generation is reshaping the workplace, and why employers should care

HER LIFE

Not just a vessel 88

Behind social media's obsession with the Stanley water bottle

"I shared my break-up on Instagram... and my ex tried to sue me for it" **90**

One woman learnt the hard way that oversharing on social media might lead to legal repercussions

How do I show someone I care about them at work? **92**

Jason Wee, director of Consulting, Learning and Organization Development at Ppearl, answers

HER BEAUTY

Lush Lashes **94**Singapore's top makeup experts tell us how to create long and voluminates lashes with this

voluminous lashes with this technique Editor's Picks **96**

Must-haves you will not regret adding to your beauty shelf

Pep Talk **98**Peptides have been touted as "the hottest thing" over the past year. What's behind the hype?

The beauty of speaking up **100**

We look into why most Singapore women hold back from sharing feedback at beauty establishments after an unsatisfactory experience

Her World 2024 Hair Awards **104**

of 2024

Whether you are in the market for a fresh new colour or 'do, these are the salons that have made the cut

Lessons in geometry **108**Six standout styles that are shaping up to some of the biggest hair trends

Are expensive skincare products worth the splurge? **114**

Professor Kelly Dobos, a cosmetic chemist and adjunct professor of cosmetic science at the University of Cincinnati, gives her take

REGULARS

Editor's Note **06**

Lust Page 116

THE COVER



PHOTOGRAPHY
JOEL LOW
CREATIVE DIRECTION &
STYLING
LENA KAMARUDIN,

LENA KAMARUDIN,
ASSISTED BY JEON JAE WON
& SAW YONE YONE
ART DIRECTION
RAY TICSAY
COORDINATION
CHERYL LAI-LIM
HAIR
GREGO, USING KEUNE
HAIRCOSMETICS
MAKEUP
LASALLE LEE &

LASALLE LEE &
RINA SIM,
USING DIOR BEAUTY
MODELS
FARAH LOLA, CHIOU HUEY

FARAH LOLA, CHIOU HUEY & NICOLE LIEL OUTFITS LONGCHAMP

herworld

editorial

Editor-in-Chief

ELIZABETH LEE epslee@sph.com.sg

Creative Director

WINDY AULIA waulia@sph.com.sg

Associate Editor

CHELSIA TAN chelsiat@sph.com.sg

Digital Editor

CHERYL CHAN chanjl@sph.com.sg

Fashion Editor

LENA KAMARUDIN lenak@sph.com.sq

Beauty Editor

LETTY SEAH lettys@sph.com.sg

Contributing Features Editor

KARISHMA TULSIDAS karishma@sph.com.sq

Senior Digital Writer

SHAZRINA SHAMSUDIN shazrina@sph.com.sg

Senior Features Writer

CHERYL LAI-LIM clailim@sph.com.sq

Senior Art Director

RAY CHRISTIAN TICSAY rayt@sph.com.sg

Art Director

ADELINE ENG enggh@sph.com.sg

photo

Chief Photographer

VERONICA TAY verontay@sph.com.sg

Senior Photographer/Videographer

LAWRENCE TEO lawrenceteo@sph.com.sg

Photographer/Videographer

ATHIRAH ANNISSA athannissai@sph.com.sq CLEMENT GOH clementegyx@sph.com.sg

administration & editorial support

Senior Manager

JULIANA CHONG julianac@sph.com.sg

Assistant Manager

WENDY WONG wwong@sph.com.sg

marketing & media solutions

CHRISTOPHER CHAN cwochris@sph.com.sg

For advertising enquiries, e-mail:

mkgsales@sph.com.sg

operations

Manager, Ad Ops

LIN FENG fenglin@sph.com.sg

Manager, Ad Ops

AZLINA KASIM kasim@sph.com.sg

Editor-in-Chief,

Lifestyle & Entertainment Media Group

IGNATIUS LOW ignatius@sph.com.sg

Head, Lifestyle Media & Content Marketing

PHIN WONG phinwong@sph.com.sg

Editorial Director. Lifestyle Media

JOANNA LEE-MILLER jolee@sph.com.sg Senior Publishing Director, Lifestyle Media

EILEEN CHIA elchia@sph.com.sg

Chief Executive Officer

TFO LAY LIM

Chief Financial Officer

Chief Technology Officer

KAYTHAYA MAW

Chief Customer Officer

Head, Corporate Marketing & Communications

FFN PFH

Head, Human Resources

MAUREEN WEE

international edition

HER WORLD INDONESIA

Media Division Head

MITA SOEDARJO mita@mra.co.id

Sales Enquiries

ADAM RIYADI adam.riyadi@mramedia.com



HER WORLD is published by Lifestyle Media, a division of SPH MEDIA LIMITED. 1000 Toa Payoh North, News Centre, Annexe Block, Level 8, Singapore 318994, tel 6319-6319, e-mail magherworld@sph.com.sg Ad sales enquiries tel 6319-6281. Distributed by Consumer Division, SPH MEDIA LIMITED Co. Regn. No. 202120748H. Printed by Times Printers, Singapore registration no. 196700328H MCI (P) 022/12/2023. Copyright © 2024 SPH Media Limited.