



UDACITY CAREER COACHING

Session 2: Reflection & Job Identification

Agenda:
What is “Reflection”?
Question Bank & SWOT Analysis

BA, not DA
Concept & Technical Toolkit
Building Your Understanding (Career)

Self-Reflection

What am I trying to do? Why am I trying to do it?

Professional Reflection

This is the “**ability to critically, realistically, and constructively review your own performance in an effort to improve your work performance**”.

- IGI Global

Advantageous Traits

Adaptability

The ability to pivot/change

Curiosity

The constant desire to understand

Creativity

Knowing when and how to color outside of the lines

Honesty

Being truthful in your work, team, and community

100 Reflection Questions for Personal and Career Growth

[Indeed Editorial Team](#)

Updated August 8, 2022



Personal SWOT Analysis: Quick Guide (with Examples)

BUSINESS • JULY 29TH, 2021

Job Identification

What are the core responsibilities?

How does this profession add value to its industry?

BA, not DA

Business Analytics = Economic Principles + Data Manipulation

Bridging the gap between BUSINESS OPERATIONS and IT (products and services).

Concept Knowledge

Economics

Macro & Micro, Historical Break-Throughs

Operations/Functions

Sales & Marketing, Logistics, Human Resource Management, Asset Management, Industry Trends, Product Development, Customer Support Management

Human Behavior

Needs/Wants/Desires, Cultural Influences, Social Norms, Political Atmospheres, Individual - Small Unit - Group Behavior

Technical Skill

Data Navigation

Microsoft Excel, Microsoft Power BI, Google Data Studio

Data Visualization

Adobe, Microsoft PowerPoint, Tableau

Descriptive Analysis (Insights)

IBM Cognos, Oracle Products, Qlik



Top 24 tools for data analysis and how to decide between them

Understanding Your Potential Role

Start with a general definition and then, progress to industry specifics.

Create a “Job Title” 101 → an “Industry” 101 → Job Market Needs

What Is a Business Analyst? 2023 Career Guide

Written by Coursera • Updated on Jun 21, 2023

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Business analysts help maximize a business's effectiveness through data-driven decisions. Learn about what business analysts do and what it takes to become one.

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What Is Information Technology?

Information technology (IT) is the use of computer systems or devices to access information.

Information technology is responsible for such a large portion of our workforce, business operations and personal access to information that it comprises much of our daily activities. Whether you are storing, retrieving, accessing or manipulating information, IT greatly impacts our everyday lives.



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