

Key Performance Metrics

Overview of transaction performance and revenue impact

Total Transactions
315
Orders processed

個

Total Revenue

\$139.11

Generated



Success Rate

34.2%

26 of 76 offers converted



Total Offers

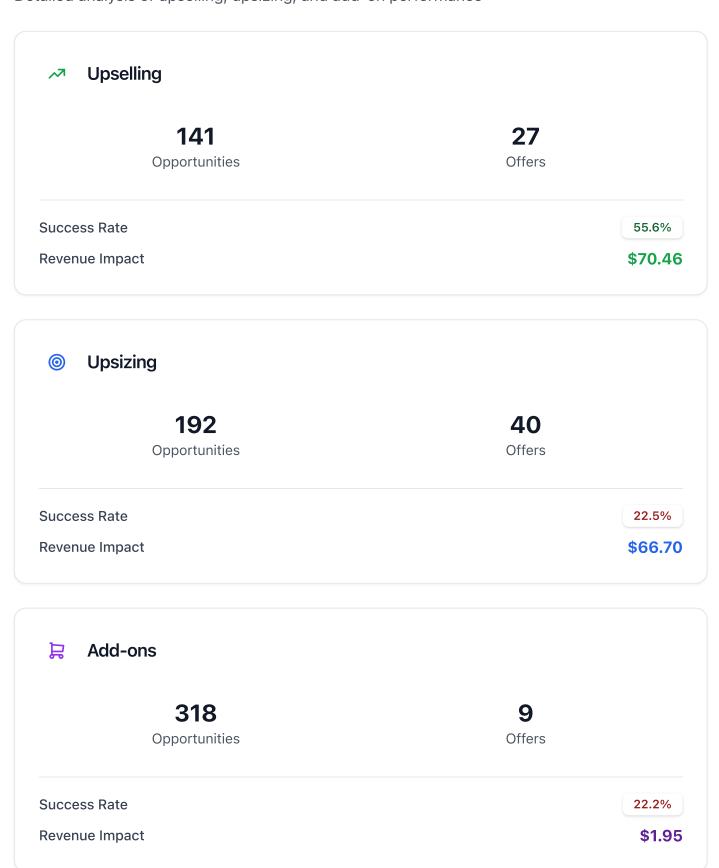
76

Offers made

Performance Breakdown

10/1/25, 5:20 PM

Detailed analysis of upselling, upsizing, and add-on performance



Summary & Details

Comprehensive overview and run information

Performance Summary

OPPORTUNITIES

Upselling: 141

Total Upsizing: 192

Add-ons: 318

SUCCESS RATE

34.2%

26 of 76 offers converted

Run Information

Run ID

fdfe9f1f-b64f-4891-ace2-9b16ad08c57c

Date Transactions

Sep 29, 2025 315

Location

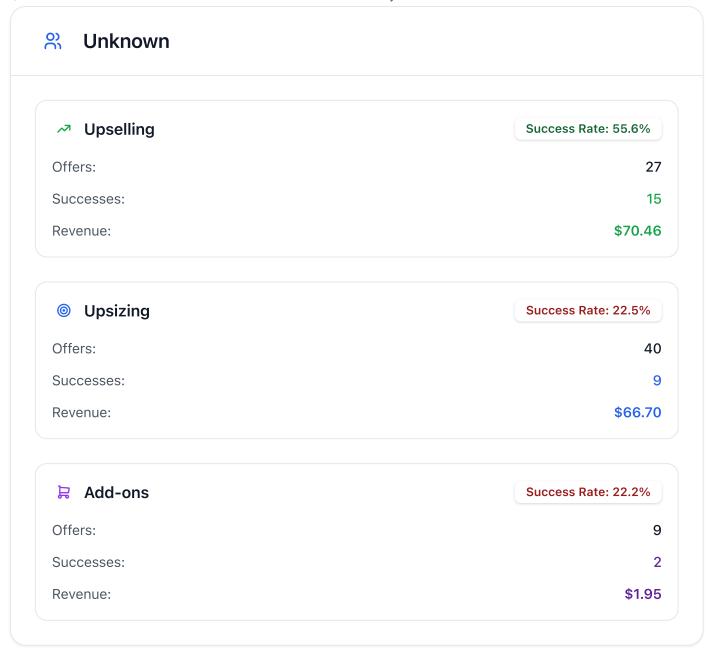
DQ Cary

Organization

Dairy Queen Chill and Grill

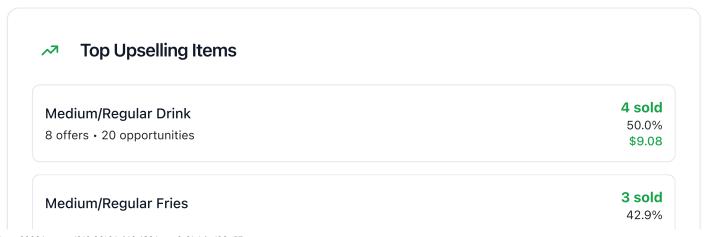
Operator Performance

Individual performance metrics by team member



Item Performance Breakdown

Top performing items across all categories



7 offers • 19 opportunities	\$29.52
Small Blizzard	3 sold 0.0%
0 offers • 0 opportunities	\$18.81
Dipping Sauce	2 sold
	ନନ 7%

Large Blizzard	4 sold
0 offers • 0 opportunities	0.0%
	\$36.92
Large Drink	2 sold
	0.0%
0 offers • 1 opportunities	\$5.68
Large Shakes & Malts	2 sold
	0.0%
0 offers • 2 opportunities	\$18.44

□ Top Add-on Items	
Ice Cream Topping	1 sold
	0.0%
0 offers • 15 opportunities	\$0.74
Primary Topping	1 sold
0 offers • 170 opportunities	0.0%
o otters • 170 opportunities	\$1.21