



**Maxbit Digital Asset Preview for
PTG Business Outlook 2022.**





Who is Maxbit Digital Asset?

Maxbit Digital Asset is a Joint Venture incorporated on the 9th of August 2021 between PTG Energy Group, and Unit Company Limited, a Venture Capitalist and Technology Consultancy company that specializes in Fintech and blockchain technology. We are currently preparing to apply for a **Digital Asset Broker** License with the Thai SEC.

For this JV, both company has the intention of providing an initial investment of **300 million THB** to develop a new cryptocurrency trading platform that is accessible to all Thai people.

Initial investment

300m THB

Joint Venture



Applying for a Digital Asset Broker with Thai SEC





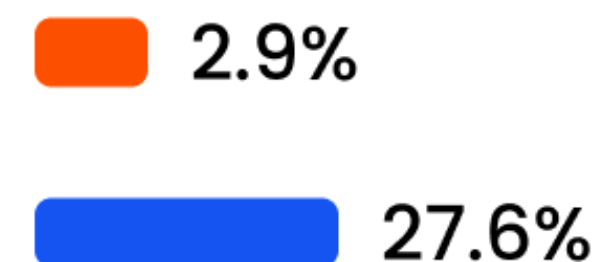
Why Did PTG Decide To Enter The Digital Asset Business?

The Digital Global Review Report 2022 found that of **54.5 Million** internet users in Thailand (**77.8%** of population) **20.1%** now owns cryptocurrency in one form or another. That's more than **11.4 Million** Thais, making Thailand the number 1 country in terms of crypto exposure amongst internet users.

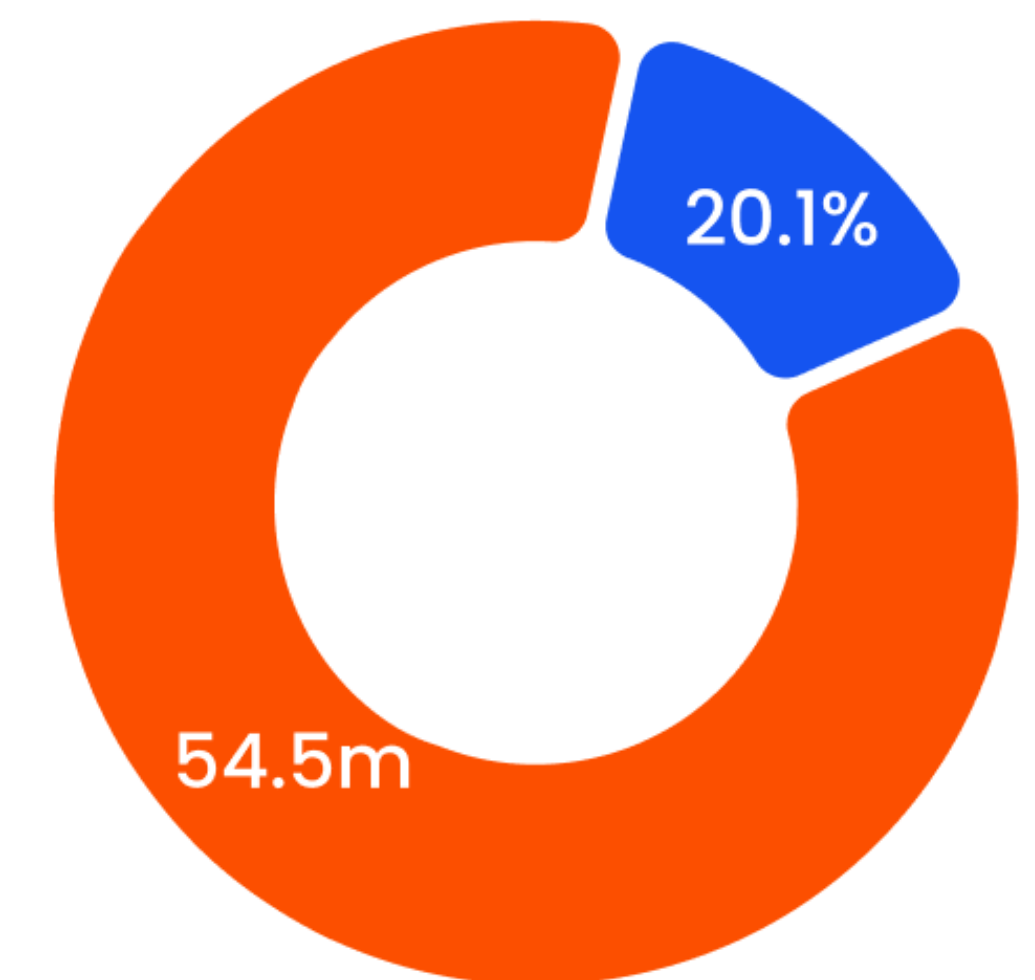
A recent survey conducted by Kasikorn Research found that cryptocurrency trading account grew **27.6%** month on month, compared to stock trading account which grew at a rate of **2.9%** showing a clear trend that retail investor behavior has shifted significantly.

1st in the world
for cryptocurrency
adoption amongst
internet users

Stock Market vs Crypto Growth Rate



Crypto Adoption Amongst Internet User in Thailand



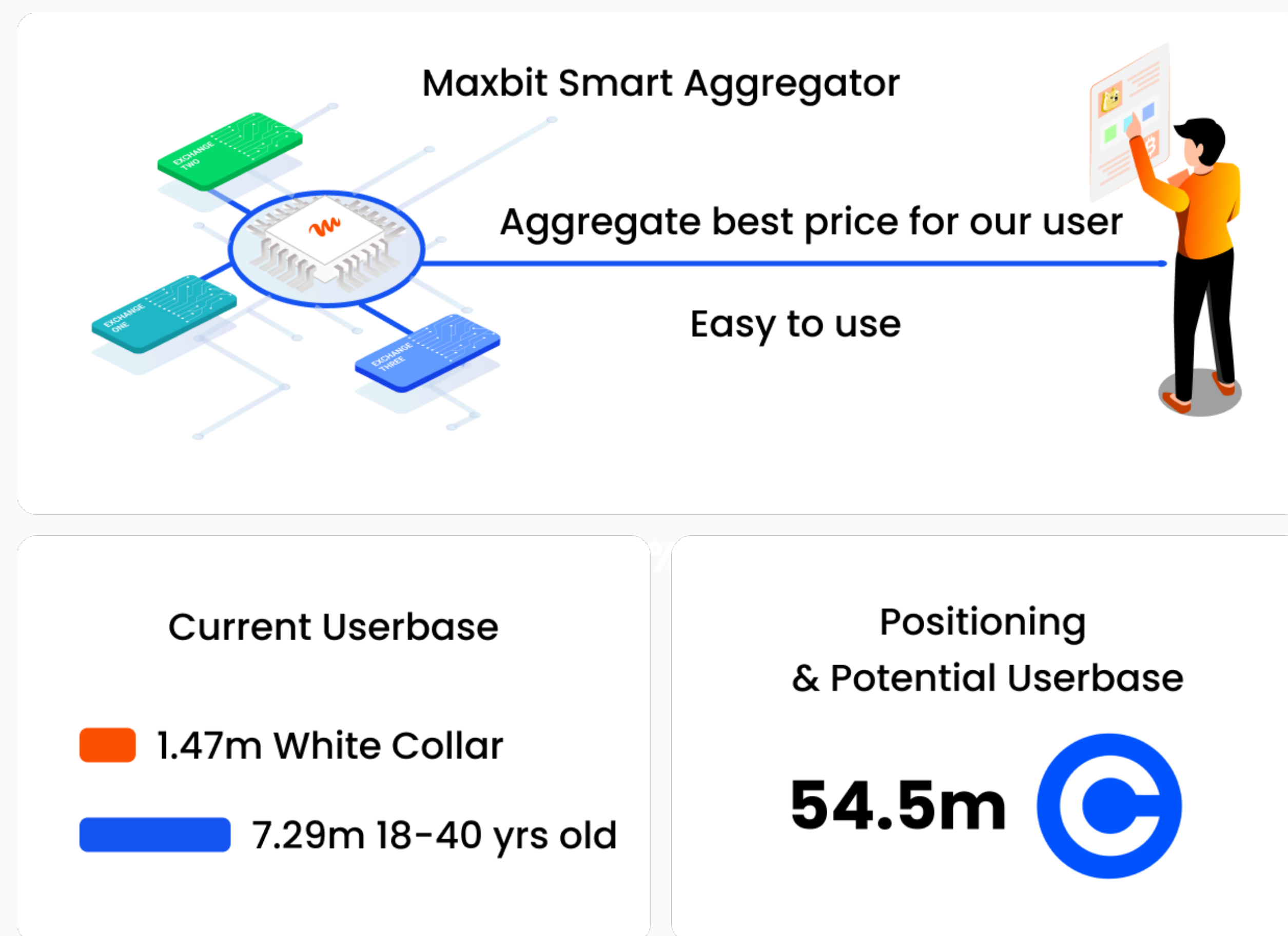


How Do we Intend to Compete with Existing Players?

We're fully aware that this market has some very strong competitors, here's how we will compete.

Out of our 17 million+ members, **42.9% (7.29M)** are ages between 18-40 (Most likely age group to invest in crypto), and of those members, **20.2% (1.47M)** work in white collar industries (Most likely target group to invest in crypto). Essentially we're not starting from 0, we already have a strong base.

We're not just targeting the obvious customer base, in terms of our positioning, we're actually targeting **54.5m** by making our app as simple as possible and removing the complexity of an exchange while still offering the best rate for our users with the "**Maxbit Smart Aggregator**" technology.





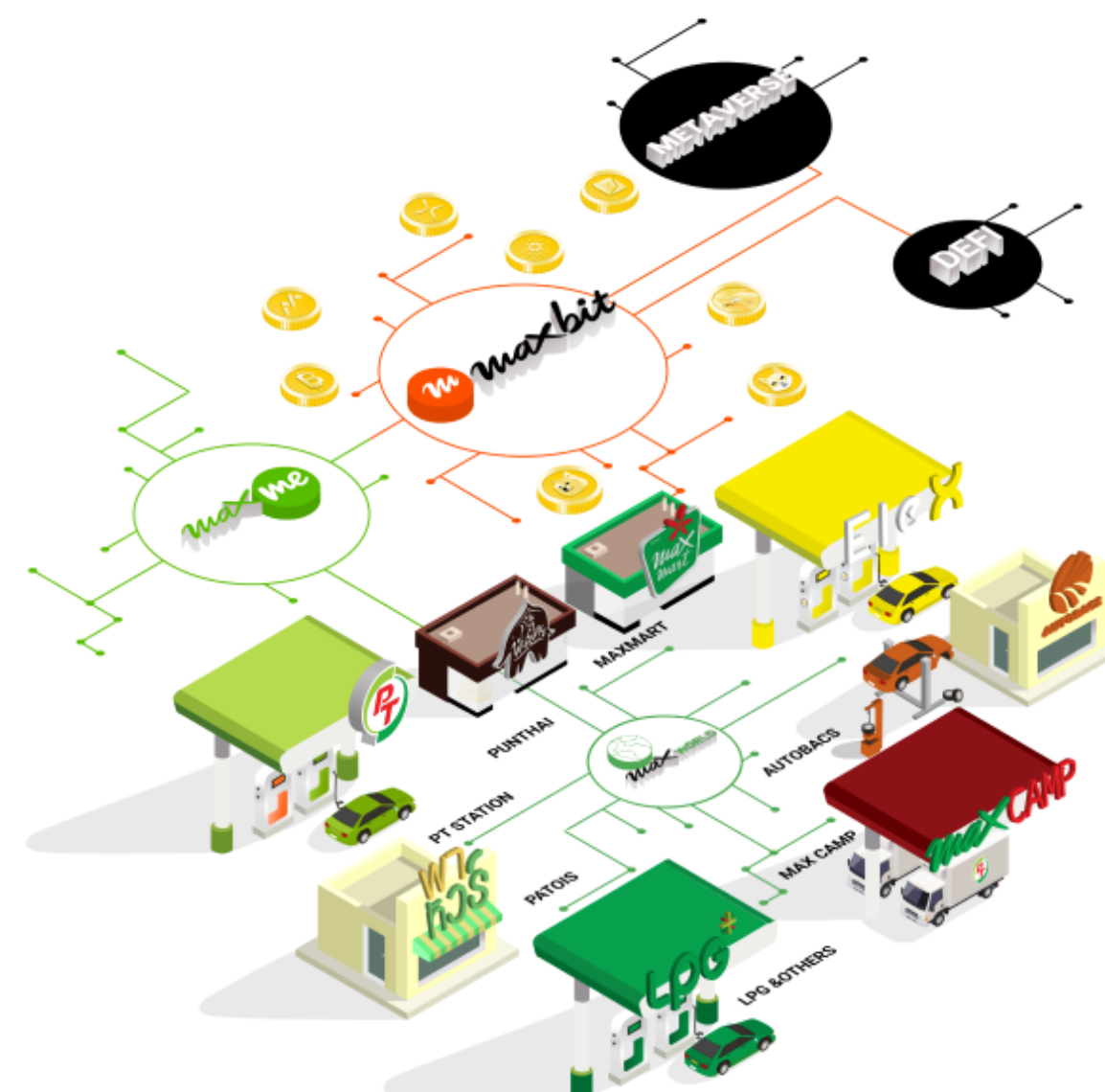
Our Expectation from Maxbit.

By committing an initial investment of 300 million THB, and **possibly more** in the future, of course PTG has high expectations when it comes to the long term financial prospects of Maxbit, in terms of increasing our non oil revenue, although we can share any numbers today.

As previously mentioned, we're targeting a new customer base altogether which consist of **54.5 Million** people, this will significant boost our already huge portfolio of over 17 Million Customers.

As you may have heard, we've recently been granted an E Money license from the Bank of Thailand (MaxMe Application), and there will undoubtedly be seamless integration between the 2 platform, with Maxme and Maxbit acting as a **bridge** between **Max World Ecosystem** and the Digital Asset World including **DeFi** and the **Metaverse**.

Bridge between Maxworld & DA Ecosystem



**Increase
Non Oil
Revenue**

**Increase
New
Customer Base**



When Can We See Maxbit?

For more information, feel free to check our www.maxbit.com where we'll be posting regular updates

Company Incorporation and begin researching the Digital Asset Business

✓ 9th August 2021



Apply for a Digital Asset License with the Thai SEC

TBA



Commercial Launch

TBA





Joint Venture between
PTG x Unit

Initial investment

300 million THB

Bridge between Maxworld
& DA Ecosystem



Maxbit Smart Aggregator



Timeline

Q3-Q4 2022

Target User

