



## Business case

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Community & UN SDG(s):	SCWW Saskatchewan Community. UN SDG goal: 3; Good Health and Well-Being
Date:	7-Feb-2025

<b>Proposed Project</b>	Bingo for Senior Citizens
<b>Date Produced</b>	7-Feb-2025
<b>Background</b>	Senior Center Without Walls Saskatchewan (SCWW) is a free interactive program for Saskatchewan residents aged 55+. It offers a wide variety of programs over the phone, and participants receive any needed supplies for the programs at no cost.
<b>Business Need/ Opportunity</b>	SCWW is looking to develop a bingo game for senior citizens that can be played from home using dial pad phones without any visuals. <b>They want to raise funds for charity programs through this bingo game.</b>
<b>Options</b>	perform the project

### Cost-Benefit Analysis

The purpose of this game is to provide an engaging and accessible activity for senior citizens with limited mobility.

#### Impact:

- Enhance social interaction and mental stimulation for seniors.
- Reduce feelings of isolation and loneliness.

#### Potential risk

- Regulations imposed by the Saskatchewan Liquor and Gaming Authority (SLGA).
- Squeezed timeline from product ideation to prototyping & MVP development, testing and go live.

### Recommendation

Building Bingo games for senior citizen is highly recommended as it not only will foster the community nurtured by SCWW but also it will leverage the community's participation in raising fund for charity.